

Multi-year Expert Meeting  
on Transport, Trade Logistics and  
Trade Facilitation  
10th Session

**Coordination and digitalization as a  
means to accelerated and climate-smart  
trade facilitation**

17–19 July 2023

**Private sector involvement in trade  
facilitation coordination**

Presentation by

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## UNCTAD Multi-Year Expert Meeting on Trade Facilitation

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International Affairs

18 July 2023



International Federation of  
Freight Forwarders Associations  
*The global voice of freight logistics*

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# FIATA's Work

FIATA works at the international level to represent service providers who operate in trade logistics and supply chain management.

Through its:

-  Advocacy
-  FIATA Documents and Forms
-  Digital Strategy, including digitalisation of FIATA Transport Documents - eFBL
-  Annual Meetings: HQ and World Congress
-  Training and Education
-  Sustainability work

... FIATA promotes **trade facilitation** and **best practices** among the freight forwarding community.



## EMPOWERING TRADE FACILITATION:



## GUIDANCE ON THE IMPLEMENTATION OF THE WTO-TFA



International Federation of Freight Forwarders Associations  
*The global voice of freight logistics*

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To access it

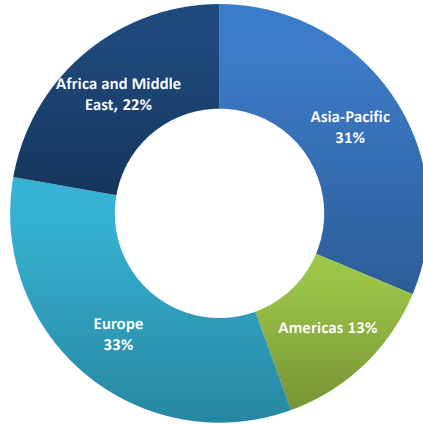


[www.fiata.org](http://www.fiata.org)  
(Resources)



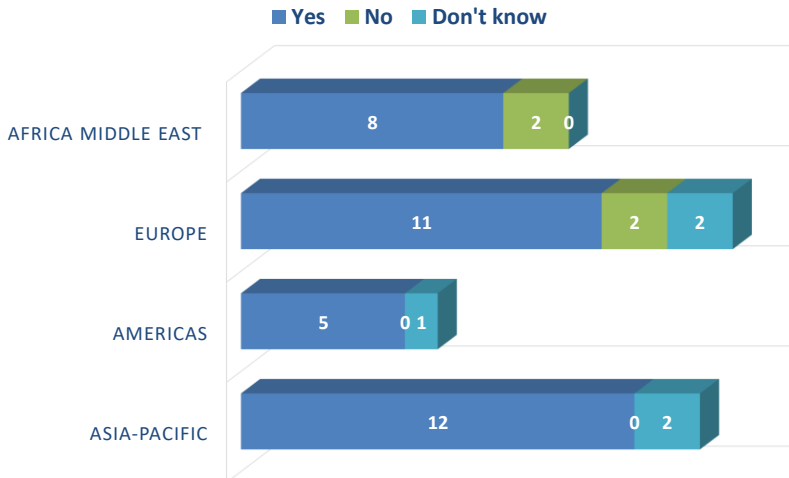
### WTO-TFA / NTFC Survey Results

- There were in total 45 association members responding to the survey – representing around 41% of FIATA Association Members.

