

RUBIELOS DE MORA

CittaSlow



LOCATION + INFO



- 930m ALTITUDE
- 630 POPULATION
- 9.8 INHABITANTS/Km²
- 365Km TO MADRID
- 394Km TO BARCELONA



AWARD-WINNING TOWN

- ❑ 1980 DECLARED “HISTORIC-ARTISTIC TOWN
- ❑ 1983 “EUROPA NOSTRA” AWARD
- ❑ 2006 “CITTASLOW”
- ❑ 2013 JOIN “MOST BEAUTIFUL VILLAGES IN SPAIN”
- ❑ 2016 DECLARED MOST BEAUTIFUL AND GOODEST TOWN OF SPAIN

▶ video



TOURISTIC INFO

25.000-30.000 VISITORS/YEAR

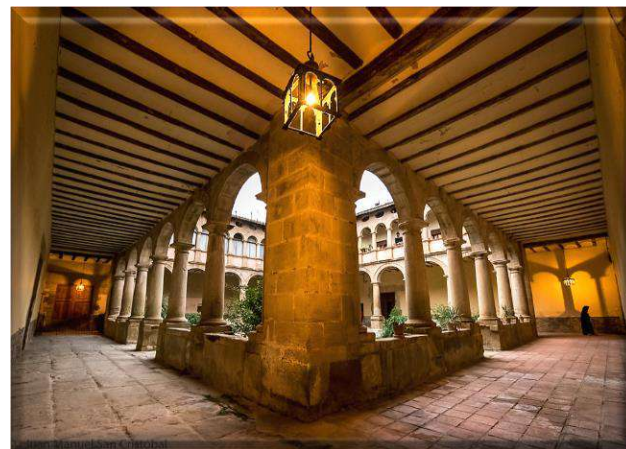
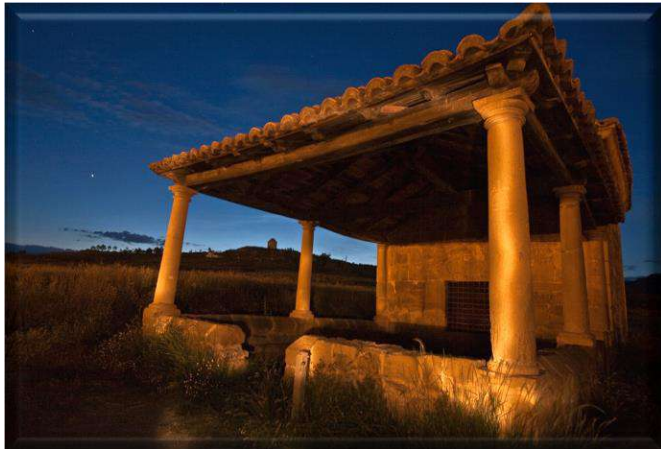
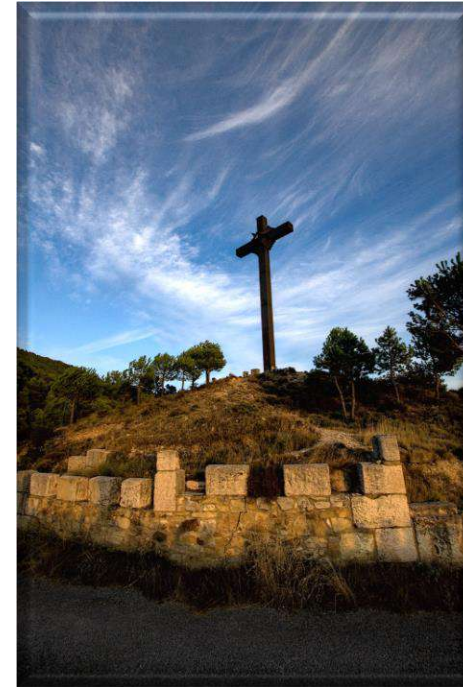
2%-3% INTERNATIONAL TOURISM

85% OF TOURIST ARE VISITORS

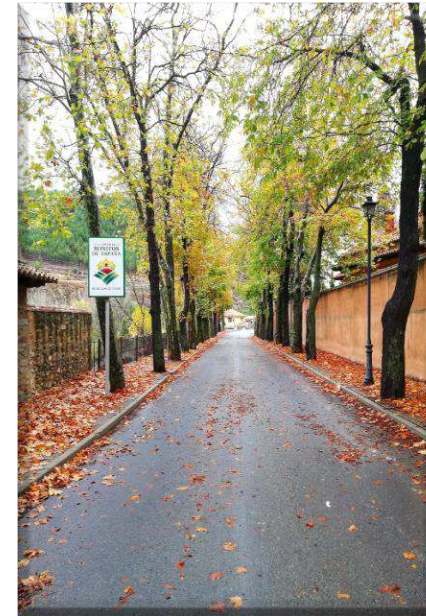
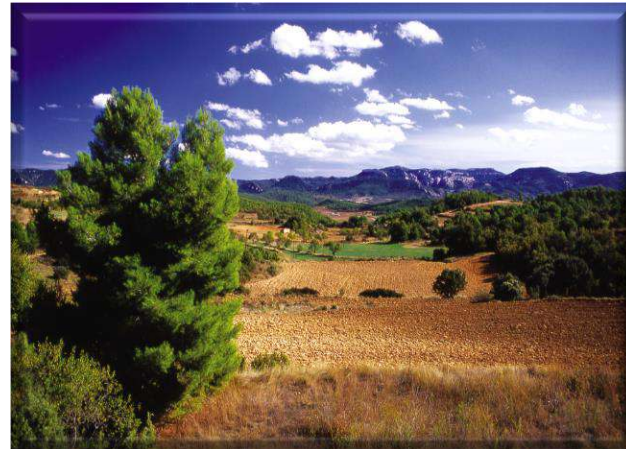
1/45 RESTAURANT/RESIDENTS (SPAIN 1/175)



