



WORLD **BEYOND** WAR.org  
a global movement to end all wars

# **Annual Report**

## **2018**

**World BEYOND War** is a global nonviolent movement to end war and establish a just and sustainable peace. We aim to create awareness of popular support for ending war and to further develop that support. We work to advance the idea of not just preventing or ending any particular war but abolishing the entire institution. We strive to replace a culture of war with one of peace in which non-violent means of conflict resolution take the place of bloodshed.



## **World BEYOND War**

513 E Main St #1484

Charlottesville VA 22902 USA

[worldbeyondwar.org](http://worldbeyondwar.org) — [info@worldbeyondwar.org](mailto:info@worldbeyondwar.org)

[facebook.com/worldbeyondwar](https://facebook.com/worldbeyondwar) — [twitter.com/worldbeyondwar](https://twitter.com/worldbeyondwar)

**Founded January 1, 2014**

Fiscal sponsor: Alliance for Global Justice, tax ID 52- 2094677

Checks must be made out to “World BEYOND War / AFGJ”

Donations are U.S. tax-deductible.

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# Message from David Swanson, Director

World BEYOND War's fifth year was a big one. The number of countries in which people have signed our Declaration of Peace grew to 175. In January, we hired Greta Zarro as Organizing Director to oversee volunteer recruitment and engagement, chapter building and affiliate cultivation. As a result, we have seen more activities in more parts of the world. Our speakers took part in numerous events, including public debates with prominent advocates for war, with audience exit polls always finding opinions shifted in favor of war abolition.

Greta is our third part-time staff member, joining colleagues David Swanson, Co-Founder and Director; and Tony Jenkins, Education Director. Much of our work continues to be done by many dedicated volunteers all over the world. In 2018, we welcomed four new volunteer Coordinating Committee members: Lia Holla in Canada; Foad Izadi in Iran; Liz Remmerswaal Hughes in New Zealand; and John Reuwer in the United States. Step-by-step, we are advancing toward our goal of representing the entire globe in our membership, management, and perspective. Through the projects described below we are pursuing our goal of creating understanding and activism around the complete abolition of war.



World BEYOND War's educational work has successfully moved multi-issue coalitions to take up the cause of peace, coalitions of peace groups to advocate for steps toward and understanding of conversion to a fully peaceful world, and politicians to include peace in their platforms. Our website, email list, and social media presence have grown. We've provided templates for local organizing, including resolutions passed by local governments, and free online tools, such as our Mapping Militarism charts and Peace Almanac. Please also read our Case Statement at [worldbeyondwar.org/flyers](http://worldbeyondwar.org/flyers)

Peace,  
David Swanson



### **Coordinating Committee:**

**(Based in Canada, Iran, Ireland, New Zealand, and U.S.)**

Leah Bolger (Chair), Pat Elder, Robert Fantina, Lia Holla, Odile Hugonot Haber, Foad Izadi, Liz Remmerswaal Hughes, John Reuwer, Gar Smith, Alice Slater, Marc Eliot Stein, David Swanson, Barry Sweeney, Ellen Thomas, Donnal Walter.

### **Advisory Board:**

Medea Benjamin, Johan Galtung, Hakim, David Hartsough, Patrick Hiller, Matthew Hoh, Kathy Kelly, Dennis Kucinich, Mairead Maguire, Gareth Porter, Maria Santelli, Ann Wright, Kevin Zeese.

