

KEY FIGURES

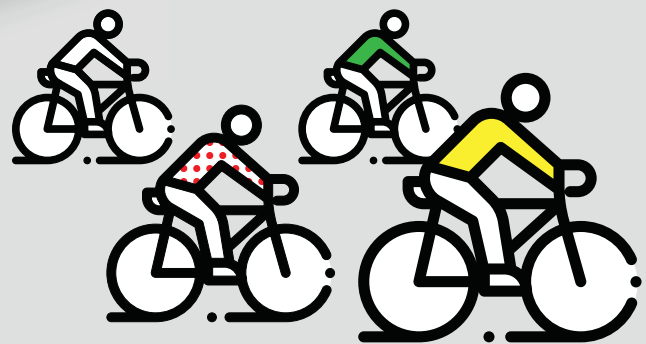
2023

FOR THE TOUR DE FRANCE

letour.fr/en / @letour



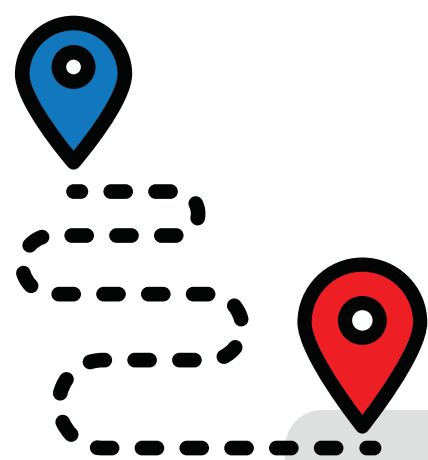
01 RIDERS



176 riders
22 teams of 8 riders

500

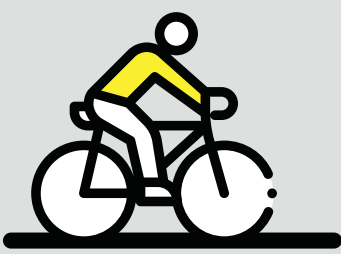
support staff
(team managers, assistants, mechanics, etc.)



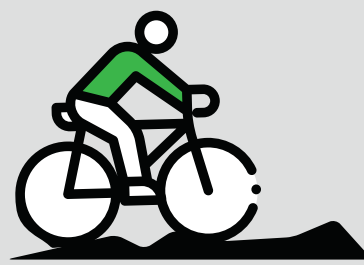
3,405.6 km
(21 stages)

2023 ROUTE 1ST TO 23TH JULY

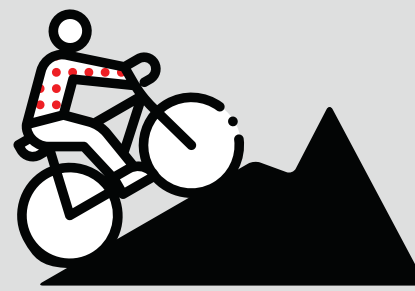
02



8
flat stages



4
hilly stages



8
mountain stages

1
individual time trial stage

Stage 16:
Passy > Combloux (22.4km)



Grand Départ from the Basque Autonomous Community

The **2nd** time after San-Sebastian in 1992

25th start from outside France's borders

40

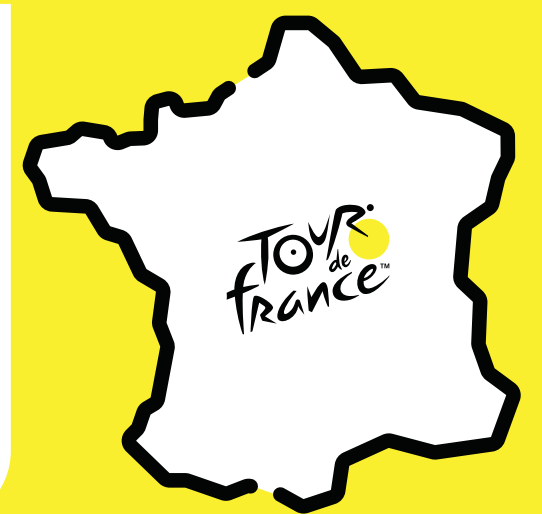
stage towns
including 12 new ones

23

departments
passed through

6

regions
passed through



30 mountain passes, hill climbs or summit finishes
ranked as Category 2, 1 or Hors Catégorie (HC)

