

World Consumer Protection Map

Contribution by The Netherlands Page 2: Contact of respondent

Q1 Netherlands Name of responding member State

Q2

Name of responding authority/agency:

ACM

Page 3: Consumer protection legislation

Q7 No Does your country's Constitution contain a provision on consumer protection? Q8 Respondent skipped this question

If you do, please provide de following details:

Q9	Yes	
Does your country have have specific law(s) on consumer protection ?		
Q10	Date	01/03/2021
If you do, when was the main specific law first enacted?		
Q11	Date	03/03/2021
If your main specific law on consumer protection has been revised, when was the date of its latest revision?		

Please provide the following details of the current specific law(s):

1- Name of law	Burgerlijk Wetboek 3/6/7
1- URL link	https://wetten.overheid.nl/jci1.3:c:BWBR0005291&z=2020 -01-01&g=2020-01-01
2- Name of law	Uitvoeringswet Algemene Verordening Gegevensbescherming
2- URL link	https://wetten.overheid.nl/BWBR0040940/2018-05-25
3- Name of law	Wet op het primair onderwijs
3- URL link	https://wetten.overheid.nl/BWBR0003420/2021-02-01
4- Name of law	Elektriciteitswet 1998
4- URL link	https://wetten.overheid.nl/BWBR0009755/2021-01-01
5- Name of law	Telecommunicatiewet
5- URL link	https://wetten.overheid.nl/BWBR0009950/2020-12-21
6- Name of law	Waterwet
6- URL link	https://wetten.overheid.nl/BWBR0025458/2021-01-01

Q13	Consumer rights/legitimate needs,
Please check all the fields that your consumer protections	Access by consumers to essential goods and services,
law(s) cover.	Protection of vulnerable and disadvantaged consumers,
	Physical safety,
	Product quality,
	Terms and conditions,
	Promotional marketing and sales practices (including misleading advertisement)
	3
	Voluntary codes for businesses,
	Restrictive business practices (competition/antitrust),
	Electronic commerce,
	Food distribution,
	Water,
	Pharmaceuticals,
	Energy,
	Public utilities,
	Tourism,
	Data protection and privacy,
	Financial services,
	Dispute resolution,
	Redress,
	Consumer education,
	Consumer information

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Q14

From your previous answer, your specific consumer protection law(s) do(es) not cover the following field(s). Please name the relevant law(s) covering this/these field(s):

Promotion of sustainable consumption

Promotion of sustainable consumption

Q15

Please indicate the URL Link of the relevant law(s) to each field:

Promotion of sustainable consumption

http://www.duckduckgo.com/

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Q16

Name of Ministry responsible for consumer protection:

One of several: Ministry of Economic Affairs & Climate

Q17

URL link of responsible Ministry for consumer protection:

https://www.government.nl/ministries/ministry-of-economic-affairs-and-climate-policy

Q18

Year when consumer protection was assumed by the current responsible ministry:

1970

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Q19

Yes

Do you have a main consumer protection authority/agency?

Q20

Name of main consumer protection authority/agency:

Netherlands Authority Consumers and Markets

Q21

URL of main consumer protection authority/agency:

https://www.acm.nl/en/about-acm/our-organization/the-netherlands-authority-for-consumers-and-markets

Q22

Year of creation:

2006

Annual budget: (in USD)

8000000

Q24

Total number of staff:

550

Q25

Total number of staff directly affected to consumer protection:

80

Q26

Yes

See link for several relevant laws and specific link to

see: https://www.acm.nl/en/about-acm/mission-vision-

https://wetten.overheid.nl/BWBR0020586/2020-02-19

Wet handhaving consumentenbescherming

Respondent skipped this question

strategy/legislation &

Do you have a law/decree that governs the main consumer protection authority/agency?

Q27

If you do, please provide the following details:

Reference of the law/decree

URL to law/decree

Q28

Does your main consumer protection authority/agency have POLICY MAKING powers over any of the following fields?