### **Staff:**

Director, David Swanson

Education Director, Tony Jenkins

Organizing Director, Greta Zarro

# Education Program Highlights

## Educational Webinars

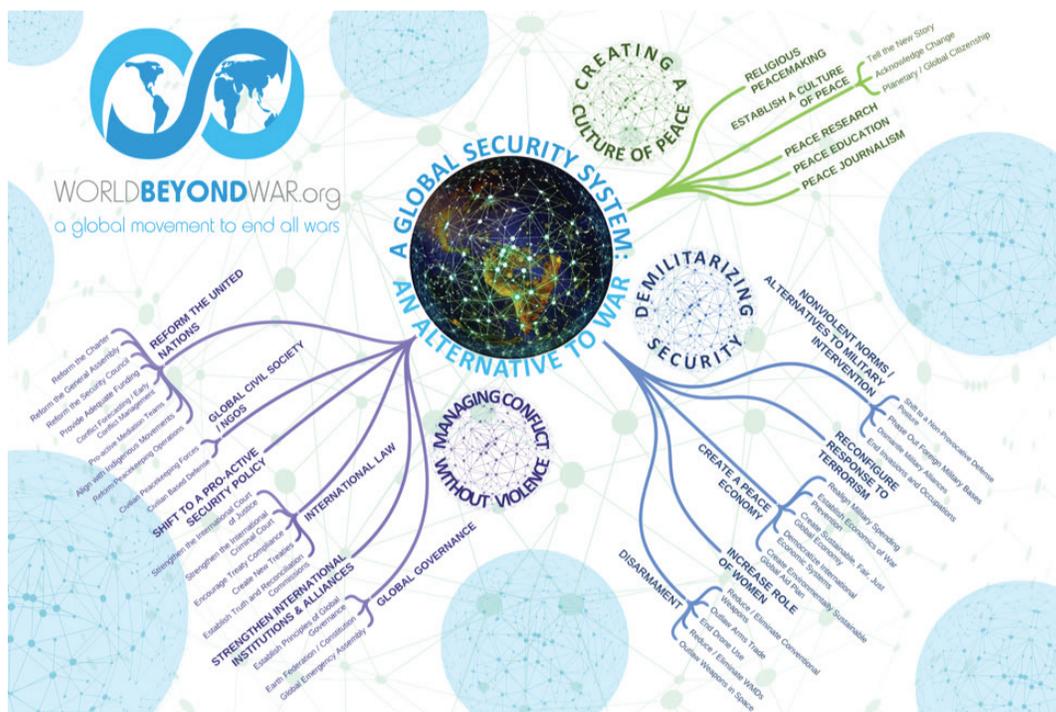
In 2018, we launched a free webinar series as a platform for facilitating education and discussion. The webinars have enabled us to engage in live dialogue with members and partners around the world. The webinars are recorded and posted on our website for free viewing at any time. Hundreds of people have joined and watched the series, which has featured discussions on the environmental impact of militarism, grassroots movement-building, global perspectives on war, and more.

## Online Courses

In 2018, we hosted our second online course “War Abolition 201: Building the Alternative Global Security System.” Eighty-five participants registered for the course, which explored alternatives to militarized security and encouraged consideration of the design of an alternative system – one in which peace is pursued by peaceful means.

## A Global Security System: An Alternative to War

In September 2018, we launched the 4th edition of World BEYOND War’s blueprint for ending war: *A Global Security System: An Alternative to War - 2018-19 Edition* (AGSS for short).



The new edition of AGSS provides clarity through a new summary chart outlining the components and strategies as well as a mind-map/flowchart to aid readers in visualizing the interrelationships among all the dynamic parts of the system. We also developed executive summaries and strategic policy and action recommendations for each of the three main components comprising our system. Also new to this edition are profiles of many of our study and action partners: leading global thinkers, strategists, academics, advocates and activists who are already developing components of an alternative global security system.

## **Spanish Edition of AGSS**

For the first time this year, we published a Spanish edition of *A Global Security System: An Alternative to War*, courtesy of volunteers who generously donated their time to do the translation.

## **Study War No More – A Concerned Citizen’s Study & Action Guide for “A Global Security System: An Alternative to War”**

We continued to develop our dynamic online resource “Study War No More” in 2018. “Study War No More” is our free learning tool developed in partnership with the Global Campaign for Peace Education to support the study of AGSS. The guide can be used for independent study or as a tool for facilitating dialogue and discussion in classrooms (secondary, university) and with community groups. Each discussion topic features a video introduction from our “study and action partners.”

