

AAMG

Association of Academic Museums & Galleries

2022 Operational Data Collection



AAMG
Association of Academic Museums & Galleries

KRESS


Wilkening Consulting
audience research | knowledge curation

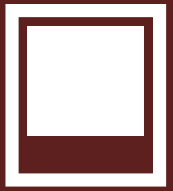
Academic Museums occupy a unique position, straddling both the academic and museum communities. Their funding and governance structure is somewhat different than nonprofit museums, and their method of education, plus their collections, makes them different than other campus services.

To better understand the role of these museums in the communities they serve, we embarked on benchmark data collection, summarized in this report.



SUMMARY FINDINGS

ACADEMIC MUSEUMS AND GALLERIES: A 2022 SNAPSHOT

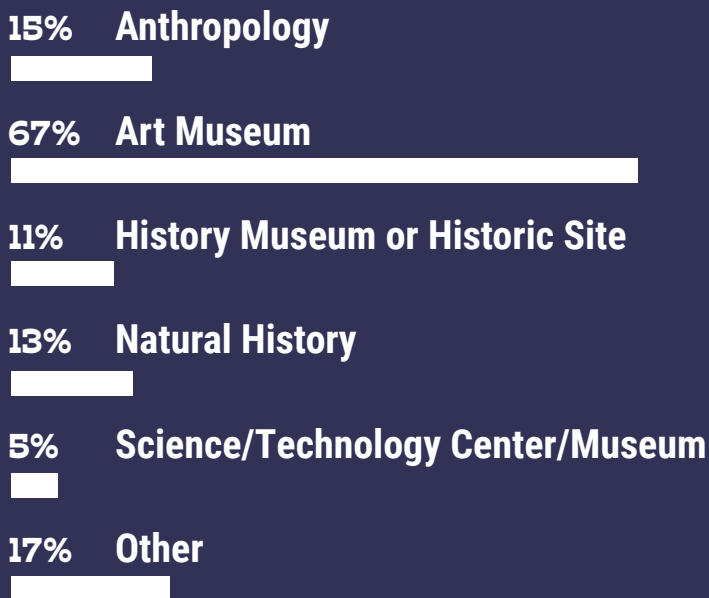


Academic museums and galleries are unique in education. Like other museums, they serve the public by sharing art, history, science, and nature. But unlike other museums, they are part of formal educational institutions that serve students and academics through formal classes and by providing access to collections.

In 2022, the Association of Academic Museums and Galleries sought to learn more about how these teaching museums serve both their academic communities and the public.



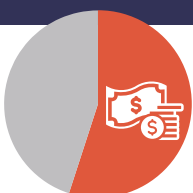
ACADEMIC MUSEUMS AND GALLERIES BY DISCIPLINE



ANNUAL OPERATING BUDGET



MEDIAN OPERATING BUDGET:
about **\$600,000**



55%: The typical academic museum receives about 55% of their operating budget from their academic institution



COLLECTIONS

The typical academic museum cares for over **8,000** objects, artworks, artifacts, or specimens. The largest museum collection in our data set has **50,000,000** specimens.



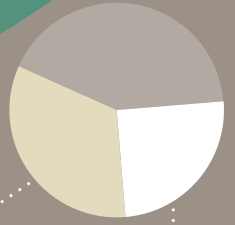
VISITATION

Pre-pandemic, the typical academic museum welcomed over **33,000** visitors. Their visitation is still recovering from the pandemic, however, with the typical academic museum welcoming just over **13,000** in 2021.



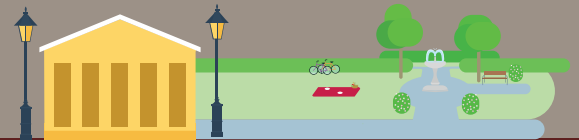
EDUCATION SERVICES TO ACADEMIC COMMUNITY

70% of academic museums have staff that teach students at their institution ... but only **2 out of 5** museum directors hold a faculty appointment (and even fewer curators and educators do so).



Of those visitors, a third are students from their academic institution, and about a quarter are local residents.

Nearly half of academic museums are located in small cities or towns, where they are often one of the principal local cultural amenities.



4 out of 5 academic museums provide research support to the academic disciplines at their institution.

And **>99%** of academic museums provide resources to students, including internships, work-study positions, thesis/dissertation support, and more.



SOURCE:

• 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

METHODOLOGY



METHODOLOGY

- **Baseline survey fielded in 2022**













- **N = 196**

(There are 425 academic museums and galleries that are members of AAMG.)



Note: Upon examination of the data, it was determined that the median was often a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average. Please note when "median" or "average" is used to describe the results.

TOPICS COVERED

	◀ Museum type	11
	◀ Operating budget	12
	◀ Size/type of academic institution	14
	◀ Governance	16
	◀ Employment and staff	17
	◀ Physical size and location	24
	◀ Visitation	25
	Museum support of academic	
	◀ community and students	27
	◀ Collections	36
	◀ COVID-19 pandemic	40
	◀ Advancement	42
	◀ DEAI	45

PARTICIPATING MUSEUMS AND GALLERIES

Abroms-Engel Institute for the Visual Arts, University of Alabama at Birmingham
Addison Gallery of American Art, Phillips Academy
Agricultural and Life Sciences Museum, University of Tsukuba
Allen Memorial Art Museum, Oberlin College
America's National Churchill Museum, Westminster College
Armand Hammer Museum of Art and Cultural Center, University of California, / Los Angeles (UCLA)
Art Museum of West Virginia University, College of Creative Arts
Art Museum, University of Saint Joseph
Art, Design & Architecture Museum, UC Santa Barbara
Arthur Ross Gallery, University of Pennsylvania
Atkinson Museum of Hampden-Sydney College, Hampden-Sydney College
Avenir Museum of Design and Merchandising, Colorado State University
Bates College Museum of Art, Bates College
Baum Gallery, University of Central Arkansas
Bell Museum, University of Minnesota
Belmont University Galleries, Belmont University
Berkeley Art Museum Pacific Film Archive, University of California Berkeley
Berman Museum of Art at Ursinus College, Ursinus College
Binghamton University Art Museum, Binghamton University
Blackwater Draw Museum, Eastern New Mexico University
Blue Galleries at Boise State University, Boise State University
Bohart Museum of Entomology, University of California, Davis
Bryn/Gruhn Archaeology Collection, University of Alberta
Burke Museum of Natural History and Culture, University of Washington
Castellani Art Museum, Niagara University
Center of Southwest Studies, Fort Lewis College
Central Washington University Museum of Culture & Environment, Central Washington University
Chazen Museum of Art, University of Wisconsin-Madison
Clark Atlanta University Art Museum, Clark Atlanta University
Colby College Museum of Art, Colby College
College of Wooster Art Museum, College of Wooster
Colorado Springs Fine Arts Center at Colorado College Museum, Colorado College
Colorado University Art Museum, University of Colorado Boulder
Contemporary Art Museum, University of South Florida
CSUSB Anthropology Museum, California State University San Bernardino
David Winton Bell Gallery, Brown University
Davis Museum at Wellesley College, Wellesley College
de Saisset Museum, Santa Clara University
Dennos Museum Center, Northwestern Michigan College
Dunn-Seiler Museum, Mississippi State University
Earth and Mineral Sciences Museum & Art Gallery, The Pennsylvania State University
Emile H. Mathis Art Gallery, University of Wisconsin-Milwaukee
Emmanuel Art Gallery, University of Colorado, Denver
Fairfield University Art Museum, Fairfield University
FAU Galleries, Florida Atlantic University
Fine Arts Galleries, Montgomery County Community College
Flaten Art Museum, St. Olaf College
Fleming Museum of Art, University of Vermont
Florida Museum of Natural History, University of Florida

Florida State University Museum of Fine Arts, Florida State University
Formerly University of Idaho Prichard Art Gallery (closed 08/2021), University of Idaho
Forsyth Gallery, Division of Academic & Strategic Collaborations
Fort Hill: National Historic Landmark, Clemson University
The Fralin Museum of Art at the University of Virginia, University of Virginia
Frances Young Tang Teaching Museum and Art Gallery, Skidmore College
Freedman Gallery, Albright College
Galleries at Jamestown Community College, Jamestown Community College
The George Washington University Museum and The Textile Museum, The George Washington University
Georgia Museum of Art, University of Georgia
Georgia Southern University Museum
Gray Fossil Site & Museum, East Tennessee State University
Great Plains Art Museum, University of Nebraska-Lincoln
Gregg Museum of Art & Design, NC State University
Gregory Allicar Museum of Art, Colorado State University
Grey Art Gallery, New York University
Gund Gallery at Kenyon College, Kenyon College
Haggerty Museum of Art, Marquette University
Hallie Ford Museum of Art, Willamette University
Halsey Institute of Contemporary Art at the College of Charleston, College of Charleston
Hammer Museum, UCLA
Harn Museum of Art, University of Florida
Harry Ransom Center, The University of Texas at Austin
Harvard Art Museums, Harvard University
Henry Art Gallery, University of Washington
Heritage Center, University of Colorado Boulder
Hilliard Art Museum, University of Louisiana at Lafayette
Hofstra University Museum of Art, Hofstra University
Hood Museum of Art, Dartmouth College
Housatonic Museum of Art, Housatonic Community College
Hutchings Museum Institute, Hutchings Institute
Illinois Natural History Survey Insect Collection, Prairie Research Institute/ University of Illinois at Urbana-Champaign
Indiana University Museum of Archaeology and Anthropology, Indiana University
International Quilt Museum, University of NE-Lincoln
Jane Addams Hull-House Museum, University of Illinois at Chicago
The John and Mable Ringling Museum of Art, Florida State University
Jordan Schnitzer Museum of Art at the University of Oregon, University of Oregon
Joseph Moore Museum, Earlham College
Jule Collins Smith Museum of Fine Art at Auburn University, Auburn University
Kean University
The Keith and Catherine Stein Luminary, Boise State University
Kelsey Museum of Archaeology, University of Michigan
Kennedy Museum of Art, Ohio University
Kent State University Museum, Kent State University
Krannert Art Museum, University of Illinois Urbana Champaign
Kutztown University Miller Art Gallery, College of Visual and Performing Arts
Laband Art Gallery, Loyola Marymount University
Lafayette College Art Galleries, Lafayette College
Lam Museum of Anthropology, Wake Forest University

PARTICIPATING MUSEUMS AND GALLERIES

Lamont Gallery, Phillips Exeter Academy
Lehigh University Art Galleries, Lehigh University
Lewis-Clark State College Center for Arts & History, Lewis-Clark State College
List Gallery, Swarthmore College
Logan Museum of Anthropology, Beloit College
Lois Dowdle Cobb Museum of Archaeology, Mississippi State University
Lowe Art Museum, University of Miami
LSU Museum of Art, Louisiana State University and Agricultural and Mechanical College
Madison Art Collection, James Madison University
Marianna Kistler Beach Museum of Art, Kansas State University
Marshall M. Fredericks Sculpture Museum, Saginaw Valley State University
Mary and Carter Thacher Gallery, University of San Francisco
Mayborn Museum at Baylor University, Baylor University
Mazza Museum, University of Findlay
McClung Museum, University of Tennessee, Knoxville
McClure Archives and University Museum, University of Central Missouri
McKissick Museum, University of South Carolina
McMullen Museum of Art, Boston College
Michael C. Carlos, Emory University
Mills College Art Museum, Mills College
Mines Museum of Earth Science, Colorado School of Mines
MIT Museum, MIT
Moody Center for the Arts at Rice University, Rice University
MSU Broad Art Museum, Michigan State University
Museo de Historia, Antropología y Arte, Universidad de Puerto Rico
Museum of Anthropology, University of Missouri
Museum of Art, University of New Hampshire
Museum of Peoples and Cultures, Brigham Young University
Museum of The Caribbean Sea, University of Caldas
National Deaf Life Museum, Gallaudet University
Natural History Museum of Utah, University of Utah
The New Gallery - Austin Peay State University
The New School Art Collection, The New School
Newcomb Art Museum, Tulane University
NIU Art Museum, Northern Illinois University
Nora Eccles Harrison Museum of Art, Utah State University
NYU Abu Dhabi Art Gallery, New York University
Oakes Museum of Natural History at Messiah University, Messiah University
Oklahoma State University Museum of Art, Oklahoma State University
Peabody Museum of Archaeology and Ethnology, Harvard University
Perspective Gallery, Virginia Tech
Princeton University Art Museum, Princeton University
Pryor Art Gallery, Columbia State Community College
QCC Art Gallery / CUNY, Queens Community College
Quinn Hall Textile Gallery, University of Rhode Island
Radford University Art Museum, Radford University
Reynolda House Museum of American Art, Wake Forest University
Richard F. Brush Art Gallery, St. Lawrence University
Richard M. Ross Art Museum, Ohio Wesleyan University
RISD Museum, Rhode Island School of Design

Robert and Penny Fox Historic Costume Collection, Drexel University
Robert J. Dole Institute of Politics, University of Kansas
Rollins Museum of Art, Rollins College
Sansgaard Family Art Gallery, Waldorf University
Santa Rosa Junior College Multicultural Museum, Santa Rosa Junior College
SIUE University Museum, Southern Illinois University Edwardsville
Smith College Museum of Art, Smith College
Southern Utah Museum of Art, Southern Utah University
Spencer Museum of Art, University of Kansas
Spurlock Museum of World Cultures, University of Illinois at Urbana-Champaign
Texas Heritage Museum, Hill College
Texas Vertebrate Paleontology Collections, The University of Texas
The Trout Gallery, Dickinson College
Turchin Center for the Visual Arts, Appalachian State University
UC Riverside Entomogy Research Museum, University of California
UCR ARTS, University of California, Riverside
Ulrich Museum of Art, Wichita State University
University of Mississippi Museum & Historic Houses, University of Mississippi
University Art Gallery, Central Michigan University
University Art Gallery, California State University, Dominguez Hills
University Museums, Colgate University, Colgate University
University of Colorado Museum of Natural History, University of Colorado - Boulder
University of Denver Museum of Anthropology, University of Denver
University of Iowa Pentacrest Museums, University of Iowa
University of Michigan Museum of Anthropological Archaeology, University of Michigan
University of Michigan Museum of Natural History, University of Michigan
University of Richmond Museums, University of Richmond
University of South Alabama Archaeology Museum, University of South Alabama
University of Wyoming Art Museum, University of Wyoming
UNLV's Marjorie Barrick Museum of Art, University of Nevada Las Vegas
UNM Art Museum, The University of New Mexico
Utah State University Eastern Prehistoric Museum, Utah State University Eastern
Van Every/Smith Galleries at Davidson College, Davidson College
Vanderbilt University Fine Arts Gallery, Vanderbilt University
Wake Forest University, Wake Forest University
WCU Fine Art Museum, Western Carolina University
Weatherspoon Art Museum, UNC Greensboro
Weisman Art Museum, University of Minnesota
Western Province, University of Cape Town
Williams College Museum of Art, Williams College
Wits Art Museum, University of the Witwatersrand, Johannesburg
Wright Gallery, Texas A&M University
Wriston Art Galleries, Lawrence University
Wylie House Museum, Indiana University
Yager Museum of Art & Culture, Hartwick College
Yale Peabody Museum, Yale University
Yale University Art Gallery, Yale University
Zuckerman Museum of Art, Kennesaw State University

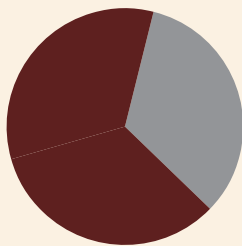
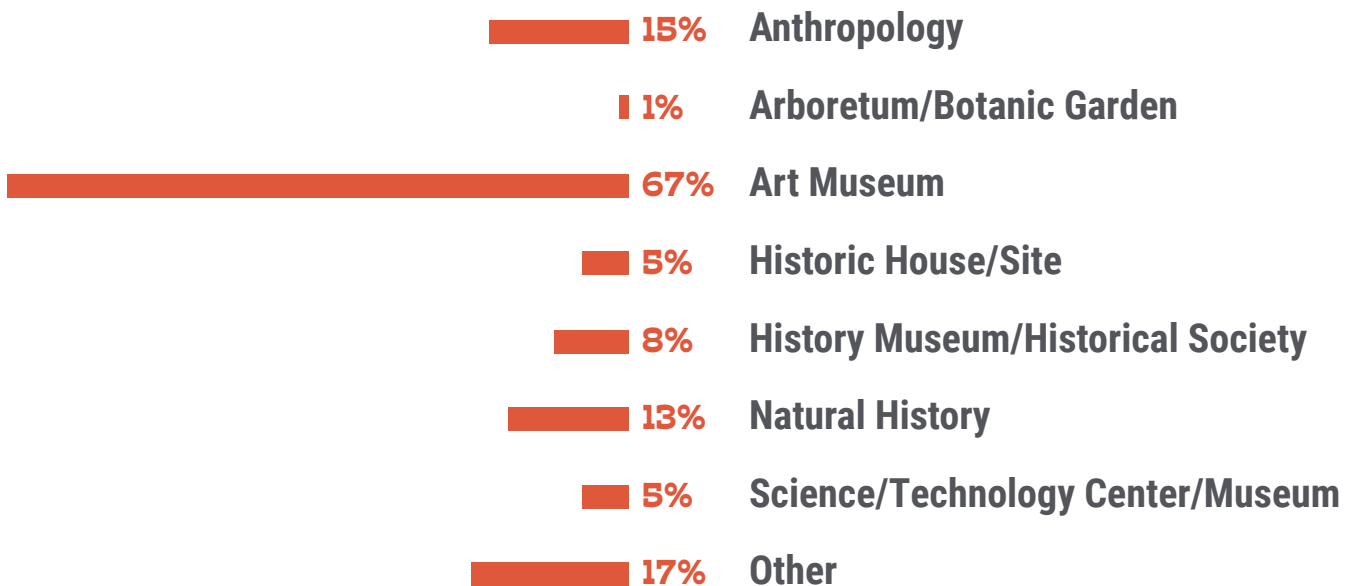
OVERALL RESULTS



MUSEUM TYPE



Which of the following best describes your museum or gallery? If you are multi-disciplinary, please select the disciplines that best describe you. (Choose all that apply.)



Two-thirds of academic museums or galleries identify as art museums; this is followed by anthropology and natural history.

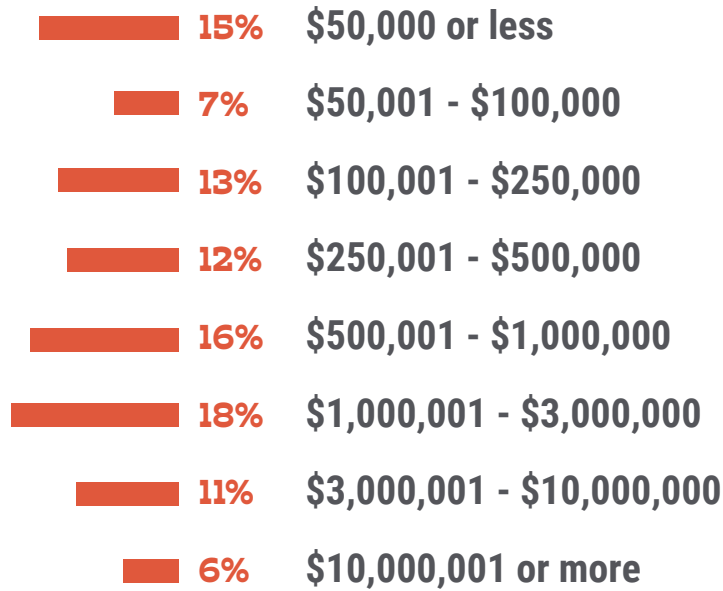


Anthropology and natural history museums are more likely to be affiliated with larger academic institutions than other museum types.

OPERATING BUDGET



What is the annual operating budget for your museum?



