

Bodil Ericsson Torp appointed new CEO of Storytel Group

The Board of Directors announces today that Bodil Ericsson Torp is appointed new CEO of Storytel Group, effective October 1, 2024. Ericsson Torp replaces Johannes Larcher who will leave his position in the fall, as previously announced.

“We are delighted to welcome Bodil Ericsson Torp as the new CEO of Storytel Group. She brings extensive experience and a proven leadership track record from the media industry - having successfully led significant company and digitalization transformations. I am confident that Bodil’s leadership profile, with both her strategic and operational experience, will guide the company into the next successful chapter. Additionally, I would like to extend my gratitude to Johannes Larcher for his strong contributions in leading Storytel Group through an impressive transformation journey over the past years,” said **Hélène Barnekow**, Chair of the Board.

Bodil Ericsson Torp brings over 20 years of experience from senior management roles within various media companies in the Nordics. She joins Storytel Group from VO2 Cap Holding AB (publ), a holding company that refines and expands entrepreneurial companies in media, marketing and tech, where she has held the position as CEO since 2021. Prior to VO2, Ericsson Torp served as the Group CEO/President of Aller Media AB for eight years and successfully implemented a digital transformation across the media house, achieving substantial financial growth. She also spent 15 years in various management roles within the Swedish media group Bonnier, of which eight years in CEO positions, and has held a number of prestigious board assignments during the years.

Ericsson Torp holds a Master of Science degree in Economics from the University of Linköping, Sweden and an Executive Master of Science in Communication Management from University of Lugano, Switzerland.

“I am thrilled and humbled to take on a dream assignment as CEO of Storytel that contains the components I am passionate about; storytelling, technology, business, and leadership. Storytel enables everyone to enjoy a good story in a fantastic way, regardless of time and place. Having followed the company’s impressive development over the years, I look forward to creating value for both shareholders and customers together with the entire Storytel team,” said **Bodil Ericsson Torp**.

Bodil Ericsson Torp will be based at the Storytel Group Headquarters in Stockholm, Sweden. Johannes Larcher will continue to lead the company until September 30, 2024.

FNCA Sweden AB is the Company’s Certified Adviser.



PRESS RELEASE
23 July 2024 08:15:00 CEST

For more information, please contact:

Mattias Frithiof, Head of Investor Relations, Storytel Group

Tel: +46 76 535 26 74

Email: mattias.frithiof@storytel.com

Malin Lindborn, Head of Communications, Storytel Group

Tel: +46 735 33 17 70

Email: malin.lindborn@storytel.com

About Storytel

Storytel is one of the world's largest audiobook and e-book streaming services and offers more than one million titles on a global scale. Our vision is to make the world a more empathetic and creative place, with great stories to be shared and enjoyed by anyone, anywhere and anytime.

The streaming business within the Storytel Group is conducted under the brands Storytel, Mofibo and Audiobooks.com. The publishing business is managed by Storytel Books, and by the audiobook publisher StorySide. The Storytel Group operates in over 25 markets, with a focus on ten core markets: the five Nordic countries, the Netherlands, Turkey, Poland, Bulgaria, and the USA through Audiobooks.com. The headquarters are located in Stockholm, Sweden.

This information is information that Storytel AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-07-23 08:15 CEST.

Image Attachments

Image [Bodil Ericsson Torp](#)