

The Advertising &  
Design Club of Canada

Sponsorship  
2023/24



# ADCC Partnership

Showcase your brand to Canada's creative community. From events to custom projects, our partners collaborate with us to champion creative excellence and connect with leaders in the Canadian advertising and design industry.

By partnering with The ADCC, you'll be supporting Canada's oldest non-profit organization dedicated to our nation's advertising and design industry. More importantly, you'll be reaching Canada's creative community and showing them that you believe creativity and craft matters.

To learn more about these opportunities or  
to discuss a bespoke project contact:  
[michelle@theadcc.ca](mailto:michelle@theadcc.ca)

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## 1. Creatives

Connect with our audience of creative professionals, top agencies and design studios, and up-and-coming creative talent.

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## 2. Community

Become part of the community. Your support of our ongoing events or series will keep your brand top of mind.

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## 3. Direct relationships

Reach our members directly. The ADCC's membership includes creative professionals, leading agencies and studios, as well as students starting out in the industry. You'll also have access to our Board of Directors — a group of the best advertising and design professionals in the country.

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## 4. Custom opportunities

Looking for a new way to get involved? We're always open to custom partnerships that showcase your brand to Canada's leading creative opinion leaders.



# ADCC Awards Show Sponsorship

For over 70 years, The ADCC has been awarding the best in Canadian creativity. Our annual ADCC Awards are acknowledged as the premier creative awards show in Canada.

Each year, work is showcased at our awards show in Toronto — an event that's attended by top creative professionals and up-and-coming student talent.

A coffee-table-style annual is produced every year. This book contains the award winning work in full-colour, along with a list of sponsors. Winning agencies and design studios, international judges and members of the club receive copies of the annual. The book is also sold in specialty bookstores, distributed to libraries and post-secondary schools nationwide, and sent to creative associations worldwide.



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## **Advertiser \$1250**

What you receive;

- One-page full-colour ad in the printed 2023 ADCC Awards Annual
- 1 complimentary ticket to the show
- Listed as advertiser on Eventbrite ticket site
- Listed as advertiser in promotional eblasts
- Logo shown at the ADCC Awards show on November 9th
- Logo included in the 2023 ADCC Awards Annual
- Logo shown on the ADCC website until July 2024



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## **Show Sponsor \$1000**

What you receive;

- Custom activation opportunity at the show
- 1 complimentary ticket to the show
- Listed as sponsor on Eventbrite ticket site
- Listed as sponsor in promotional eblasts
- Logo shown at the ADCC Awards show on November 9th
- Logo included in the 2023 ADCC Awards Annual
- Logo shown on the ADCC website until July 2024



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## **Awards Patron \$500**

What you receive;

- 1 complimentary ticket to the show
- Listed as patron on Eventbrite ticket site
- Listed as patron in promotional eblasts
- Logo shown at the ADCC Awards show on November 9th
- Logo included in the 2023 ADCC Awards Annual
- Logo shown on the ADCC website until July 2024