

KEY FIGURES

FOR THE TOUR DE FRANCE **2024**



176
RIDERS

22 TEAMS
of 8 riders

500
SUPPORT STAFF
(team managers, assistants, mechanics, etc.)

2024 ROUTE

FROM SATURDAY 29 JUNE TO SUNDAY 21 JULY

3,498km
21 stages
1st Grand Départ
from Italy
26th start
from abroad
Finale in Nice
for the first time

4 COUNTRIES VISITED
 Italy » San Marino
 Monaco » France

8 flat stages
4 hilly stages
7 (52,000m of total ascent) mountain stages

2 individual time trial stages
 Stage 7: Nuits-Saint-Georges » Gevrey-Chambertin
 Stage 21: Monaco » Nice

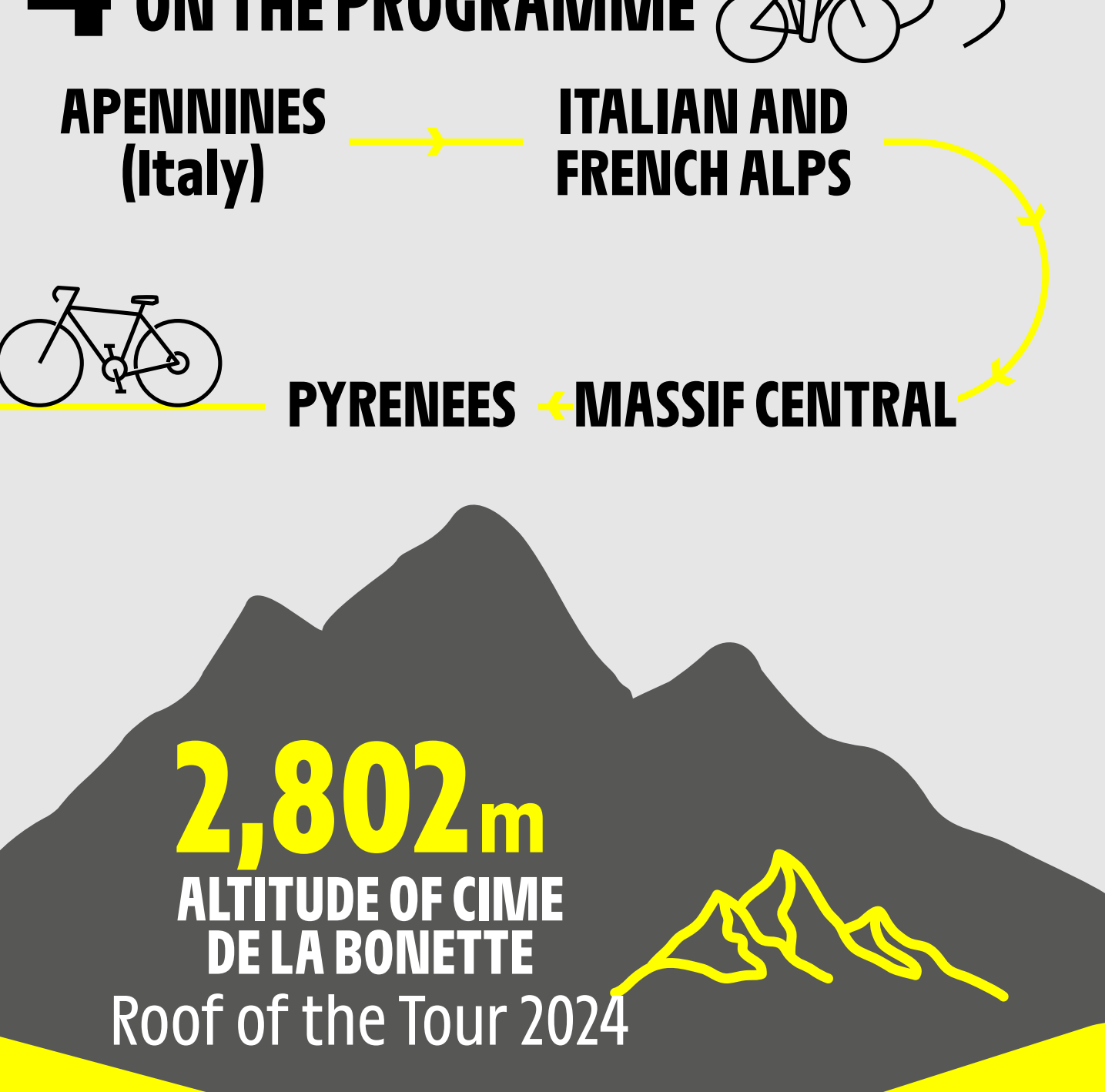


39 STAGE TOWNS, INCLUDING 12 NEW ONES
 Florence, Rimini, Cesenatico, Bologna, Placenza, Saint-Vulbas, Gevrey-Chambertin, Colombey-les-Deux-Églises, Évaux-les-Bains, Gruissan, SuperDévoluy, Col de la Couillole

