

C0. Introduction

C0.1

(C0.1) Give a general description and introduction to your organization.

eBay Inc. (NASDAQ: EBAY) is a global commerce leader through our Marketplace platforms which connect millions of buyers and sellers in more than 190 markets around the world, empowering people and creating opportunity for all. The platforms include our online marketplace located at www.ebay.com and its localized counterparts, including off-platform businesses, as well as eBay's suite of mobile apps.

Founded in 1995 in San Jose, California, eBay is one of the world's largest and most vibrant marketplaces for discovering great value and unique selection. Our technologies and services are designed to provide buyers choice and a breadth of relevant inventory from around the globe and to enable sellers worldwide to organize and offer their inventory for sale, virtually anytime and anywhere. In 2020, eBay enabled \$100 billion of gross merchandise volume.

eBay's purpose is to empower people and create economic opportunity for all through our technology for our global community of users. Every day, people build businesses on our platforms. With low cost of entry for sellers, we offer a highly accessible way for all types of users to interact in a global marketplace that's inclusive and connects people of all backgrounds. Accordingly, we prioritize our corporate responsibility efforts to impact the areas of economic empowerment and sustainable commerce. We are also committed to reducing the environmental impact of our platform by increasing efficiency, expanding our use of cleaner energy, and using our global marketplace to extend the life of goods in a circular economy. For example, eBay continued its work to reach its goal of 100% renewable energy by 2025 and joined the U.S. EPA's Green Power Program. Additionally, we strive to integrate best practices in our offices and data center operations and to continually reduce our environmental footprint.

C0.2

(C0.2) State the start and end date of the year for which you are reporting data.

	Start date	End date	Indicate if you are providing emissions data for past reporting years	Select the number of past reporting years you will be providing emissions data for
Reporting year	January 1 2020	December 31 2020	No	<Not Applicable>

C0.3

(C0.3) Select the countries/areas for which you will be supplying data.

- Australia
- Belgium
- Canada
- China
- China, Hong Kong Special Administrative Region
- Czechia
- Denmark
- France
- Germany
- India
- Ireland
- Israel
- Italy
- Japan
- Luxembourg
- Malaysia
- Mexico
- Netherlands
- Republic of Korea
- Russian Federation
- Singapore
- South Africa
- Spain
- Sweden
- Switzerland
- Taiwan, Greater China
- Thailand
- Turkey
- United Kingdom of Great Britain and Northern Ireland
- United States of America
- Viet Nam

C0.4

(C0.4) Select the currency used for all financial information disclosed throughout your response.

USD

C0.5

(C0.5) Select the option that describes the reporting boundary for which climate-related impacts on your business are being reported. Note that this option should align with your chosen approach for consolidating your GHG inventory.

Operational control

C1. Governance

C1.1

(C1.1) Is there board-level oversight of climate-related issues within your organization?

Yes

C1.1a

(C1.1a) Identify the position(s) (do not include any names) of the individual(s) on the board with responsibility for climate-related issues.

Position of individual(s)	Please explain
Board-level committee	The Board of Directors' Corporate Governance and Nominating Committee ("CGN") has the ultimate responsibility for sustainability and Environmental, Social and Governance (ESG) issues, including overseeing the company's policies and programs concerning sustainability reporting. We have chosen to engage around climate and other ESG issues at the board level, because our Board members have expressed interest in monitoring the company's corporate social responsibility (CSR) work. Engagement at the Board level also ensures that climate and related ESG issues are prioritized by eBay's leadership team. The CGN reviews climate-related progress including emissions reduction as part of the annual Impact Report and review of renewable energy progress. ESG and sustainability updates are also provided to the CGN at least two board meetings annually. The CGN as a whole is responsible for providing feedback and guidance on our climate targets, progress, and focus. For example, in 2020, eBay's proposal to participate in the Science-based Targets initiative (SBTi) was reviewed and supported by the CGN. As such, eBay has decided to further align its emissions target with SBTi criteria. Additionally, the full Board has ultimate responsibility for risk oversight. The Board also reviews the outcomes of stockholder ESG engagement with management and considers proactive changes based on feedback.

C1.1b

(C1.1b) Provide further details on the board's oversight of climate-related issues.

Frequency with which climate-related issues are a scheduled agenda item	Governance mechanisms into which climate-related issues are integrated	Scope of board-level oversight	Please explain
Scheduled – some meetings	<ul style="list-style-type: none"> Reviewing and guiding strategy Reviewing and guiding major plans of action Reviewing and guiding risk management policies Monitoring and overseeing progress against goals and targets for addressing climate-related issues 	<Not Applicable>	<p>The Board of Directors' Corporate Governance and Nominating Committee ("CGN") has the ultimate responsibility for sustainability and ESG issues, which is inclusive of climate-related issues. ESG, sustainability and climate-related updates are provided to the CGN at a minimum of two board meetings annually. The CGN reviews climate-related actions including emissions reduction and renewable energy progress and is responsible for providing feedback and guidance on our climate targets, progress, and focus. CGN's ESG responsibility is part of the Committee's charter. eBay's full Board has ultimate responsibility for risk oversight. This includes oversight of eBay's economic, financial, legal and regulatory, operational, and other risks, such as the impact of competition and sustainability risks, including social, environmental, and reputational factors that are integral to the strength of our brands. eBay's Chief Sustainability Officer also directly engages with the executive leadership team through the company's ESG Council. The ESG Council is made of cross-functional senior and global senior leaders and is sponsored by eBay's CEO, who is also a Board member.</p>

C1.2

(C1.2) Provide the highest management-level position(s) or committee(s) with responsibility for climate-related issues.

Name of the position(s) and/or committee(s)	Reporting line	Responsibility	Coverage of responsibility	Frequency of reporting to the board on climate-related issues
Chief Executive Officer (CEO)	<Not Applicable>	Other, please specify (Advancing eBay's climate-related targets)	<Not Applicable>	Half-yearly
Chief Financial Officer (CFO)	<Not Applicable>	Other, please specify (Advancing eBay's climate-related targets)	<Not Applicable>	Half-yearly
Chief Sustainability Officer (CSO)	<Not Applicable>	Both assessing and managing climate-related risks and opportunities	<Not Applicable>	Half-yearly
Sustainability committee	<Not Applicable>	Other, please specify (Advancing eBay's ESG strategy and climate-related targets)	<Not Applicable>	Half-yearly

C1.2a

(C1.2a) Describe where in the organizational structure this/these position(s) and/or committees lie, what their associated responsibilities are, and how climate-related issues are monitored (do not include the names of individuals).

ORGANIZATIONAL STRUCTURE: Guided by the eBay Impact Team, with oversight from eBay's Board of Directors and Executive Leadership Team, our approach to ESG matters is integrated into the core of our business. eBay's Chief Sustainability Officer leads eBay's Impact Team, which works across the company to help our business groups and functions prioritize ESG as part of the company's overall strategy, including goal setting, impact measurement, and reporting.

Our Chief Sustainability Officer chairs eBay's ESG Council which is composed of and engages with critical partners across functions in our Company. The ESG Council is sponsored by eBay's Chief Executive Officer (CEO) and reports up to eBay's Executive Leadership Team. Members of eBay's Executive Leadership Team sponsor eBay's Impact Goals (including our renewable electricity and carbon reduction targets) to ensure we prioritize and remain accountable to achieving these targets at the highest levels of our business. For example, eBay's Chief Financial Officer is the sponsor for the company's renewable energy commitment. Additionally, eBay's Executive Leadership Team reports directly to the Board of Directors through the Corporate Governance and Nominating Committee.