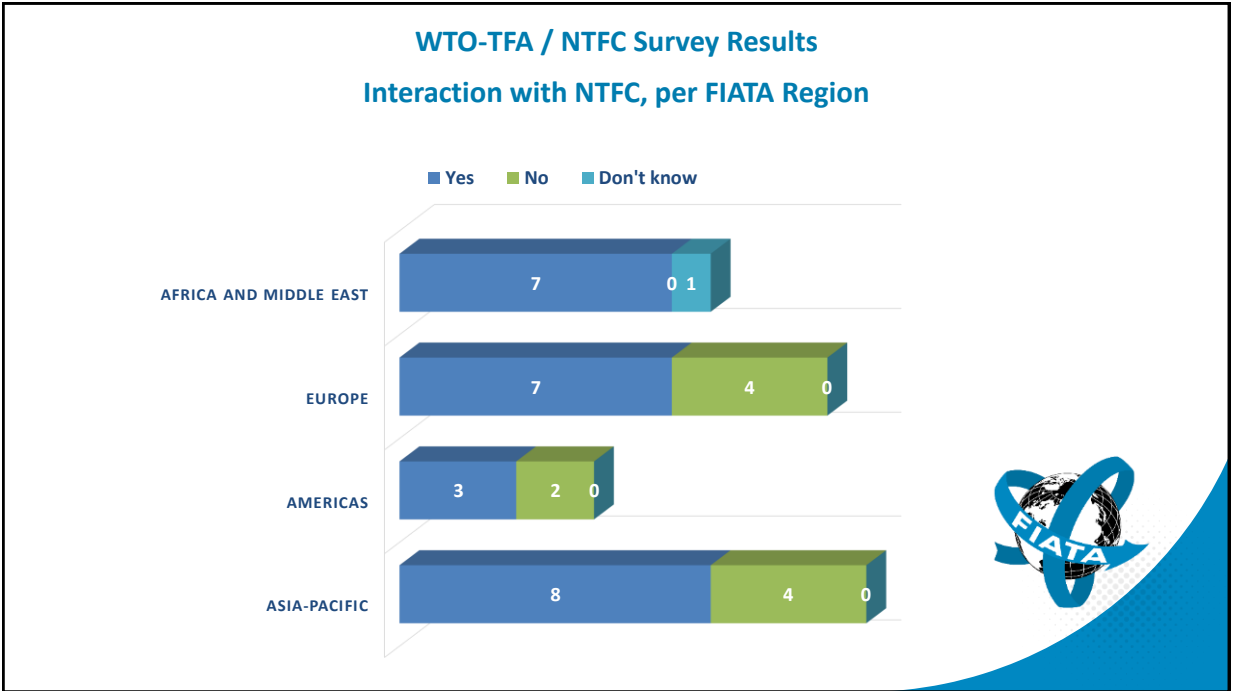


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### WTO-TFA / NTFC Survey Results Presence of NTFC, per FIATA Region



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### WTO-TFA / NTFC Survey Results

**84% of the respondents were satisfied of their interactions** with their NTFCs (“3 or above” on a scale from 1 (poor) to 5 (excellent)).

**Yet, several suggestions to improve interactions were put forward**


A seat dedicated to the private sector in the NTFC.

More accuracy in the topics discussed at the NTFC, having agenda items that are followed through and completed, as well as faster follow-up actions after discussions within the NTFC.

NTFCs need to go beyond information sharing → they need to be able to process changes and enact them.

NTFCs’ Chairs should not change too frequently as this will limit the completion of tasks and accountability.

Willingness from public sector to implement TFA in all relevant sectors; better coordination within the national administration.



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## Conclusions / Recommendations



- Calling for relevant **private sector actors' involvement** to speed up the national implementation of the WTO-TFA.
- Some NTFC as being established “in surface only” and require a deeper **engagement and involvement from all the stakeholders**.
- More **detailed NTFC's agendas**, with clear goals, processes and metrics for measuring outcomes.
- **Consulting stakeholders directly** involved on the ground at various stages to assess and inform them of best practices.
- Some of the **commitments might not be specific enough**, potentially creating misalignment in the harmonisation procedures.
- Noting the potentially detrimental effects of having a NTFC **Chair constantly changing**.

Clear and concise commitments from all stakeholders – Decision points to be shared with participants

Stability and Sustainability



## Conclusions / Recommendations



INDUSTRY BEST PRACTICES FROM



WORLD TRADE ORGANIZATION



International Trade Centre



Thank you!



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