



FUNDRAISE

FOR ATRIUM HEALTH

FUNDRAISER IDEAS FOR THE FOOD LOVER

Baking Competition

A competition Paul Hollywood and Mary Berry would be proud of! Participants will compete to bake the most delicious treats, and guests can donate for the chance to taste test and vote for their favorites. Whatever you serve, make sure you follow any local food serving laws.

Afternoon Tea

Ask attendees to dress up for your high-tea event and include a small entry fee. Partner with a local tea or coffee shop for tea leaves and pastries.

Cooking Competition

Channel your inner master chef. Bring together friends and foodies for a fun culinary competition. Contestants can create their best dishes with a specific ingredient or other rules you create. Guests can pay to taste each dish and cast their votes for the winning dish.

Cooking Class

Partner with a chef and charge admission to attend in-person or virtually via live-stream. You can also include an incentive for larger donations by offering time with the chef after the class for anyone who reaches their fundraising target.

FUNDRAISER IDEAS FOR THE ENTIRE FAMILY

Board Game Night

Host a board game fundraising event that's friendly for all ages. Charge for entry and host mini tournaments. Create a fun prize for the winner(s).

Ice Cream Social

An event idea that's perfect for families and kids during the hot summer months. Ask your neighbors and local businesses to donate supplies. Add in an ice cream eating contest to spice things up!

Lemonade Stand

A fan favorite during the hot summer months. Help your kids make delicious lemonade or sweet tea then invite neighbors and friends out to support your cause by making a donation!

Movie Night

Host a film screening or movie marathon at your house, local park, or nearby movie theater. Sell tickets and snacks for suggested donations. Before the movie premieres, you can take the opportunity to share why you're fundraising for initiatives at Atrium Health.

Car Wash

An easy and fun event for your kids and their friends this summer! Organize a car wash in your neighborhood, at your community center, or at your child's school. Have the kids make fun and bold signage to help advertise on the big day and ask supporters to donate for a car wash!

Scavenger Hunt

A fun event that stands the test of time! You can choose the classic scavenger hunt where participants must find and collect items or go digital and have them take pictures of items/locations. Each person or team will need a camera, pen, and paper (to write their names to prove they aren't using a fake photo), and a garbage bag.

TIP: Charge a registration fee in advance and offer a head start or hints in exchange for donations on the day of the hunt. Assign bonus points for the individual or team who collects the most trash and recyclables as they explore your city.

Art Show

Have your children, friends, and family create and donate their own masterpieces. In addition to including a registration fee for attendees, artists can auction off their artwork for charity.

Talent Show

Host a talent show at your home, local park, or school! Charge an entry fee and ask attendees to donate to cast their votes. This event can easily become virtual, too! Ask contestants to pre-record and submit their acts online so your team can then assemble the performances for a live broadcast on a later date.

FUNDRAISER IDEAS FOR THE FITNESS LOVER

Costumed Race Fundraiser

Consider holding a 5K run, relay race, or bike race! Including a registration fee and suggested fundraising goals will help raise funds for your cause. Add in a fun twist by making it a costumed race. With all the different options to choose from, this funny fundraising twist on the classic 5K never gets old.

Indoor Cycling

Ask your friends and family to “sweat for a cause!” Partner with a local gym or spin studio and invite others to participate for a suggested donation. Ask a local instructor to donate their time and lead the class through an energetic and fulfilling workout. To take your event to the next level, add some fun mood lighting, a killer playlist, and after-spin refreshments.

Exercise Lessons

Host an afternoon where participants can donate to receive a fitness lesson from a local expert. To find a qualified instructor, reach out to local gyms or workout studios to see who might be interested in donating their skills for a good cause.

FUNDRAISER IDEAS FOR THE SPORTS FANATIC

Flag Football Tournament

Host your own charitable flag football tournament and charge an entry fee per team. Spice it up by adding in a costume theme and including a fun prize for the winning team.

Basketball Tournament

Teams pay an entry fee or fundraise to participate. You can also weave in other basketball games like dunk contests, free-throw contests, or dribble challenges.

Bowling Tournament

Each team fundraises a minimum amount for entry. You could also recruit businesses to sponsor lanes where they can put up their logos.

FUNDRAISER IDEAS FOR ADULTS

Local Concert

Partner with a local venue and recruit local artists into your show. You can also make this an online event by asking bands to perform for your virtual audience in a closed venue. Sell tickets for the event, collect donations throughout the evening, and livestream for all donors.

Trivia Night

Ask a local restaurant or bar to host your fundraising event and ask that participants form teams in advance and raise a minimum amount as their registration fee. Then charge an entrance fee for anyone not participating in the competition.

Dinner Party

This fundraising event idea can turn into a themed party for any occasion. Whether you host a potluck harvest dinner or a cocktail hour, sell tickets and invite guests over to a rented venue, a volunteered home, or your office for a delicious meal. Prepare your elevator pitch so that guests will understand how meaningful this dinner and their contributions truly are.

OTHER SIMPLE AND EFFECTIVE FUNDRAISING IDEAS

Yard Sale Fundraiser

Collect gently worn clothes, home goods, or collectibles and host a yard sale. If you have valuable items like first-edition books or signed collector's items, you can hold an auction for the top-tier items at the end of the day.

TIP: To generate buzz around the event, take pictures of the items and post them on social media.

Donate a Drink for a Cause

To demonstrate how the smallest donation can make a difference, ask friends and family to give up a daily beverage and donate the money they would have spent to a worthwhile cause instead. Provide supporters with data showcasing the impact of \$5, \$10, \$20 donations. Then encourage them to share their activity on social media and ask their networks to take action, too.

READY TO CREATE YOUR FUNDRAISER IN SUPPORT OF INITIATIVES AT ATRIUM HEALTH?

For more information, contact:



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