



Seizing the trade and business potential of Blue BioTrade in selected OECS Countries

UNCTAD-OECS in cooperation with CITES Secretariat
Project launch webinar
07 October 2020

Stephen Fevrier, Head of Mission, Mission at Permanent Delegation of the OECS to the United Nations
David Vivas Eugui, Legal Officer and Lorena Jaramillo, Economic Affairs Officer, UNCTAD



With the
support of
the European
Union





UNITED NATIONS
UNCTAD

195 member States
Created 1964

Main organ of the **United Nations dealing with trade, investment and development issues**

Dedicated to promoting the development –friendly integration of developing countries into the world economy



Oceans Economy and Fisheries Programme - supports countries/SIDS to develop regional/national economic development strategies for the conservation and sustainable use of oceans and their resources (SDGs 12, 14)

BioTrade Initiative launched in 1996 – promotes trade and investment in biodiversity-based products and services to further sustainable development and CBD objectives. (SDGs 12, 15).



Blue BioTrade

Blue BioTrade launched in 2017, NY



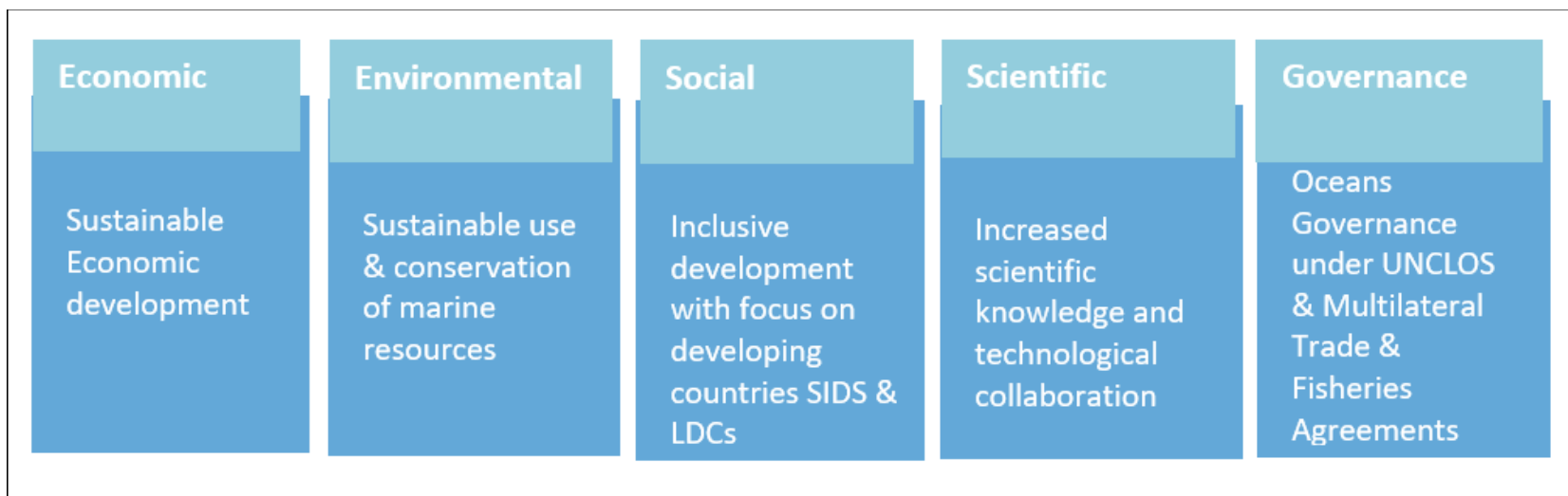
Blue BioTrade - activities of harvesting/catching/cultivating (*e.g. seaweed and queen conch*), transforming and commercializing products & services derived from marine and coastal and biodiversity under criteria of environmental, social and economic sustainability (2007 and revised in 2020)

OECS – UNCTAD - CITES Cooperation for piloting a Blue BioTrade project defined **5th BioTrade Congress: Linking trade and biodiversity (2019)**





UNCTAD's Oceans Economy Pillars (2016)



ALL UNDER:

- ❖ Multilayer and multiagency jurisdictional context
- ❖ Interdependency & cross border effects
- ❖ Mobility of ships & species
- ❖ Environmental treats
- ❖ Constant markets and technological change
- ❖ Impacts of COVID-19

