



configr



CUSTOMER STORY

MANAGED SERVICE PROVIDER

# About Configr

**Configr** is a leading technology services provider based in Brasilia, Brazil. The company helps its customers grow, democratizing cloud server usage and offering the best hosting technology for agencies, freelancers, and businesses of all sizes.

[configr.com](https://configr.com)

## People-Focused Cloud Technology Delivers for Solutions Provider

Arthur Furlan and Felipe Tomaz launched Configr in 2013 to deliver cloud services to small- and mid-size companies throughout South America. The co-founders had worked with hyperscale cloud providers in the past and found the complexity, lack of transparency, and high costs a challenge. For their new business, they needed a cloud partner that could provide high-performance infrastructure at low, predictable rates coupled with a people-focused service approach.

“Our clients are not cloud infrastructure experts,” said Felipe, Configr’s COO. “They are from industries like digital marketing or e-commerce that don’t typically have the knowledge or staff to install, configure, and maintain their own cloud infrastructure. We provide technical and people expertise so they can focus on growing their business.”

Configr uses Linode Backups, Block Storage, and High Memory compute plans, allowing its customers to deliver highly reliable and scalable web applications. “Linode offers us a great price point without a compromise in performance, or forcing tools and features on us we don’t want,” said Arthur, Configr’s CEO. “They also give us the service experience we need to help our customers grow.”



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*Linode’s pricing is transparent and the same all over the world.*

Felipe Tomaz  
COO, Configr



## A Partner in Simplicity

One of Configr's core values is the ability to simplify running a business in the cloud. Linode aligns with this mission. "With other cloud vendors, pricing is not as clear as it should be, and support is an afterthought," said Felipe. "Linode's pricing is transparent and the same all over the world. We can also contact Linode directly and have extremely technical discussions when needed."

Linode makes reliably managing a variety of software and applications simple to implement and package for Configr's growing customer base. "They offer us great infrastructure to run applications and software in safe environments with great connections," said Arthur. "We are able to simplify technology for our clients."

Configr has grown to hosting more than 3,000 servers with Linode. "Because Linode offers fantastic infrastructure, despite the distance, we're able to provide a low-latency connection that's better than our provider here in Brazil," said Arthur.

As the future of cloud computing in Brazil and throughout South America continues to grow, Configr and Linode remain dedicated to delivering simple, reliable, and easy-to-scale managed cloud services while offering optimal costs and performance to individuals and businesses across the continent.



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*We are able to simplify technology for our clients.*

Arthur Furlan  
CEO, Configr



# The World's Largest Independent Open Cloud

Our mission is to accelerate innovation by making cloud computing simple, affordable, and accessible to all.

Linode accelerates innovation by making cloud computing simple, accessible, and affordable to all. Founded in 2003, Linode helped pioneer the cloud computing industry and is today the largest independent open cloud provider in the world.

Headquartered in Philadelphia's Old City, the company empowers over 800,000 developers, startups, and businesses across its global network of 11 data centers.

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