

# Blue BioTrade project

"Seizing the trade and business potential of Blue BioTrade products for promoting sustainable livelihoods and conservation of marine diversity in selected Organisation of Eastern Caribbean States (OECS) countries"







Organisation of Eastern Caribbean States



# Project Overview

- Overall objective: The purpose of the project is OECS member states **maximize benefits** derived from production and trade of queen conch products in a **sustainable way**.
  - Outcome 1. Stakeholders have enhanced capacity to identify sustainable business opportunities and formulate joint actions to apply Blue BioTrade principles in the conch value chain.
  - Outcome 2: Small-scale coastal producers in beneficiary countries benefit from enhanced sustainable production and trade opportunities in the queen conch value chain.
- Working with the OECS and project Member states to Complete key steps in the Value Chain Methodology
- Step 3: Participant assessment of Value Chain –
  - **Stakeholder mapping**
  - **Country Case study – Value Chain Mapping**
- Step 4: Formulation of Sector Strategy
  - *Identification of Country specific Opportunities* in Country Case study