ASSOCIATED RESPONSIBILITIES: eBay's Chief Financial Officer (CFO) reports directly to our CEO and is responsible for overseeing plans that support our renewable energy commitment and target. Through the management of eBay's renewable energy commitment and target, he supports the assessment and management of eBay's climate-related risks and opportunities and helps to advance the company's sustainability goals. eBay's CEO has overall oversight of the company's ESG strategy through the ESG Council.

Our Chief Sustainability Officer's responsibilities include: (1) monitoring the company's carbon footprint and determining the activities that have the most significant contribution to the footprint; (2) developing strategies to reduce the company's carbon footprint, including creating a comprehensive renewable energy strategy for eBay's facilities in regions where our operational footprint is most significant, specifically at eBay's major data center locations in Utah and Nevada; (3) assessing climate change-related risks for the company, such as potential impacts to buildings, data center locations; and (4) developing and securing approval for climate change-related corporate goals, such as eBay's commitment to achieve 100% renewable energy in our electricity supply at eBay data centers and offices by 2025 and decrease our carbon emissions by 50% in the same timeframe.

eBay's cross functional ESG Council is responsible for helping to advance our climate and related ESG strategies in addition to supporting the ongoing management of specific ESG risks and opportunities across our business. As such, eBay's ESG Council engages with numerous critical partners across the company. This Council is chaired by our Chief Sustainability Officer and is key to eBay executing on our company's low-carbon transition plan, which is currently focused on achieving 100% renewable energy in our electricity supply by 2025.

eBay's ESG Council includes members from the numerous functions across eBay: including Risk Management, Finance, Investor Relations, Compliance, Corporate Secretary, Brand, Customer Experience, Data Center Engineering, Seller Engagement, Delivery and Product Marketing. Examples of ESG Council member responsibilities are as follows: (1) eBay's Compliance and Corporate Secretary functions supports the identification of climate-related legislation that may impact our company. (2) eBay's Brand and Customer Experience functions support engagement with our buyers and sellers on ESG topics. (3) Our Data Center Engineering function supports the management of renewable energy strategy and target at our facilities. (4) Our Delivery function supports our strategies to reduce environmental impacts of shipping. (5) eBay's Product Marketing function supports the promotion of our recommerce strategy, including the buying and selling of pre-owned goods.

MONITORING OF CLIMATE-RELATED ISSUES: eBay's ESG Council typically convenes at least twice a year to review eBay's ESG strategy, performance, and targets, including discussing the company's climate-related issues and data and working groups focused on specific sustainability issues such as recommerce and carbon offsets meet almost monthly. This Council reports up to the Executive Leadership team (which includes our CEO and CFO) to further support the ongoing monitoring of climate-related issues, risks, and opportunities, including progress towards the company's climate-related targets.

To develop eBay's first Task Force on Climate-related Financial Disclosures (TCFD) Report, we also engaged with subject matter experts across the company, including Enterprise Risk Management to determine eBay's climate-related risks and opportunities.

C1.3

(C1.3) Do you provide incentives for the management of climate-related issues, including the attainment of targets?

	Provide incentives for the management of climate-related issues	Comment
Row 1	Yes	Yes, eBay provides incentives for the management of climate-related issues, including achieving the company's ESG targets.

C1.3a

(C1.3a) Provide further details on the incentives provided for the management of climate-related issues (do not include the names of individuals).

Entitled to incentive	Type of incentive	Activity incentivized	Comment
Chief Executive Officer (CEO)	Monetary reward	Other (please specify) (Sustainability factors, including executing on eBay's ESG strategy)	Beginning in 2021, the qualitative assessment of individual performance within eBay's annual cash incentive plan ("eIP"), which accounts for 25% of the incentive opportunity for our named executive officers will include sustainability factors. This includes eBay's Chief Executive Officer who is responsible for chairing the ESG Council, and has overall responsibility of the company's ESG strategy.
Chief Financial Officer (CFO)	Monetary reward	Emissions reduction project	Beginning in 2021, the qualitative assessment of individual performance within eBay's annual cash incentive plan ("eIP"), which accounts for 25% of the incentive opportunity for our named executive officers will include sustainability factors. This includes eBay's Chief Financial Officer who is responsible for overseeing the company's commitment to achieve 100% renewable energy in our electricity supply at eBay data centers and offices by 2025. Oversight of this target is directly tied to the company's management of climate-related issues.
Chief Sustainability Officer (CSO)	Monetary reward	Emissions reduction target Energy reduction project Energy reduction target	As part of the Chief Sustainability Officer's annual review, progress against all public and internal ESG goals are assessed and the achievement of interim goals is incentivized through overall compensation. As the individual who oversees both the renewable energy and carbon emissions reduction goals, the Chief Sustainability Officer is responsible for assuring the team's progress on an annual basis.
Energy manager	Monetary reward	Emissions reduction project	As part of their annual review process and individual goals, eBay's Facilities and Energy managers are incentivized to identify and complete emissions and energy reduction projects that also result in operational cost savings for the company. These actions also support achieving our target to achieve 100% renewable energy in our electricity supply at eBay data centers and offices by 2025 as well as decrease our carbon emissions by 50% in the same timeframe.

C2. Risks and opportunities

C2.1

(C2.1) Does your organization have a process for identifying, assessing, and responding to climate-related risks and opportunities?

Yes

C2.1a

(C2.1a) How does your organization define short-, medium- and long-term time horizons?

	From (years)	To (years)	Comment
Short-term	1	2	We typically consider the 1–2-year time horizon when establishing short-term objectives and monitoring near-term climate-related risks and opportunities.
Medium-term	3	5	We typically consider the 3–5-year time horizon when establishing medium-term objectives and monitoring associated climate-related risks and opportunities from a medium-term time horizon.
Long-term	6	15	We typically consider the 6–15-year time horizon when establishing long-term objectives and monitoring associated climate-related risks and opportunities from a long-term time horizon.

C2.1b

(C2.1b) How does your organization define substantive financial or strategic impact on your business?

DEFINITION OF SUBSTANTIVE FINANCIAL OR STRATEGIC IMPACT: eBay defines a substantive financial impact to our business as lower revenue growth or decreased revenue corresponding to progressively higher risk.

DESCRIPTION OF THE QUANTIFIABLE INDICATOR(S) USED TO DEFINE SUBSTANTIVE FINANCIAL OR STRATEGIC IMPACT: The financial guidance issued by eBay was 1% to 3% revenue growth, but with increased margins and cashflow. Any impacts that would cause eBay's growth to be at or below the low end of guidance (i.e., approximately less than \$100 million of growth), would be considered significant to a shareholder, potential shareholder or customer.

C2.2

(C2.2) Describe your process(es) for identifying, assessing and responding to climate-related risks and opportunities.