Median operating budget:
about \$600,000

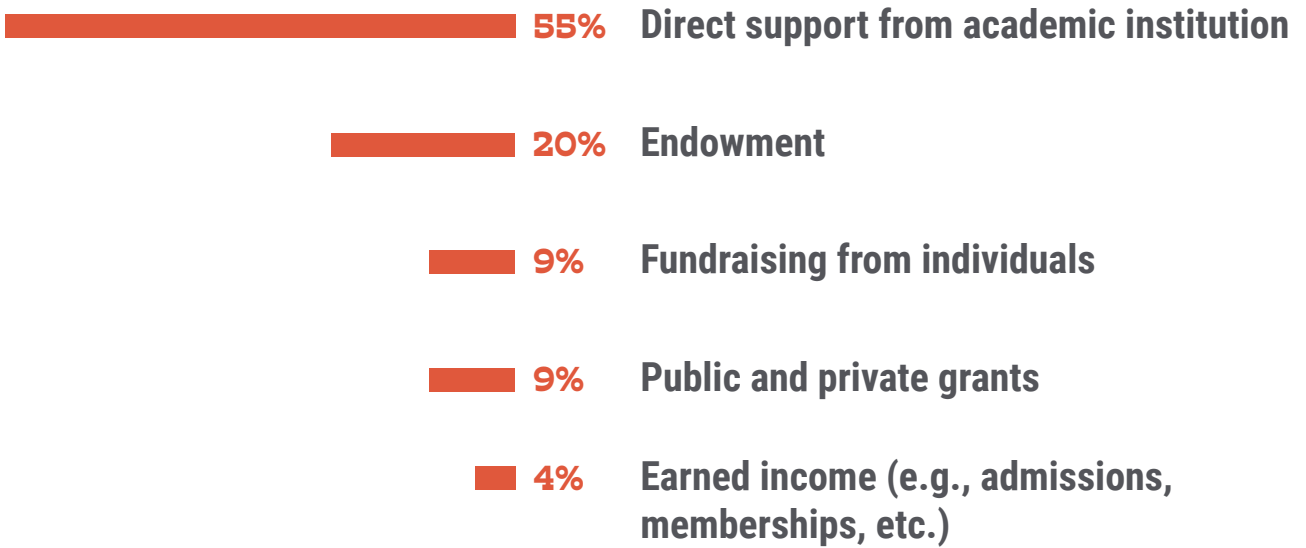


Art museums tend to have the highest median budgets; history museums and historic houses have the smallest.

OPERATING BUDGET



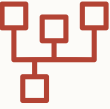
Breakdown of “typical” budget by income source (averages)



For most academic museums, the majority of their operating budget is provided via direct support from the academic institution.



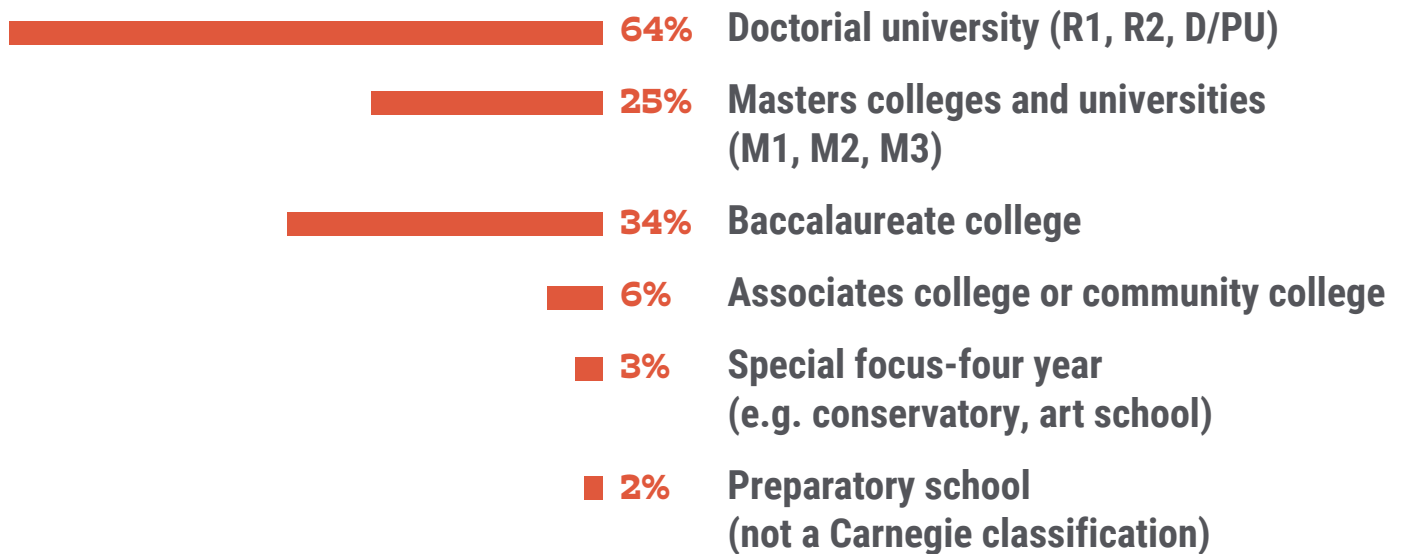
Art museums tend to have the most endowment support, while anthropology museums tend to receive more direct support from their academic institutions.



Median in-person student population: 15,046

?

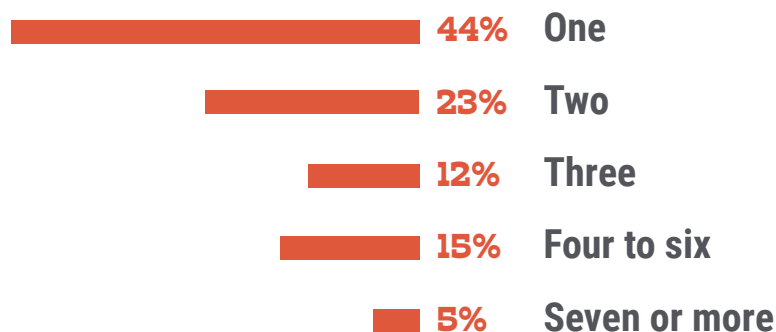
Which of the following best describes your academic institution's classification? (If more than one apply, please select as many as you need.)



Note: Upon examination of the data, it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

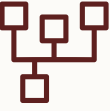
?

How many museums does your academic institution have?



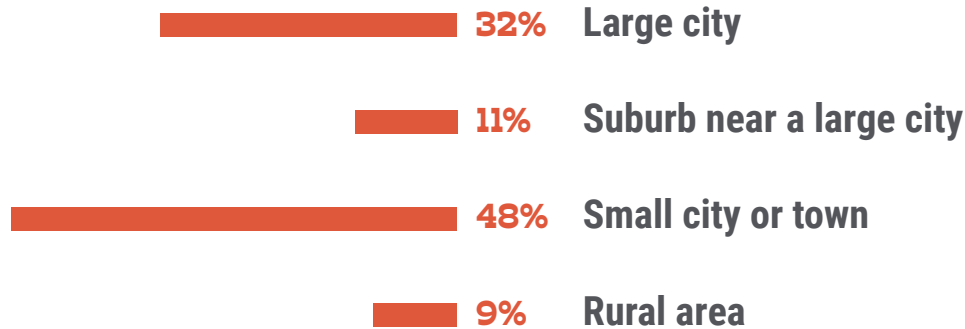
The majority of academic institutions represented in this data set have more than one academic museum or gallery.

ACADEMIC INSTITUTION & LOCATION



?

Which of the following best describes the community your academic institution is located in?



?

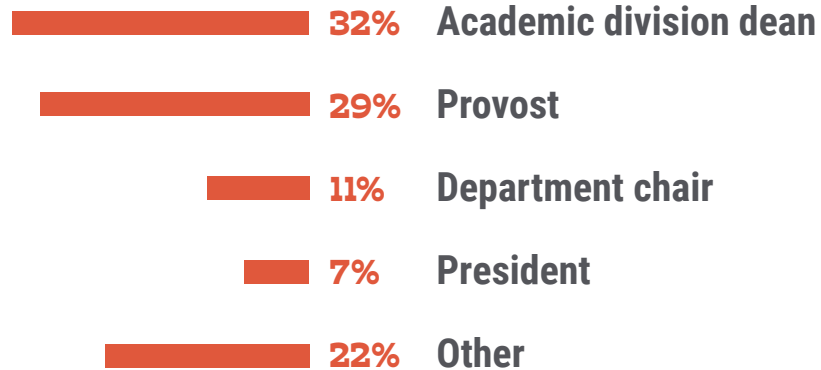
Which of the following best describes your museum in your geographic area?



The majority of academic institutions represented in this data set are located in small cities/towns or rural areas. Thus, it isn't surprising that the majority of academic museums are a primary provider of culture to their area.



Who does the museum director report to?



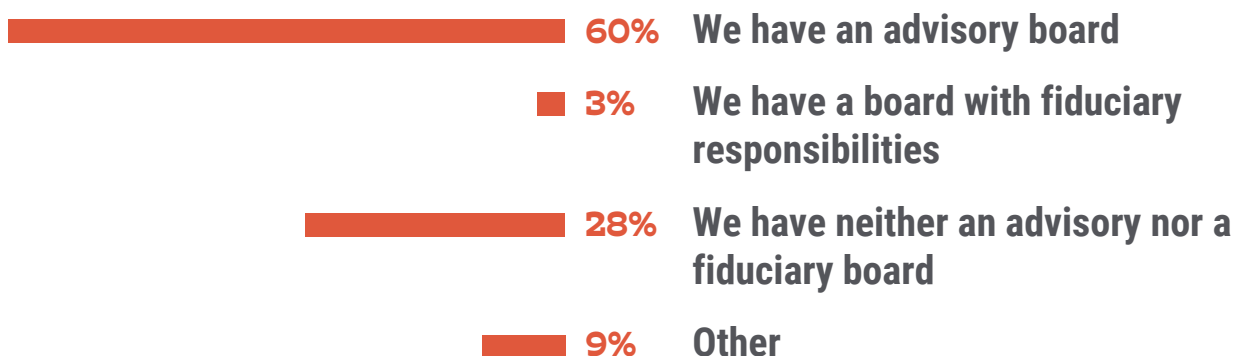
“Other” responses include: vice president (most common), chancellor, associate or vice provost, and more

<10%

About a third of museum directors report to an academic division dean, and a similar number to a provost; less than 10% report to the college president.



Is your museum’s board advisory or fiduciary?



EMPLOYMENT AND STAFF



TYPICAL (MEDIAN) STAFFING: **15** employees

FULL-TIME: **4**

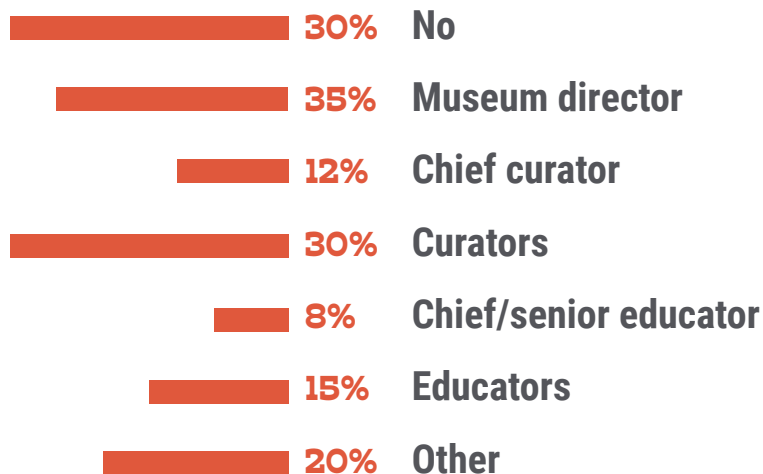
PART-TIME: **11**, including:

- Undergraduate students
- Graduate students
- Paid interns
- Research fellows
- Paid docents
- Part-time workers

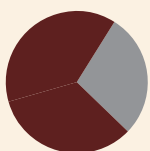
Note: Upon examination of the data, it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.



Do any museum staff also teach classes at your academic institution in addition to their museum responsibilities? If so, what positions? (Choose all that apply.)



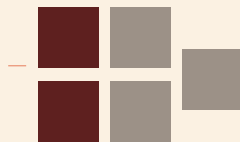
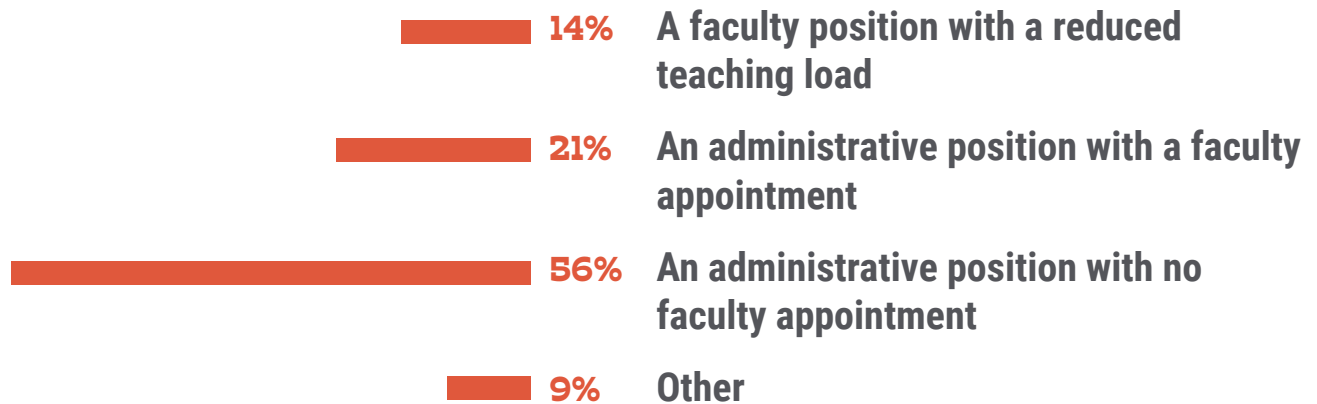
"Other" answers include: administrative staff, collections manager, exhibition staff



Over two-thirds of academic museums have staff members who teach classes as well, with curators and directors most likely to teach.



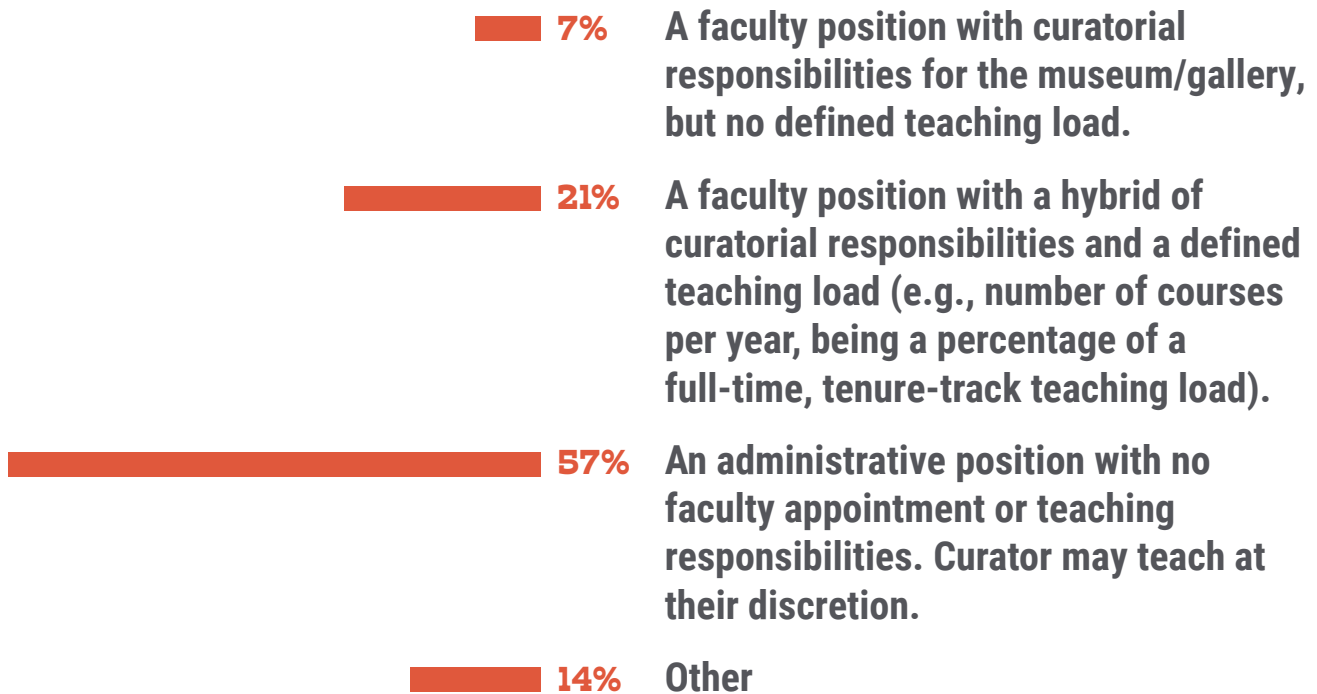
Which of the following best describes the museum director position at your academic institution?



Only 2 out of 5 museum directors hold a faculty appointment (and even fewer curators and educators do so).



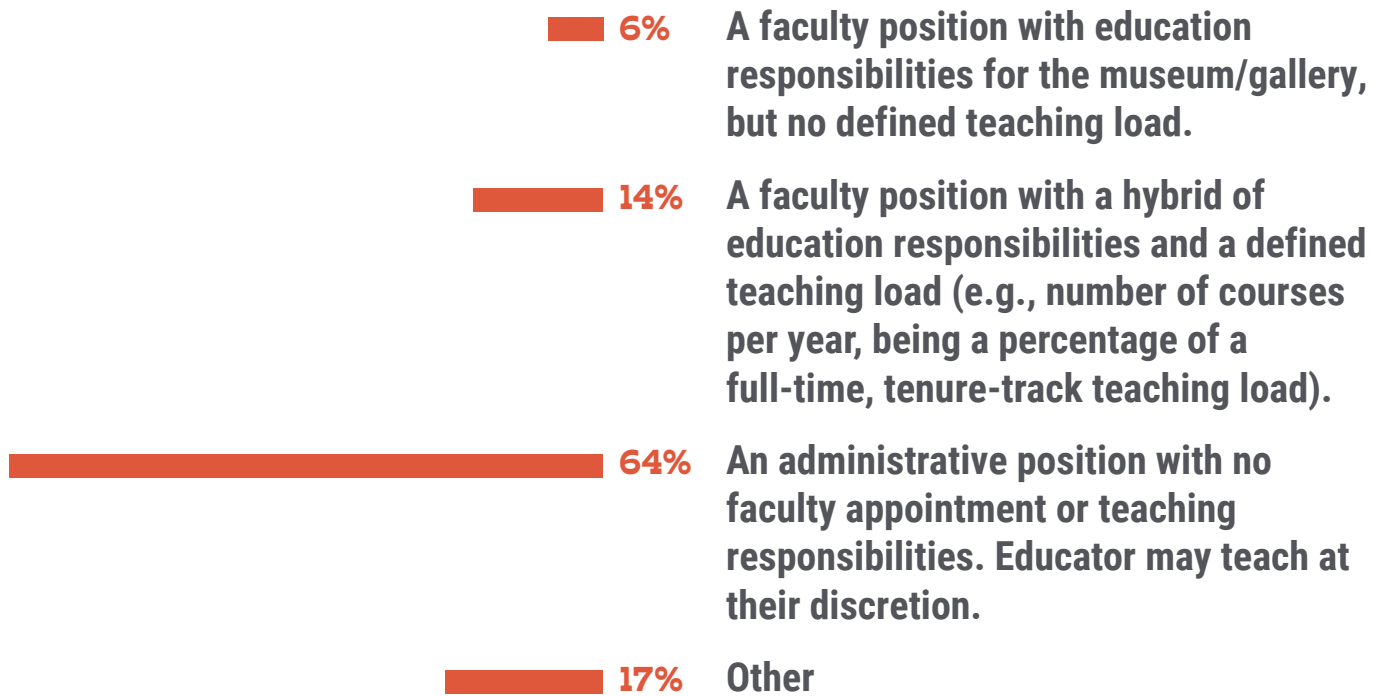
Which of the following best describes the curatorial position(s) at your academic institution? (Of those with curators that teach.)