## **Website**

We have updated and further developed our website as an organized argument for the abolition of war. Find our past and upcoming webinars, other online educational resources, and upcoming online courses at [worldbeyondwar.org](http://worldbeyondwar.org) and specifically at [worldbeyondwar.org/onlinelearning](http://worldbeyondwar.org/onlinelearning) [worldbeyondwar.org/alternative](http://worldbeyondwar.org/alternative)



# Organizing Around the World

World BEYOND War's new Organizing Director Greta Zarro has been working with our volunteers to form new chapters and to build up existing ones. Follow the growth of our chapters and affiliates at [worldbeyondwar.org/findchapter](http://worldbeyondwar.org/findchapter)

**Japan** for a World BEYOND War, coordinated by Joseph Essertier, organized three peace vigils in 2018, in solidarity with the Korean-led campaign for unity and a peace treaty to end the Korean War. In commemoration of the 100th anniversary of Armistice Day in November, the chapter organized a special photography exhibit and talk in Nagoya, featuring renowned photojournalist Kenji Higuchi, whose work exposes the Empire of Japan's manufacturing of poison gas during the Second Sino-Japanese War (1931-1945). The event attracted over 70 participants.

**Ireland** for a World BEYOND War hosted its second annual #NoWar Conference at the Ecovillage Cloughjordan. Over 40 people in attendance explored the theme of global governance and the rule of law. Workshops and panel presentations examined current domestic and international policies, the role of civil society in change-making, the dangers of an EU Super-State, and the U.S. military's use of Shannon Airport to funnel tens of thousands of troops to bases in Iraq and Afghanistan. Co-sponsored by Shannonwatch and PANA (Peace and Neutrality Alliance).



The World BEYOND War **Central Florida** Chapter kicked off in March 2018 in The Villages, Florida. Since then, the chapter has met on a monthly basis to provide a forum for education and discussion of topics related to war and peace, such as the environmental impact of war, the economic cost of militarism, the peace-building process, and the efficacy of nonviolent activism. The chapter has hosted guest lecturers, screened documentary films, led demonstrations, presented to civic groups and churches, and more.

Between May and June 2018, over 100 U.S. military convoys crossed the eastern German state of Brandenburg and other regions of Germany towards Eastern Europe. The military deployments were participating in war games that, according to NATO statements, were serving to protect the Baltic States from the “aggressor Russia.” Together with the Potsdam Peace Coordination, **Berlin** for a World BEYOND War initiated a campaign opposing U.S. military transports in Germany, and organized peaceful protests.

Over 250 attendees traveling from numerous countries participated in the **#NoWar2018 Conference**, our third annual global conference, held from September 20-23 in Toronto, Canada. The conference was endorsed by 39 organizations, and sponsored by 29 additional organizations. At #NoWar2018, plenaries, lunchtime discussion sessions, and workshops explored how the rule of law has been used to both restrain war and to legitimize it — and how we can re-design systems to abolish the institution of war and uphold human and ecological justice. The conference concluded with a Blue Scarf Peace Walk, organized by local Toronto allies.

**In 2018, World BEYOND War became a national partner** in the U.S.-based Poor People’s Campaign: A National Call for Moral Revival. We also co-founded the global Coalition Against U.S. Foreign Military Bases, and joined United for Peace & Justice. We expanded existing partnerships with International Peace Bureau, Global Network Against Weapons and Nuclear Power in Space, Global Day Against Military Spending, Korea Collaboration Network, and the United National Antiwar Coalition.

**World BEYOND War’s work has been covered** in Japanese, U.S., and other media in 2018. Original publications authored or co-authored by World BEYOND War staff and Coordinating Committee members have been featured in *Counterpunch*, *Common Dreams*, *The Humanist*, and *The Nation*. We teamed up with volunteer Gayle Morrow and the staff at the Progressive Media Project to publish an article on the Pentagon’s new mission statement that reached 3.6 million people in August.