Value chain stage(s) covered

Direct operations
Upstream
Downstream

Risk management process

Integrated into multi-disciplinary company-wide risk management process

Frequency of assessment

More than once a year

Time horizon(s) covered

Short-term
Medium-term
Long-term

Description of process

eBay's climate risk identification and assessment process is integrated into our company's multidisciplinary company-wide risk-management process. We also conduct periodic materiality assessments, which have continued to identify our GHG emissions and energy footprint as a top stakeholder concern. eBay's Chief Sustainability Officer and other subject-matter experts from our Impact team actively engage with our company's key global functions, including Finance, Government Relations, Investor Relations, and Facilities teams, to evaluate climate risks and opportunities, interpret them into our business framework, and develop actionable recommendations. We evaluate climate-change risks and opportunities at the global level using a cross-functional governance model. This evaluation occurs annually, at a minimum, but at a higher frequency—at least every six months—in locations where our operational footprint is most significant, specifically our major data center and colocation data centers in Utah and Nevada. eBay's Government Relations team helps assess transitional risks due to current/emerging regulation, and the potential costs to the company of complying with such regulations. The team also employs consultants who review all pending regulations on the international, federal, and state/local levels regularly and flag any pertinent climate-related regulations. eBay's Facilities and Information Technology teams assess physical risks, including extreme weather events to eBay's facilities and data centers, and the costs of operational interruptions and facility repairs. eBay's Finance team assesses market risks, including the decreased demands for products due to weather events, and the potential cost of such decreases in demand. eBay's Investor Relations team uses expert consultants to assess investor-related risks such as ESG screening and questions by investors. We consider distinctions within eBay's business model in comparison to traditional retailers. Most notably, eBay does not maintain our own inventory for goods sold on our platform. This distinction impacts how our company may approach operational risks. The Investor Relations team also consults external subject matter experts to identify opportunities as well as social, policy, and/or environmental issues that could materially impact our business. As risks and opportunities are identified, the appropriate teams evaluate and implement response measures. Short-term risks are prioritized, but long-term risks (6 years or longer) are also considered as part of this process. eBay's Impact team consults external subject matter experts including the Renewable Energy Buyers Alliance (REBA), World Wildlife Fund (WWF), and 3rd party consultants to identify risks and opportunities as well as ESG issues that could materially impact our business. As risks are identified by our operations teams (e.g., Data Center, Compliance, Logistics, and Delivery) and the appropriate teams evaluate and implement response measures. The Impact team engages with the operations teams at least quarterly to assess potential risks and opportunities as they arise. To assess climate-related risks at eBay's physical locations, the Impact team also assesses our company's owned and leased property-specific climate, water and biodiversity risks. eBay has also included a climate risk management process as part of our Annual 10-K risk disclosure. eBay actively implements processes to manage transition risks and takes measures to increase the resiliency of our company's locations and mitigate physical risks. **CASE STUDY/EXAMPLE OF HOW PROCESS IS APPLIED:** - Physical Risks and/or Opportunities Situation: eBay's physical risks related to climate change are considered to be long-term risks. To manage these physical risks, eBay has implemented procedures and other measures to increase the resiliency of our facilities, as well as our business as a whole. In particular, increased extreme weather events have impacted eBay's sellers to deliver shipments on time, which in turn has also impacted our business. Task: In order to ensure items sold on eBay are delivered on time and not delayed due to extreme weather events, eBay needed to establish processes, procedures, and policies to support our sellers. Action: eBay's Shipping and Delivery team established a task force to plan responses to the increased frequency of extreme weather events and eBay's Emergency Communications Playbook was created to protect sellers from late shipments as a result of extreme weather events. Additionally, eBay continues to enhance seller tools to support shipping needs, including collaborations with shipping carriers. Result: By protecting our sellers through our procedures and collaborations, we have saved our sellers time and money, which has a direct correlation to increasing our company's gross merchandising volume. - Transitional Risks and/or Opportunities Situation: In our updated ESG materiality assessment, GHG emissions and energy footprint continued to be identified as a top stakeholder concern. eBay also validated and confirmed our company's climate-related risks and opportunities when developing our first TCFD Report. Task: To meet the needs of our stakeholders, the Impact team partnered with Finance and Operations to assess the feasibility of entering into its first virtual power purchase agreement (VPPA) while simultaneously working with the Global Communications team to assess reputation and other risks and opportunities presented by taking this step in making progress toward the goal. Sign-off from these leaders was then taken to the executive leadership team for approval. Action: To set our 100% renewable electricity goal, we conducted an assessment of the potential financial and reputation risks and opportunities which was then re-evaluated with respect to the particular VPPA project. Result: While it is likely that short term energy costs could rise as we implement renewable contracts, these are expected to be very modest and far surpassed by the reputation uplift (and risk avoidance) of committing to a low-carbon energy supply within the next 5 years (by 2025).

C2.2a

(C2.2a) Which risk types are considered in your organization's climate-related risk assessments?

	Relevance & inclusion	Please explain
Current regulation	Relevant, always included	eBay's Impact team consults with our Government Relations team to identify any current or future regulation risks, related to issues including carbon pricing, clean energy, the circular economy, and transportation. Currently, the Government Relations team is not aware of any substantive risk from current regulations, however, we do consider the impact from potential future regulations to be relevant enough to continuously monitor. For example, due to our online presence in France, we have been monitoring the Anti-Waste Law (Law No. 2020-105 Regarding a Circular Economy and the Fight Against Waste) that was adopted in early 2020. This regulation is not anticipated to present direct risks in terms of reduced revenues or increased expenditures at eBay. In fact, this law may present revenue opportunities for eBay, because we play a role in the circular economy and supports the reselling of unsold or returned items. Through this law, we will continue supporting our sellers, including communicating the environmental benefits of buying and selling pre-owned goods on our platform. We continue to monitor regulatory frameworks globally to assess if eBay is impacted by proposed or future regulations.
Emerging regulation	Relevant, always included	The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Operationally, energy is an essential input to eBay's business. Our platform relies on a data center portfolio that is responsible for ~80% of our total energy consumption. Our customer support organization operates facilities 24 hours a day, 7 days per week, and our global staff count on being able to travel between offices and across geographies (during non-pandemic times). Consequently, energy taxes and regulations could drive up energy prices, leading to increased costs to the company. With support from Government Relations, we also advocate for clean energy policy at the federal level as well as in states where we have a significant operational footprint, including California and Utah.
Technology	Relevant, sometimes included	As an e-commerce company, eBay is a recipient and user of energy products and services. eBay regularly assesses the efficiency of our data center infrastructure as well as the seamless operation of our online consumer platform through our Core Technology team. eBay faces risks of not capitalizing on technological improvements/innovations that support the transition to a low-carbon, energy efficient economy that could result in higher costs of operation or downtime of our online platform. Additionally, if eBay does not power its Utah data centers with renewable energy, while other e-commerce companies transition their data center electricity to renewables, eBay faces reputational risks compared to its competitors.
Legal	Relevant, sometimes included	This is a lower-likelihood risk for eBay. The company monitors all litigation as part of our Global Compliance and Legal Counsel teams' active review of correspondence, including any potential climate-related litigation, and will alert the Impact team if any potential or actual cases come to the Legal department's attention. eBay could be indirectly exposed to litigation that imposes costs on our shipping partners, such as the United Parcel Service (UPS), United States Postal Service (USPS), and other carriers due to their fuel use. Similarly, lawsuits that resulted in extra costs for electricity providers could also affect eBay indirectly, if those energy providers decided to pass on the costs to their customers. These instances have not occurred, but they pose a potential, albeit unlikely, risk to the company.
Market	Relevant, always included	The potential for fuel and energy taxes and regulations exposes eBay to risk both in terms of increased costs and decreased revenue. Our business model relies heavily on shipping and logistics, a small part of which is done directly by eBay Inc. businesses, but the majority of which occurs downstream of and out of our direct control. Increasing energy prices could quickly translate into higher shipping and logistics costs. These risks are monitored by our Delivery and Logistics teams and as part of their ongoing cost review and projections. The Impact team interacts with this team on a regular basis to assess if any risks have been identified specific to transportation and logistics and incorporates this information into our overall risk assessment. This risk (including those associated with cross-border trade) has also been identified by our ERM function and is noted in our annual 10-K filing. If those costs are passed on in the prices offered to customers on our commerce sites, this could drive down demand for online shopping, causing overall harm to eBay's business.
Reputation	Relevant, always included	In a low-carbon economy, eBay's stakeholders may become more concerned about climate-related impacts, and there may be a cost for the emissions associated with eBay's business model, including an impact on eBay's reputation. eBay's Impact team and ESG Council help to monitor these potential risks, which can negatively impact our company's financial performance. For example, eBay examines reputational risks among our investors, employees, buyers and sellers, and the media. We consider this type of reputational risk to be well managed through our current ESG strategy, which includes a renewable electricity and carbon reduction target.
Acute physical	Relevant, always included	Hurricanes, floods, and windstorms could negatively impact shipping and customer demand. For example, during Hurricane Dorian, that greatly impacted the Bahamas, North Carolina, and New England, many shipments from eBay sellers located in the southeast were delayed due to shipping network disruptions. India and South Asia suffered from several severe weather events, including flooding monsoons and prolonged heat waves and droughts. Wildfires could also negatively impact eBay's operations and our employees, as the company is headquartered in California. These events commonly result in electricity and telecommunication network disruptions that can impact the ability of eBay customers, both sellers and buyers, to sell and make purchases online. The impact varies with the magnitude of the events and the concentrations of buyers, sellers, and shipping activities in the affected locations, but if the frequency and severity of weather events increases as climate change progresses, the risk will climb. Our Workplace Resources team actively monitors facility weather-related risk and Global Customer Service continually monitors online uptime and activity as part of our overall enterprise and climate risk assessment.
Chronic physical	Relevant, always included	eBay has facilities in 31 countries around the world. Some of these locations are more vulnerable than others to potential physical changes from climate change. For instance, in San Jose, CA, maps of potential sea level rise indicate that a 1-meter increase could submerge one of two major San Jose freeways and restrict access to the San Jose Airport, affecting the ability of employees and partners to travel to eBay's headquarters in San Jose. Other risks could include disruption of our operations or physical damage to our facilities from floods, wildfires, or other extreme weather events and possible sea level rise. Drought and other climate-related decreases in the availability of fresh water could also pose a risk to our operations. This is most particularly the case for our data center operations. Water is essential for cooling, and prolonged shortages could ultimately result in service interruptions and costly relocation of data center services; therefore our Data Center (Core Technology) team actively monitors and assesses the risk of water shortages as part of its operational risk assessment.