URBAN HERITAGE

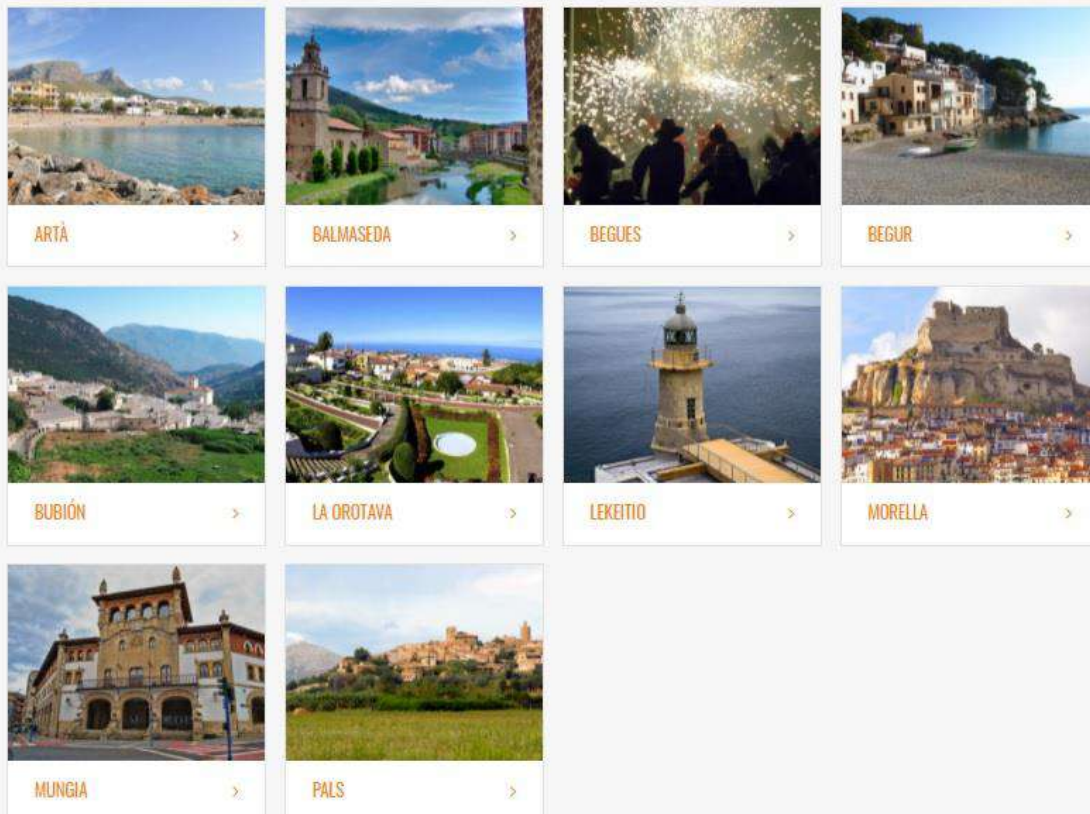


NATURAL HERITAGE



CITTASLOW SPAIN

CITTASLOW MUNICIPALITIES



KEY POINTS

- SLOW MEANS WELL DONE
- ENVIRONMENTALLY FRIENDLY
- PROMOTE THE LOCAL PRODUCTIONS
- FOLKLORE, GASTRONOMY, AND TRADITION WILL TAKE PART OF TOURISM RESOURCES.

CITTASLOW MOVEMENT IS URBANISM, AGRICULTURE, EDUCATION, AND TOURISM CARE.



LOCAL PRODUCERS

100% NATURAL HONEY



TRADITIONAL BAKERY



LA TAHONA
BOUTIQUE
PANADEROS DESDE 1975

HONEY PRODUCTS



LOCAL PRODUCERS

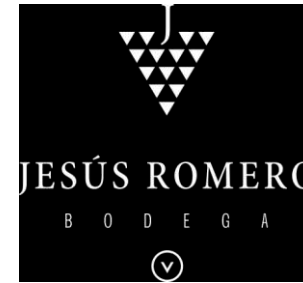
Mari Golosa*

100% NATURAL JAM

ARTISAN BEERS

PEANUT BUTTER

BISCUITS...



RED WINE

HIGH ALTITUDE
VINEYARDS

PRODUCED LOCAL

INTERNATIONAL
DISTRIBUTION



LOCAL PRODUCERS



RUBIELOS
JAMONES Y EMBUTIDOS

100% NATURAL HAM

ARTISANAL CURING

CURED MEAT SELECTION

D.O.P JAMON DE TERUEL

EUROPEAN DISTRIBUTION

MADE FROM
DUROC PORK

FRESH, CURED
AND FROZEN PRODUCTS



LOCAL PRODUCERS



TRUFAS
GORRIZ



TUBER MELANOSPORUM

TUBER MELANOSPORUM
VIRGIN EXTRA OIL

IT IS CALLED "THE BLACK GOLD"

WILD
MUSHROOMS
ARE ALSO
AN IMPORTANT
SEASONAL
PRODUCT



THANK YOU