## Billboards Project

World BEYOND War has raised donations and grants to put up billboards, bus stop ads, and online advertising promoting the abolition of war and development of a peaceful world. We've also partnered with local organizations to put up billboards, and organized — alone or in partnership — press events, flyering and signature-gathering events, op-ed publication, and other means of maximizing the audience reached. See [worldbeyondwar.org/billboardsproject](http://worldbeyondwar.org/billboardsproject)

## Divest from the War Machine

World BEYOND War, in collaboration with CODEPINK and other allies, is driving grassroots-led campaigns in communities around the world to divest public, institutional, and private dollars from weapons manufacturers and military contractors, educating the public in the process. In November we delivered over 6,000 petitions to the International Rescue Committee (IRC), urging it to rescind its humanitarian award to BlackRock CEO Larry Fink. BlackRock is the world's top investor in weapons manufacturers. Teaming up with CODEPINK, we organized a People's Humanitarian Awards outside of IRC's November Rescue Gala in New York City, to tell IRC that there is nothing humanitarian about profiting from weapons sales. World BEYOND War Coordinating Committee member Marc Eliot Stein spoke at the rally. See [worldbeyondwar.org/divest](http://worldbeyondwar.org/divest)

## Closing Military Bases

World BEYOND War cofounded the global Coalition Against U.S. Foreign Military Bases, and was asked to take the lead in organizing a major conference in Baltimore, Maryland in January. Following the success of the Baltimore conference, WBW also played a key role in a second conference in Dublin, Ireland, at which many interna-