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From your previous answer, your main authority/agency does not have POLICY MAKING powers over the following fields. Please name the relevant authorities/agencies with powers over these fields:

Consumer rights/legitimate needs	Several Ministries
Access by consumers to essential goods and services	Several Ministries
Protection of vulnerable and disadvantaged consumers	Several Ministries
Physical safety	Several Ministries
Product quality	Several Ministries
Terms and conditions	Several Ministries
Promotional marketing and sales practices (including misleading advertisement)	Several Ministries
Voluntary codes for businesses	Several Ministries
Restrictive business practices(competition/antitrust)	Several Ministries
Electronic commerce	Several Ministries
Financial services	Several Ministries
Promotion of sustainable consumption	Several Ministries
Food distribution	Several Ministries
Water	Several Ministries
Pharmaceuticals	Several Ministries
Energy	Several Ministries
Public utilities	Several Ministries
Tourism	Several Ministries
Data protection and privacy	Several Ministries
Dispute resolution	Several Ministries
Redress	Several Ministries
Consumer education	Several Ministries
Consumer information	Several Ministries

URL Link of the relevant authority/agency to each field:	
Consumer rights/legitimate needs	https://www.government.nl/
Access by consumers to essential goods and services	https://www.government.nl/
Protection of vulnerable and disadvantaged consumers	https://www.government.nl/
Physical safety	https://www.government.nl/
Product quality	https://www.government.nl/
Terms and conditions	https://www.government.nl/
Promotional marketing and sales practices (including misleading advertisement)	https://www.government.nl/
Voluntary codes for businesses	https://www.government.nl/
Restrictive business practices(competition/antitrust)	https://www.government.nl/
Electronic commerce	https://www.government.nl/
Financial services	https://www.government.nl/
Promotion of sustainable consumption	https://www.government.nl/
Food distribution	https://www.government.nl/
Water	https://www.government.nl/
Pharmaceuticals	https://www.government.nl/
Energy	https://www.government.nl/
Public utilities	https://www.government.nl/
Tourism	https://www.government.nl/
Data protection and privacy	https://www.government.nl/
Dispute resolution	https://www.government.nl/
Redress	https://www.government.nl/
Consumer education	https://www.government.nl/
Consumer information	https://www.government.nl/

Does your main consumer protection authority/agency have ENFORCEMENT powers over any of the following fields?

Consumer rights/legitimate needs,

Access by consumers to essential goods and services,

Protection of vulnerable and disadvantaged consumers,

Terms and conditions,

Promotional marketing and sales practices (including misleading advertisement)

Voluntary codes for businesses,

Restrictive business practices (competition/antitrust),

Electronic commerce,

Water,

Energy,

Public utilities,

- Consumer education,
- **Consumer information**

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Q32

From your previous answer, your main consumer protection authority/agency does not have ENFORCEMENT powers over the following fields. Please name the relevant authorities/agencies with powers over these fields:

Product quality	Netherlands Food and Consumer Product Safety Authority
Financial services	Dutch Authority for the Financial Markets
Pharmaceuticals	Dutch Healthcare Authority
Data protection and privacy	Dutch Data Protection Authority
Dispute resolution	Dutch Foundation for Consumer Complaints Boards
Redress	Judicial System Netherlands

URL Link of the relevant authority/agency to each field:

Product quality	https://english.nvwa.nl/
Financial services	https://www.afm.nl/en
Pharmaceuticals	https://www.nza.nl/english
Data protection and privacy	https://autoriteitpersoonsgegevens.nl/en
Dispute resolution	https://www.degeschillencommissie.nl/english/
Redress	https://www.rechtspraak.nl/English

Q34

Regarding enforcement, how many infringement cases does your authority/agency handle on average per year?

125

Q35

Yes

Has your authority/agency imposed sanctions and/or other measures for breaches of consumer protection law(s)?