2

1

HC



5 mountain ranges
planned:



PYRENEES → **MASSIF CENTRAL**
→ **JURA** → **ALPS** → **VOSGES**

2,304 m

the altitude

of the Col de la Loze pass

The summit of the Tour in 2023 where the Souvenir Henri Desgrange prize will be awarded

03

SECURITY

300 

law enforcement officers
(Republican Guard, CRS, Mobile Gendarmerie, Task Force) seconded permanently for the whole Tour de France

3,000
departmental council officials

28,000 

police officers, gendarmes and firefighters
deployed by the Ministry of the Interior along the entire route



5,500

road signs
displayed by the French Departments at hazardous points



1,000

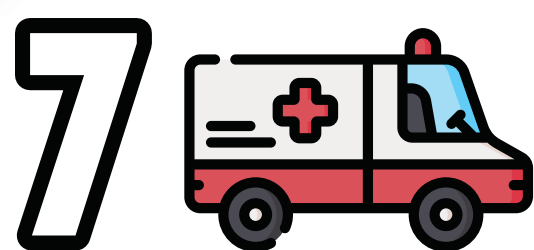
people trained and made aware of the security issues around the Tour

1 **security campaign** 

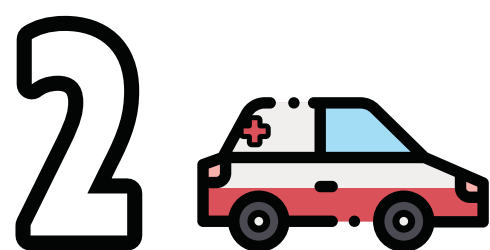
promoted through the press, on the radio, on television and online

04

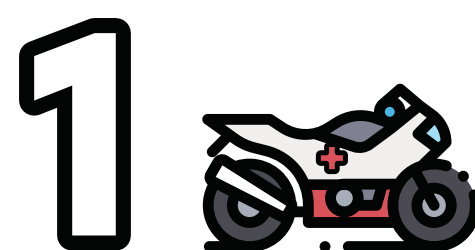
MEDICAL SERVICE



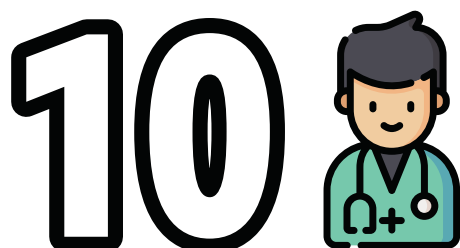
ambulances



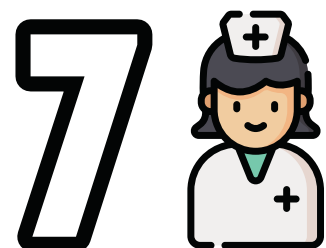
medical cars



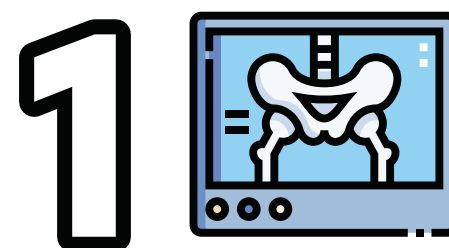
medical motorbike



doctors
(all specialities)



nurses



X-ray bus



MEDIA COVERAGE

05

Broadcast in

190

countries 

All stages
broadcast in
FULL



NEW IN 2023
Team Radio

100

including

60

broadcasting live



channels



Almost

110

(international signal)

