

## VIDEO PEOPLE

**Frank Wolbert** has been named executive VP of Baker & Taylor Inc. and president of B&T Entertainment, including the video and software units.

**Sergei Kuharsky** has been promoted to marketing VP of Warner Home Video, replacing **Barbara O'Sullivan**.

**Jeffrey Fink** advances to sales and distribution executive VP at LIVE Home Video.

**Saul Melnick** joins New World Entertainment as executive of New World Home Video.

**Stuart Snyder** advances to executive VP of domestic home video, Turner Home Entertainment.

**Craig Hornblau** has been promoted to senior VP for operations and logistics, Buena Vista Home Video Worldwide.



KUHARSKY



HORNBLAU



CULPEPPER



ALPEROVICH

**Don Helgesen** resigns as president of Video International & Associates to pursue new business opportunities in home entertainment.

**Colleen Murphy** has been named promotions director for Time Life Video & Television.

**Ben Tenn**, formerly of Best Film & Video, joins Activision as sales and distribution VP.

Appointments at Sony Wonder: **John Phillips** to senior director, **Alexandra Beeman** to product manager, and **Debra Lawrence** to production manager.

**Wayne Jung** has been named president/chief operating officer at Roadrunner Video.

**Clint Culpepper** advances to acquisitions director and **Adrian Alperovich** to business affairs director, Columbia TriStar Home Video. **Peter Schlessel** has been promoted to senior VP of business affairs and acquisitions.

## VSDA CONFAB'S FUTURE DEBATED

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shows overshadowing its return to Dallas, the site of its first show in 1982.

"We see the competition, but our show is unique enough for dealers and suppliers to attend," says Eves.

Las Vegas attendance was up 25% from last year, he says, topping the 12,000 mark. In recent years, the average has been 10,000.

Probably the hottest attractions at VSDA are the hundreds of celebrity appearances, which suppliers say could be hampered by the increased travel time to Dallas.

"Las Vegas is convenient for celebrities, and getting them to go to

Dallas is going to be very tough," says Kevin Kasha, VP of sales at New Line Home Video. "It's our biggest concern."

Other suppliers say Dallas just doesn't have the entertainment value retail attendees are looking for. "A lot of mom-and-pop dealers see Las Vegas as a vacation that the government pays for," says an independent. "I don't know if they'll want to go to Dallas for their vacation on the government."

Assistance in preparing this story was provided by Seth Goldstein.

## KIDVISION MATURES AS FORCE IN INDUSTRY

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Club' and 'Live Action,' which have books or toys that we try to cross-promote," he says. "What we are planning with 'Magic School Bus' is a multilayered and broad-based advertising and marketing campaign."

Producer Scholastic Inc., which published the "Magic" books that are the basis for the series, has received support for the project from the National Science Foundation, the U.S. Department of Energy,

and Microsoft, among others. The programs will debut in September on PBS, with the first cassettes in stores by January, probably at \$12.98.

"Big franchises and licensed properties work great if there is enough strength behind them with the licensors," Mervis says. "However, 'Live Action' showed us that you can take a good simple idea and make it huge."