EMPLOYMENT AND STAFF



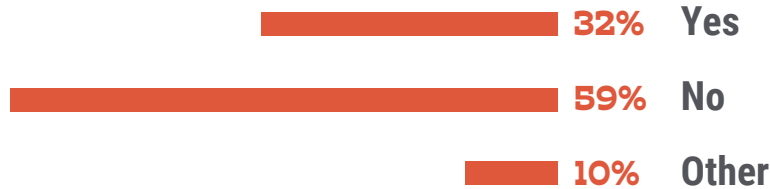
Which of the following best describes the education position(s) at your academic institution? (Of those with educators that teach.)



EMPLOYMENT AND STAFF



Is the museum director or museum staff compensated beyond base salary for teaching?



Does the museum director or any museum staff receive any of the following benefits? (Choose all that apply.)



EMPLOYMENT AND STAFF



"The combined demands of teaching and administering the museum is an unacceptable scenario. The workload is impossible, and the compensation is no more than an average faculty member."

"Our internships are for course credit, and museum staff act as the instructor of record for these courses."

"Paid like an adjunct for those courses"

"No museum staff is required to teach as part of their core responsibilities. Those who teach, do so based on need, by invitation from the campus academic dean, and receive compensation."

EMPLOYMENT AND STAFF



Do any of your academic institution's faculty (but not considered museum staff) have museum responsibilities or privileges in addition to their academic responsibilities? If so, what responsibilities or privileges? (If yes, choose all that apply.)



4 out of 5 museums have close interactions with faculty, who serve as advisors, guest curators, or are provided access to the collections.



Natural history museums are *much* more likely to say academic faculty have museum responsibilities and/or privileges.

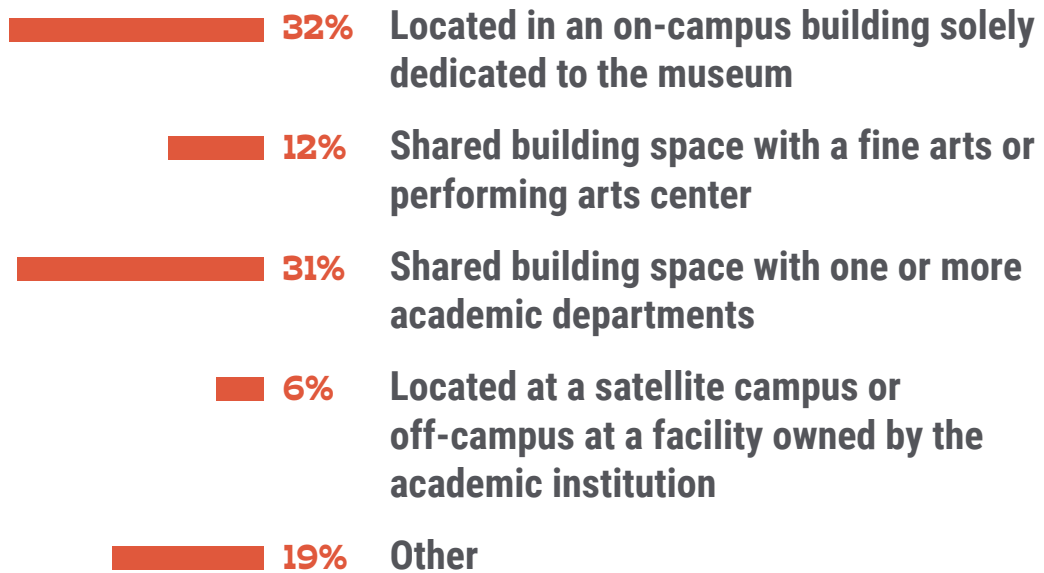
PHYSICAL SIZE AND LOCATION



Median physical size of academic museums: 11,677 ft²



Which of the following best describes your museum's location? (Choose one.)



"Other" responses include: shared building space in administrative buildings, exhibition spaces scattered around campus, etc.

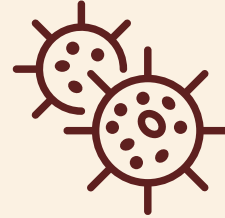


One-third of academic museums have their own building on campus, and larger museums are more likely to have their own building; the majority of museums share space with other departments.

VISITATION

2021 VISITATION:

AVERAGE: **13,193**
MEDIAN: **3,319**



Academic museum visitation is still recovering from the COVID-19 pandemic, and some academic museums only reopened to the general public in 2022.

In 2021, the **196** museums that participated in this research had a total visitation of **2.4 million people!**

Note: About half of AAMG's members participated in this research, so the total for all academic museums would be significantly higher.

Compared with 2019, average visitation is down 60%, and median visitation is down 75%.

AVERAGE



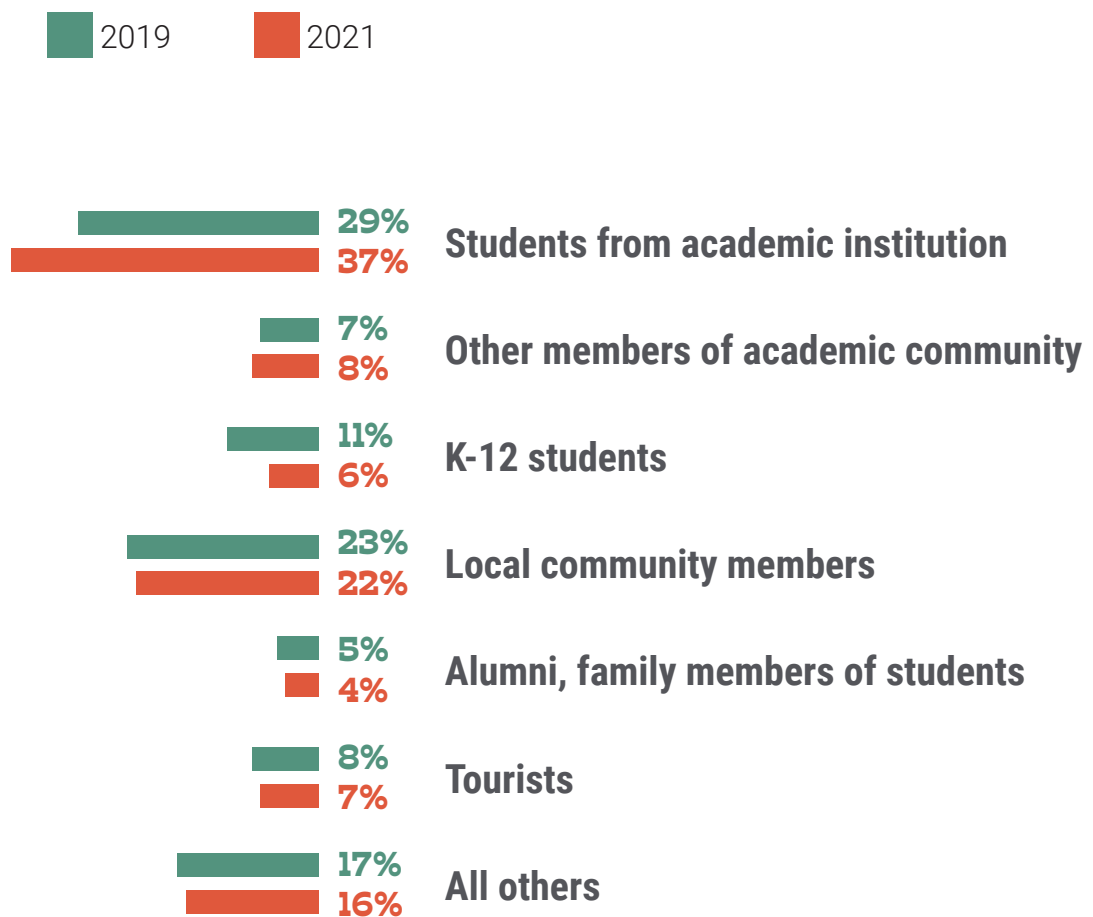
MEDIAN



VISITATION



In 2021, the sources of visitation were generally similar to 2019. There was, however, a significant decrease in the percentage of K-12 students visiting (likely due to ongoing pandemic restrictions on field trips).

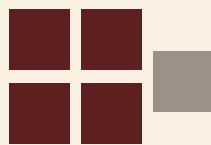
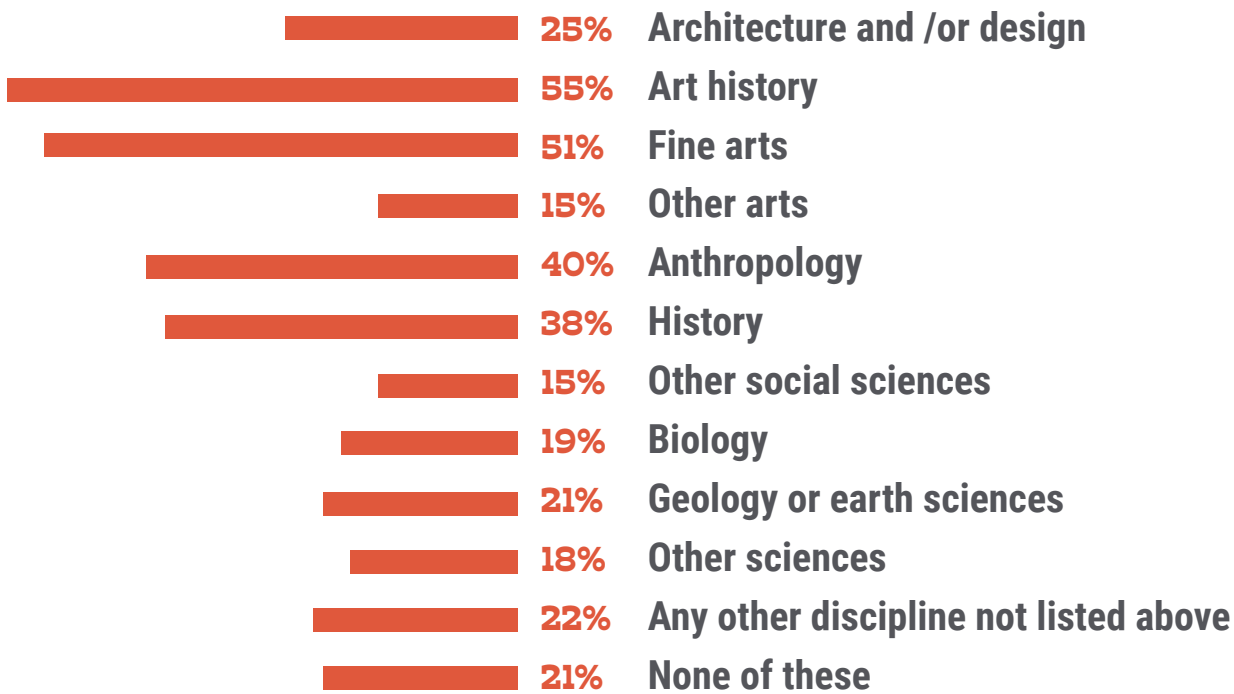


Smaller museums tend to have a higher percentage of students as visitors, while larger museums have a higher percentage of local community members as visitors.

MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS



Does the museum provide research support to any academic disciplines within your academic institution? If so, to what disciplines? (Choose all that apply.)



4 out of 5 academic museums provide research support to the academic disciplines at their institution.

MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS



Academic museums also provide research support to individuals outside the academic institution:

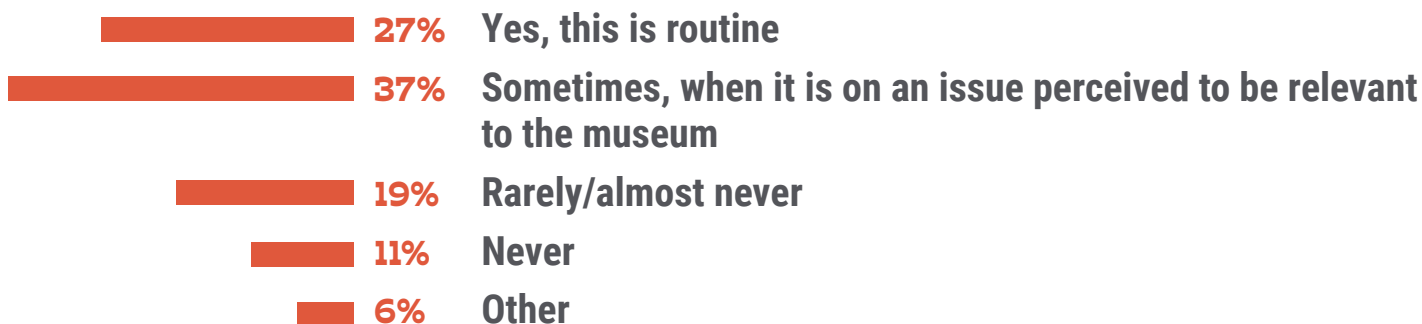
"Staff provide support to individuals externally to our institution who wish to view the collections for academic research, community engagement, and/or other types of engagement."

"We provide research support to students, scholars, curators, and other individuals seeking to study artworks in our collection or to consult archives about artworks, exhibitions, or the history of the museum. We also support individuals seeking rights to images for publication."

MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS



Are museum staff routinely appointed to key committees at your academic institution (i.e., invited to the table for major issues affecting the academic institution)?



For most academic museums, there is a moderate integration into the academic community ... while only one in ten say they “never” are appointed to key committees, only a quarter are “routinely.”



What committees are museum staff typically appointed to?
(Choose all that apply.)



“Other” includes: assorted arts committees (most common), history/reconciliation, and more

MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS



Are the museum's metrics (in any category) sought by your academic institution's Accreditation/re-Accreditation team?



MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS



The relationship between academic institutions and their museums can vary widely, ranging from peripheral to crown jewel.

"As a public museum in a liberal arts college, we often feel like a fifth wheel because we don't fit the mold of the academic department. We've done our best to support the research and teaching missions of the university, but we will never be a core priority."

"We are supported but are tangential to the main mission of the school, so we are not included in mission-driven decision making. We are invited to any decision-making forums that are open to all staff/faculty. The director is part of the leadership team for the school we are part of."

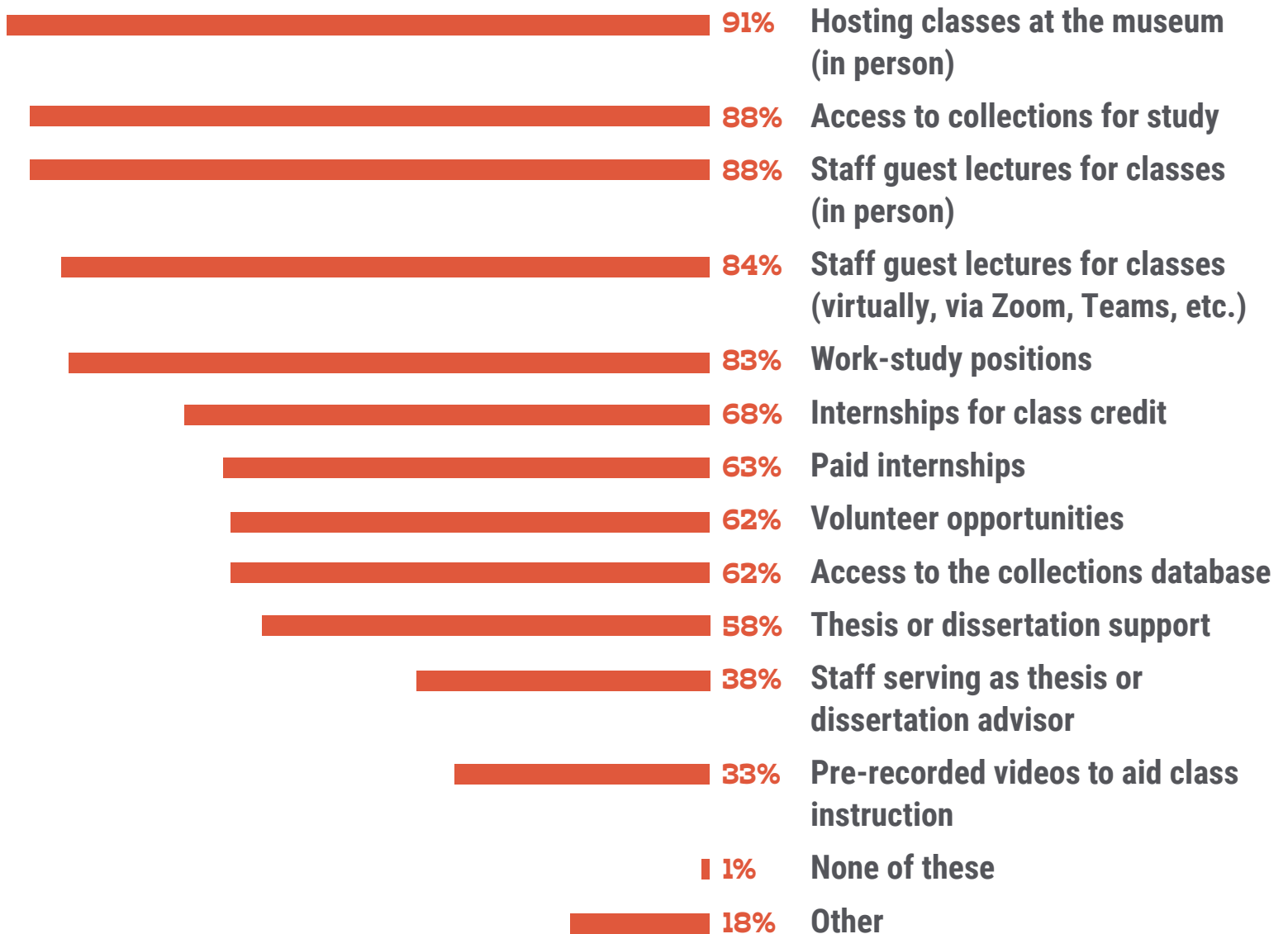
"The Director is a dean level position within the university's administrative structure. The museum's faculty curators are tenured in the museum but have courtesy appointments in allied colleges across the campus."

"The role the museum staff play in the university marketing and development and fundraising divisions is valued."

MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS

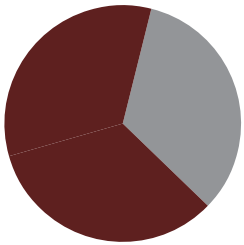


Which of the following resources do you provide to students that attend your academic institution? (Choose all that apply.)



99% of museums provide services to students. The average museum provides over 8 of the service listed. Other services include: student-led exhibitions (most common), workshops, mentoring, and more.

MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS



Nearly two-thirds of academic museums provide volunteer opportunities for students.



Of those that did, they averaged 18 volunteers in 2021, with each volunteer averaging 25 hours of service.



The typical (median) academic museum also hosted 3 interns, either paid or for class credit.



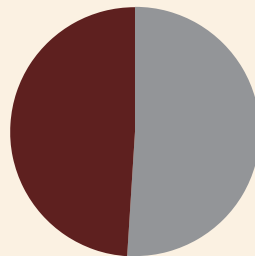
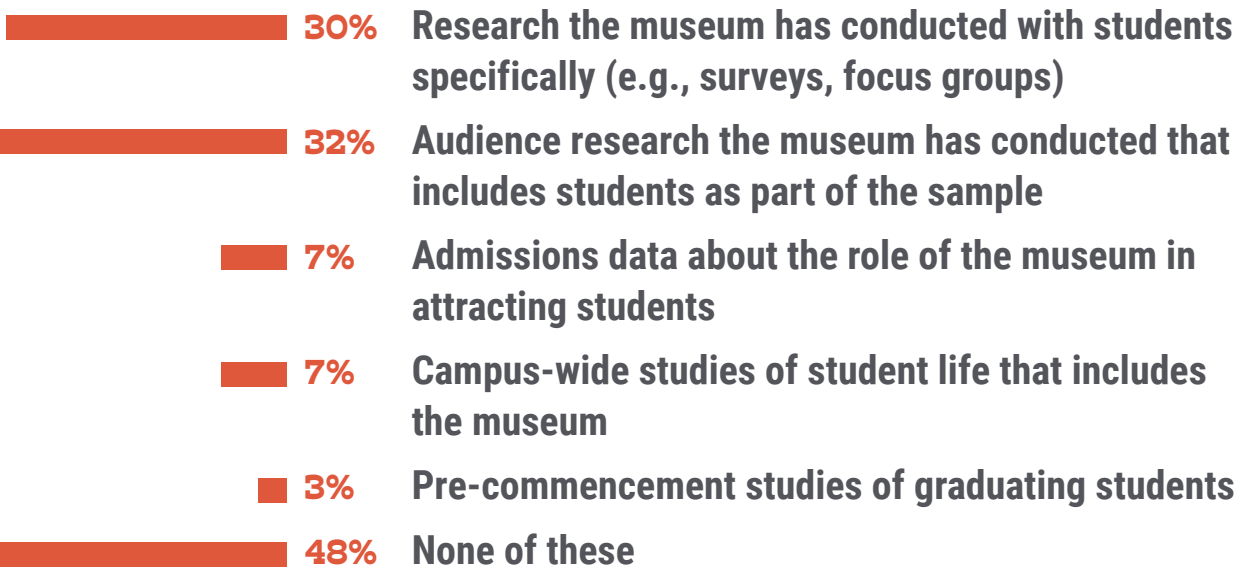
The COVID-19 pandemic *may* be continuing to depress this number

Note: Upon examination of the data, it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS



Do you collect or know of any data on student perceptions of the museum as part of their academic experience? If so, please indicate what data you know of. (Choose all that apply.)