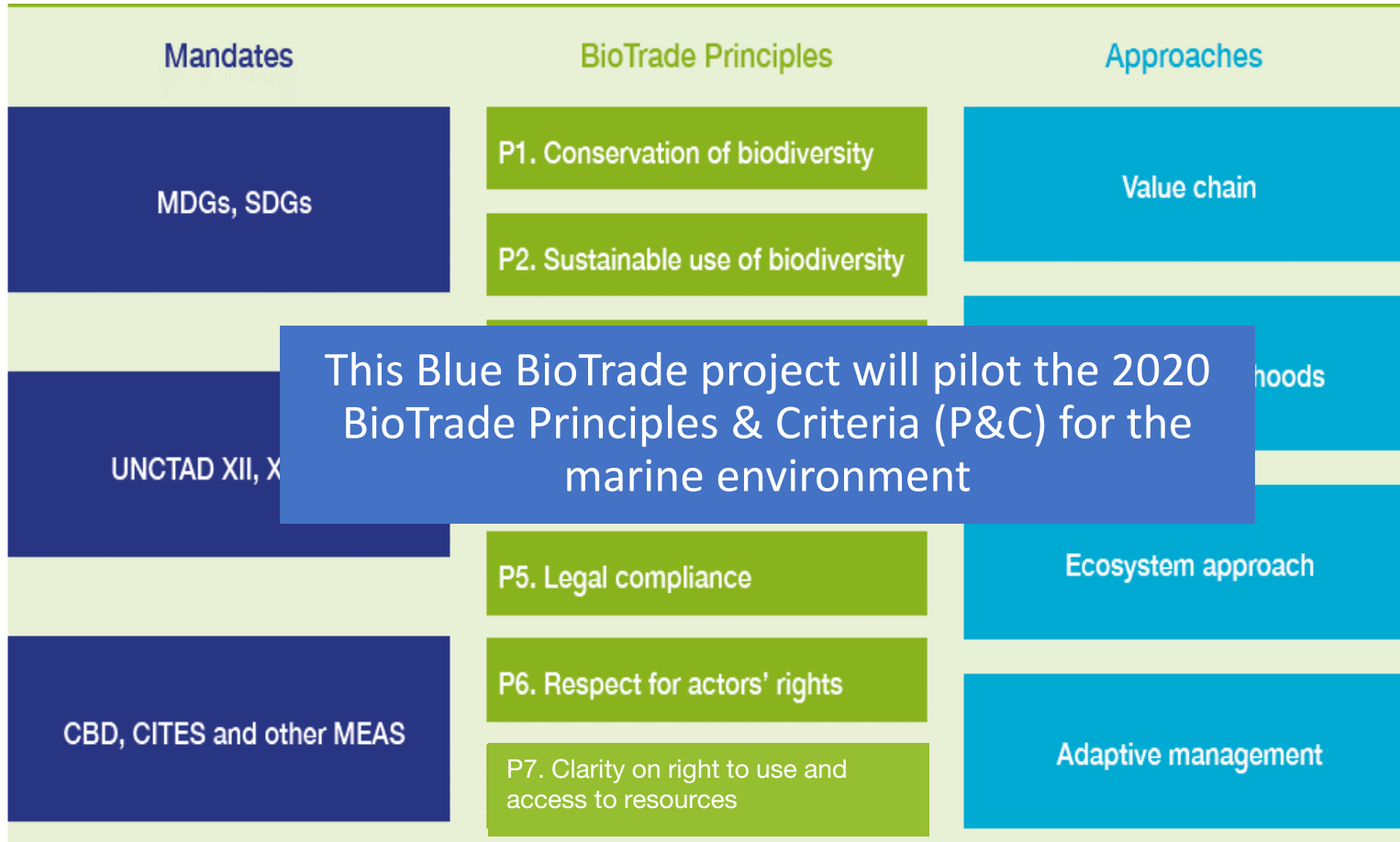
Prioritized 4 sectors:

- **Fisheries & aquaculture**
- Marine-based pharmaceuticals and cosmetics
- Marine and coastal tourism
- Blue carbon credits



BioTrade conceptual framework

Implemented by partners in 60+ countries -> revised in 2020



How to translate this into practice



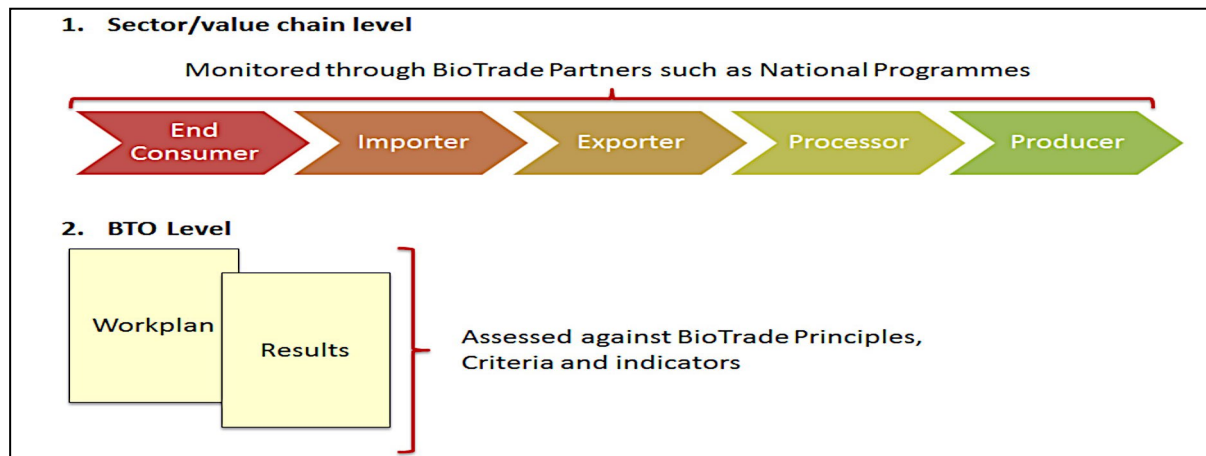
Sustainable development – SDGs, MEAs,
UNCTAD mandates

BioTrade Principles and Criteria

Select/assess companies, VC & sectors, and
identify/address needs to be supported &
opportunities captured



*Contribute
with practical
experiences*



Blue BioTrade Project: Objective & Scope

To empower small-scale coastal producers from selected OECS member states to produce and trade queen conch products in domestic, regional and international markets under the **BioTrade** environmental, social and economic sustainability criteria, including CITES.

