

# **INVESTMENT, ENTERPRISE AND DEVELOPMENT COMMISSION**

**2<sup>nd</sup> Session**

*Agenda Item 6*

*Strengthening the synergies among  
the three pillars of work*

**Friday, 30 April 2010**  
Palais des Nations  
Geneva, Switzerland

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# ① DIAE's overall delivery 2009

➡ **120 beneficiaries countries, including,**

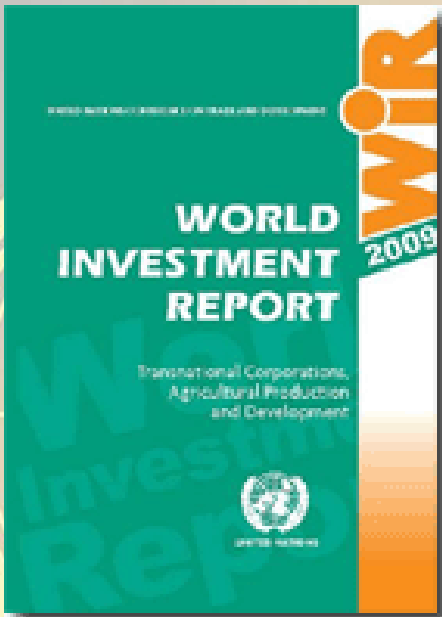
**50** African countries,

**34** LDCs,

**21** LLDCs,

**8** SIDS

➡ **80 books, manuals, reports and issues notes produced, including:**



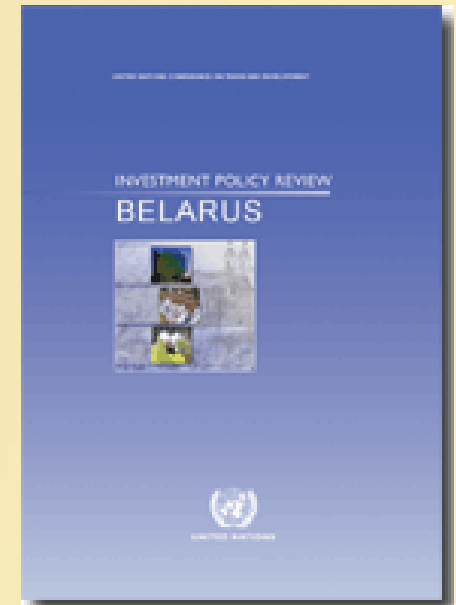
The World Investment Report 2009,

6 IPRs since last Commission, including  
3 for LDCs and LLDCs and 1 SIDS,

9 investment guides being finalized, 8 for  
Africa, 5 LDCs, 1 for LLDCs,

Series on International Investment  
Policies for Development,

Advisory series A and B.



## ② DIAE's overall delivery 2009

- ▶ **54 conferences, events and national presentations**
- ▶ **100 training workshops (Reaching more than 3,000 individuals)**
- ▶ **More than 70 beneficiary countries of UNCTAD's advisory work**
- ▶ **19 websites, 6 databases and e-networks of experts maintained**
- ▶ **30 press releases and briefs**

# ① Strategic Reorientation

## ► The Core Product Approach

- 2 Flagships (WIR & WIF)
- 7 Products (Investment Information Systems, Investment Trends and Policy Monitors, IPRs, IIAs, Investment Facilitation Compact, ISAR, Empretec)