About half of academic museums have data on student perceptions of the museum.

MUSEUM SUPPORT OF ACADEMIC COMMUNITY AND STUDENTS



"The most effective data for advocacy has been the number of classes that the museum supports each semester. In fall 2021, we gave tours to 75 classes from across the university and 15 courses used museum exhibitions and collections directly in class material that was identified in the syllabus."

"This was done quite some time ago."

"I believe it has in the past, prior to my work here, but I don't have the specifics. We're planning to utilize recent survey information since the students returned to in person teaching this academic year in some upcoming proposals to the University, so we'd have more information on this question in the future."

"Alumni and current students make known to the curator how thankful they are to have access to an art gallery on campus. It helps them take breaks from difficult classes."

COLLECTIONS



MEDIAN NUMBER OF OBJECTS IN ACADEMIC MUSEUM COLLECTIONS:
8,200



Natural history museums typically
have the largest collections:

135,000 (median)



Art museums typically have the
smallest collections:

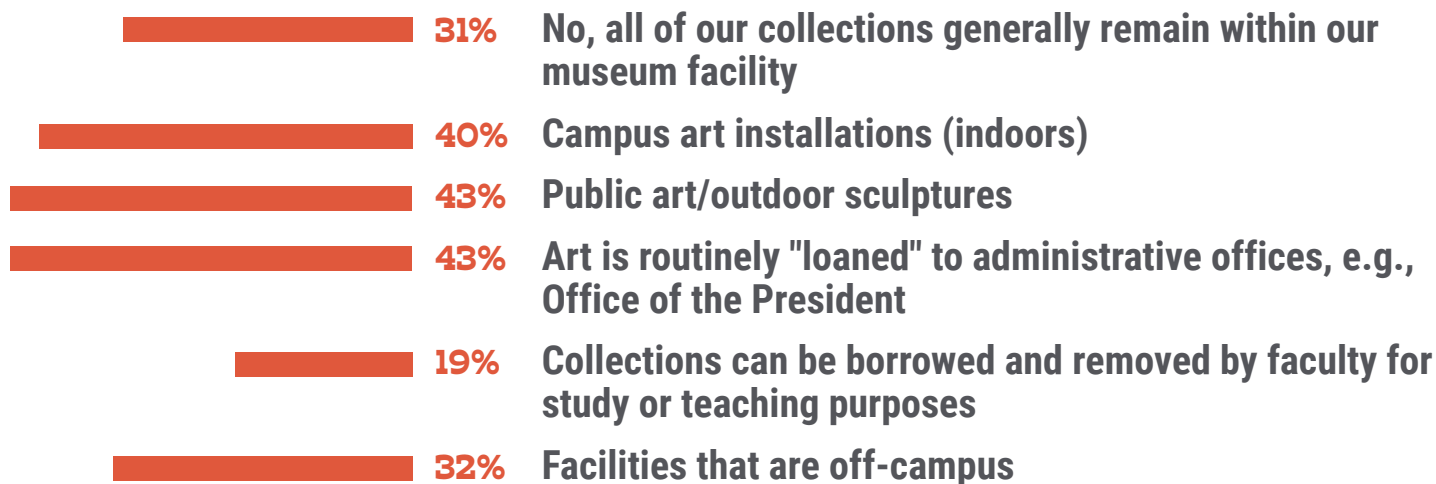
6,200 (median)

In 2022,
the **196** museums that
participated in this
research cared for over
160 million objects,
artworks, and
specimens!

Note: Upon examination of the data, it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average. About half of AAMG's members participated in this research, so the total number of collections items for all academic museums would be much higher.



Do your collections responsibilities extend outside of your own museum facility? If so, in what ways? (Choose all that apply.)



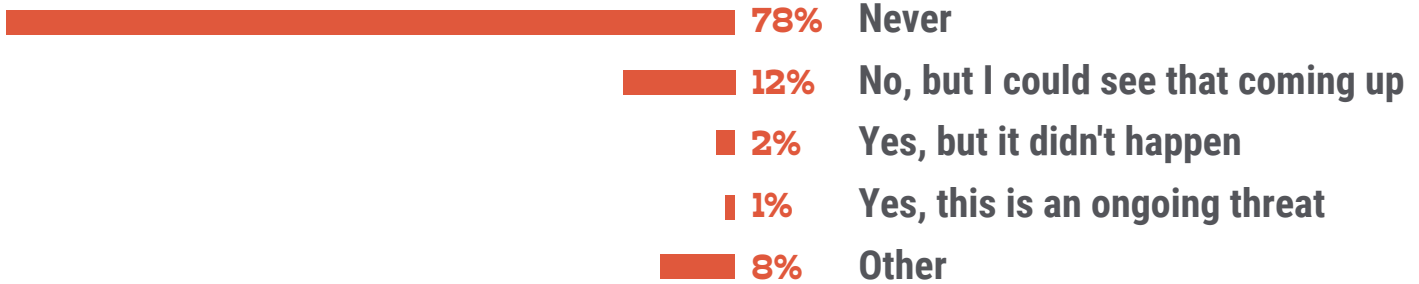
Are these collections responsibilities sought out by your museum, or does your academic institution assign them to you? (If yes to above.)



3 out of 5 academic museums have collections responsibilities outside of their facilities, mostly art museums; sometime, those responsibilities are assigned (and not sought out).



Has your academic institution ever sought out a valuation and/or capitalization of your museum's collections as a means to alleviate budgetary strain?





As is true with many museums, the resources and space to care for collections is an ongoing issue:

"Storage is severely limited."

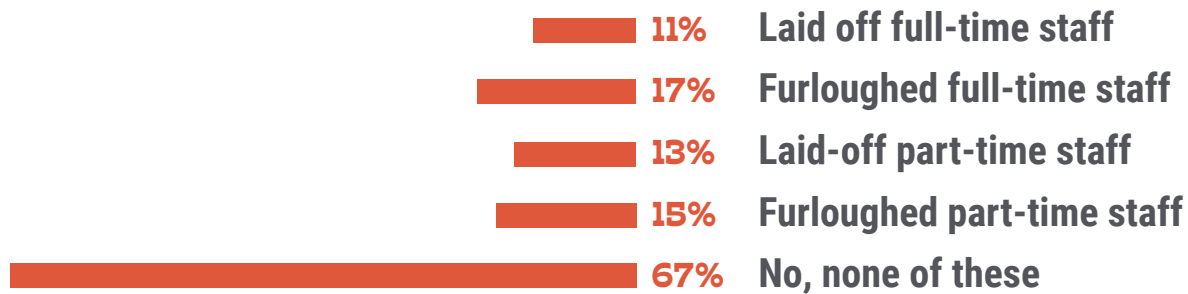
"We recently held a fundraiser to make targeted acquisitions. In the past, there was no budget line for acquisitions and we relied on gifts of artwork."

"I have a difficult time convincing academic leadership to provide archival space for art storage and for security of the storage areas."



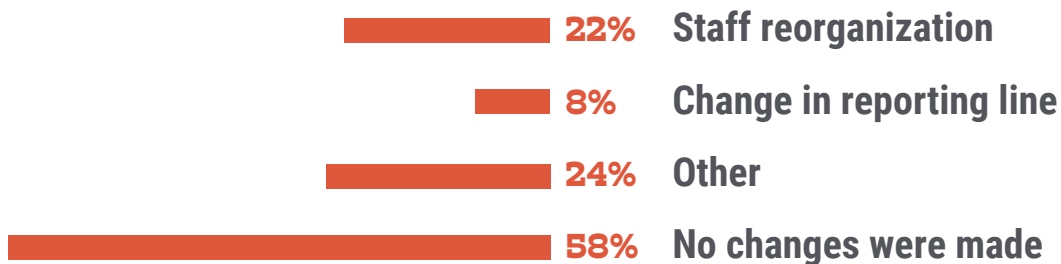
?

As a result of the COVID-19 pandemic, has your museum had to do any of the following in the past 2+ years? (Choose all that apply.) (NOTE: in this question, "furloughed" indicates that the museum continued to pay benefits and brought staff back to work. "Laid off" indicates all financial support was terminated and staff would need to reapply for positions to resume work.)



?

As a result of the COVID-19 pandemic, has your museum had to do any of the following in the past 2+ years? (Choose all that apply.)





While most academic museums did not have significant staffing changes as a result of the COVID-19 pandemic, some (especially larger ones with bigger staffs) did ... and others had new restrictions or new opportunities as a result.

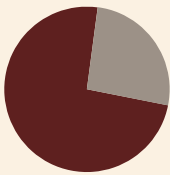
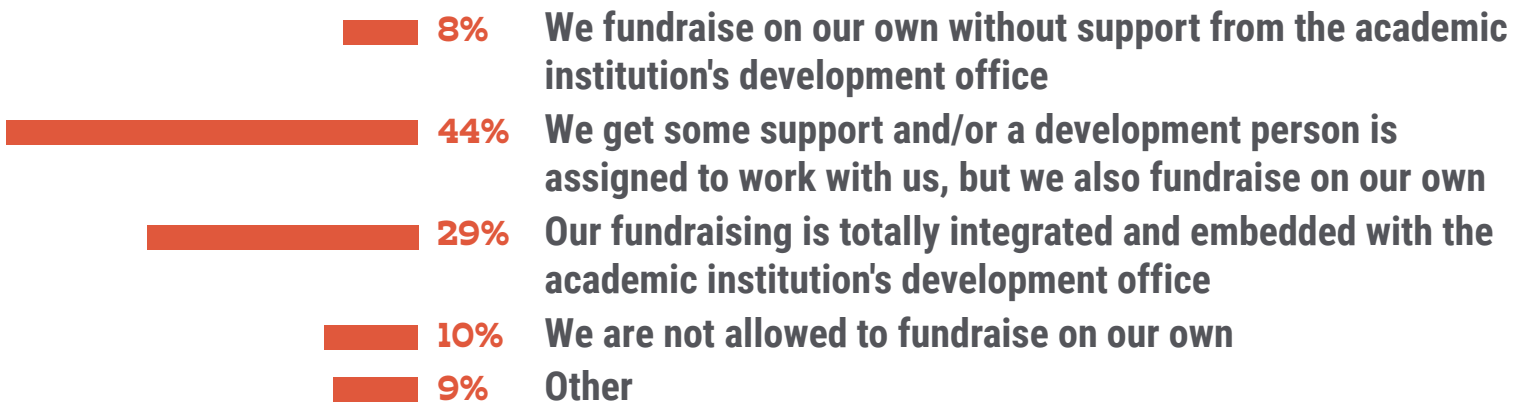
“Hiring freeze.”

“Most vacant positions were temporarily held open.”

“Increase remote work options.”



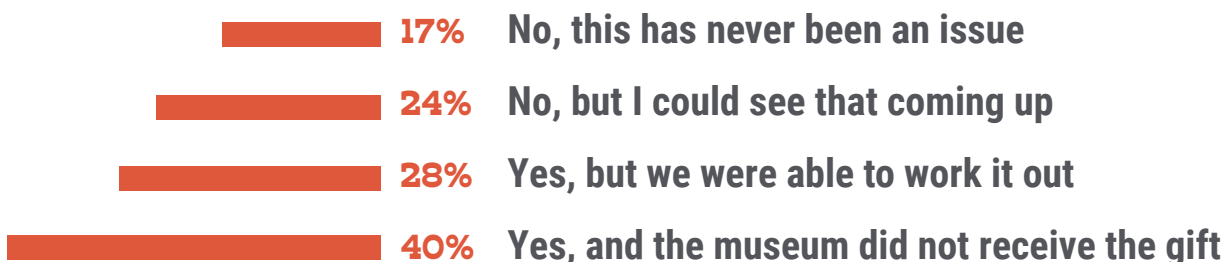
Which of the following best describes the relationship you have with your academic institution's development or advancement office? (Choose one.)



Nearly $\frac{3}{4}$ of academic museums have a relationship with the academic institution's advancement office.



Have you ever been discouraged from soliciting a gift from a donor because your academic institution wanted to ask that donor for a gift for a different purpose (i.e., not for the museum)? (Choose one; if you need to choose more than one, you can do so.)



ADVANCEMENT



Some museums, however, reported the relationship with the advancement office isn't always smooth ... while others have not had issues or benefitted from the relationship

"There is someone in the Advancement office that is 'dedicated' to the museum, but the relationship is fraught, and virtually no communication occurs between advancement and the museum, so fundraising is a huge challenge for us."

"The museum is allowed to run a membership program so long as it does not threaten the annual fund. The museum is not a college priority."

"It is not a collaborative relationship. Because the museum does not have 'alumni,' the development officers ignore us. The Development Office feels we should do our own fundraising from the community."



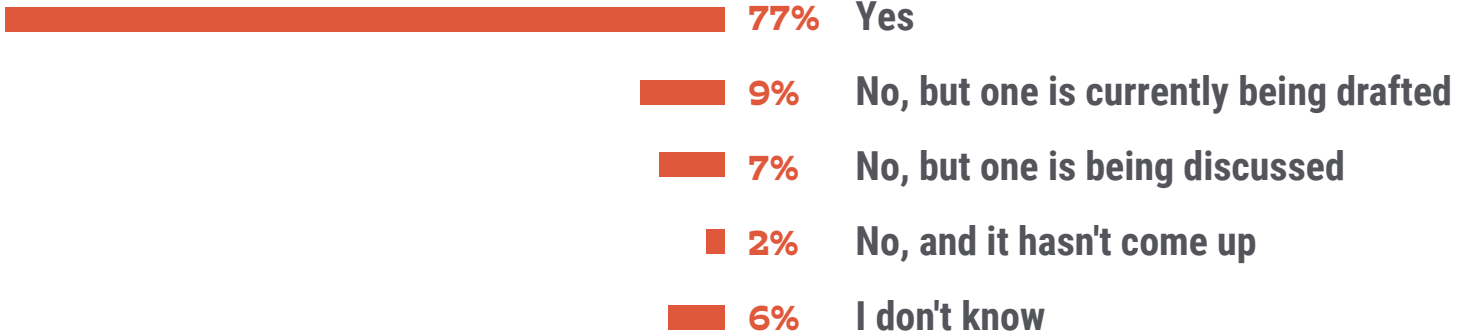
"We can fundraise to an extent, but there is supervision such that we do not 'poach' donors from other parts of the University."

"Donor conflict with our institution is rare."

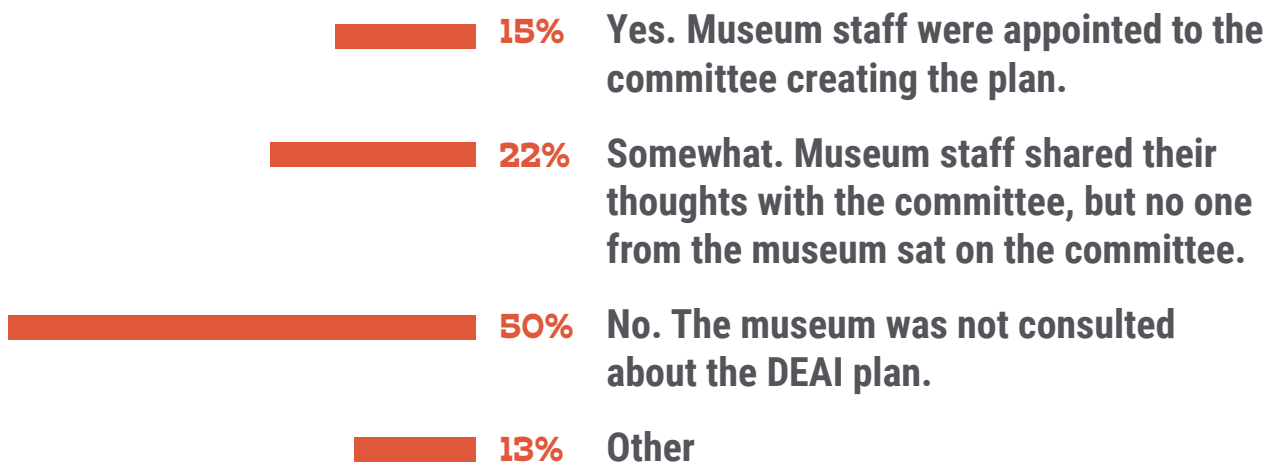
"We have a good working relationship with our academic institution's development office, and we are seen as a net benefit in terms of attracting new donors and grants."



Does your academic institution have a DEAI (Diversity, Equity, Access, and Inclusion) plan?

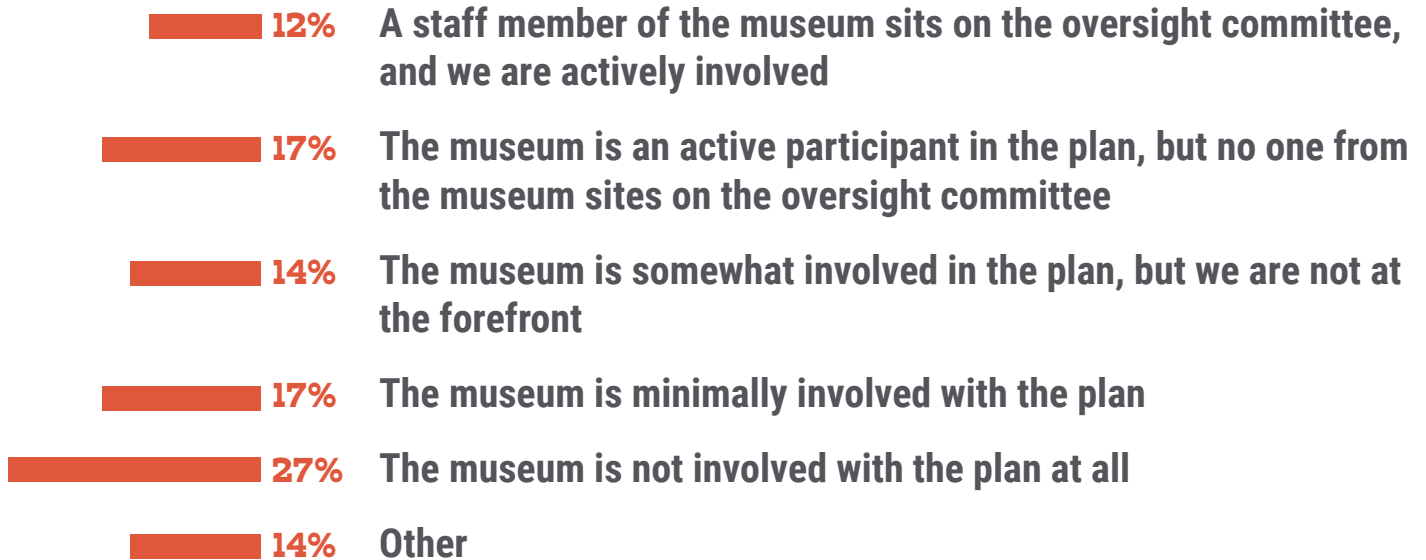


Were any museum staff involved with the creation of the DEAI plan? (If a plan is being discussed, please indicate how museum staff are/are not involved.)

