

# eBay Impact Report 2020 Highlights

**We Exist to Create Economic  
Opportunity for All**

Our annual Impact Report explores our environmental, social and governance (ESG) work. Read our [full report](#).



## Achieving Our 2020 Impact Goals

See our full progress [here](#).



### EBAY FOR CHARITY

**\$1.1B+** raised through eBay for  
Charity since 2003  
2020 Goal: **\$1B**



### EBAY FOUNDATION

**\$1M+** granted to entrepreneurs  
through Kiva  
2020 Goal: **\$1M**



### CIRCULAR COMMERCE

**\$3.8B** created in total positive  
economic impact  
2020 Goal: **\$2.5B**  
**3.1M** metric tons in carbon  
emissions avoided  
2020 Goal: **2.5M**

## Serving Our Communities During COVID-19



### UTILIZED OUR TECH TO SUPPORT U.K. HEALTH CARE WORKERS

With the U.K. National Health Service, we launched a new portal to distribute personal protective equipment to health care workers.



### OFFERED MORE SELLER PROTECTIONS & RESOURCES

We boosted our seller support to address carrier delays and invested over \$100 million in small businesses through programs like Up & Running.

## Culture & Workforce

**\$1.7M**

In employees' personal  
donations and volunteering  
matched by eBay Foundation

**\$3M**

In grants awarded to nonprofits  
globally through our employee-  
involved grant program

**60+**

Communities of Inclusion  
chapters led by employees  
around the world

**100%**

Gender pay parity in the U.S.

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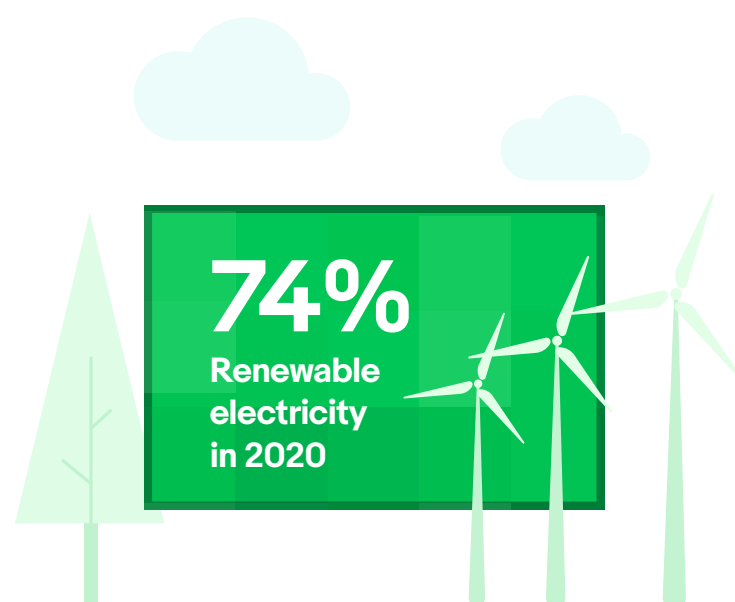
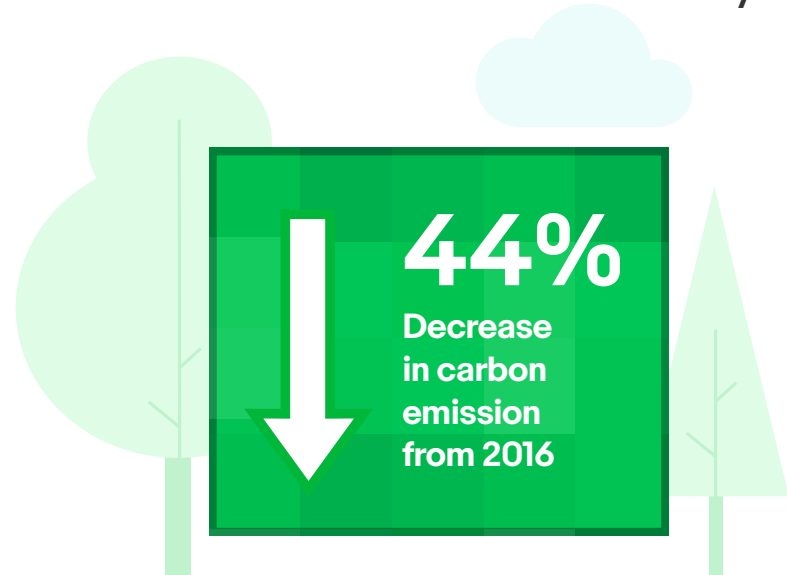


## Environmental Impact

### CARBON FOOTPRINT

#### 2025 Goal:

Decrease carbon emissions by 50%



### RENEWABLE ENERGY

#### 2025 Goal:

Achieve 100% renewable energy

## Trusted Marketplace

# 257K

Blocked or removed items listings prohibited under our Animal and Wildlife Products Policy

Formed an **ESG Council** to further integrate sustainability into our core business strategies

## Supporting Sustainable Development

5 GENDER EQUALITY



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



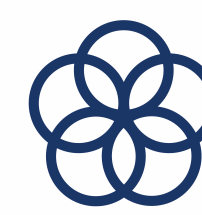
12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



17 PARTNERSHIPS FOR THE GOALS



## Awards & Recognition



Member of the **Dow Jones Sustainability World Index**



Leaders in corporate transparency on climate action for the **CDP Climate A List**



100% rating for equality and inclusion on the **Corporate Equality Index**



Recognized by Forbes as one of the **World's Best Employers**



Recognized for ecommerce experience and corporate responsibility by the **Modern Retail Awards**