

# eBay Impact Report 2019 Highlights

We Empower People and Create  
Economic Opportunity

Our annual Impact Report explores our environmental, social and  
governance work.

## Economic Empowerment



### EBAY FOUNDATION

**\$49M** Total giving  
**1,750** Grantees  
**51%** Of employees participating in  
Foundation programs



### EBAY FOR CHARITY

**\$112M** Raised in 2019  
**83,500** Charities enrolled to date  
**Over \$1B** Raised since 2003



### SMALL BUSINESS SUPPORT

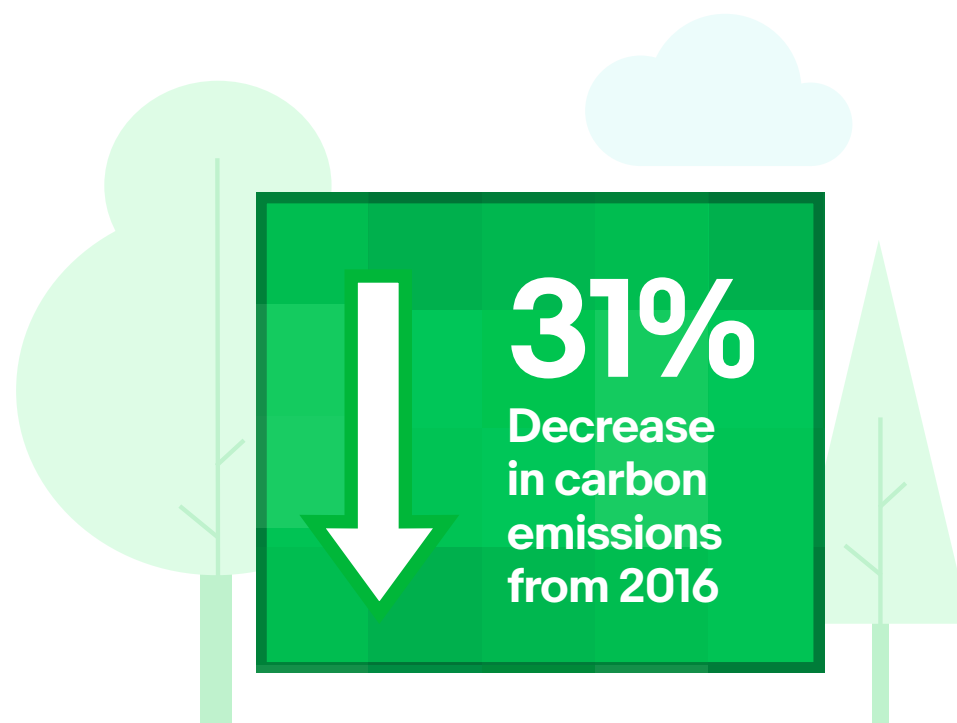
**14 Cities** participating in Retail Revival  
**25% Increase** in small business sellers in  
less-advantaged communities\*

## Sustainable Commerce

### CARBON FOOTPRINT

Carbon emissions equal to  
powering 10,139 homes in a year

**57%** Data centers  
**24%** Business travel  
**19%** Offices



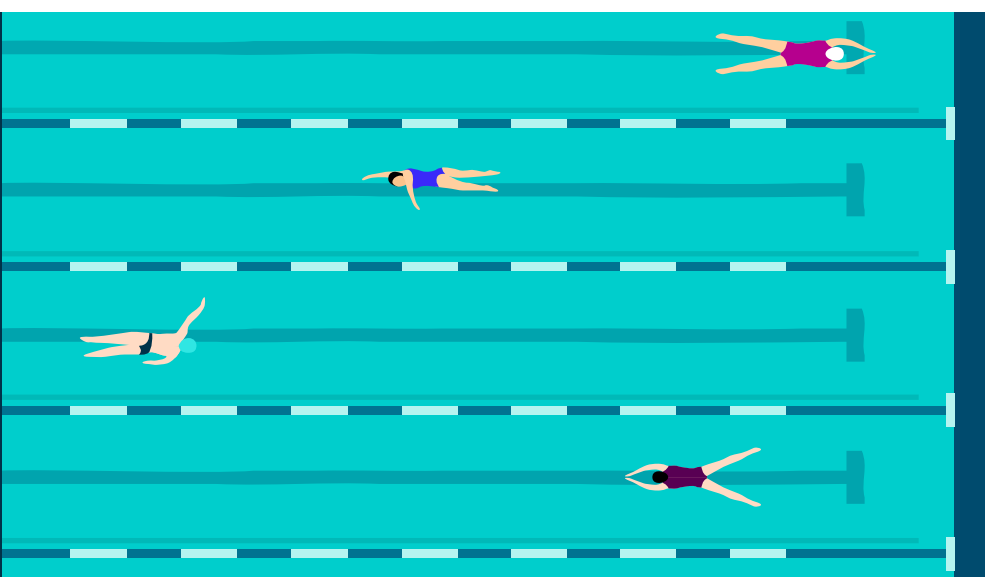
### RENEWABLE ENERGY

**24%** Increase in renewable  
energy, from 2018



**64%** Renewable  
Electricity

**36%** Non-renewable  
Electricity



### WATER CONSUMPTION

eBay facilities consumed water equal  
to **153 Olympic-sized swimming  
pools**

### CIRCULAR ECONOMY

Through the sales of pre-owned  
electronics and apparel since 2016,  
we have enabled:

**625K cars**

Worth of carbon emissions avoided

**\$2.9B**

In positive impact



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## Trusted Managed Marketplace

Our marketplace is based on our strong ethical values: openness, honesty, integrity and trust.

## Culture & Workforce

Over 16,000 Employee  
volunteer hours

**165,000**

Blocked or removed items  
listings prohibited under our Animal  
and Wildlife Products Policy

**Over 1M**

eBay Main Street Members  
advocating for fair  
ecommerce policy

**60+**

Communities of  
Inclusion  
chapters

**\$1M**

Awarded to  
nonprofits through  
Global Give

## Supporting Sustainable Development

**5** GENDER  
EQUALITY



**7** AFFORDABLE AND  
CLEAN ENERGY



**8** DECENT WORK AND  
ECONOMIC GROWTH



**12** RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



**13** CLIMATE  
ACTION



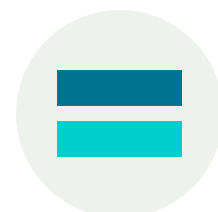
**17** PARTNERSHIPS  
FOR THE GOALS



## Awards & Recognition



Member of the  
**Dow Jones Sustainability  
World Index**



100% rating for equality and  
inclusion on the **Corporate  
Equality Index**



Chosen for inclusion on  
Fortune's list of **Change the  
World Companies**



#8 on Indeed's list of  
**Best Places to Work**