C2.3

(C2.3) Have you identified any inherent climate-related risks with the potential to have a substantive financial or strategic impact on your business?

Yes

C2.3a

(C2.3a) Provide details of risks identified with the potential to have a substantive financial or strategic impact on your business.

Identifier

Risk 1

Where in the value chain does the risk driver occur?

Direct operations

Risk type & Primary climate-related risk driver

Market	Uncertainty in market signals
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Primary potential financial impact

Increased indirect (operating) costs

Climate risk type mapped to traditional financial services industry risk classification

<Not Applicable>

Company-specific description

The increased cost of energy, water, and related raw materials can directly increase our operating costs at eBay's physical locations, resulting in a decrease in our company's net income. Additionally, increased operating costs at these locations can also impact the potential cost to offset our company's carbon footprint. For example, eBay's 2020 energy spend was more than \$14 million. Operationally, energy is an essential input to eBay business. Our platform relies on a data center portfolio that is responsible for approximately 80% of our total energy consumption and 53,000 tons of CO2e emissions in 2020. Our customer support organization also operates facilities 24 hours a day, 7 days per week, and is crucial to supporting our buyers and sellers. Additionally, uncertainty in the price of energy and fuel could also impact the goods sold on our Marketplace. For example, the increased cost of transporting goods can directly impact eBay's buyers and sellers, as shipping costs are either covered by the

sellers and/or the buyers, potentially impacting eBay's revenues. The emissions associated with our sellers' delivery footprint also makes up a majority of our company's Scope 3 emissions.

Time horizon

Long-term

Likelihood

About as likely as not

Magnitude of impact

Low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

113000000

Potential financial impact figure – minimum (currency)

<Not Applicable>

Potential financial impact figure – maximum (currency)

<Not Applicable>

Explanation of financial impact figure

The estimated financial impact is approximately \$113 million, which assumes the potential for an approximate 2% decrease in eBay's 2020 net income of \$5.67 billion due to increased energy costs.

Cost of response to risk

3500000

Description of response and explanation of cost calculation

RESPONSE: eBay manages risks associated with energy and fuel costs through (1) tracking and quantifying our environmental footprint and our progress toward our emissions reduction target; (2) actively manage our heating, ventilation, and air conditioning (HVAC) systems, lighting, and IT infrastructure; and (3) reducing our reliance on traditional fuel sources. In coordination with eBay's Impact team, eBay's Facility team works to implement energy reductions initiatives. For example, data centers comprise the majority of our emissions at 80%. Across our server rooms, we are working to set temperatures at 77° Fahrenheit to further reduce energy consumption. This initiative has been completed in the Americas and continues to be rolled out across our server rooms in Europe and Asia. We continue to strive to implement energy-saving strategies in the operations of all of our facilities. In 2020, our data center in Salt Lake City, Utah, again earned the ENERGY STAR® for Data Centers Label. We also engage with our stakeholders, to evaluate opportunities to reduce our risks related to uncertainty in market signals. For example, in 2020, we were designated as an official member of the U.S. Environmental Protection Agency's (EPA) Green Power Partnership, a voluntary program that encourages organizations to use green power as a way to reduce the environmental impacts associated with conventional electricity. eBay also partners with advocacy organizations for climate change, such as the REBA and Ceres Business for Innovative Climate and Energy Policy (BICEP) Network, the We Mean Business Coalition, advocating for climate action and support of the Paris Agreement, and the more recent America is All In. COST CALCULATION: eBay's total cost of energy consumption was less than 1% of eBay's total operating expense in 2020. Data centers were responsible for 80% of that consumption, with other facilities comprising the other 20%. Using a conservative assumption that regulations or taxes increase energy prices by 25%, that would increase energy spend by about \$3.5 million annually. The relative percent of operating expenses would remain unchanged. Business travel is an insignificant contributor, in terms of total percent of spend for eBay.

Comment

Identifier

Risk 2

Where in the value chain does the risk driver occur?