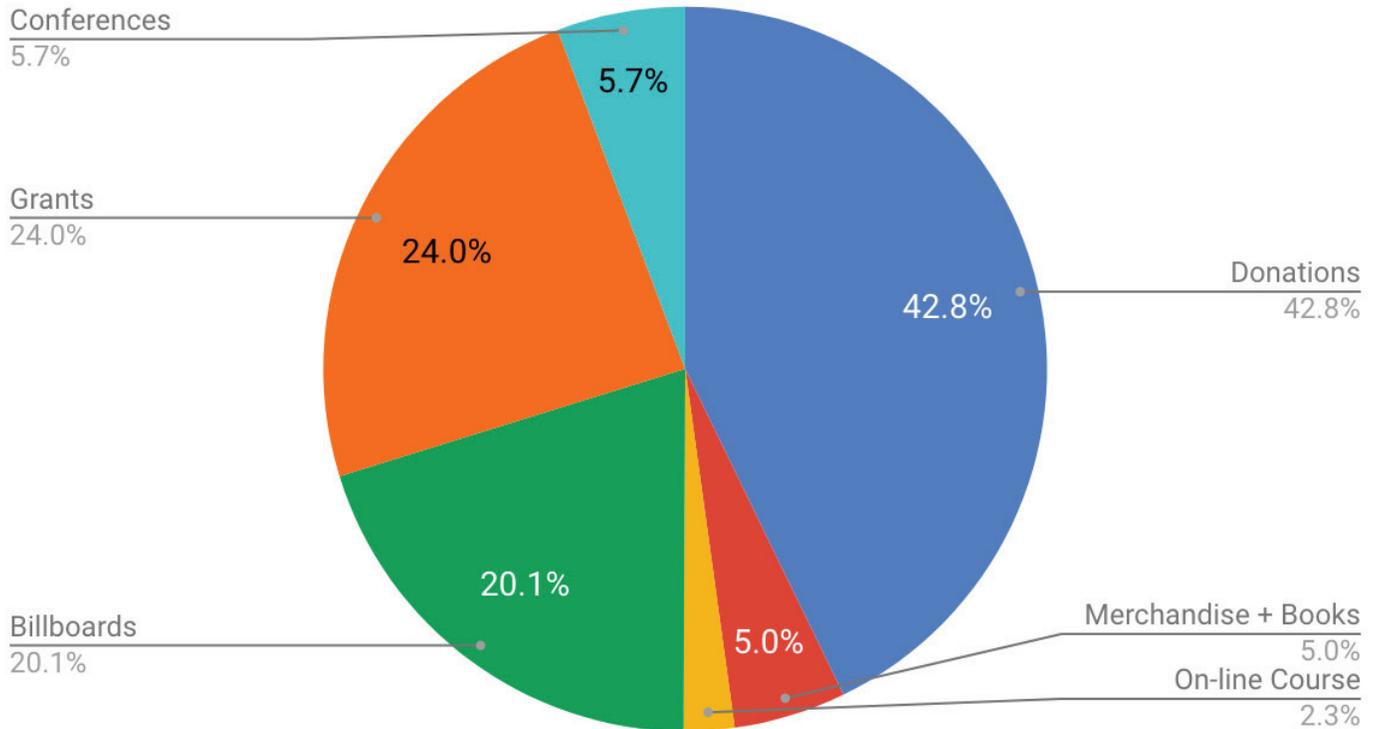


tional alliances and partnerships were formed and strategies developed. World BEYOND War is also a member of the Overseas Base Realignment and Closure Coalition (OBRACC) founded by American University Professor David Vine. Members of OBRACC include academics, foreign policy consultants, retired military officers, and politicians who are addressing the issue from the “inside.” In June, Coordinating Committee member Pat Elder led World BEYOND War members’ participation in protests at Ramstein Air Base in Germany and at a NATO counter-summit and protest in Belgium. World BEYOND War has taken a lead in organizing counter-NATO protests in 2019. See [worldbeyondwar.org/bases](http://worldbeyondwar.org/bases)

## **Strategic Planning**

2018 saw the continuation of World BEYOND War’s strategic planning process, initiated the year prior. The purpose of the strategic planning is to narrow WBW’s focus to a couple of key projects identified as the most relevant, timely, and effective steps towards our vision and mission of war abolition. The Coordinating Committee discussed the scope of strategic planning and approved Terms of Reference. Background materials were gathered to tease out key strategic questions. They included a survey of WBW Coordinating Committee members and staff, and interviews with key allied organizations. Then a “storming, forming, norming” process was followed to identify WBW’s goals. The brainstorming phase generated seventeen potential goals; nine of them were developed into 2-page proposals, which were scored according to a rubric of criteria for quality advocacy campaigns; finally the Coordinating Committee selected three of them. The Coordinating Committee identified Closing Military Bases and War Divestment as the advocacy campaign goals for the strategic plan, accompanied by the public education goal to advance WBW’s educational programs guided by its book, *A Global Security System: An Alternative to War*. The selected goals are being further developed into action plans.

