



FOND DU LAC

KFIZ-TV

KFIZ-TV engineer Jerry Earl at the video control board, with the IVC-900 Broadcast Recorder in the foreground. The IVC-900, mounted in a special mobile console, is part of the station's mobile equipment group.



KFIZ-TV's IVC-500A's, ideal for the station's heavy remote schedule because of their lightness and sensitivity, stay on field tripods to do the station's studio work.



One of the few 1967 Gerstenschlagers we know of is doing better than a hundred remotes every year, in and around Fond du Lac, Wisconsin. With it goes a pair of IVC-500A color broadcast cameras and an IVC-900 broadcast video recorder. KFIZ-TV's mobile equipment covers every conceivable remote assignment in this pleasant lakeside city.

KFIZ, which originated as a radio station, is among the country's pioneer broadcasters. This year it celebrates the 50th anniversary of its beginnings as Wisconsin's first radio station. KFIZ-TV, on the air since September, 1968, is giving the larger stations — Green Bay to the north and Milwaukee to the south — a run for their money in its home market. KFIZ takes a vigorous approach to local programming to compete with big city stations.

As for Fond du Lac, its 35,000 citizens enjoy a resort-like atmosphere, a relaxed pace, and a favored location in the Fox River Valley, on some of the continent's richest land,

at the foot of Lake Winnebago. The Wisconsin Dells and Lake Michigan are not far, and America's best-known dairyland is right there. A number of sizeable industries have established themselves nearby.

To cover every sort of local event, KFIZ-TV keeps its Gerstenschlager (a custom-built thirty-foot van) on the road at least once per week, and generally twice. The van, because of its size, is easily loaded in minutes. The lightweight IVC-500A cameras, also used in the studio, are on field tripods for remote work, and they can be quickly put aboard the van. So can the IVC-900 recorder, for which KFIZ-TV built a special mobile console on wheels.

The mobile equipment covers a weekly Hole-In-One Derby, with an IVC-500A stationary at a selected golf green. It is used to tape a 33-week bowling show. They tape college football games where, according to Operations Director Vince Daube, the stadium lights are such

that every match struck to light a cigarette shows up vividly in the monitor. Despite 25-footcandle lighting on the field and 5-to-10-footcandle lighting in the stands, the IVC-500A's, with their extra red-channel sensitivity, deliver a good picture over the twelve-game schedule. Basketball is another sport covered locally by KFIZ-TV.

Other remote assignments may include the county fair — four days of coverage — and a twelve-hour telethon, plus a great variety of other local events. Since the IVC-500A's are also called upon to do the station's studio work, which includes live and taped daily programs, they are getting plenty of exercise. Al Freitag, KFIZ-TV Producer/Director who describes his approach to production quality as "demanding," says the cameras hold up "miraculously well" under this workload. Freitag is pleased with the quality of the commercials produced with the cameras.