7 regions AND **30** departments passed through

27 MOUNTAIN PASSES, CLIMBS OR SUMMIT FINISHES
 ranked as 2nd Category, 1st Category or Hors Catégorie (HC)

4 MOUNTAIN RANGES ON THE PROGRAMME
 APENNINES (Italy) ITALIAN AND FRENCH ALPS
 PYRENEES MASSIF CENTRAL



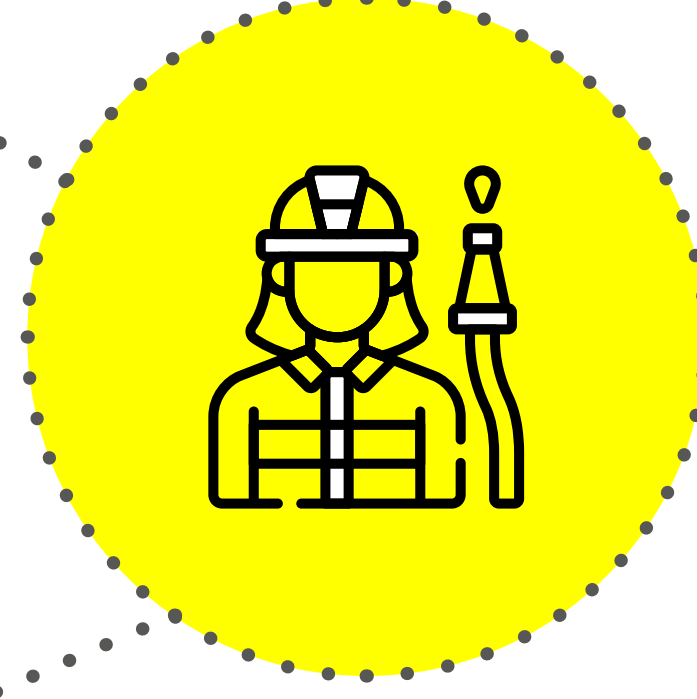
SAFETY

300 LAW ENFORCEMENT OFFICERS
 (Republican Guard, CRS, Mobile Gendarmerie, Task Force) seconded permanently for the whole Tour de France

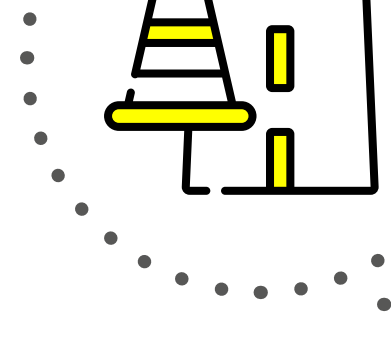


300 DEPARTMENTAL COUNCIL OFFICIALS
 (setting up, arrangements and protection on the route)

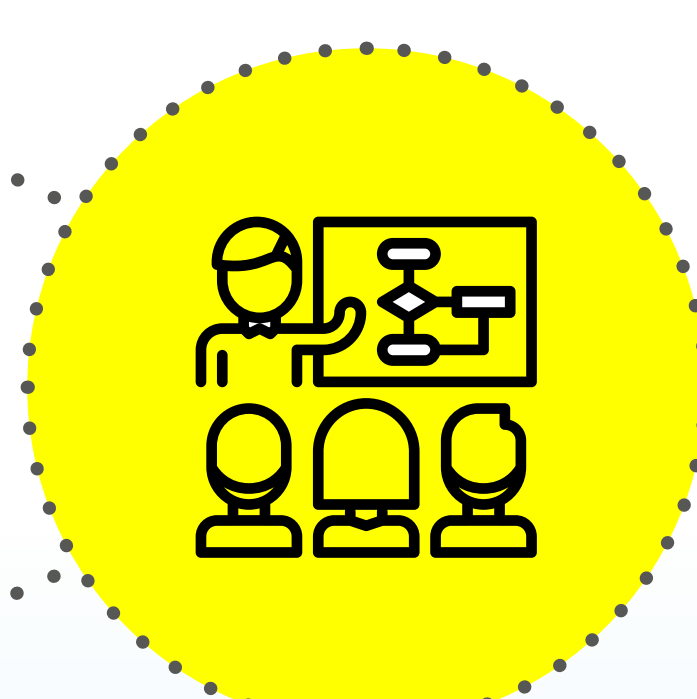
28,000 POLICE OFFICERS, GENDARMES AND FIREFIGHTERS
 deployed by the French Home Office along the entire route