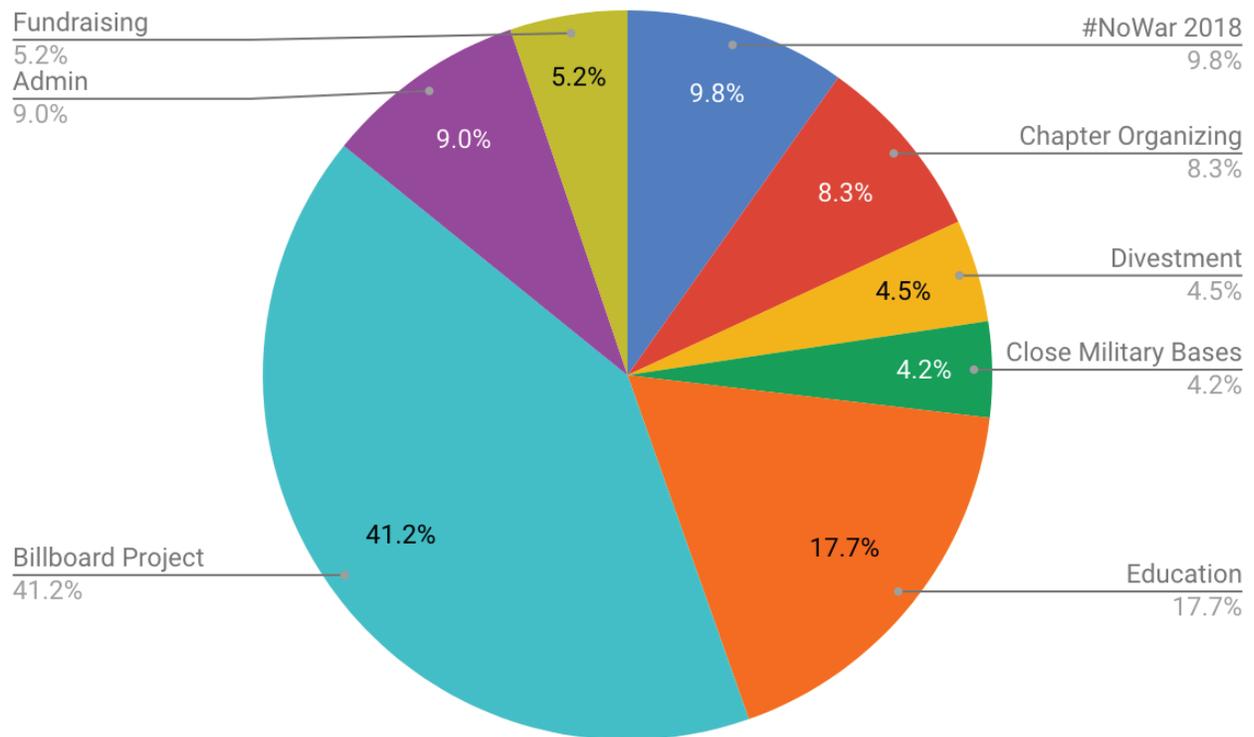
# Financials



## Income in 2018

The majority of World BEYOND War's income (63%) is from small donations (42.8% to the general fund, and 20.1% for the creation of billboards). Another 24% is in grants (some of them also for billboards). Additional income comes from conference tickets and sponsorships; sales of books, t-shirts, scarves, etc.; and online course tuition. Total 2018 income: \$249,939. Small donations to World BEYOND War are both one-time and recurring. The average monthly income from recurring donations in 2018 was \$2,099. Recurring donations steadily increased each month from \$1,370 in January to \$3,215 in December. The number of recurring donors doubled in 2018.

World BEYOND War is extremely grateful to every volunteer and donor, although we don't have room to thank them all, and many prefer to be anonymous. Over the past five years, we have been supported by Home Rule Globally, Jubitz Family Foundation, Puffin Foundation, Christopher and LuAnne Hormel of the Fire Monkey Fund of RSF Social Finance, Wallace Action Fund, Peaceworkers, Helen Alexander, Robert Barkley, Medea Benjamin, Stephen Clemens, Angeliki V. Keil, Robin Lloyd, Wayne Martinson, William McLaughlin, Arthur Milholland, Josh Mitteldorf, Deb Sawyer, Peter Selby, John Vechey, Donnal Walter, Nancy Weaver, and Paddy Welles.



## Expenses in 2018

The majority of World BEYOND War's work is done by volunteers. Our three half-time staff maximize their efficacy by working with key volunteers who in turn work with many more. This has allowed us to accomplish a great deal while spending little. With 41.2% of our expenses being funds raised for and expended on billboards, our total expenses for 2018 were \$191,871.

By paying three highly motivated half-time, remote staff to work on our projects, events, organizing, and coalition-building, with minimal travel and zero office expenses, we have been able to grow rapidly and to exceed our expectations. We have used our conferences and other events as fundraisers as well.

With our Coordinating Committee Chair Leah Bolger leading our fundraising efforts, Marc Eliot Stein providing online technical support, Ellen Thomas maintaining our online events system, and Marc Eliot Stein managing Twitter, all as volunteers, expenses are kept low.

We will continue with our grassroots-driven, volunteer-led model as we add staff and expand our work in the years ahead.



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