

Public Disclosure of Student Achievement

Institution Name: STILLMAN COLLEGE

Business Unit(s) included in this report: School of Business, Entrepreneurship, and

Computational and Information Sciences

Academic Period Covered: 2022-2023

Date Submitted: March 4, 2024

PROGRAM	INDICATOR	TARGET	RESULT
Business Administration (in General)	Graduation Rate 150%	45%	33%
Business Administration with a concentration in Accounting	Graduation Rate 150%	45%	N/A
Business Administration with a concentration in Marketing	Graduation Rate 150%	45%	N/A
Business Administration with a concentration in Management	Graduation Rate 150%	45%	N/A

^{*}N/A = Insufficient data to report. The institution's system is unable to document business administration majors' selection of concentrations until the business administration majors have completed their degree requirements. Thus, 3 out of 5 business administration majors completed their degrees with a concentration in marketing, and 1 out of 5 in management; the last 1 out of 5 graduated from another institution, and the concentration program is not listed.

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED	
Graduation Rate	The calculated percentage of first-time, full-time undergraduate business administration majors who completed their program within six years (i.e., a 150% completion time). Fall 2017's cohort of first-time freshmen is the data used for this graduation rate within 150% completion time. (Total number of graduates (5) divided by total number of full-time, first-time business administration freshmen in fall 2017 (15) provides the quotient (0.333), which then is multiplied by 100 (33.3) and rounded to the nearest one (33%); $5 / 15 = 0.33333 \times 100 = 33\%$.	