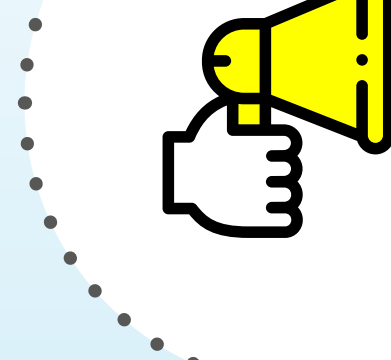
4,100 ROAD SIGNS
 displayed by the French Departments at hazardous points



1,000 PEOPLE
 trained and made aware of the safety issues before the Tour



1 SAFETY CAMPAIGN
 promoted through the press, on the radio, on television and online



MEDICAL SERVICE

7 ambulances
2 medical cars
1 medical motorbike

7 nurses
1 X-ray bus
10 doctors (all specialities)

MEDIA COVERAGE

Broadcast in **190** countries

100 channels including **60** live

More than **1 billion** hours viewed in 2023

Almost **110** hours of live broadcast (international signal)

All stages broadcast in full

Team Radio for the 2nd year running

2,000 accredited journalists (almost 500 different media)

Official broadcasters: france.tv, EUROVISION SPORT

Season 2 of the Netflix documentary "Tour de France: Unchained" with the participation of France Télévisions available since 11 June

DIGITAL

#TourDeFrance #TDF2024

(2023 figures)

29 million sessions on the official 2023 Tour de France app

4 languages

More than **304 million** videos viewed on official channels (including 180 million on TikTok)

More than **80 million** visits in total, including 52 million international visits

30.6 million unique visitors

12 million fans on all of our social networks @LeTour

@radiotour_fr @letour_de

@radiotour_en / @letour_uk

@letour_jpn @letour_col

@radiotour_es / @letour_es

Explore the Tour de France channels

@tourdefrance #TourDeFrance Weibo

TOUR de france CLUB More than **645,000** members

THE TOUR'S COMMITMENTS

CYCLE CITY TOUR DE FRANCE

155 TOWNS CERTIFIED since 2021

1 BICYCLE FOR ALL (1 VÉLO POUR TOUS)

5,000 BIKES DONATED since the start of the programme

LITTLE RIDERS (LES P'TITS VÉLOS)

500,000 CHILDREN SUPPORTED SINCE THE LAUNCH OF RIDING INTO THE FUTURE AND A LEGACY OF **5,000 BALANCE BIKES** FOR NURSERY SCHOOLS

100% of the organisation's XPO Logistics trucks run on biofuel (including 1 electric)

1 mobile charging trailer

86 sensitive Natura 2000 areas protected

108 collection areas dedicated to riders' waste (4 to 8 depending on the stage)

100% of the bouquets handed out at the podium ceremonies are "Fleurs de France" certified

Go green to watch the Tour
 Special train ticket offers, a carpooling platform with the support of FDJ and bicycle parks available to the public with the support of AG2R La Mondiale

PARTNERS

5 MAJOR PARTNERS



13 official partners
21 official suppliers
2 official supporters
5 technical partners

5 official media partners and suppliers
2 official broadcasters
4 institutional partners

Nearly **490,000** PARTICIPANTS in the Strava challenges of the Tour de France and its partners

PUBLICITY CARAVAN

150 VEHICLES including 23 hybrid and 19 electric ones

33 BRANDS AND INSTITUTIONS

10 KM of convoy

570 CARAVAN PARTICIPANTS

50 SUPERVISORY personnel

30 MINUTES of entertainment each day