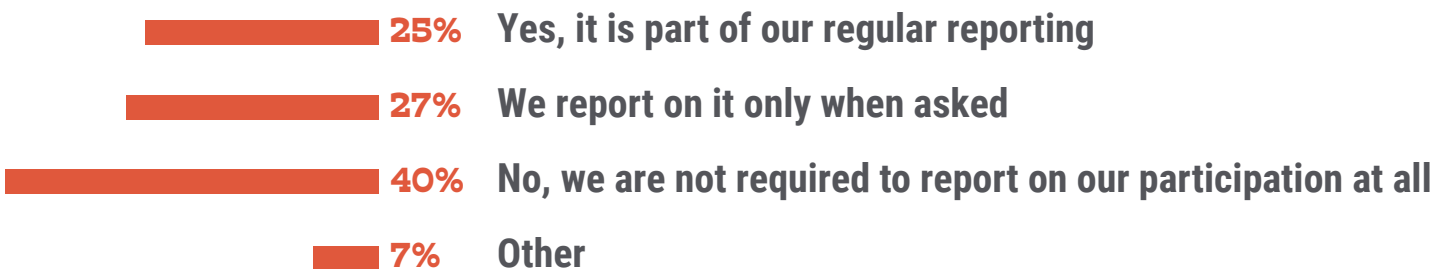




Which of the following best describes how the museum is involved in implementation of the DEAI plan?



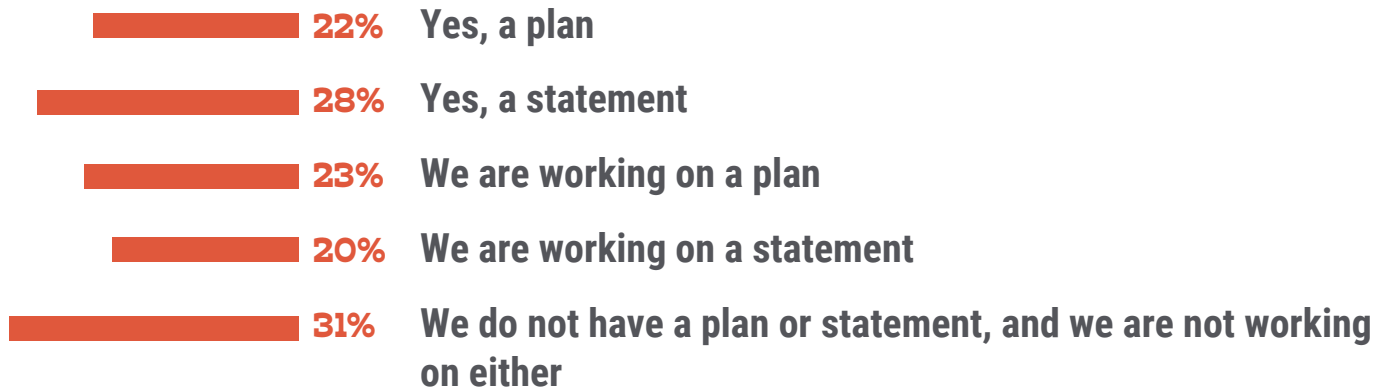
Is the museum expected to report on your participation in the plan to your academic institution's administration?



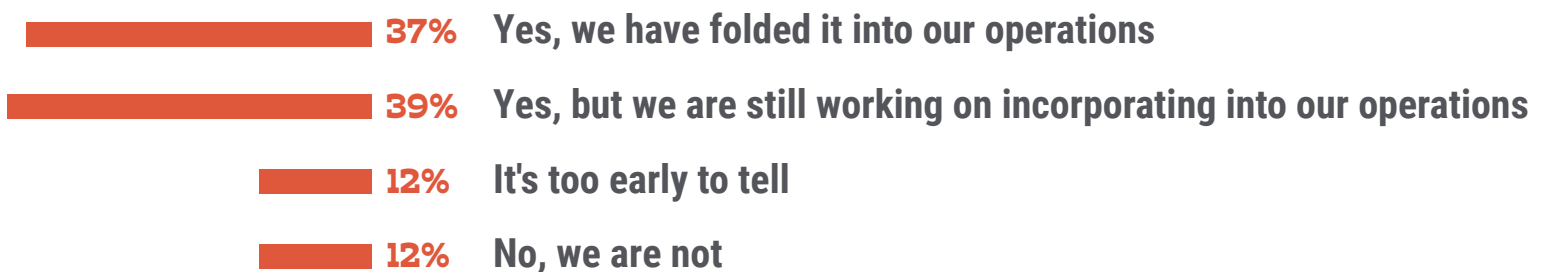
Most academic institutions have a DEAI plan, but museum involvement with the implementation of the plan is mixed.



Does your museum have its own DEAI statement or plan that is separate from anything your academic institution has? (Choose all that apply.)

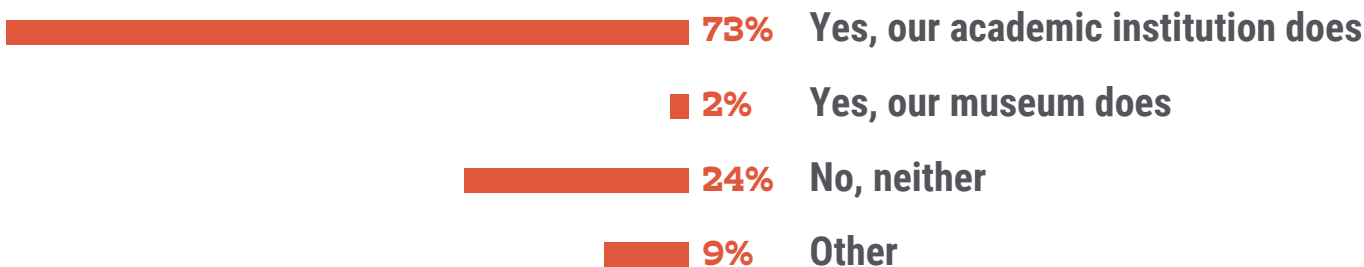


Are you actively using the DEAI plan? (If a plan is exists/in process.)





Does your academic institution or your museum have a staff position dedicated to DEAI? (Choose all that apply.)



Most academic museums are working towards fulfilling DEAI statements or plans, though again, results are sometimes mixed



“The museum has DEAI efforts within the community and the staff are actively involved. Some staff are interested in forming an internal DEAI committee, but nothing has happened yet.”

“DEAI is embedded in strategic plan - everyone is involved in implementation.”

“The museum has a voice on the committee only because I am a member. It is coincidental.”

“The museum makes it our business to work towards the goals on this plan--but this is entirely of our own volition.”

“Our academic institution has a plan that we are following. Individual colleges and departments are barred from adopting their own DEAI plans.”



SMALL ACADEMIC MUSEUMS

SMALL ACADEMIC MUSEUMS

The differences between medium and large academic museums and galleries were, for the most part, a matter of scale

As museums grow larger, they tend to operate more independently than smaller ones; they are:



Staffed with full-time employees dedicated to museum operations



More likely to have their own advancement/development staff



More likely to have their own buildings (or be located off-campus)



Serve a higher percentage of visitors from the general public, and a smaller percentage of students

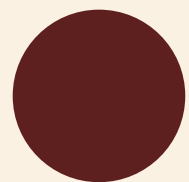
General size criteria:



SMALL:
**budgets of less than
\$250,000 (35% of
sample)**



MEDIUM:
**budgets between
\$250,000 and \$1,000,000
(28% of sample)**



LARGE:
**budgets over \$1,000,000
(35% of sample)**

SMALL ACADEMIC MUSEUMS

Small academic museums, however, seem to have a different set of challenges and opportunities

Smaller museums typically have few or no dedicated staff, which changes their relationship with the academic institution considerably.



For smaller museums, museum staff are more likely to be academic faculty members who *also* do museum work



In contrast, at larger museums, museum staff are more likely to be hired as museum staff (and they *may* *also* teach)



The difference is the primary role of that staff member person ... academic faculty or museum staff



Smaller museums are also more likely to have their staff integrated into an academic department

SMALL ACADEMIC MUSEUMS

Because of their smaller budgets, smaller museums tend to have less capacity to serve audiences



A greater percentage of staff time is necessary to address core museum functions (i.e., collections, exhibitions, facilities)



Their attendance is typically far less than for larger museums ... but a greater percentage of their visitors are students or individuals from the academic community



They provide fewer research services to faculty



They provide fewer services to students, averaging:



**LARGE MUSEUMS:
8.6 services to
students/10 – 20
student volunteers or
interns**

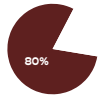


**MEDIUM MUSEUMS:
8.2/4 - 5 student
volunteers or interns**



**SMALL MUSEUMS:
average: 6.8/0 - 1
student volunteers or
interns**

SMALL ACADEMIC MUSEUMS



Smaller museums receive a far higher percentage of their budget as direct support from the academic institution: about 80% is typical



In contrast, it is about a third of the operating budget for large museums, and about 60% for medium-sized museums



In dollars, however, this still likely represents a much smaller investment in the small museums



For example, 80% of a budget under \$250,000 is far less than a third of a multi-million-dollar budget



Additionally, small museums lack the staff to fundraise on their own, or advocate for more support from the advancement office



Smaller museums also need more support and assistance on fundamental museum functions:



Collections and care



Facilities



Staffing and human resources



Exhibitions



In contrast, the medium and larger museums typically have staff with expertise in these areas, and so they are more focused on expanding audiences, education to their communities, and growth

SMALL ACADEMIC MUSEUMS

These fundamental differences seem to boil down to staffing. Having the resources for dedicated staff, even if only two to three individuals, appears to drive an exponential increase in capacity to serve students and broader audiences.

And when staff increases, this scales up



In contrast, the smallest museums with no dedicated staff (or perhaps one full-time employee) are more focused on the essentials, which precludes their ability to serve audiences as much as they could with just a few additional resources



That said, they are still dedicated to serving students ... they are small and mighty despite their smaller capacity



FINAL THOUGHTS AND NEXT STEPS

FINAL THOUGHTS

For the most part, academic museums have moderate integration into academic community

Most not highly integrated ... but few are truly peripheral

But this moderate integration also means that museum staff are often not perceived as peers to academic faculty, and they operate in a liminal space of their own

Size matters ... both the academic institution size as well as museum size

Larger academic institutions tend to have larger museums

And museums with at least a few staff (or more) have significantly greater capacity to serve students, the academic community, and the broader community

Smaller museums are more focused on museum essentials, but could grow into far greater capacity with even modest investment



LAST COMMENTS

"As the director of an academic museum, I believe such institutes can provide a tangible value to students. This can include developing hard skills (object handling, writing for specific audiences, research skills, collections care tasks, etc.), soft skills (professionalism, ability to work collaboratively, attention to detail, etc.), and gaining employment in the field. However, there is a lack of data to demonstrate this value. Is there a statistically significant difference in museum employment rates between university graduates who have completed internships in academic museums versus university graduates who have not? Is there a statistically significant improvement in the skillset of students following academic museum internships?"

"More information on salary and benefits, and comparisons between types and sizes of institutions."

"These studies will help me make a case to my University leadership about their current contributions to our Museum and where we fit in the overall field. They will help to normalize and share best practices and procedures, as the leadership does not want to perform below par with peer universities."

NEXT STEPS



This survey only captures a part of the data that could be helpful to academic museums and galleries. Which of the following topics would you find most helpful to collect data on in future surveys?



NEXT STEPS

As a baseline survey, AAMG has begun to capture benchmark data on the state of the Academic Museum sector

Individual museums should seek out their relevant Data Sheets to find benchmark data on museums like theirs

More extensive spreadsheets have been provided to AAMG for reference

When planning future research, consider that smaller museums have different needs (more fundamentals) than the medium-sized and larger museums (more audience and fundraising based)



APPENDIX: DATA SHEETS

APPENDIX CONTENTS

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA:

63 Museum Type

68 Budget Size

76 Art Museums by Budget Size

83 Geography

89 Student Body Size

98 Highest Degree Offered

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

TYPE

Anthropology | n = 29

Data from the 2022 AAMG Survey of Academic Museums and Galleries

■ Solely Anthropology

■ Multi-disciplinary



45%



55%



Median Staffing Levels

Part-time employees: **8**

Full-time employees: **6**

TOTAL employees: 14



The Museum

Director Reports to:

- 0% President
- 25% Provost
- 43% Academic division dean
- 18% Department chair
- 14% Other

Annual Operating Budget

\$50,000 or less

17% ■

\$50,001 - \$100,000

7% ■

\$100,001 - \$250,000

24% ■

\$250,001 - \$500,000

3% ■

\$500,001 - \$1,000,000

10% ■

\$1,000,001 - \$3,000,000

17% ■

\$3,000,001 - \$10,000,000

10% ■

\$10,000,001 or more

10% ■

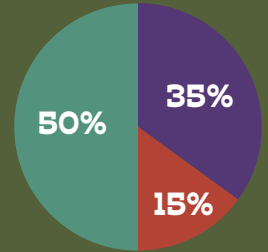
I don't know

0%

Median In-Person Visitation*

2021 Visitation:

1,763



■ Percent students from academic institution

■ Percent local community members

■ Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population



16,000



63%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection



38,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

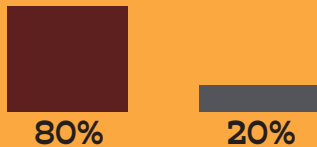
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

TYPE

Art Museums/Galleries | n = 132

Data from the 2022 AAMG Survey of Academic Museums and Galleries

- Solely Art Museums/Galleries
- Multi-disciplinary



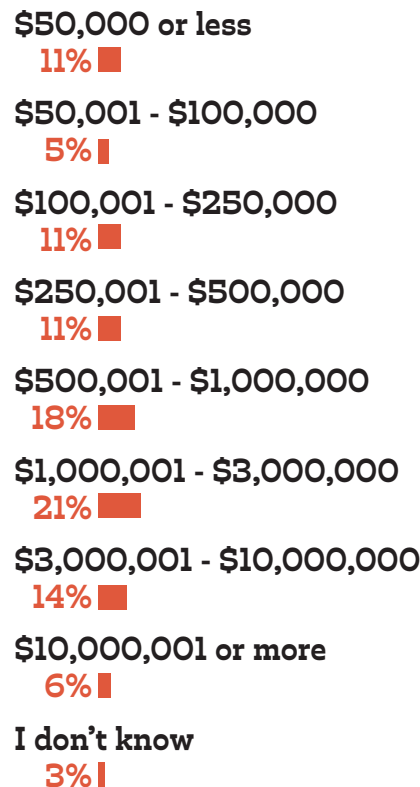
Median Staffing Levels

Part-time employees: **12**
 Full-time employees: **5**
TOTAL employees: 17

The Museum Director Reports to:

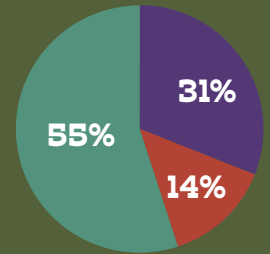
- **6%** President
- **33%** Provost
- **32%** Academic division dean
- **3%** Department chair
- **26%** Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
3,854



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population

12,800

76%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

6,200

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

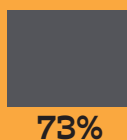
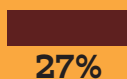
TYPE

History Museums and Historic Houses | n = 22

Data from the 2022 AAMG Survey of Academic Museums and Galleries

■ Solely History Museums and Historic Houses

■ Multi-disciplinary



Median Staffing Levels

Part-time employees: **10**

Full-time employees: **4**

TOTAL employees: 14



The Museum

Director Reports to:

- **16%** President
- **26%** Provost
- **26%** Academic division dean
- **5%** Department chair
- **26%** Other

Annual Operating Budget

\$50,000 or less

9% ■

\$50,001 - \$100,000

9% ■

\$100,001 - \$250,000

18% ■

\$250,001 - \$500,000

32% ■

\$500,001 - \$1,000,000

18% ■

\$1,000,001 - \$3,000,000

0%

\$3,000,001 - \$10,000,000

9% ■

\$10,000,001 or more

5% ■

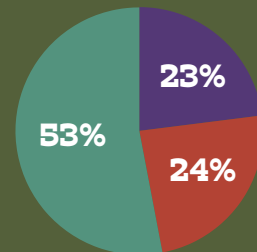
I don't know

0%

Median In-Person Visitation*

2021 Visitation:

4,000



■ Percent students from academic institution

■ Percent local community members

■ Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population



23,011



78%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection



12,058

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

TYPE

Natural History | n = 26

Data from the 2022 AAMG Survey of Academic Museums and Galleries

■ Solely Natural History

■ Multi-disciplinary



Median Staffing Levels

Part-time employees: **14**

Full-time employees: **7**

TOTAL employees: 21



The Museum

Director Reports to:

- 0% President
- 35% Provost
- 44% Academic division dean
- 13% Department chair
- 9% Other

Annual Operating Budget

\$50,000 or less
19%

\$50,001 - \$100,000
8%

\$100,001 - \$250,000
4%

\$250,001 - \$500,000
19%

\$500,001 - \$1,000,000
8%

\$1,000,001 - \$3,000,000
19%

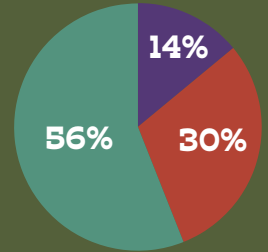
\$3,000,001 - \$10,000,000
8%

\$10,000,001 or more
15%

I don't know
0%

Median In-Person Visitation*

2021 Visitation:
5,000



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population



31,206



61%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection



135,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

TYPE

Science Centers/Museums | n = 9

Data from the 2022 AAMG Survey of Academic Museums and Galleries

■ Solely Science Centers/Museums

■ Multi-disciplinary

11%

89%

Median Staffing Levels

Part-time employees: **6**

Full-time employees: **3**

TOTAL employees: 9

Annual Operating Budget

\$50,000 or less

22%

\$50,001 - \$100,000

11%

\$100,001 - \$250,000

11%

\$250,001 - \$500,000

22%

\$500,001 - \$1,000,000

22%

\$1,000,001 - \$3,000,000

0%

\$3,000,001 - \$10,000,000

11%

\$10,000,001 or more

0%

I don't know

0%

The Museum Director Reports to:

0% President

14% Provost

57% Academic division dean

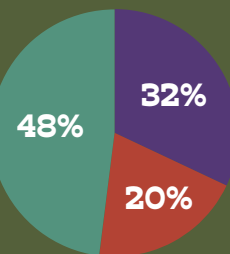
0% Department chair

29% Other

Median In-Person Visitation*

2021 Visitation:

5,000



■ Percent students from academic institution

■ Percent local community members

■ Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population



11,934



72%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection



10,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

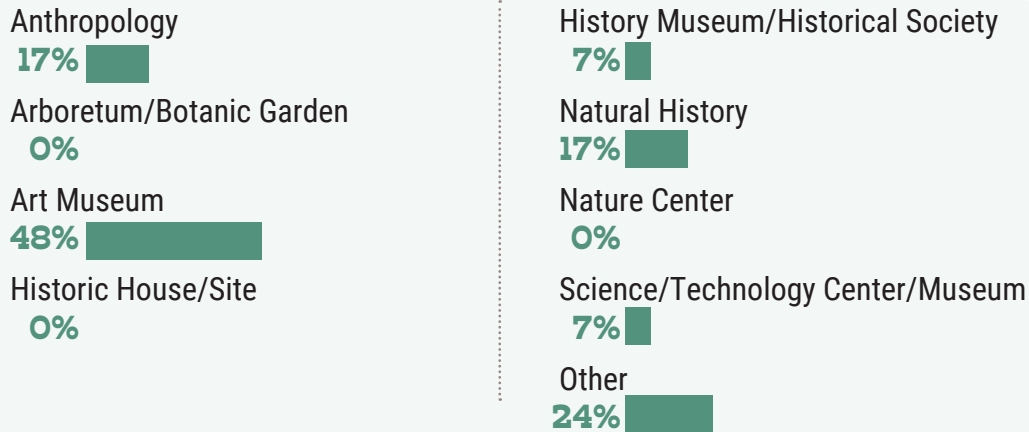
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