hours of live broadcast



Official broadcasters

france.tv

EUROVISION SPORT
OPERATED BY EBU

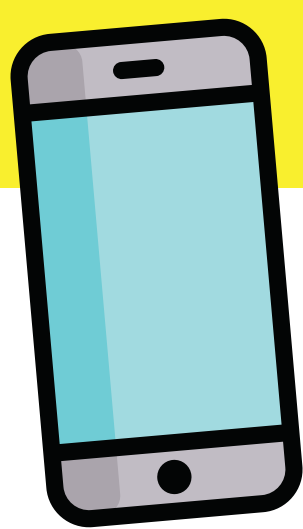
Host broadcaster

7,450

hours of live broadcasting worldwide in 2022

2,000

accredited journalists



Almost

21 million

sessions

on the official 2022 **Tour de France app**

DIGITAL

2022 FIGURES

06



4 languages

17.6

million
unique visitors

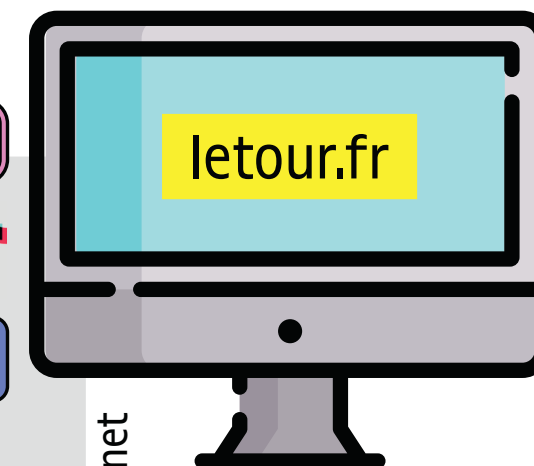


more than
51
million
total visits

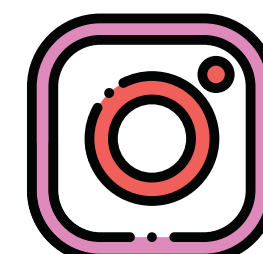
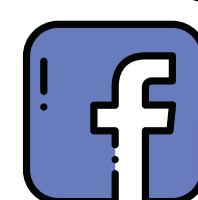
more than

172

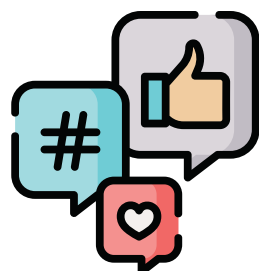
million
video views
on official
media



Source: AT Internet



social
networks



10 million

 followers

on all of our social networks **@letour**



@radiotour_fr



@letour_de



@radiotour_en / @letour_uk



@letour_jpn



@letour_col



@radiotour_es / @letour_es



Follow the
statistics on
@letourdata

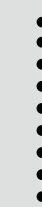
Explore the
Tour de France
platforms



@letourdefrance



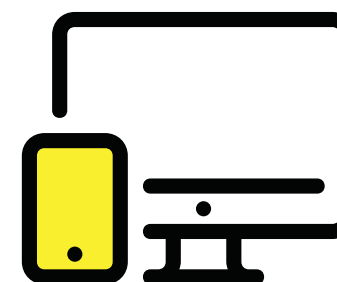
@tourdefrance



more than

370,000

members



07

THE TOUR'S COMMITMENTS



CYCLE CITY LABEL

133

towns

certified since 2021



A BICYCLE FOR ALL

(1 VÉLO POUR TOUS)

4,400

bikes offered

since the start of the programme



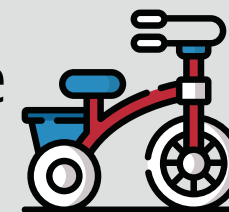
LITTLE RIDERS

(LES P'TITS VÉLOS)

167,000

children supported

since the launch of Riding into the Future (l'Avenir à Vélo) and a legacy of **3,000** balance bikes for nursery schools



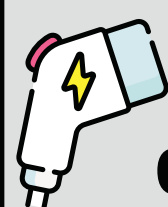
New for
2023



XPO Logistics

100% of the XPO Logistics trucks

dedicated to organization
use biofuels



1 mobile charging trailer

with Rexel



86 sensitive natural areas

protected



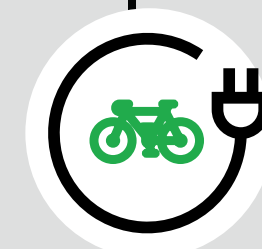
119 collection areas

dedicated to riders' waste
(5 to 8 depending on the stage)



Go green to watch the Tour

Special train ticket offers, a car-sharing platform and bicycle parks available to the public with the support of AG2R La Mondiale





5 major partners

PARTNERS

08



13

official partners

20

official suppliers

2

official supporters

5

technical partners

4

corporate partners



2

official broadcasters

france.tv

EUR(O)VISION SPORT
OPERATED BY EBU

4

official media partners and suppliers



09

PUBLICITY CARAVAN

150

vehicles



30

minutes of entertainment



33

brands and institutions



120

logistics coordinators and mechanics

10km

of convoy



50

supervisory personnel



570

caravan members