Q36

Maximum amount for sanction/measure allowed by consumer protection law(s): (in USD)

1089594

Q37

Record highest amount for any sanction/measure imposed: (in USD)

4721574

Q38

Please detail if necessary, what kind of sanctions and/or other measures are available in your jurisdiction

Fines; Order under penalty payments; notice and takedown procedure; public warning;

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Q39

Yes

Are there any non-governmental consumer organizations/associations in your country?

Q40	No
Do you have a law/decree that governs consumer organizations/associations?	
Q41	Respondent skipped this question
In case you have a law/decree that governs consumer organizations, please provide the following details:	
Q42	Consultation in policy making,
Do consumer organizations/associations fulfil any of the	Legal advice to consumers,
following functions?	Consumer education,
	Consumer information,
	Consumer publications,
	Legal representation for consumer collective actions
Q43	Yes
Do consumer groups/associations receive public funding?	

Name the three largest non-governmental consumer organizations/associations in your jurisdiction:

1- Name	Consumentenbond
1- Website	https://www.consumentenbond.nl/
2- Name	Vereniging Eigen Huis
2- Website	https://www.eigenhuis.nl/#/
3- Name	Patiënten Federatie
3- Website	https://www.patientenfederatie.nl/

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Q45	Yes
Can consumers obtain redress through judicial channels?	
Q46	Yes
Is there a specialized judicial mechanism for consumer complaints?	

If there is, please provide the following details

Name URL Link	Judicial System English https://www.rechtspraak.nl/English/Judicial-system-and- legislation/Pages/District-courts.aspx
Q48 Do you have collective redress/class actions for consumer complaints?	Yes
Q49 Who can represent consumer interests in court?	Consumers individually, Lawyers, Consumer protection enforcement authority/agency, Consumer associations

Q50

What is the highest damages award following a collective redress/class action?

Name of case	Unknown
Year of case	Unknown
Total amount in USD	0

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Q51	Mediation/ Conciliation,
Regarding out-of-court/alternative consumer dispute resolution, are there any of the following?	Arbitration

Q52

If there are any of the above, please provide the following details:

1- Name	Dutch Foundation for Consumer Complaints Boards
1- URL Link	https://www.degeschillencommissie.nl/english/
2- Name	Dutch Foundation for Health Insurances Complaints and Disputes
2- URL Link	https://www.skgz.nl/information-in-english/
3- Name	Dutch Institute for Financial Disputes
3- URL Link	https://www.kifid.nl/about/

Yes

Are there any CROSS-BORDER out-of-court/alternative consumer dispute resolution initiatives?

Q54

If there are, please provide the following details:

1- Name	European Consumer Centre Netherlands
1- URL Link	https://www.eccnederland.nl/en
2- Name	Online Dispute Resolution EU
2- URL Link	https://ec.europa.eu/consumers/odr/main/? event=main.home2.show

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Q55	Yes
Are there any self-regulation initiatives from businesses?	

Q56

Please provide (up to) 4 examples of the self-regulation initiatives from businesses:

1- Name of initiative	Advertising Code Committee
1- Scope of application	Advertisements
1- URL link	https://www.reclamecode.nl/english/
2- Name of initiative	Codes of Conduct
2- Scope of application	Business behavior
2- URL link	https://www.rvo.nl/onderwerpen/agrarisch- ondernemen/beschermde-planten-dieren-en- natuur/ruimtelijke-ingrepen/ontheffing- vrijstelling/gedragscodes/overzicht-gedragscodes

Q57

No

Are there any co-regulation initiatives between businesses and public entities?

Q58

Please provide (up to) 4 examples of the co-regulation initiatives between businesses and public entities:

Respondent skipped this question

12 / 16

Q59	Fair and equitable treatment,
Do self-regulation and/or co-regulation initiatives cover any of the following issues? (Please relate to UNGCP Guideline 11)	Responsible commercial behaviour,
	Disclosure of information and transparency,
	Education and awareness-raising,
	Consumer complaints and disputes

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Q60

What kind and how many international cooperation agreement(s) on consumer protection does your authority/agency participate in?