BUDGET

\$50,000 or less | n = 29

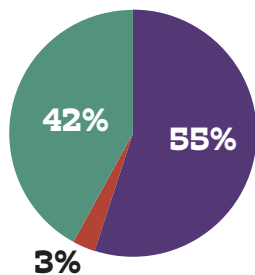
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
473



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **4**
Full-time employees: **1**
TOTAL employees: 5

The Museum Director Reports to:

- 0% President
- 4% Provost
- 36% Academic division dean
- 36% Department chair
- 24% Other

Median In-Person Student Population

16,489

44%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

2,600

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

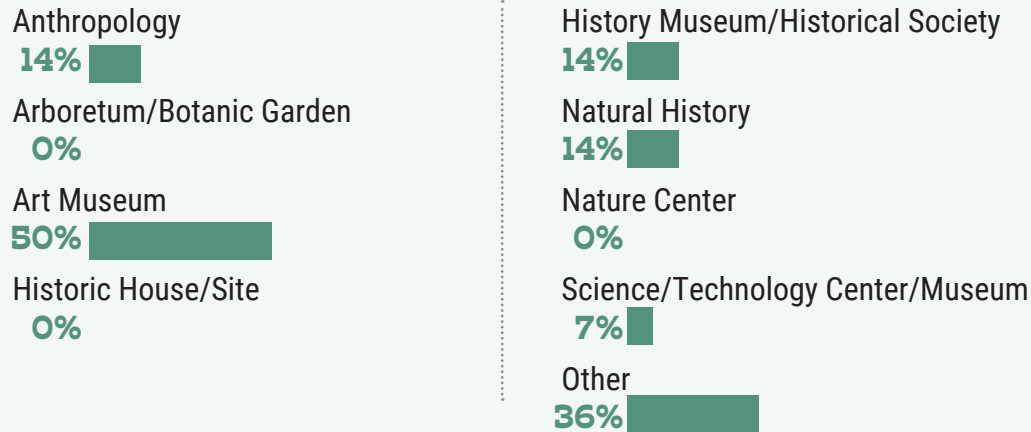
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

BUDGET

\$50,001 - \$100,000 | n = 14

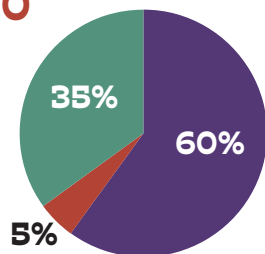
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
1,000



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **4**
Full-time employees: **2**
TOTAL employees: 6

The Museum Director Reports to:

- **7%** President
- **7%** Provost
- **36%** Academic division dean
- **36%** Department chair
- **14%** Other

Median In-Person Student Population

5,500

50%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

6,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

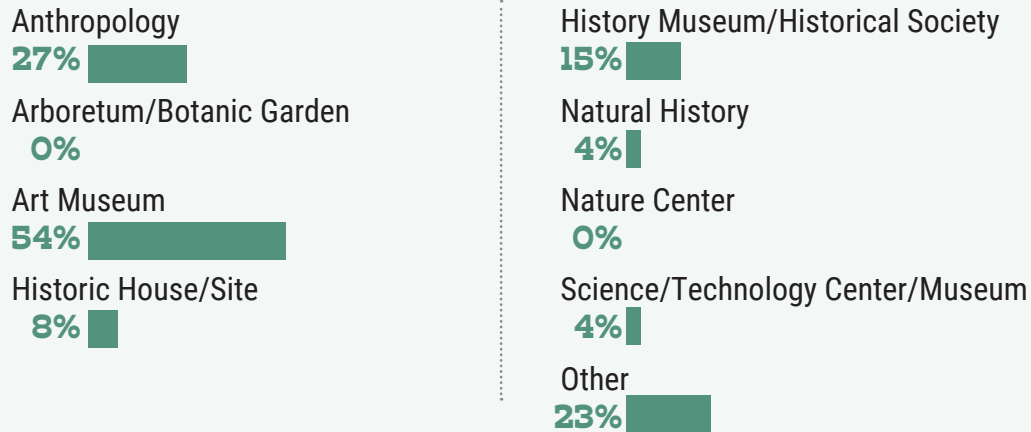
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

BUDGET

\$100,001 - \$250,000 | n = 26

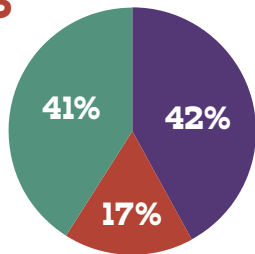
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
1,725



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **6**
Full-time employees: **2**
TOTAL employees: 8

The Museum Director Reports to:

- **4%** President
- **20%** Provost
- **48%** Academic division dean
- **12%** Department chair
- **16%** Other

Median In-Person Student Population

10,350

64%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

6,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

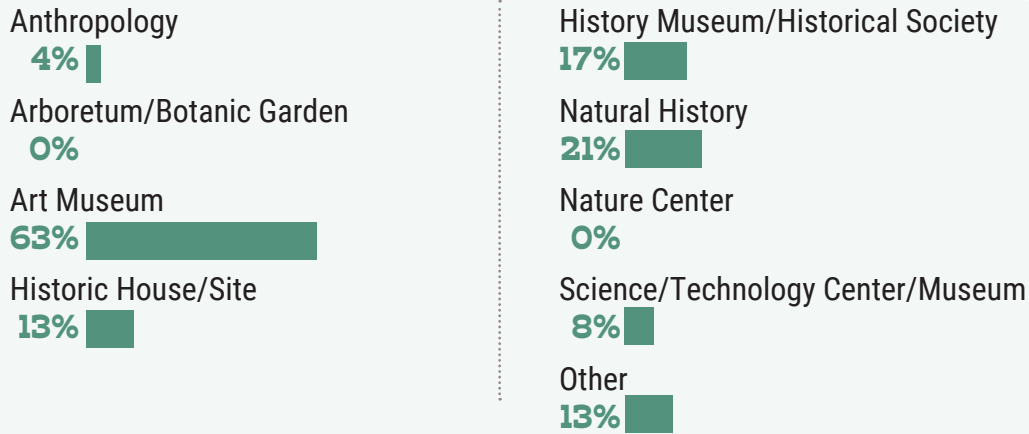
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

BUDGET

\$250,001 - \$500,000 | n = 24

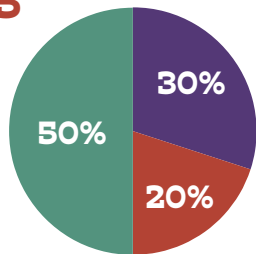
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
2,775



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **12**
Full-time employees: **3**
TOTAL employees: 15

The Museum Director Reports to:

- **4%** President
- **22%** Provost
- **48%** Academic division dean
- **4%** Department chair
- **22%** Other

Median In-Person Student Population

13,700

77%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

8,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

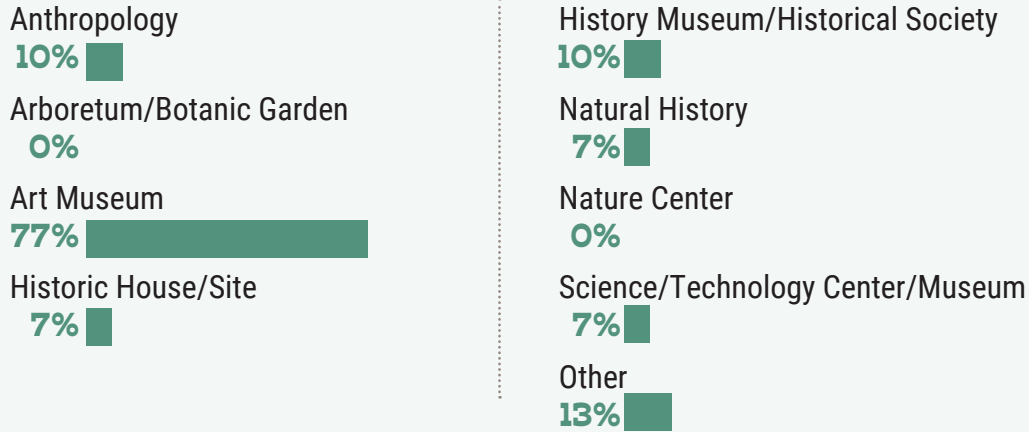
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

BUDGET

\$500,001 - \$1,000,000 | n = 31

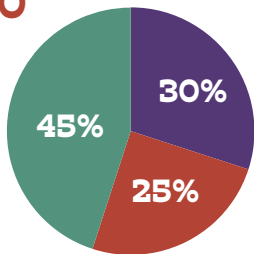
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
4,600



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: 10
Full-time employees: 5
TOTAL employees: 15

The Museum Director Reports to:

- 7% President
- 31% Provost
- 24% Academic division dean
- 3% Department chair
- 35% Other

Median In-Person Student Population

16,097

89%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

5,500

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

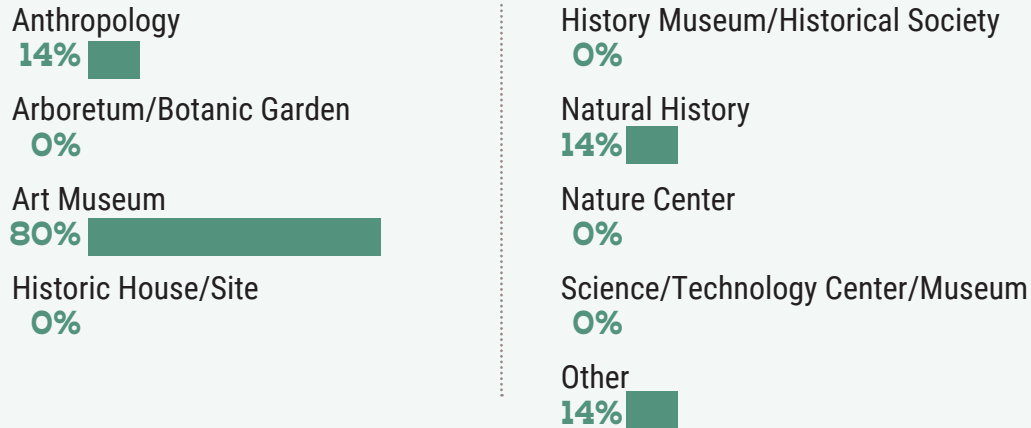
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

BUDGET

\$1,000,001 - \$3,000,000 | n = 35

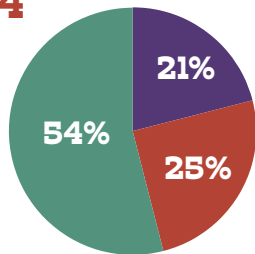
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
8,464



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **16**
Full-time employees: **11**
TOTAL employees: 27

The Museum Director Reports to:

- **12%** President
- **42%** Provost
- **27%** Academic division dean
- **3%** Department chair
- **15%** Other

Median In-Person Student Population

20,000

91%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

10,100

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

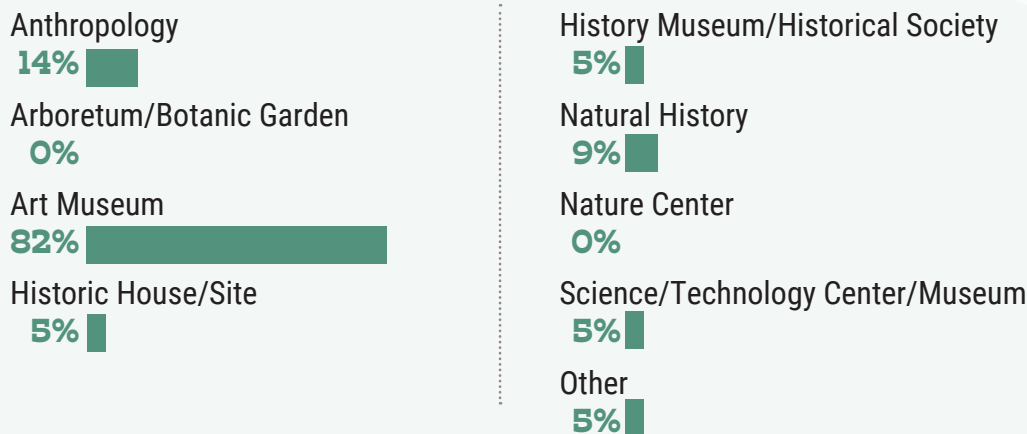
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

BUDGET

\$3,000,001 - \$10,000,000 | n = 22

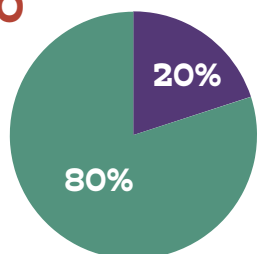
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
7,550



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **35**
Full-time employees: **30**
TOTAL employees: 65

The Museum Director Reports to:

- **14%** President
- **50%** Provost
- **18%** Academic division dean
- **0%** Department chair
- **18%** Other

Median In-Person Student Population

21,453

73%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

28,103

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

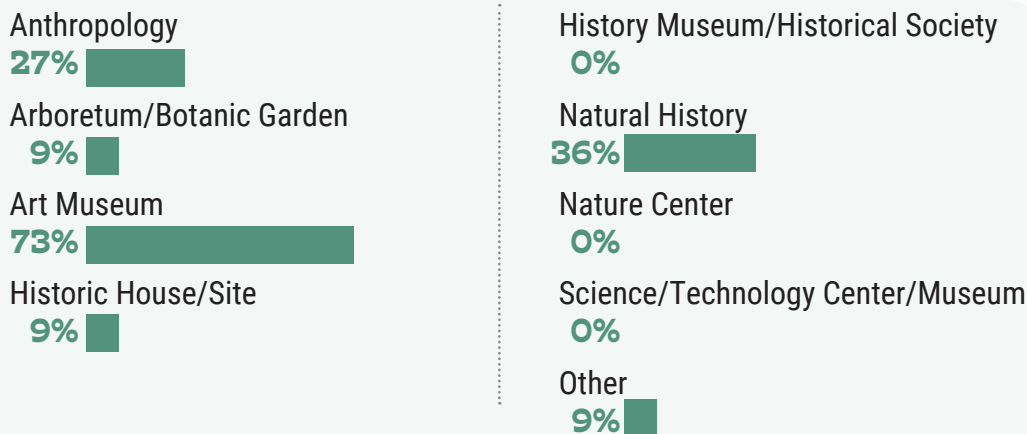
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

BUDGET

More than \$10,000,000 | n = 11

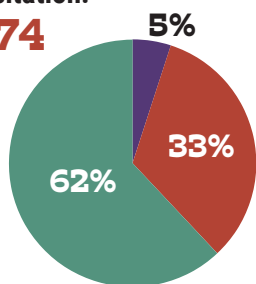
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
47,974



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **113**

Full-time employees: **81**

TOTAL employees: 194

The Museum Director Reports to:

- 0% President
- 73% Provost
- 18% Academic division dean
- 0% Department chair
- 9% Other

Median In-Person Student Population



43,932



70%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection



278,500

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

ART BY BUDGET

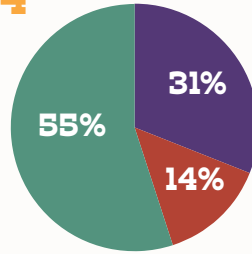
ALL ART | n = 132

Data from the 2022 AAMG Survey of Academic Museums and Galleries



Median In-Person Visitation*

2021 Visitation:
3,854



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees:.....**12**

Full-time employees:.....**5**

TOTAL employees:.....17

The Museum Director Reports to:

- 6% President
- 33% Provost
- 32% Academic division dean
- 3% Department chair
- 26% Other

Median In-Person Student Population

 **12,800**

 **76%** 

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

 **6,200**

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

ART BY BUDGET

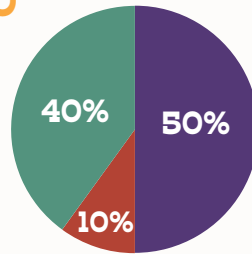
\$250,000 or less | n = 35

Data from the 2022 AAMG Survey of Academic Museums and Galleries



Median In-Person Visitation*

2021 Visitation:
1,750



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees:.....**6**

Full-time employees:.....**2**

TOTAL employees:.....8

The Museum Director Reports to:

- **6%** President
- **12%** Provost
- **42%** Academic division dean
- **9%** Department chair
- **30%** Other

Median In-Person Student Population

 **9,275**

 **55%** 

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

 **2,100**

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

ART BY BUDGET

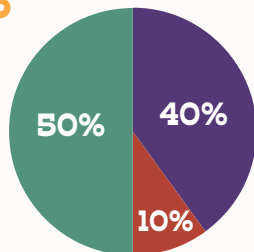
\$250,001 - \$500,000 | n = 15

Data from the 2022 AAMG Survey of Academic Museums and Galleries



Median In-Person Visitation*

2021 Visitation:
1,776



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees:.....**12**

Full-time employees:.....**3**

TOTAL employees:.....15

The Museum Director Reports to:

0% President

• 13% Provost

● 67% Academic division dean

• 7% Department chair

• 13% Other

Median In-Person Student Population



10,243



71%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection



5,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

ART BY BUDGET

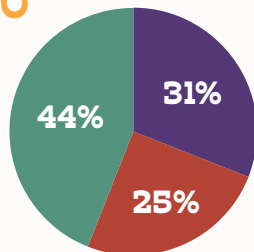
\$500,001 - \$1,000,000 | n = 24

Data from the 2022 AAMG Survey of Academic Museums and Galleries



Median In-Person Visitation*

2021 Visitation:
4,600



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees:.....**10**

Full-time employees:.....**5**

TOTAL employees:.....15

The Museum Director Reports to:

- 4% President
- 33% Provost
- 29% Academic division dean
- 0% Department chair
- 33% Other

Median In-Person Student Population

 **16,097**

 **88%**

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

 **5,000**

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

ART BY BUDGET

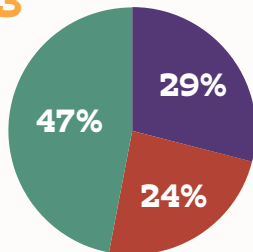
\$1,000,001 - \$3,000,000 | n = 28

Data from the 2022 AAMG Survey of Academic Museums and Galleries



Median In-Person Visitation*

2021 Visitation:
8,753



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees:.....**16**

Full-time employees:.....**11**

TOTAL employees:.....27

The Museum Director Reports to:

- 8% President
- 50% Provost
- 23% Academic division dean
- 0% Department chair
- 19% Other

Median In-Person Student Population



16,165



88%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection



10,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

ART BY BUDGET

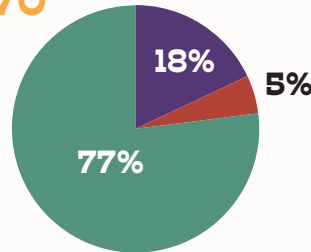
\$3,000,001 - \$10,000,000 | n = 18

Data from the 2022 AAMG Survey of Academic Museums and Galleries



Median In-Person Visitation*

2021 Visitation:
10,970



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees:.....**32**

Full-time employees:.....**29**

TOTAL employees:.....61

The Museum Director Reports to:

- 17% President
- 56% Provost
- 6% Academic division dean
- 0% Department chair
- 22% Other

Median In-Person Student Population

16,697

83%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

25,957

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

ART BY BUDGET

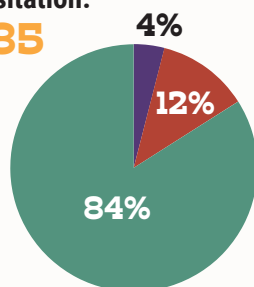
\$10,000,001 or more | n = 8

Data from the 2022 AAMG Survey of Academic Museums and Galleries



Median In-Person Visitation*

2021 Visitation:
28,185



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees:.....**112**

Full-time employees:.....**87**

TOTAL employees:.....199

The Museum Director Reports to:

- 0% President
- 63% Provost
- 25% Academic division dean
- 0% Department chair
- 13% Other

Median In-Person Student Population

44,281

71%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

112,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

GEOGRAPHIC

Mid-Atlantic | n = 26

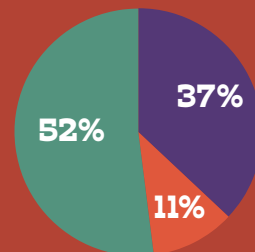
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
1,032