Direct operations

Risk type & Primary climate-related risk driver

Reputation	Increased stakeholder concern or negative stakeholder feedback
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Primary potential financial impact

Increased indirect (operating) costs

Climate risk type mapped to traditional financial services industry risk classification

<Not Applicable>

Company-specific description

eBay's brand and reputation are key drivers to the success of our business. Stakeholders, including our investors, sellers, and employees are increasingly interested in our response to climate-related risks. We partnered with GlobeScan, an independent research firm, to update our sustainability materiality assessment in 2019. Through this process, we prioritized issues important to our business and stakeholders. One of the four key themes identified in this assessment was "Sustainable Commerce", which includes tracking and quantifying our environmental footprint to enable a more sustainable and circular economy. Additionally, one of eBay's largest investors, BlackRock has placed increasing emphasis on climate-related risks, noting that companies that do not respond to stakeholders and address sustainability risks will encounter growing skepticism from the markets, and in turn, a higher cost of capital. The rise of Generation Z, the group of individuals born after 1995, are also a significant driving force for shaping the future of U.S. companies. This group will soon surpass millennials as the most populous generation on earth, making up more than one-third of the world's population. The oldest of the Gen Z population are entering the workforce and looking for purpose-driven companies to partner with to drive progress, and actively implement climate-related strategies.

Time horizon

Medium-term

Likelihood

Unlikely

Magnitude of impact

Low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

215500000

Potential financial impact figure – minimum (currency)

<Not Applicable>

Potential financial impact figure – maximum (currency)

<Not Applicable>

Explanation of financial impact figure

eBay does business in a strongly competitive environment that is under increasing scrutiny from stakeholders such as investors. Increased positive brand recognition and sentiment could translate into positive competitive advantage and increased stock price. For example, as of June 2021, eBay's Market capitalization was \$43.1 billion. A 0.5% decrease in the market cap would amount to \$215.5 million.

Cost of response to risk**Description of response and explanation of cost calculation**

RESPONSE: To mitigate risks related to increased stakeholder concern and negative feedback, we integrate environmental best practices across our global business to support a healthier planet for our community and generations to come. Through our marketplace, we encourage responsible consumption through the resale of items, helping to preserve the world's finite resources by keeping materials in circulation longer. In 2020 alone, we have conserved an additional 720,000 metric tons of carbon emissions through people selling their pre-owned electronics and apparel on eBay. This savings is part of the 3 million metric tons of carbon emissions we have avoided in total since 2016. We also set a new commitment that from 2020 to 2025, we will avoid 3 million metric tons of carbon emissions through people selling their pre-owned electronics and apparel on eBay. Across our eBay offices and data centers, we also invest in clean energy and implement resource-efficient strategies to reduce our overall environmental footprint. We have set climate-related company-wide targets, and by 2025, we aim to achieve a 50% reduction in absolute Scope 1 and 2 emissions and achieve 100% renewable energy in our electricity supply at eBay-controlled data centers and offices. The Scope 1 and 2 GHG emissions reduction goal was developed using science-based target setting best practices and is in line with emissions trajectories that keep global warming within 1.5° Celsius based on the Special Report on Global Warming of 1.5° Celsius. This year, we committed to set Science-Based Targets, which helps to reinforce our increased momentum toward climate transparency and action. Employee engagement is a key foundational element of eBay Inc.'s Impact strategy. The origins of our environmental programs can be traced directly back to the grassroots passion of our employees, and our Global Impact Teams continue this legacy. These regional Teams are briefed regularly on our energy and carbon approach, as well as educated about local initiatives that can impact our overall carbon footprint. Many of the extended team who work in operational energy efficiency, greener building, renewable energy, and other areas are also Impact Team members. COST CALCULATION: Stakeholder engagement, transparency, and related external activities are a normal part of our work, so we expect no additional costs to be incurred in communicating about our response to climate change or renewable energy achievements.

Comment**Identifier**

Risk 3

Where in the value chain does the risk driver occur?

Direct operations

Risk type & Primary climate-related risk driver

Acute physical	Increased severity and frequency of extreme weather events such as cyclones and floods
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Primary potential financial impact

Decreased revenues due to reduced demand for products and services

Climate risk type mapped to traditional financial services industry risk classification

<Not Applicable>

Company-specific description

eBay is a global commerce leader and third-party marketplace. At the end of 2020, eBay had 185 million active buyers, over 19 million sellers, and approximately 1.6 billion live listings globally. The buyers and sellers that use our marketplace may be affected by physical climate change risks, including the increased severity of extreme weather events such as cyclones, hurricanes, flooding, drought, and wildfires, as they may be unable to access eBay's call centers and/or shipping and delivery of products could be delayed. This also presents a general risk to our business through decreased access to and traffic on our platform when electricity is not available or when people are displaced from their homes. Our users may spend less time on our websites and our applications for mobile devices as a result of a variety of climate change-related diversions caused by volatility in weather, including natural disasters; power shortages or outages from weather events; and other significant local, national or climate-related events. If any of these, or any other climate-related factors, divert our users from using our websites or mobile applications, our business could be materially adversely affected. For example, during Hurricane Dorian many shipments from eBay sellers located in the southeast and along the east coast were delayed due to shipping network disruptions. While the exact number of shipments and sellers in these areas are business sensitive and confidential, we estimate that 5-10% of shipments were delayed during the aftermath of the hurricane (1-2 weeks). The U.S. is our number one market for sales, and any disruption to this market will have a material effect on our gross merchandise volume metrics. Additionally, India and South Asia (both growing markets for eBay) have recently suffered from several severe weather events, including flooding monsoons and prolonged heat waves and droughts. These events commonly result in electricity and telecommunication network disruptions that can impact the ability of eBay customers, both sellers and buyers, to sell and make purchases online.

Time horizon

Long-term

Likelihood

Likely

Magnitude of impact

Medium-low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

200000000

Potential financial impact figure – minimum (currency)

<Not Applicable>

Potential financial impact figure – maximum (currency)

<Not Applicable>

Explanation of financial impact figure

While the exact amount is difficult to determine due to a combination of factors impacting sales in each of these regions at the time of the weather event, external data indicate that retail spending decreases during the weeks directly impacted by severe weather events. Diversion of users away from using our platforms could adversely affect our business results. For instance, using 2020 revenue of \$10.3B for the eBay Marketplace, a prolonged 10% decrease in shopping on our that platform due to multiple weather events could mean as much as a 2% decrease in overall revenue (~200M USD).

Cost of response to risk

Description of response and explanation of cost calculation

RESPONSE: To respond to increased severity of extreme weather events, eBay has implemented the following risk management processes. eBay's data centers are intentionally located in areas with low physical risks to prevent operational disruptions. eBay's delivery and shipping teams have established a task force to plan responses to the increased frequency of extreme weather events. eBay has also developed an Emergency Communications Playbook that protects sellers from late shipments as a result of extreme weather events, including wildfires and hurricanes. Additionally, the diversification of eBay's business provides customers with options that could help mitigate lower demand for online shopping by offering new and augmented shopping experiences. For example, we continued to expand our intermediate selling services to increase customer convenience, such as eBay Consignment, eBay Authenticate, and Buy Online/Pickup in Store with select sellers, and pick-up/drop-off lockers in major stores. Offering alternatives to at-door delivery can alleviate some of the shipping challenges that result from severe weather events. eBay Guaranteed Delivery makes it easy for our sellers to offer fast, accurate, and reliable delivery times, while buyers can narrow their search results based on how quickly they want an item delivered. COST CALCULATION: Managing changing consumer behavior is inherent in eBay's business model, so no additional management costs are anticipated at this time.

Comment

C2.4

(C2.4) Have you identified any climate-related opportunities with the potential to have a substantive financial or strategic impact on your business?

Yes

C2.4a

(C2.4a) Provide details of opportunities identified with the potential to have a substantive financial or strategic impact on your business.

Identifier

Opp1

Where in the value chain does the opportunity occur?

