

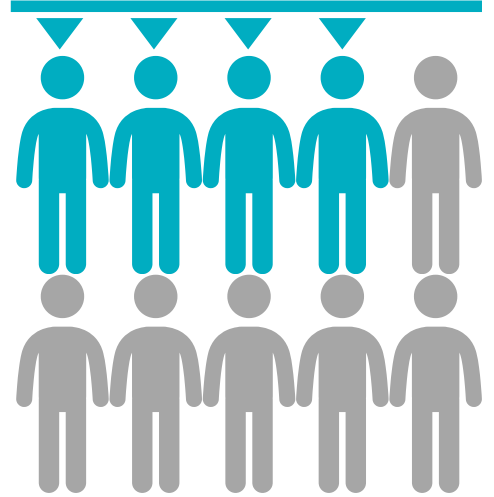
# THE EMOTIONAL IMPACT OF ALLERGIES

Up to **3m** people in the UK affected

Up to **26m** people in Europe

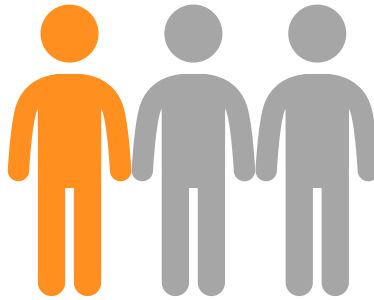
Approx **33m** in the USA

**4** out of every **10**



parents experience moderate - extremely severe anxiety

**1** out of every **3** children with food allergies report bullying



**42%** of parents of food-allergic children were found to meet the clinical cut-off for post traumatic stress symptoms (PTSS)



**ALMOST 40%** of adults report bullying due to their allergies



**20%** of food allergy reactions happen at school.



While fatalities are thankfully rare, the profound impact on **quality of life** is undeniable.

Parents who have used AAI's are **7 X** more likely to experience PTSS.

**£1,414**



The cost-of-living is impacting food allergic families, the extra costs a child faces every year is £1,414 (Adults £1,259)

Over the last two decades allergic diseases have become alarmingly common and are continuing to grow, affecting lives on an unprecedented scale. The statistics surrounding food allergies are a wake-up call :

**8%** Up to 8% of children and 6% of adults in the UK are affected. → In an average classroom, two children have a food allergy.



**3** out of every **10** families report that their child's allergy affects their school attendance.



Hospital admissions due to allergies and anaphylaxis have nearly doubled in the past 20 years.

References available upon request