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

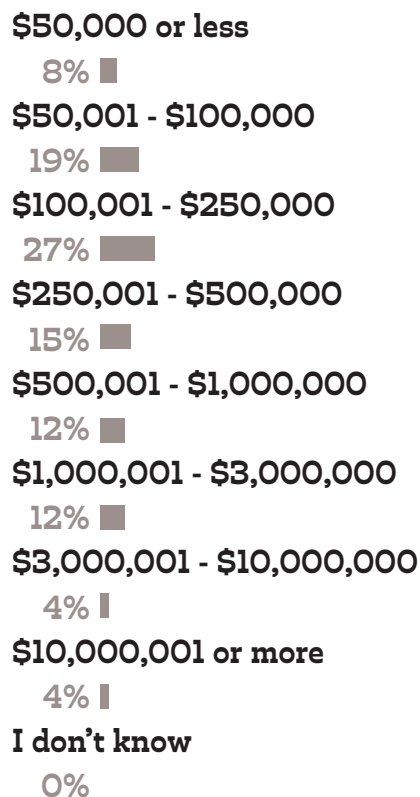
Median Staffing Levels

Part-time employees: **9**

Full-time employees: **3**

TOTAL employees: 12

Annual Operating Budget



The Museum Director Reports to:

- 0% President
- 31% Provost
- 42% Academic division dean
- 12% Department chair
- 15% Other

Median In-Person Student Population

5,000

69%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

5,200

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

GEOGRAPHIC

Midwest | n = 33

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median Staffing Levels

Part-time employees: **13**

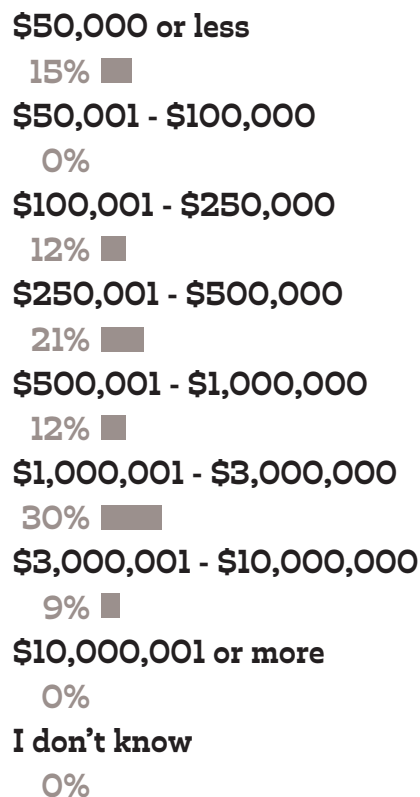
Full-time employees: **4**

TOTAL employees: 17

The Museum Director Reports to:

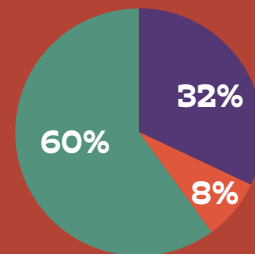
- 9% President
- 25% Provost
- 34% Academic division dean
- 0% Department chair
- 31% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
4,690



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population

15,689

90%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

10,200

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

GEOGRAPHIC

Mountain-Plains | n = 26

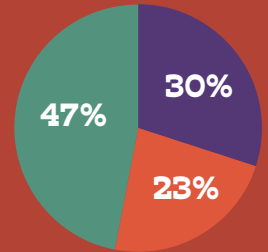
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
3,738



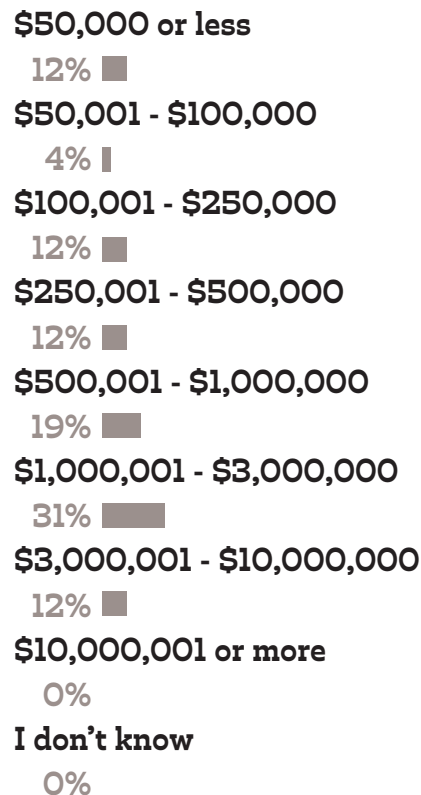
- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **12**
Full-time employees: **8**
TOTAL employees: 20

Annual Operating Budget



Median In-Person Student Population

24,431

79%

Academic Museums Receiving Support from Academic Institution Advancement Office

The Museum Director Reports to:

- 17% President
- 29% Provost
- 33% Academic division dean
- 8% Department chair
- 13% Other

Median Number of Objects Accessioned into Permanent Collection

10,750

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

GEOGRAPHIC

New England | n = 20

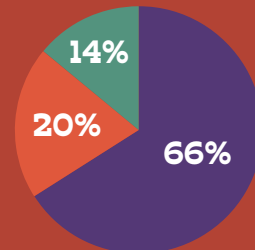
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
2,411



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **14**

Full-time employees: **12**

TOTAL employees: 27

Annual Operating Budget

\$50,000 or less

5% ■

\$50,001 - \$100,000

5% ■

\$100,001 - \$250,000

10% ■

\$250,001 - \$500,000

5% ■

\$500,001 - \$1,000,000

10% ■

\$1,000,001 - \$3,000,000

5% ■

\$3,000,001 - \$10,000,000

35% ■

\$10,000,001 or more

15% ■

I don't know

10% ■

Median In-Person Student Population



5,826

\$ 80%

Academic Museums Receiving Support from Academic Institution Advancement Office

The Museum

Director Reports to:

- 15% President
- 50% Provost
- 10% Academic division dean
- 5% Department chair
- 20% Other

Median Number of Objects Accessioned into Permanent Collection



20,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

GEOGRAPHIC

Southeast | n = 48

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



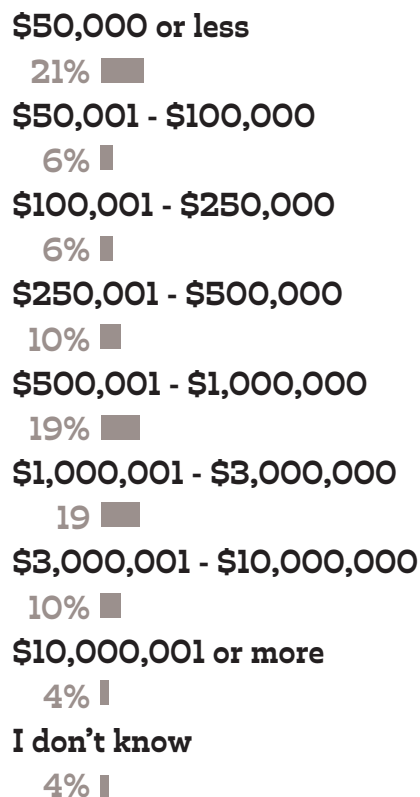
Median Staffing Levels

Part-time employees: 10
Full-time employees: 6
TOTAL employees: 16

The Museum Director Reports to:

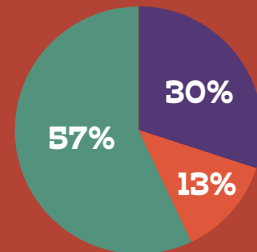
- 2% President
- 29% Provost
- 29% Academic division dean
- 16% Department chair
- 24% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
3,900



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population

19,783

68%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

5,607

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

GEOGRAPHIC

Western | n = 32

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



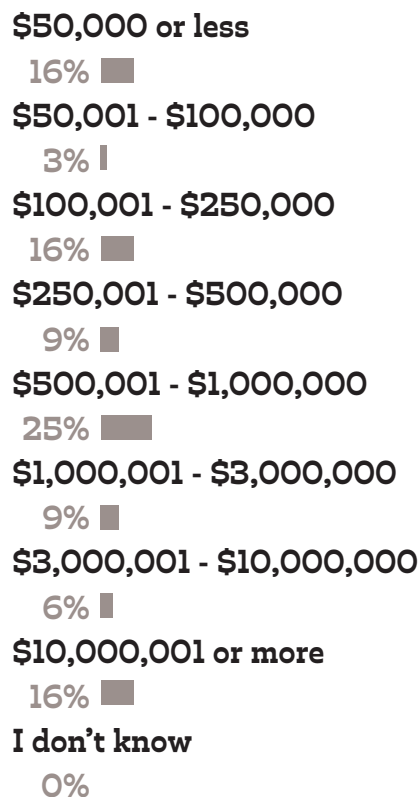
Median Staffing Levels

Part-time employees: 9
Full-time employees: 4
TOTAL employees: 13

The Museum Director Reports to:

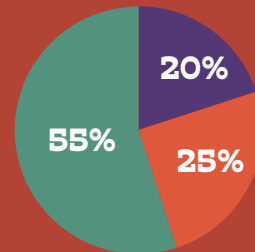
- 0% President
- 20% Provost
- 40% Academic division dean
- 17% Department chair
- 23% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
7,589



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population

19,565

59%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

10,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

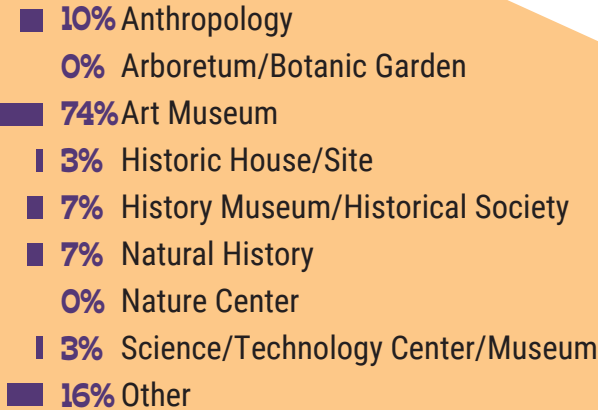
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

2,500 or less | n = 31

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



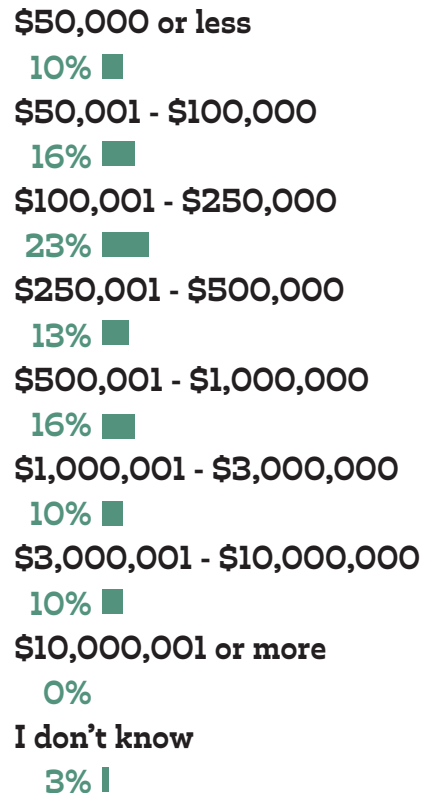
Median Staffing Levels

Part-time employees: **8**
 Full-time employees: **2**
TOTAL employees: 10

The Museum Director Reports to:

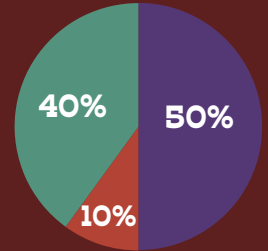
- 13% President
- 36% Provost
- 19% Academic division dean
- 10% Department chair
- 23% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
1,763



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

\$ 68%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

7,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

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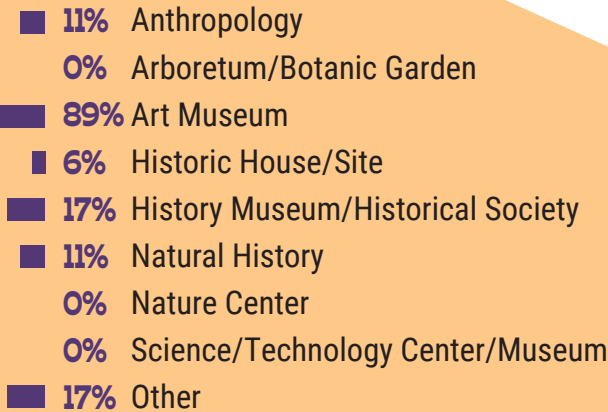
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

2,501 - 5,000 | n = 18

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



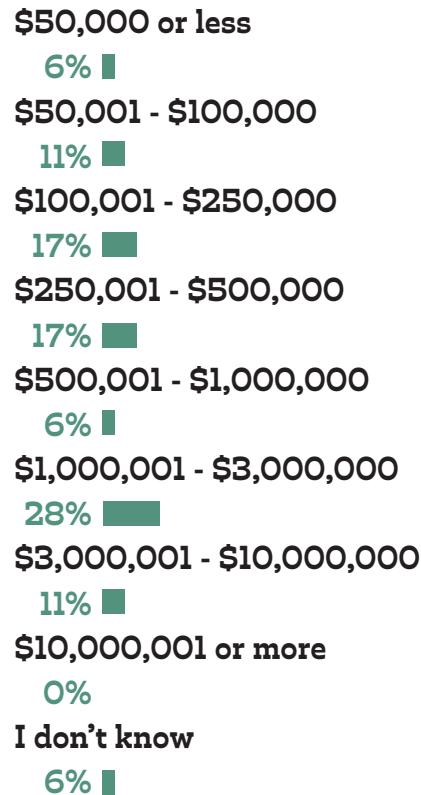
Median Staffing Levels

Part-time employees: **11**
 Full-time employees: **5**
TOTAL employees: 16

The Museum Director Reports to:

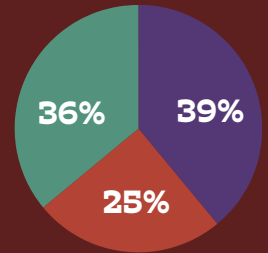
- 17% President
- 22% Provost
- 33% Academic division dean
- 0% Department chair
- 28% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
2,228



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

\$ 83%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

6,500

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

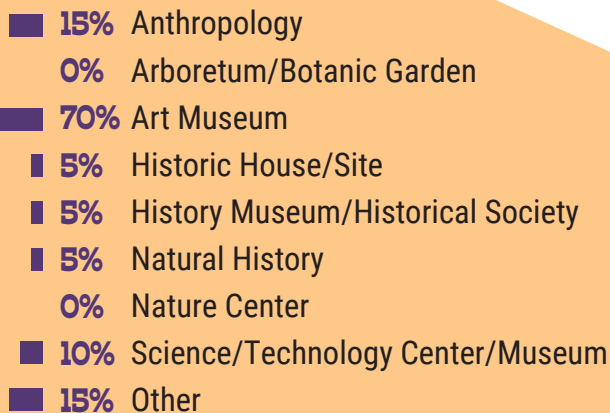
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

5,001 - 10,000 | n = 20

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



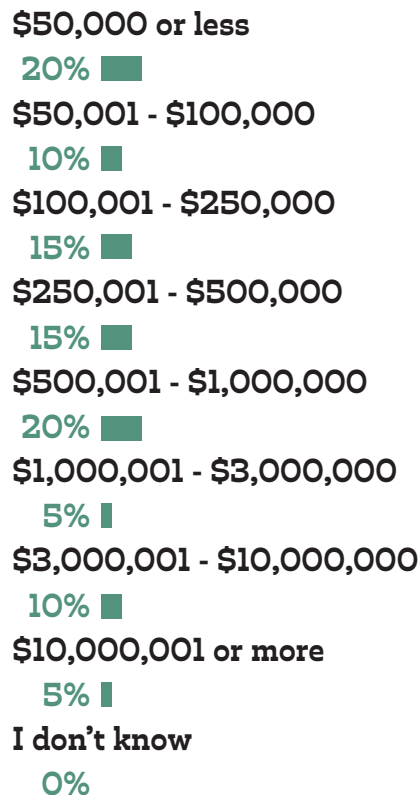
Median Staffing Levels

Part-time employees: **12**
 Full-time employees: **34**
TOTAL employees: 15

The Museum Director Reports to:

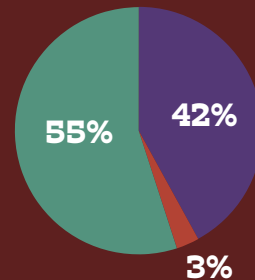
- 10% President
- 20% Provost
- 35% Academic division dean
- 10% Department chair
- 25% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
2,702



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

\$ 55%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

4,817

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

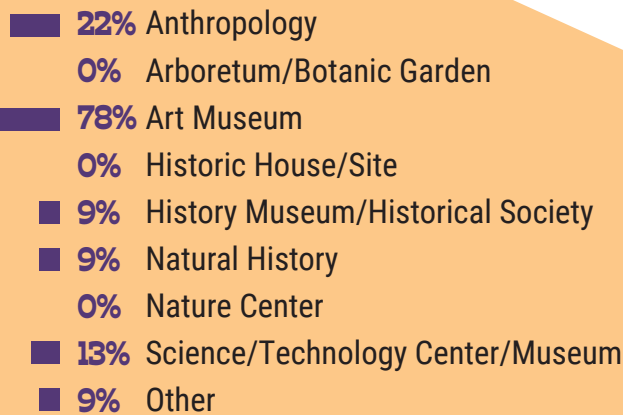
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

10,001 - 15,000 | n = 23

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



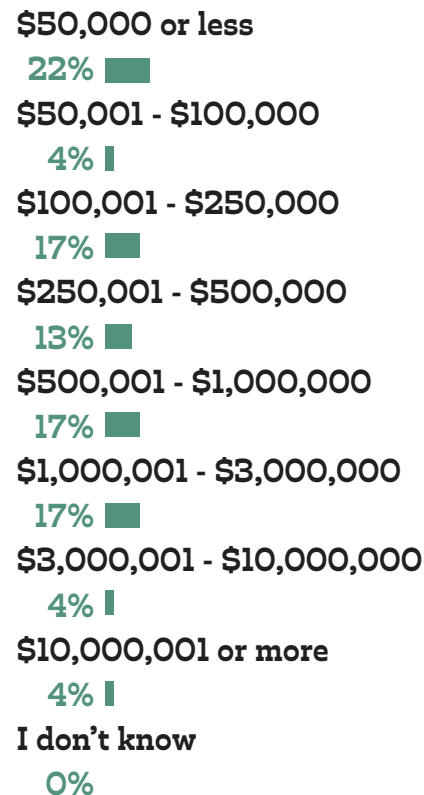
Median Staffing Levels

Part-time employees: **7**
 Full-time employees: **3**
TOTAL employees: 10

The Museum Director Reports to:

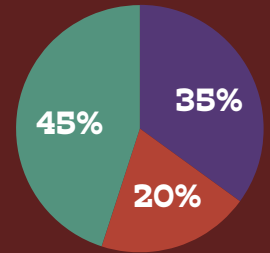
- 0% President
- 35% Provost
- 35% Academic division dean
- 17% Department chair
- 13% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
3,807



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

\$ 65%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

3,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

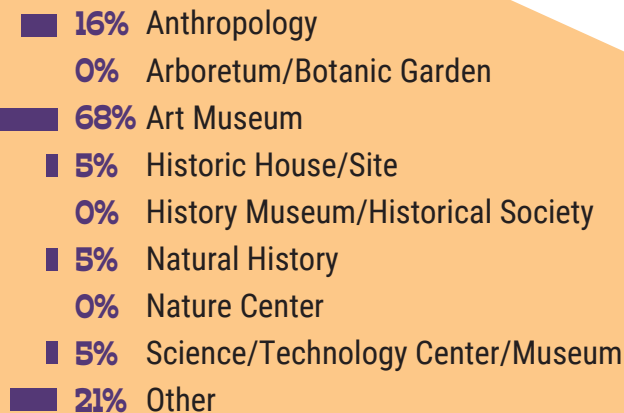
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