Direct operations

Opportunity type

Energy source

Primary climate-related opportunity driver

Use of lower-emission sources of energy

Primary potential financial impact

Reduced indirect (operating) costs

Company-specific description

eBay prioritizes procurement of renewable energy at its data centers and offices, reducing exposure to GHG emissions and carbon and fuel costs. As a member of RE100, the global corporate renewable energy initiative bringing together hundreds of businesses committed to 100% renewable electricity, we are on track to meet eBay's goal to attain 100% renewable energy in our electricity supply at eBay-controlled data centers and offices by 2025. Investors are increasingly expecting companies to manage their climate risk and look for financial opportunity in a low-carbon market. eBay's approach to climate change prioritizes the procurement of renewable energy, which will decrease the carbon footprint and stabilize operating costs of our business. For example, our headquarters is in San Jose, California where the grid is primarily powered by natural gas in a pseudo deregulated market with only single-option utilities that control pricing. Our only owned data center is in Salt Lake City, Utah, a fully regulated market. Even with these constraints to easily access renewable energy at a reasonable cost, eBay recognized the importance of achieving 100% renewable energy in our offices and data centers and has committed to RE100 by 2025. From 2019 to 2020, we increased our MWhs of renewable energy supply by 9%, and thus far, we have achieved 74% renewable energy for all of our data centers and offices. We've expanded our renewable energy efforts across a total of 16 offices throughout the U.S. and Europe over 2020. Putting in place financially feasible solutions provides us the opportunity to stabilize or reduce energy costs relative to non-renewable options in the future. In addition, consumers are increasingly aligning their personal values with buying behaviors and are looking for shopping destinations that support their choices and beliefs. eBay can be an appealing brand for consumers who value sustainability and climate action, which can lead to increased demand for eBay's products, and therefore stock prices.

Time horizon

Medium-term

Likelihood

About as likely as not

Magnitude of impact

Medium-low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

21550000

Potential financial impact figure – minimum (currency)

<Not Applicable>

Potential financial impact figure – maximum (currency)

<Not Applicable>

Explanation of financial impact figure

eBay does business in a strongly competitive environment that is under increasing scrutiny from as investors. Increased positive brand recognition and sentiment could translate into positive competitive advantage and increased stock price. For example, as of June 2021, eBay's Market capitalization was \$43.1 billion. A 0.5% increase in the market cap would amount to \$215.5 million.

Cost to realize opportunity

100000

Strategy to realize opportunity and explanation of cost calculation

STRATEGY: eBay's strategy to realize this opportunity includes our 2025 environmental targets. As a member of RE100, we have set an ambitious 2025 goal to attain 100% renewable energy in our electricity supply at eBay-controlled data centers and offices. From 2019 to 2020, we increased our MWhs of renewable energy supply by 9%, and thus far, we have achieved 74% renewable energy for all of our data centers and offices. We also expanded our renewable energy efforts across a total of 16 offices throughout the U.S. and Europe over 2020. Our strategy to realize this opportunity also includes a step-wise plan to incrementally get to 100% renewable over the next three and a half years. This plan is regularly reviewed and re-assessed for feasibility and advancements in the market. In addition to this goal, we recognize the need to promote our progress to attract and retain customers. In 2019, we signed our first virtual purchase power agreement (VPPA) with other tech companies for the White Mesa Wind Project in Texas and began receiving renewable energy credits in 2020. The renewable energy produced from this VPPA is approximately equivalent to our offices' electricity usage in the United States. At 74% in 2020, we're on course to accomplish our 2025 goal through continued participation in green power programs and power purchase agreements. In 2020, we were also designated as an official member of the U.S. Environmental Protection Agency's (EPA) Green Power Partnership, a voluntary program that encourages organizations to use green power as a way to reduce the environmental impacts associated with conventional electricity. eBay continues to encourage adoption of low-carbon and electric transportation with our primary logistics partners, including USPS, UPS, and FedEx (which are not considered our direct suppliers in this context, but partners within our value chain). We also continue to provide guidance to protect sellers that could be impacted from hurricanes and wildfires, and clearly communicate eBay's expectations of sellers and their delivery of goods. COST CALCULATION: Stakeholder engagement, transparency and related external activities are a normal part of our work, so we expect no additional costs to be incurred in communicating about our response to climate change or renewable energy achievements. However, we have staff dedicated to our renewable energy strategy. This management cost equates to about a one-half full-time employee, or \$100,000.

Comment

Identifier

Opp2

Where in the value chain does the opportunity occur?

Downstream

Opportunity type

Products and services

Primary climate-related opportunity driver

Shift in consumer preferences

Primary potential financial impact

Increased revenues resulting from increased demand for products and services

Company-specific description

As consumers increasingly care about the climate and factor sustainability into brand perceptions and purchasing decisions, eBay's focus on sustainable commerce and enabling a circular economy presents a competitive advantage, which may result in increased revenues for our company. We aim to provide a global platform where products can continuously find renewed life and value, and continue to pursue new ways to advance circular commerce by using innovative technologies. Every day, we help extend the life of products through the resale of pre-owned and refurbished items on our global marketplace. By keeping products in circulation longer, we contribute to a robust circular economy that's essential for the sustainability of our planet. In 2020, we exceeded our circular commerce goal through the consumer-to-consumer sale of pre-owned electronics and apparel, avoiding a total of 3.1 million metric tons of carbon emissions and contributing \$3.8 billion in positive economic impact. Circular commerce is foundational to our business: We continue to invest in and measure our positive impact from the sale of pre-owned goods and have set a subsequent goal for 2025, emphasizing our commitment. Our customers also demonstrate that sustainability is an important aspect of buying and selling pre-owned. Through an eBay conducted survey, in Germany, for example, 39% of sellers surveyed said that they sell pre-owned items because of its positive environmental impact. Additionally, a portion of sellers worldwide share this same sentiment: 34% in France, 32% in the U.K., 16% in the U.S., and 14% in Canada. Additionally, climate-related regulations are likely to result in increased prices for fuel and new commodities, with some geographies experiencing higher price pressure than others. eBay Inc.'s portfolio companies, particularly the Marketplaces business, could benefit financially from this primarily by driving increased interest in pre-owned items due to increasing fuel and commodities prices resulting in driving up the price of new goods overall.

Time horizon

Long-term

Likelihood

About as likely as not

Magnitude of impact

Medium-low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

270000000

Potential financial impact figure – minimum (currency)

<Not Applicable>

Potential financial impact figure – maximum (currency)

<Not Applicable>

Explanation of financial impact figure

Changes in shopping behavior toward more online shopping for pre-owned goods, could increase eBay revenue. For example, using 2020 Marketplace revenue of \$10.3 billion, and accounting for the portion of pre-owned goods sold on our platform, a 5% increase in online shopping would translate to approximately \$270 million in additional revenue from pre-owned goods alone.

