



Rocket Companies fuels team development with the help of Google Career Certificates

The opportunity:

At Rocket Companies, a Detroit-based fintech company encompassing mortgage, real estate, and financial services businesses, developing the talents of team members is a top priority. As part of their ongoing commitment to growth, Rocket Companies sought flexible training options to complement existing offerings and provide their team members with additional professional development opportunities.

The Rocket Companies approach:

Rocket Companies partnered with Google to offer interested team members the Google Project Management Certificate. The certificate program was seamlessly integrated into the company's growing learning catalog, equipping team members with fundamental skills to meet the needs of the business.

The results:

Hundreds of team members across 14 teams at Rocket Companies successfully completed the Google Project Management Certificate. 100% of survey respondents reported that the program enhanced their skill set, and team members gained a deeper understanding of project management tools and actively use the templates provided in their daily work. The combination of relevant content and the opportunity for in-role development has contributed to a more engaged workforce.¹



At Rocket Companies, our greatest investment is in our team members. Their growth and development are top priorities for us. By partnering with Google, we've created an incredible opportunity for our team members to further advance their careers and achieve their full potential. This collaboration reflects our unwavering commitment to fostering a culture of continuous learning and innovation.

- **KimArie Yowell**, [Chief Learning Officer at RKT Holdings](#)



Learner Spotlight: Nicole Brown

"I greatly enjoyed participating in the Google Project Management certification through my company. I was able to leverage the skills and knowledge within days. Over time, this training has enabled me to better support my projects and the success of my team."

- **Nicole Brown**, [Business Program Management Team Leader at RKT Holdings](#)

Interested in learning more about using Google Career Certificates to upskill at your organization?

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