15,001 - 20,000 | n = 19

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median Staffing Levels

Part-time employees: **6**

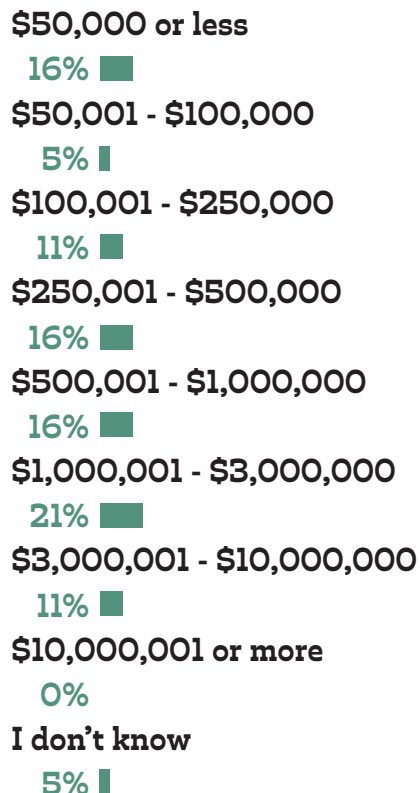
Full-time employees: **5**

TOTAL employees: 11

The Museum Director Reports to:

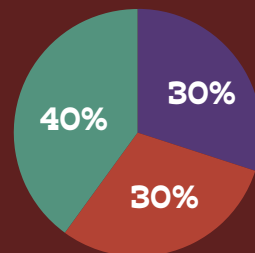
- 0% President
- 21% Provost
- 42% Academic division dean
- 16% Department chair
- 21% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
8,000



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

\$ 84%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

4,450

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

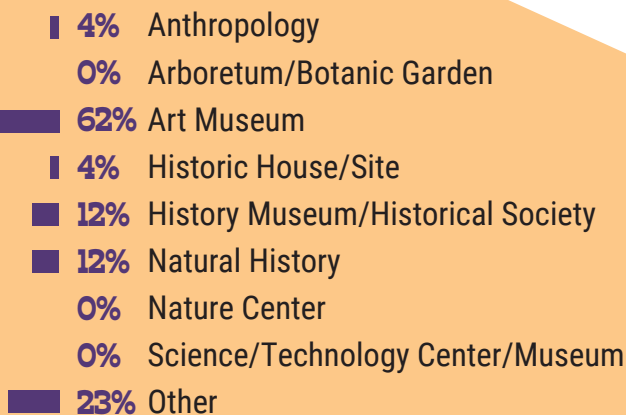
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

20,001 - 30,000 | n = 26

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



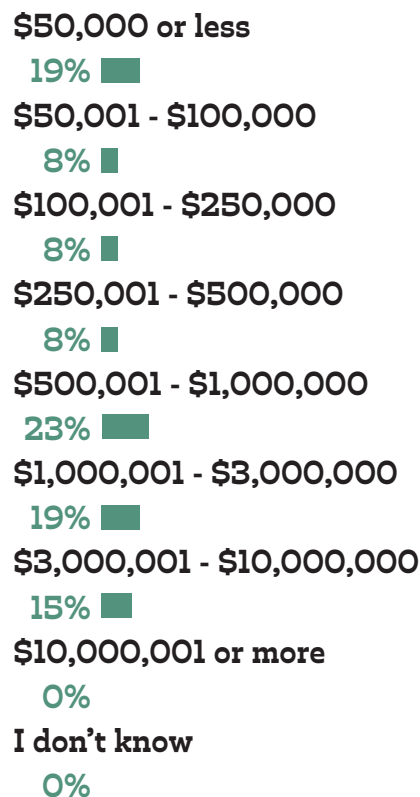
Median Staffing Levels

Part-time employees: **11**
 Full-time employees: **4**
TOTAL employees: 15

The Museum Director Reports to:

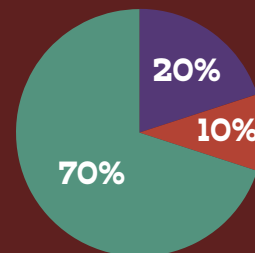
- **12%** President
- **23%** Provost
- **27%** Academic division dean
- **19%** Department chair
- **19%** Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
3,313



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

\$ 85%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

8,832

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

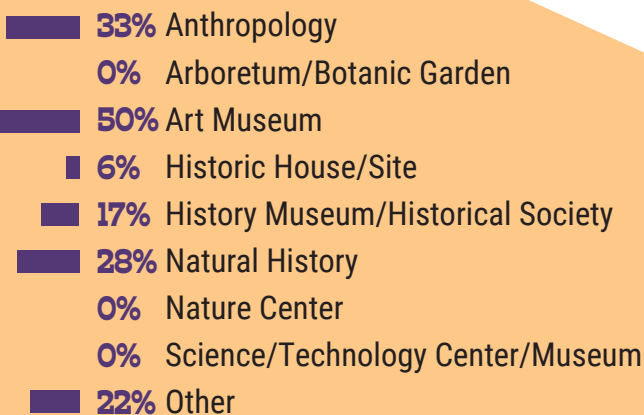
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

30,001 - 40,000 | n = 18

Data from the 2022 AAMG Survey of Academic Museums and Galleries

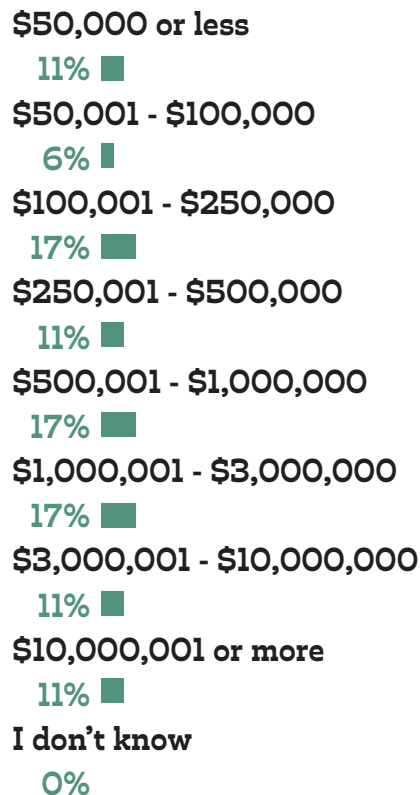
Museum Type



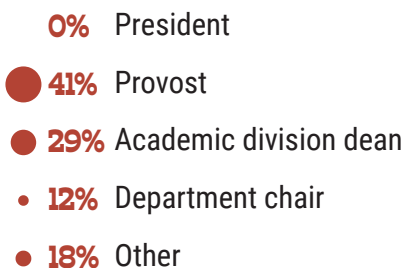
Median Staffing Levels

Part-time employees: **17**
 Full-time employees: **8**
TOTAL employees: 25

Annual Operating Budget

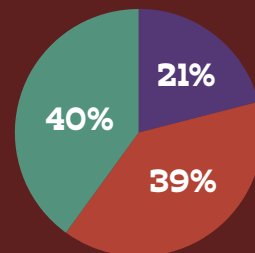


The Museum Director Reports to:



Median In-Person Visitation*

2021 Visitation:
6,304



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

\$ 56%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

36,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

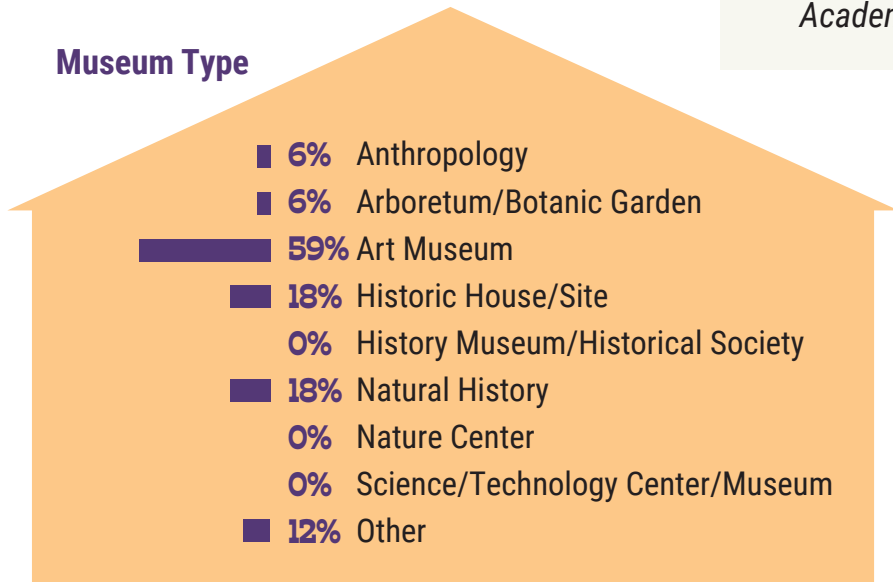
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

40,001 - 50,000 | n = 17

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median Staffing Levels

Part-time employees: **14**
 Full-time employees: **10**
TOTAL employees: 24

The Museum Director Reports to:

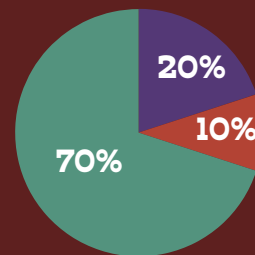
- 0% President
- 24% Provost
- 35% Academic division dean
- 6% Department chair
- 35% Other

Annual Operating Budget

- \$50,000 or less: 6%
- \$50,001 - \$100,000: 0%
- \$100,001 - \$250,000: 12%
- \$250,001 - \$500,000: 12%
- \$500,001 - \$1,000,000: 12%
- \$1,000,001 - \$3,000,000: 29%
- \$3,000,001 - \$10,000,000: 12%
- \$10,000,001 or more: 18%
- I don't know: 0%

Median In-Person Visitation*

2021 Visitation:
7,008



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

\$ 93%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

11,025

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

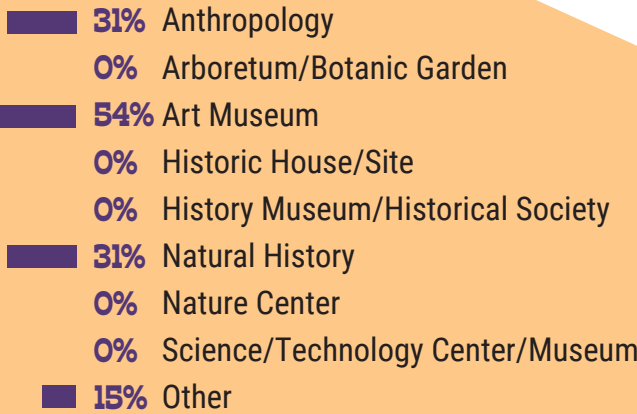
ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

STUDENT BODY

Over 50,000 | n = 13

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



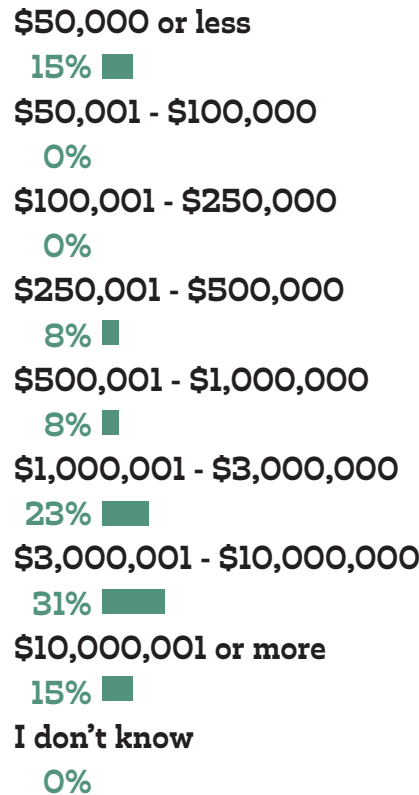
Median Staffing Levels

Part-time employees: **25**
 Full-time employees: **18**
TOTAL employees: 43

The Museum Director Reports to:

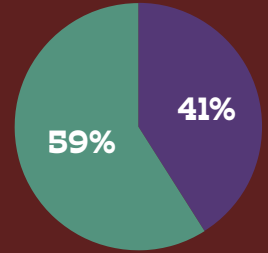
- 0% President
- 42% Provost
- 42% Academic division dean
- 0% Department chair
- 17% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
5,888



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

67%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

50,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

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ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

HIGHEST DEGREE

Doctoral | n = 120

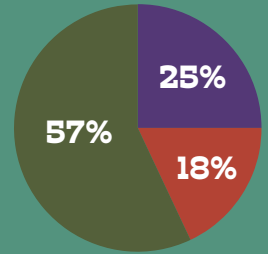
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
3,900



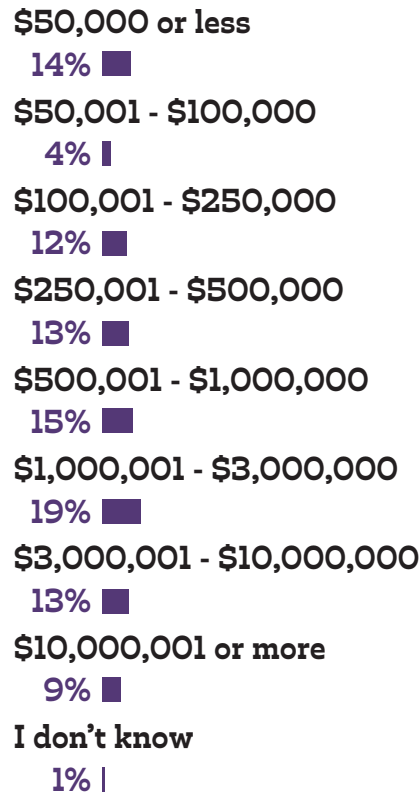
- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **12**
Full-time employees: **6**
TOTAL employees: 18

Annual Operating Budget



Median In-Person Student Population

24,588

75%

Academic Museums Receiving Support from Academic Institution Advancement Office

The Museum Director Reports to:

- 4% President
- 31% Provost
- 34% Academic division dean
- 10% Department chair
- 21% Other

Median Number of Objects Accessioned into Permanent Collection

10,391

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

HIGHEST DEGREE

Masters | n = 20

Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



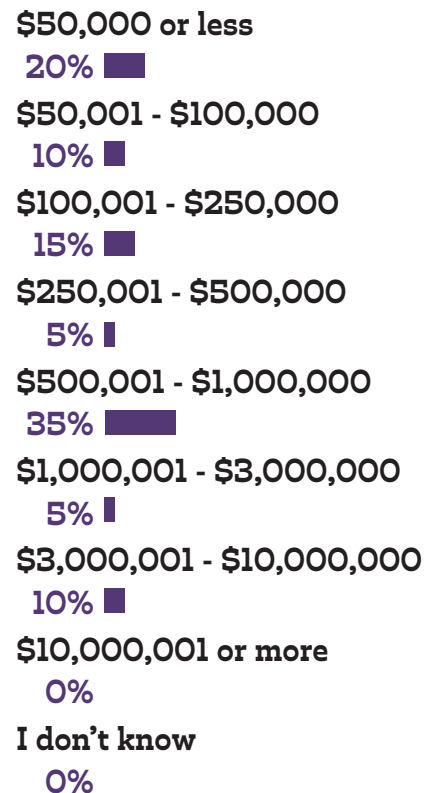
Median Staffing Levels

Part-time employees: **5**
 Full-time employees: **3**
TOTAL employees: 8

The Museum Director Reports to:

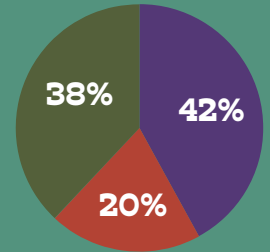
- 10% President
- 20% Provost
- 45% Academic division dean
- 5% Department chair
- 20% Other

Annual Operating Budget



Median In-Person Visitation*

2021 Visitation:
3,377



- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median In-Person Student Population

8,698

70%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

9,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

HIGHEST DEGREE

Baccalaureate | n = 36

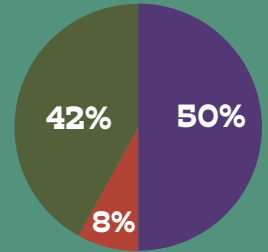
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
2,269



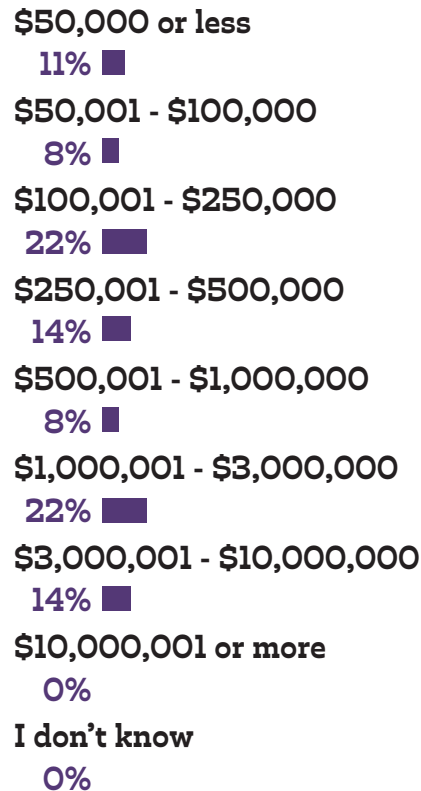
- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **14**
Full-time employees: **3**
TOTAL employees: 17

Annual Operating Budget



Median In-Person Student Population

2,236

67%

Academic Museums Receiving Support from Academic Institution Advancement Office

The Museum Director Reports to:

- 8% President
- 36% Provost
- 22% Academic division dean
- 17% Department chair
- 17% Other

Median Number of Objects Accessioned into Permanent Collection

6,100

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.

ACADEMIC MUSEUMS AND GALLERIES COMPARISON DATA

HIGHEST DEGREE

Associates | n = 7

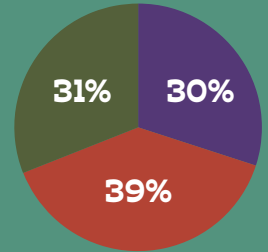
Data from the 2022 AAMG Survey of Academic Museums and Galleries

Museum Type



Median In-Person Visitation*

2021 Visitation:
738



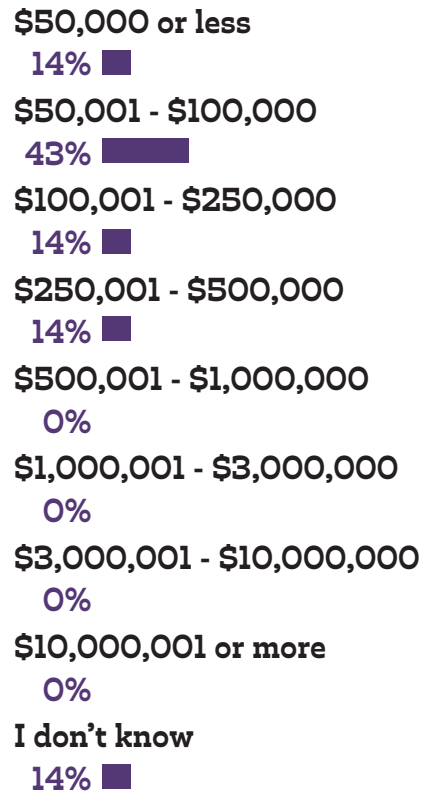
- Percent students from academic institution
- Percent local community members
- Percent all other visitation categories

*The typical museum had only a quarter of visitation in 2021 compared to pre-pandemic 2019. Some academic museums did not reopen to non-academic community visitors until sometime in 2021 or even 2022.

Median Staffing Levels

Part-time employees: **1**
Full-time employees: **1**
TOTAL employees: 2

Annual Operating Budget



The Museum Director Reports to:

- 29% President
- 0% Provost
- 29% Academic division dean
- 14% Department chair
- 29% Other

Median In-Person Student Population

4,981

86%

Academic Museums Receiving Support from Academic Institution Advancement Office

Median Number of Objects Accessioned into Permanent Collection

5,000

SOURCE: 2022 Survey of Academic Museums and Galleries, fielded by Wilkening Consulting; n = 196. There are 425 academic museums and galleries that are members of AAMG.

Note: Upon examination of the data it was determined that the median was a more accurate representation of the "typical" academic museum or gallery rather than the mean or mathematical average.



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