Cost to realize opportunity

50000

Strategy to realize opportunity and explanation of cost calculation

STRATEGY: Our ability to extend the life cycle of products is central to our brand promise. The concept of circular commerce has been part of our brand since the very beginning, including the sale of our first pre-owned item, a broken laser pointer. Circular commerce is also an important part of our forward-looking brand strategy. As such, we are actively pursuing new ways to advance circular commerce by using innovative technologies. For example, In the past year alone, we have conserved an additional 720,000 metric tons of carbon emissions through people selling their pre-owned electronics and apparel on eBay. Additionally, the purchase of pre-owned items provides rewards for the entire product lifecycle – starting with the saved resources and production costs of water, energy and carbon emissions to make the goods, and ending with realized new lives for items, thus preventing them from being sent directly to landfills. Additionally, at least 20% of goods sold on eBay are used or pre-owned, making up a significant portion of our revenue and gross merchandise volume. To realize this opportunity, we also set company-wide goals around circular commerce. From 2021 to 2025, we aim to create \$3 billion in positive economic impacts and avoid 3 million metric tons of carbon emissions through people selling their pre-owned electronics and apparel on eBay. COST CALCULATION: eBay tracks the avoided carbon emissions from resold electronics and apparel each year as part of our Impact goals. In 2020, we implemented an online dashboard that automates these calculations and pulls data directly from our gross marginal volume sales. Two staff worked part time over three months to realize this improvement. \$50,000 represents the salaries from the time dedicated to this project.

Comment

Identifier

Opp3

Where in the value chain does the opportunity occur?

Downstream

Opportunity type

Resilience

Primary climate-related opportunity driver

Participation in renewable energy programs and adoption of energy-efficiency measures

Primary potential financial impact

Increased revenues resulting from increased demand for products and services

Company-specific description

In response to the Paris climate agreement, the global regulatory landscape for renewable energy may shift over the next decade. Incentives at the local, state, and federal levels can reduce the costs and increase the returns from eBay's investments in renewable energy and energy efficiency. In line with other technology and ecommerce companies, energy use typically represents the largest direct environmental impact from our business. For example, as our marketplace business grew in 2020, data center electricity consumption increased by approximately 5%. Additionally, our platform relies on a data center portfolio that is responsible for approximately 80% of our total energy consumption and 53,000 tons of CO2e emissions in 2020. This presents an opportunity to invest in efficiency measures, as well as renewable energy procurement. Additional reputational benefits related to the participation in renewable energy programs and adoption of energy-efficiency measures may also be realized. This includes mitigating climate-related risks, including those related to extreme weather events.

Time horizon

Medium-term

Likelihood

About as likely as not

Magnitude of impact

Medium-low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

113000000

Potential financial impact figure – minimum (currency)

<Not Applicable>

Potential financial impact figure – maximum (currency)

<Not Applicable>

Explanation of financial impact figure

The estimated financial impact of \$113 million assumes the potential for an approximate 2% increase in eBay's 2020 net income of \$5.67 billion should margins, revenues, and cost of capital be positively impacted by returns on company investments in renewable energy and energy efficiency.

Cost to realize opportunity

100000

Strategy to realize opportunity and explanation of cost calculation

STRATEGY: eBay continuously evaluates opportunities and strives to implement energy-saving strategies in the operations of all of our facilities and procure renewable energy at our locations. RESPONSE: eBay also tracks the avoided carbon emissions from resold electronics and apparel each year as part of our Impact goals. In 2020, we implemented an online dashboard that automates these calculations and pulls data directly from our gross merchandise volume. Two staff worked part time over 3 months to realize this improvement. \$50,000 represents the salaries from the time dedicated to this project. We continuously evaluate the percentage of renewable energy supply to these facilities as part of our overall strategy for a sustainable long term energy supply. At our owned data center in Utah, we have participated in Rocky Mountain Power's Blue Sky renewable energy Renewable Energy Certificates (REC) purchasing program in Utah for the past two years and are evaluating options for a power purchase agreement to source 100% renewable electricity for this facility in the near future. We have also signed our first virtual purchase power agreement (VPPA) with other tech companies for the White Mesa Wind Project in Texas and began receiving renewable energy credits in 2020. The renewable energy produced from this VPPA is approximately equivalent to our offices' electricity usage in the U.S. In 2020, our data center in Salt Lake City, Utah, again earned the ENERGY STAR® for Data Centers Label. Additionally, our Istanbul office was awarded the WWF Green Office certificate in July 2020. The certificate indicates that the environmental management system of the organization is implemented in compliance with external criteria and that the organization is committed to continual improvement. COST CALCULATION: To execute on our renewable energy strategy, including achieving our target to source 100% of our electricity supply from renewable energy sources by 2025 for eBay-controlled data centers and offices, we have a dedicated staff member. This management cost equates to about one-half of a full time employee, ~\$100,000.

Comment

C3. Business Strategy

C3.1

(C3.1) Have climate-related risks and opportunities influenced your organization’s strategy and/or financial planning?

Yes, and we have developed a low-carbon transition plan

C3.1a

(C3.1a) Is your organization’s low-carbon transition plan a scheduled resolution item at Annual General Meetings (AGMs)?

	Is your low-carbon transition plan a scheduled resolution item at AGMs?	Comment
Row 1	No, and we do not intend it to become a scheduled resolution item within the next two years	eBay’s low-carbon transition plan is not a scheduled resolution item at our annual shareholder meetings due to our establishment of our environmental targets that provide a path to support low-carbon transition plan. Additionally, our business is less carbon intensive compared to other industries. By 2025, we aim to achieve a 50% reduction in absolute Scope 1 and 2 emissions and achieve 100% renewable energy in our electricity supply at eBay-controlled data centers and offices. The Scope 1 and 2 GHG emissions reduction goal was developed using science-based target setting best practices and is in line with emissions trajectories that keep global warming within 1.5 degrees Celsius based on the Intergovernmental Panel on Climate Change’s (IPCC) Special Report on Global Warming of 1.5° C. Additionally, our low-carbon transition plan also includes renewable energy adoption and avoided emissions from customers. Our climate strategy and plans are also included in our 2021 annual shareholder meeting materials, known as our Proxy Statement. In our 2021 Proxy Statement, we report on our environmental targets and describe Board oversight over ESG, including climate-related issues.

C3.2

(C3.2) Does your organization use climate-related scenario analysis to inform its strategy?

Yes, qualitative and quantitative

C3.2a

(C3.2a) Provide details of your organization’s use of climate-related scenario analysis.

