

SVP SEATTLE CORPORATE PARTNERSHIP OPPORTUNITIES / 2024-2025

KEY STATS

25

EVENTS

2,000

LINKEDIN

2,200

FACEBOOK

1,600

EMAIL

SVP Seattle seeks partnerships with like-minded local organizations committed to racial justice. Our corporate partnership options include:

- **CORPORATE ENGAGEMENT PROGRAM** / a 20-week intensive training series and corporate engagement program for employees.
- **LEARNING SERIES PARTNERSHIPS** / direct support for SVP's intimate learning events.
- **COMMUNICATIONS PARTNERSHIPS** / collaboration on communications with our 1600-strong e-news list.
- **GRANTMAKING AND COMMUNITY SUPPORT PARTNERSHIPS** / working together for impactful corporate philanthropy supporting Black, Indigenous, and POC-led nonprofits in our region.



Corporate Partner Recognition Opportunities

- **WEBSITE** / logo and/or name recognition on relevant project pages, blog posts, or other landing pages related to our work
- **SOCIAL MEDIA** / logo and/or name recognition on social media posts about our work together
- **EMAIL COMMUNICATIONS** / options to feature our work together via a story, blog, or other media in our email communications
- **BLOG COMMUNICATIONS** / options to feature our work together, create a think-piece, or partner on other media featured on our blog
- **SPEAKING OPPORTUNITIES** / dependent on the partnership, opportunities to engage with our audience at events



SVP Seattle's Partner Events

SVP Seattle's Corporate Engagement Program

SVP Seattle's Corporate Engagement Program is our flagship program for reimagining how corporate leaders can engage and partner with local Black, Indigenous, and People of Color led nonprofits working toward racial justice.

We are working with corporations to offer their employees training and experience-based learning in community engagement and philanthropy. The program runs over a six-month period and provides intensive support, education, and engagement for 10-12 employees. **There are four key components.**

EDUCATION

1.5 hours/
week
every other
week for
20 weeks

ACTIVATION

skilled volunteering project
placement and coordination
with a local nonprofits 2-4
hours a week from month
three until program completion

ELEVATION

project pitch on
behalf of local
nonprofit partner
to colleagues or
leadership (optional)

EVALUATION

1-1 evaluation and
surveys to assess
program quality and
ensure ongoing
program improvement

Current partners have found this program extremely valuable and shared the following feedback with us:

“ It's hard to overstate how valuable this program is. For Amazonian participants, it's hugely educational and rewarding. The nonprofits that we worked with were all incredibly appreciative of the support. From a PR perspective, this elevates Amazon's value to the community. It's all wins, all around. Personally, I was hungry for something like this and am incredibly grateful to have been a part of it.

Such an amazing program. I am so thankful I was able to participate. I feel more connected to my community, I'm excited to continue working in the non-profit space, and I am so happy Amazon invested in such a meaningful program. ”

We also received very positive feedback from the non-profits we partner with on skilled volunteering projects. In a post-program survey, the non-profits said they **created relationships with employees whom they would like to continue to work with in the future** and favorably changed their impression of the partner company.

SVP Seattle's Learning Series Partnerships

SVP Seattle hosts regular (approximately monthly) learning series on key topics.

These learning series usually welcome between **20 and 50 people** and engage them in intimate opportunities for learning and growth on key topics.

We invite you to partner with us in 2024 by supporting learning opportunities focused on:



POVERTY AND WEALTH INEQUALITY: In our second series on this topic, we will highlight local and national speakers working to eliminate the wealth gap. Our first series featured national expert Anne E. Price, local philanthropic leaders, local community leaders, and elected officials.



SKILLED VOLUNTEERING: We offer learning opportunities for people to deepen their knowledge of how to support non-profits through volunteering. This series features nationally recognized non-profit leaders, such as Ananda Valenzuela.



CLIMATE JUSTICE: SVP's 2024 Climate Justice cohort is focused on local efforts to implement climate justice projects by Black, Indigenous, and other People of Color-led organizations. Learning experiences include how to engage in climate justice initiatives, how to make meaningful Climate Justice grants, and how to engage in skilled volunteering.



HEALTH EQUITY: SVP's newest issue area focuses on building awareness about health inequities through advocacy and funding support to local organizations. Learning experiences include how engage in health equity advocacy and to how make meaningful health equity grants.



EDUCATION: SVP's Education initiative focuses on education equity by supporting local non-profit organizations driving community-led change. Learning experiences include how to make meaningful education equity grants, and how to engage in skilled volunteering.

Communications Partnerships

SVP Seattle sends regular communications to our constituency of approximately 1,600 people, including current and former SVP Seattle Partners. Our electronic communications receive an average of 45% open rate, compared with 39% for non-profit membership and service organizations overall.

We would love to partner with you on a think-piece or blog about how your work with SVP Seattle or in our community aligns with racial justice in philanthropy, particularly in the issue areas of education, wealth inequality and access, transformational capacity building, climate justice, and health equity.

Grantmaking and Community Support Partnerships

SVP Seattle grants funding to Black, Indigenous, and People of Color-led nonprofit who work at the grassroots. We are seeking funding partners who are interested in giving alongside us or through us via pooled grantmaking to support racially just, community-led change.

Connecting contributions for community support with learning series sponsorship, communications partnership, or volunteerism can be a particularly impactful way to show how your organization supports a thriving region for everyone in our community.

**FOR QUESTIONS OR
MORE INFORMATION**



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