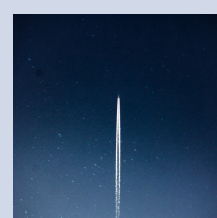


## TIMELINE

# 2007

On April 13, 2007, Launched “The CEO Show” from WGCH, Greenwich Connecticut; inaugural radio guest is David Neeleman, Founding CEO, JetBlue



# 2008

Expanded business to start moderating CEO Roundtables



# 2009

Became Contributing Writer for Forbes.com specializing in CEO related content



# 2009

Developed and moderated events for The Conference Board. Senior Marketing Conference cited by Weber Shandwick as #4 C-suite and #1 marketing conference globally



# 2010

Launched The CEO Forum Magazine as a quarterly, received by the top 10,000 CEOs in America



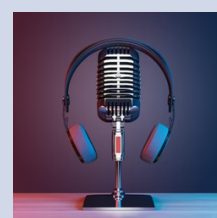
# 2012

Co-authored “The Transformative CEO” (McGraw-Hill)



# 2016

The CEO Show is rated in, “10 Top Podcasts Every CEO Should Listen To” as the #1 Podcast for CEOs in America



# 2018

The CEO Show becomes The CEO Forum Group as it moves from sole practitioner model to operational company



# 2019

Initiated The Transformative CEO Award



# 2021

Began The CEO Forum Institute featuring a digital subscription content distribution model



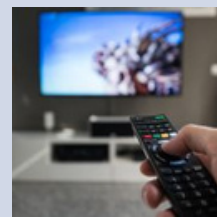
# 2021

Launched The Transformative CEO Summit as a quarterly CEO confluence of top CEOs to solve today’s most pressing issues



# 2022

Transformative CEOs documentary series starts airing on Amazon, Roku, Tubi



# 2022

Robert Reiss starts writing for CNBC and for Fortune