## ► The I-T enhanced approach

- Development of e-base interactive training models
- Web-linking and e-alerts

## ► The networking and partnership approach

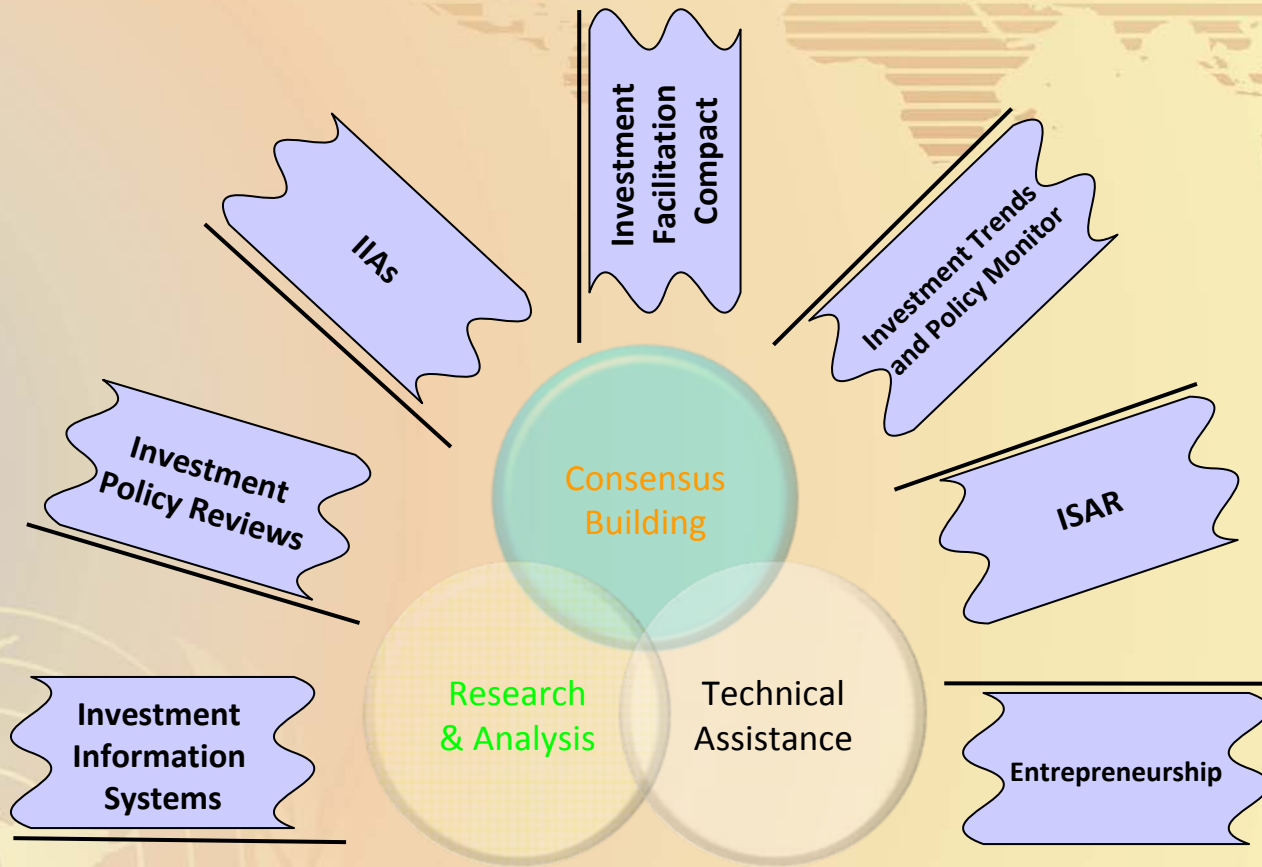
- Development of online interactive networks
- Partnership with organizations.

# ② Strategic Reorientation

**WIR**

**WIF**

4 criteria for interventions:  
*Core Competence*  
*Catalytic*  
*Ahead of the Curve*  
*Demand-driven*



5 core values:  
*Relevance*  
*Quality*  
*Efficiency*  
*Effectiveness*  
*Impact*

**Mission:**  
**Investment and Enterprise for Development**

# ① Synergies among the 3 pillars of work

## WIR

### ► Research and analysis:

- Extensive peer reviews of the WIR outline, drafts and final text,
- Preparation of each chapter involves dialogue with relevant experts (especially from developing countries).
- Dedicated experts networks (inc. South FDI Experts Network, Symposium on International Investment for Development).

### ► Capacity-building:

- Capacity-building workshops and seminars,
- Dissemination of the Report's findings and results (Regional seminars),
- Interregional training workshops and ad hoc presentations.

### ► Consensus-building:

- Expert Meetings
- Trade and Development Board
- Briefings at the General Assembly, World Bank, and other fora.

## ② Synergies among the 3 pillars of work

# Empretec

### ► Capacity-building:

- Empretec Centers (32 centers, 26 pending requests including 6 from LDCs, 182,000 individuals have received entrepreneurship training )
- Franchising of Empretec methodology
- Follow-up services to entrepreneurs (training and post-training services, business health checks; business plans formulation; business linkages)

### ► Consensus-building & Inter-Governmental Peer Review:

- Empretec Director's Meetings
- Dissemination of best practices and experiences (Empretec Africa Forum, Global Entrepreneurship Week and Women in Business Award)
- MYEM on Enterprise Development Policies and capacity-building in STI