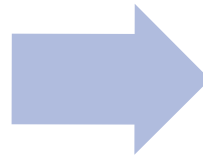
- **Initial beneficiaries:** Dominica*, Granada, Saint Lucia, St. Vincent and the Grenadines
- **Pilot Species:** Queen conch (*Strombus gigas*). Appendix II CITES species.
- Other species considered: Sea moss and sargassum (non CITES). For next phase.

Project duration: 18 months, starting autumn 2020
Budget: 300,000 Euros +
UNCTAD & CITES contribution : 150'000 in staff time

Outcome 1

Enhanced capacity to identify sustainable business opportunities and formulate joint actions to apply BioTrade P&C

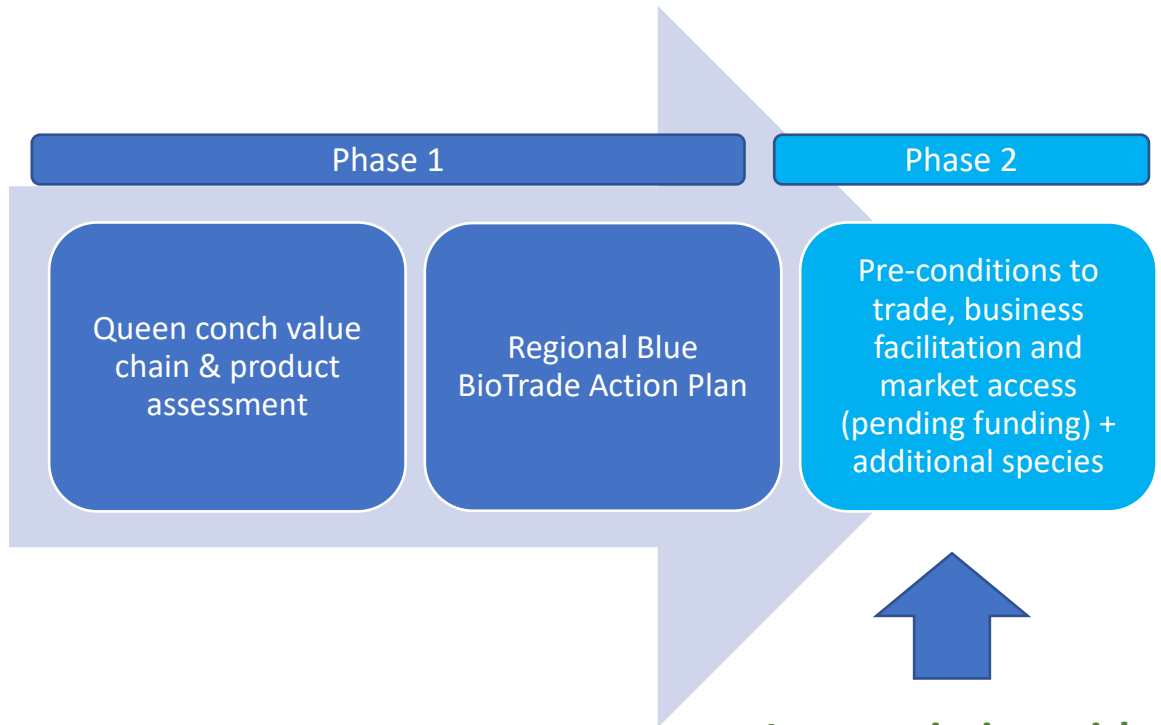
- ✓ Stakeholder mapping
- ✓ Blue BioTrade Webinar
- ✓ 3 country queen conch value chain / product assessments
- ✓ Regional Blue BioTrade Workshop
- ✓ Regional Blue BioTrade Action Plan



Outcome 2

Outcome 2: Enhanced sustainable production and trade opportunities in the queen conch value chain

- **Implementation of Priority Actions derived from Regional Blue BioTrade Action Plan (not yet funded)**
- ✓ Dissemination and outreach



**In negotiation with:
Caribbean
Biodiversity Fund,
FFEM & ADF (France)**

- Increased understanding of BioTrade P&C and CITES, and their incorporation business plans
- Identification of value chain development opportunities
- Implementation of selected actions to produce, add value, and commercialise in a sustainable manner



www.biotrade.org



<http://unctad.org/en/Pages/DITC/Trade-and-Environment/Oceans-Economy.aspx>

THANK YOU

stephen.fevrier@oecs.int - david.vivaseugui@unctad.org - lorena.jaramillo@unctad.org -