# Top Video Sales™

COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE SALES REPORTS.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	Suggested List Price
★ ★ ★ NO. 1 ★ ★ ★								
1	1	6	ACE VENTURA: PET DETECTIVE	Warner Bros. Inc. Warner Home Video 23000	Jim Carrey	1993	PG-13	24.96
2	2	10	THE RETURN OF JAFAR	Walt Disney Home Video 2237	Animated	1994	NR	22.99
3	3	13	MRS. DOUBTFIRE	FoxVideo 8588	Robin Williams Sally Field	1993	PG-13	19.98
4	4	19	YANNI: LIVE AT THE ACROPOLIS ▲	Private Music BMG Home Video 82163	Yanni	1994	NR	19.98
5	6	43	ALADDIN	Walt Disney Home Video 1662	Animated	1992	G	24.99
6	5	11	PLAYBOY: 1994 PLAYMATE OF THE YEAR	Playboy Home Video Uni Dist. Corp. PBV0753	Jenny McCarthy	1994	NR	19.95
7	10	3	PENTHOUSE: SEXIEST AMATEUR VIDEOS	Penthouse Video A*Vision Entertainment 50776-3	Various Artists	1994	NR	19.95
8	8	5	GINGER LYNN ALLEN'S LINGERIE GALLERY	Peach Home Video Uni Dist. Corp. 7001	Ginger Lynn Allen	1994	NR	9.95
9	7	19	THE FUGITIVE	Warner Bros. Inc. Warner Home Video 21000	Harrison Ford Tommy Lee Jones	1993	PG-13	24.96
10	9	9	U2: ZOO TV-LIVE FROM SYDNEY	PolyGram Video 8006313733	U2	1994	NR	19.95
11	11	3	PENTHOUSE: DREAM GIRLS	Penthouse Video A*Vision Entertainment 50775-3	Various Artists	1994	NR	19.95
12	14	20	THE FOX AND THE HOUND	Walt Disney Home Video 2141	Animated	1981	G	24.99
13	16	2	LITTLE RASCALS COLL.: VOL. 1	RHI Entertainment Inc. Cabin Fever Entertainment 974	The Little Rascals	1994	NR	14.95
14	24	2	THE WHO: 30 YEARS OF MAXIMUM R&B LIVE	MCA Music Video 11066	The Who	1994	NR	29.98
15	21	2	1994 STANLEY CUP CHAMPIONS: N.Y. RANGERS	ABC Video 44039	Various Artists	1994	NR	19.95
16	13	8	HERE'S JOHNNY: 1970-1980	Carson Productions Group Buena Vista Home Video 2780	Johnny Carson	1994	NR	14.99
17	20	8	PLAYBOY: PRIVATE DIARIES	Playboy Home Video Uni Dist. Corp. PBV0754	Various Artists	1994	NR	19.95
18	15	8	HERE'S JOHNNY: 1980-1990	Carson Productions Group Buena Vista Home Video 2781	Johnny Carson	1994	NR	14.99
19	23	7	PLAYBOY: SENSUAL FANTASY FOR LOVERS	Playboy Home Video Uni Dist. Corp.	Various Artists	1994	NR	29.95
20	19	12	THE GIRLIE SHOW-LIVE DOWN UNDER	Warner Reprise Video 3-38393	Madonna	1994	R	29.98
21	17	12	BATMAN: MASK OF THE PHANTASM	Warner Bros. Inc. Warner Home Video 15500	Animated	1993	PG	19.96
22	22	5	NIRVANA: TRIBUTE TO KURT COBAIN	MVD Video 3049	Nirvana	1994	NR	14.98
23	12	8	HERE'S JOHNNY: 1960-1970	Carson Productions Group Buena Vista Home Video 2733	Johnny Carson	1994	NR	14.99
24	27	3	RISING SUN	FoxVideo 8520	Sean Connery Wesley Snipes	1993	R	19.98
25	36	91	BEAUTY AND THE BEAST	Walt Disney Home Video 1325	Animated	1991	G	24.99
26	26	7	ACE OF BASE: THE SIGN	Arista Records Inc. BMG Video 15728	Ace Of Base	1994	NR	9.98
27	28	27	PINK FLOYD: THE WALL	MGM/UA Home Video 400268	Bob Geldof	1979	R	14.95
28	25	37	PLAYBOY CELEBRITY CENTERFOLD: DIAN PARKINSON	Playboy Home Video Uni Dist. Corp. PBV0739	Dian Parkinson	1993	NR	19.95
29	18	7	HERE'S JOHNNY (BOX SET)	Carson Productions Group Buena Vista Home Video 2940	Johnny Carson	1994	NR	59.99
30	RE-ENTRY		RESEVOIR DOGS	Live Home Video 68993	Harvey Keitel Tim Roth	1992	R	14.98
31	RE-ENTRY		BLADE RUNNER: THE DIRECTOR'S CUT	The Ladd Company Warner Home Video 12682	Harrison Ford Sean Young	1982	R	19.98
32	32	6	PENTHOUSE: LETTERS VOLUME 2	Penthouse Video A*Vision Entertainment 50774	Various Artists	1994	NR	29.95
33	NEW ►		THE JUNGLE KING	Golden Films Sony Wonder 49604	Animated	1994	NR	14.98
34	34	2	PINKY	FoxVideo 8544	Jeanne Crain Ethel Waters	1949	NR	19.98
35	29	15	THE SANDLOT	FoxVideo 8500	James Earl Jones Mike Vitar	1993	PG	19.98
36	RE-ENTRY		THE LAND BEFORE TIME	Amblin Entertainment MCA/Universal Home Video 80864	Animated	1988	G	19.95
37	35	16	MIGHTY MORPHIN GREEN RANGER: PART 1	Saban Entertainment PolyGram Video 8006311353	Various Artists	1994	NR	12.95
38	30	24	PENTHOUSE: 25TH ANNIVERSARY SWIMSUIT VIDEO	Penthouse Video A*Vision Entertainment 50549	Various Artists	1994	NR	19.95
39	38	2	LITTLE RASCALS COLL.: VOL. 2	RHI Entertainment Inc. Cabin Fever Entertainment 975	The Little Rascals	1994	NR	14.95
40	33	2	A STREETCAR NAMED DESIRE	Warner Bros. Inc. Warner Home Video 35571	Vivien Leigh Marlon Brando	1951	PG	39.99

● RIAA gold cert. for sales of 50,000 units or \$1 million in sales at suggested retail. ▲ RIAA platinum cert. for sales of 100,000 units or \$2 million in sales at suggested retail. ◆ IFA gold certification for a minimum of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units and \$1 million at suggested retail for nontheatrical titles. ◇ IFA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least 50,000 units and \$2 million at suggested retail for nontheatrical titles. © 1994, Billboard/BPI Communications.