



Eddie Garcia

SVP, Chief Product Officer

Eddie Garcia is eBay's Chief Product Officer. He leads the core product organization, working at the intersection of product, user experience and technology to create next-generation, high-impact customer experiences.

Eddie's Favorite eBay Experience

"My parents came to the United States from Cuba in 1969. Shortly into my first tenure at eBay, I set up a saved search on my eBay account to find art, photographs, vintage maps or any other collectibles that would have special meaning for them. Through one of those emails, I discovered a vintage stamp commemorating the school my father attended as a child. After buying it for just a few dollars, I scanned, enlarged and framed it for my dad as a Father's Day gift. He tore the wrapping paper away and was stunned to see his beloved school. Through tears, he said, "Nunca pensé que volvería a ver este lugar," which means in English, "I never thought I'd see this place again." It was a magical moment made possible by the power of eBay's community."

Eddie is an eBay alumnus and brings more than two decades of product leadership experience. He rejoined eBay in 2022 from Meta, where he was the Head of Commerce for Facebook's mobile app and led their marketplace efforts. Previously, at eBay, Eddie held leadership roles in search, payments, buyer experience and new ventures from 2003 to 2014.

Prior to working at Meta, Eddie served as the Senior Vice President of Product Development at Travelzoo and the Chief Product Officer at Sam's Club, where he oversaw a rapid acceleration in ecommerce sales, innovation powered by AI, and productivity growth for over 100,000 employees powered by new mobile experiences.

Eddie holds a Bachelor of Science in mechanical engineering and an MBA from Stanford University.

Eddie lives in San Jose, with his wife Jacqueline, two children, one dog, five cats, four mourning doves, and a fluctuating number of chickens. When not working, Eddie loves to be outside, is a connoisseur of pop culture, and is an avid Los Angeles Lakers fan.