	Bilateral	Multilateral/Regional
Formal (treaties)		1
Informal (memoranda of understanding)		1

Q61

Respondent skipped this question

Please provide name and URL link of formal bilateral agreements (treaties):

Q62

Respondent skipped this question

Please provide name and URL link of informal bilateral agreements (memoranda of understanding):

Q63

Please provide name and URL link of formal multilateral/regionals agreements (treaties) that address consumer protection:

European Union

https://ec.europa.eu/info/live-work-travel-eu/consumer-rights-and-complaints/enforcement-consumer-protection/consumer-protection-cooperation-network_en

Q64

Please provide name and URL link of informal multilateral/regionals agreements (memoranda of understanding) that address consumer protection:

ICPEN https://icpen.org/

Do cooperation agreements on consumer protection (be those formal/informal/bilateral/regional) cover any of the following fields?

Judicial cooperation,

Policy making,

Enforcement,

Consumer rights/legitimate needs,

Access by consumers to essential goods and services,

Protection of vulnerable and disadvantaged consumers,

Physical safety,

Product quality,

Terms and conditions,

Promotional marketing and sales practices (including misleading advertisement)

Voluntary codes for businesses,

Restrictive business practices(competition/antitrust),

Electronic commerce,

Financial services,

Promotion of sustainable consumption,

Food distribution,

Water,

Pharmaceuticals,

Energy,

Public utilities,

Tourism,

Data protection and privacy,

Dispute resolution,

Redress,

Consumer education,

Consumer information

Q66

Does your consumer protection enforcement authority/agency have any of the following powers regarding cross-border fraudulent and deceptive commercial practices affecting consumers?

Investigate,

Obtain redress, Share information and evidence,

Other (please specify):

Administrative powers, like issuing fines.

Yes

Do you have any experience in cross-border cooperation on enforcement?

Q68

If you do, please provide a short description

We cooperate in the Consumer Protection Cooperation Network (EU), bilateral cooperation, and in ICPEN.

Q69

Do you engage in technical cooperation or capacity building activities on consumer protection?

	Bilaterally	Through an international organization/network
As a recipient	No	Yes
As a donor	No	Yes

Q70

If you have engaged in technical cooperation or capacity building activities on consumer protection as a recipient/as donor and/or through an international organization/network, please provide the following details for each initiative

E-lab
European Commission
1 January 2020
1 January 2025
Online investigations

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Q71	Yes
Does your authority/agency carry out information and education initiatives?	
Q72	Legislation, dispute resolution,
Do information and education initiatives carried out by your authority/agency cover any of the following fields?	Environmental protection,
	Electronic commerce,
	Financial services,
	Efficient use of materials, energy, water

Q73	No
Does your authority/agency provide specific education and information initiatives for vulnerable and disadvantaged consumers?	
Q74	Respondent skipped this question
If your authority/agency does, please provide the following details:	
Q75	Yes
Do consumer organizations/associations provide education and information initiatives?	
Q76	
If consumer organizations/associations do, please provide t	he following details:
1- Name of consumer organization/association	Consumentenbond
1- URL link of initiative	https://www.consumentenbond.nl/
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Q77	Yes
Does your authority/agency conduct research and analysis on consumer protection issues?	
Q78	
If your authority/agency does, please provide the following d	etails:
1- Main area of work	Very diverse
1- URL link to online library or publication(s)	https://www.acm.nl/en
Q79	Yes
Do other organizations/associations conduct research and analysis on consumer protection?	
Q80	
If other organizations/associations do, please provide the following details:	
1- Main area of work	The Dutch Authority for the Financial Markets

1- URL link to online library or publication(s)

The Dutch Authority for the Financial Markets https://www.afm.nl/en