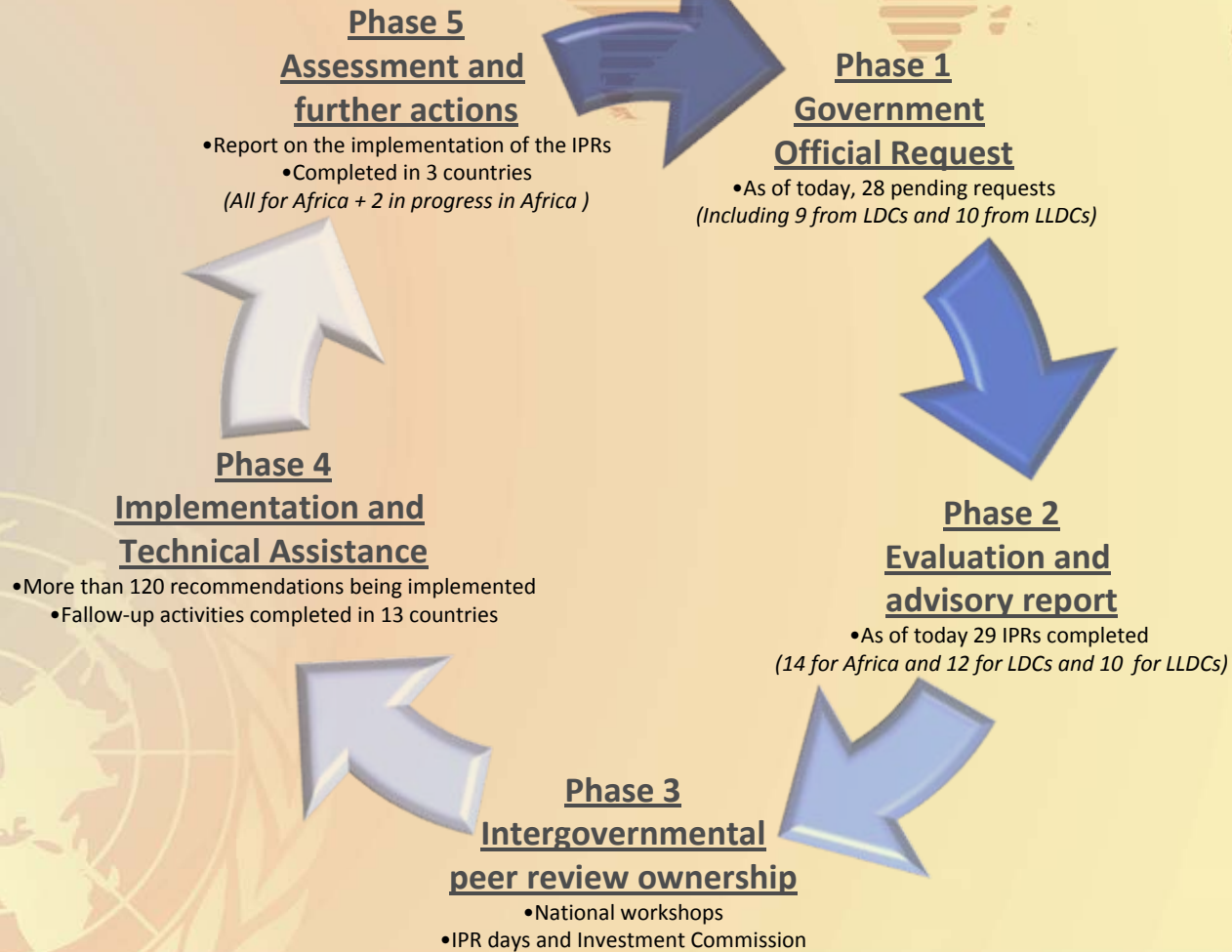
### ► Research and analysis:

- Policy framework and indicators
- Entrepreneurship reviews and advisory reports

*Bottom – up approach*

# ③ Synergies among the 3 pillars of work

## IPRs





# ① Strengthening synergies among the three pillars

## ► Within the Division

- **4 joints:** Joint missions, joint products, joint delivery, joint reporting
- **Workplan** - regular update and shared among staff

## ► Within UNCTAD

- **GDS:** Expert Meeting on the Contribution and Effective Use of External Sources of Development.
- **DITC** : TA to Botswana and SADC in the competition area
- **Commodities Unit:** African Oil, Gas and Minerals Trade and Finance Conference
- **DTL:** Virtual Institute, Paragraph 166, Train for trade, Tourism, Project in Agriculture
- **Africa, LDCs and Special Programmes:** Investment Forum for LLDCs, preparations for LDC IV...
- **South-South Unit** : MYEM on International Cooperation and Regional Integration

## ② Strengthening synergies among the three pillars

### ➡ **With other organizations:**

- **United Nations System:** Regional Commissions (WIR seminars, IPRs...), FAO (principles in Agriculture), UNDP (IPRs and Empretec), UNCITRAL (IIAs), WIPO and WHO (IP)
- **Regional organizations:** COMESA (FDI statistics), CARICOM, SADC (IIAs), APEC, ASEAN Coordinating Committee on Investment...
- **Other international organizations:** OCED, WTO (G-20 reports), and World Bank (Principles for Responsible Investment in Agriculture for Sustainable Development)...
- **NGOs:** WAIPA (Investment Facilitation), ICTSD, Academia (Academy of International Business, European International Business Academy...)
- **Regional and Development Banks:** Islamic Development Bank, Interamericas Development Bank...
- **Business Organizations** (ICC) and **private sector.**

# Impact and results

## ► **Timely analysis and policy responses to the crisis**

- Responsible international investment in agriculture for sustainable development
- Implication of the crisis on FDI for Development (monitors...)
- Accounting and Reporting Standards, Good Governance, CSR

## ► **Increased assistance to investment policy-making at the national level**

- Investment Policy Reviews - Commitment at the highest level
- Capacity & institution building
- Empretec - Fostering entrepreneurship

# Conclusions

*(Current focus)*

- ▶ **Emerging challenges and new investment-development paradigm: WIR and WIF**
- ▶ **Investment for Development Compact: technical assistance**
- ▶ **Entrepreneurship policy framework**