Climate-related scenarios and models applied	Details
2DS RCP 2.6 RCP 8.5 IEA B2DS	<p>IDENTIFICATION OF SCENARIOS: To better understand and prioritize eBay’s potential climate-driven risks and opportunities, we evaluated two scenarios based on whether the world will mobilize in time to avert the disastrous climate impacts modelled by the scientific community. This includes the 2-degree scenario (where there is a transition to a low carbon economy) and 4-degree scenario (where “business as usual” is maintained, and the ambition behind the Paris Agreement is not achieved). INPUTS, ASSUMPTIONS, AND ANALYTICAL CHOICES: The inputs used in our climate-related scenarios were based on the TCFD physical and transition risk categories. We understand that in each scenario, wildfires and hurricanes will continue to be a threat. In a low-carbon economy, however, stakeholders may become more concerned about climate-related impacts, which could impact access to and cost of capital price to pay. Additionally, in a 2-degree scenario, eBay still expects extreme weather events. In this assessment, we also considered market shaping forces. For example, changing demographics and social shifts—including the rise of Gen Z—have resulted in increased climate-related interest among stakeholders. There is also a growing nexus between climate with impacts to water, land and health that further builds the case for action on climate. For this scenario assessment, we also incorporated the lessons and observed trends from the current COVID-19 pandemic, as it has increased the importance of e-commerce. The pandemic also provides parallels to how the world might be impacted and adapt to climate change. eBay is currently operating under the assumption that the low-carbon economy is the global trend, and we have developed a low-carbon transition plan to align with that approach. To establish eBay’s emissions reduction targets, we evaluated our Scope 1 and 2 emissions trajectories to align with the IPCC’s 1.5° C scenario. Our emissions reduction goal uses science-based target-setting best practices and is in line with emissions trajectories that keep global warming within 1.5° C based on the Special Report on Global Warming of 1.5° C. We also plan to increase our use of renewable energy as outlined by our 2025 renewable energy target. BOUNDARY AND TIME HORIZONS: We consider our entire operational footprint, including Scope 3 emissions. We also consider the following time horizons in our scenario analysis: short-term (1-2 years), medium-term (3-5 years), and long-term (6-15 years), which are aligned with the horizons needs to assess and respond to the identified climate-related risks and opportunities. INFLUENCE ON STRATEGY AND FINANCIAL PLANNING: eBay evaluates risks and opportunities that may affect our services, value chain and operations. While eBay has exposure to both physical and transition drivers, transition drivers appear to present both the most meaningful risks and opportunities for eBay’s business, strategy and financial planning for the foreseeable future. eBay’s largest indirect environmental risks can be attributed to its downstream impacts, mainly customer-related transportation of merchandise. Since eBay does not own inventory, directly handle shipping logistics or have a significant number of fulfillment centers, our physical risks are not prominent. This presents an opportunity for our company to continue on a path of resiliency, as we proactively manage climate-related risks. RESULTS: eBay’s climate-related scenario analysis has influenced both our operations and financial planning. For example, we have committed to further align our emissions reduction targets with the Science-Based Targets initiative criteria. As part of this pledge, we have invested in calculation our total Scope 3 emissions. In 2020, we calculated and reported on our seller’s delivery footprint in the U.S. as part of our reported Scope 3 emissions. We are working to expand this calculation globally across our business.</p>

C3.3

(C3.3) Describe where and how climate-related risks and opportunities have influenced your strategy.

	Have climate-related risks and opportunities influenced your strategy in this area?	Description of influence
Products and services	Yes	INFLUENCE ON STRATEGY: Changing demographics and social shifts—including the rise of Gen Z—have resulted in increased climate-related interest and concern among investors, consumers and employees, which has also influenced our strategy and focus on recommerce. For example, from an eBay run survey, in Germany, 39% of sellers surveyed said that they sell pre-owned items because of its positive environmental impact. In fact, a portion of sellers worldwide share this sentiment: 34% in France, 32% in the U.K., 16% in the U.S., and 14% in Canada. TIME HORIZON: The time horizon is 10+ years. CASE STUDY ON STRATEGIC DECISIONS INFLUENCED BY RISKS AND OPPORTUNITIES: In 2020 alone, we have conserved an additional 720,000 metric tons of carbon emissions through people selling their preowned electronics and apparel on eBay. This savings is part of the 3 million metric tons of carbon emissions we have avoided in total since 2016. We also set a new commitment that from 2020 to 2025, we will avoid 3 million metric tons of carbon emissions through people selling their pre-owned electronics and apparel on eBay. We will continue to invest and measure our positive impact from the sale of pre-owned goods.
Supply chain and/or value chain	Yes	INFLUENCE ON STRATEGY: eBay does not have a traditional supply chain; in that we do not manufacture or produce the goods that are sold on our platform. Therefore, a large portion of what we consider our value chain consists of the shipment of sold goods. Extreme weather events have had a small, but noticeable impact on the business due to delays in shipping and handling of products that eBay sellers sell on the platform, which is critical to our value chain. We continue to foster strong relationships with carriers to help plan for potential disruption in deliveries so that we can inform our users of any potential impacts. TIME HORIZON: We anticipate extreme weather events will have localized impact every year for the foreseeable future, therefore the time horizon to assess and adjust our delivery support for sellers is 10+ years. CASE STUDY ON STRATEGIC DECISIONS INFLUENCED BY RISKS AND OPPORTUNITIES: eBay’s business continues to be impacted by hurricanes, resulting in power outages and disrupted transportation routes. For example, while the 2020 Atlantic hurricane season set several new records, it shattered the record for the number of storms to hit the U.S. coastline in one season. A 1% revenue decrease during one week in a year could result in a loss of \$1.9 million (2020 revenue of \$10.3 billion divided by 52 weeks, multiplied by 1%). Internally, our delivery and shipping team has formed a task force to plan responses to extreme weather events because of their increased frequency. This team has relationships with our key carriers which are considered part of our value chain and critical to the shipping options we offer.
Investment in R&D	Evaluation in progress	INFLUENCE ON STRATEGY: As an online marketplace, eBay invests R&D funding into customer experience, which includes shipping and logistics, such as algorithms that match buyers and sellers that are closest to each other to reduce costs. If energy and fuel taxes or climate-related disruptions cause shipping and logistics expenses to rise, eBay may invest more funding into adapting its shipping networks and partnerships to keep costs manageable. TIME HORIZON: The time horizon is 10+ years. CASE STUDY ON STRATEGIC DECISIONS INFLUENCED BY RISKS AND OPPORTUNITIES: Internally, we run scenario analyses on the impacts to sales based on shipping options and preferences (such as offering Fast N’ Free – an eBay shipping option and logo). This research is critical to maintaining a strong online presence and offering appropriate choices for our customers while managing both shipping-related cost for sellers and related climate emissions for delivery. This process is ongoing and part of our commitment to continual improvement. Certain options will be tested and rolled out on a continuing basis to keep in line with evolving consumer preferences. eBay facilitates the sale and purchase of goods as our primary business goal and therefore we will continue to research ways to optimize shipping and minimize climate impact. Additionally, eBay is part of a small group of brands liaising with carriers to explore low-carbon last mile solutions and are also actively evaluating and supporting low-carbon transport policy in key metro areas. As a result of engaging with this group, eBay anticipates the increased implementation of low-carbon shipping options for our sellers over the long-term.
Operations	Yes	INFLUENCE ON STRATEGY: eBay’s facilities and data centers have not yet been affected by climate change-related events or regulations, but these risks have been evaluated. There may also be a reputational aspect, as stakeholder, including investors expect a low operational carbon footprint. Business disruptions as well as physical damage to facilities could increase costs and have potentially negative revenue impacts by restricting or disrupting altogether access to our platforms and services. We evaluate the energy management of our owned data center annually and have quarterly project plans for implementation of efficiency improvements. Due to the potential for climate-related disruptions (weather, electricity supply) data center teams include resiliency and redundancy plans as part of their ongoing management. TIME HORIZON: The time horizon is 10+ years as we do not anticipate climate-related weather events or impacts to electricity fuel mix decreasing. CASE STUDY ON STRATEGIC DECISIONS INFLUENCED BY RISKS AND OPPORTUNITIES: eBay has both owned and co-located (COLO) data centers in the U.S. that contribute approximately 80% of our total energy consumption. Over the last couple of years, eBay has been redistributing load among certain COLO data centers and our owned data center to ensure we will stay up and running even in the event of climate-related damage or outage. We continuously evaluate the percentage of renewable energy supply to these facilities as part of our overall strategy for a sustainable long-term energy supply. At our owned data center in Utah, we have participated in Rocky Mountain Power’s Blue Sky renewable energy REC purchasing program in Utah for the past two years and are evaluating options for a power purchase agreement to source 100% renewable electricity in the near future. We have also signed our first virtual purchase power agreement (VPPA) with other tech companies for the White Mesa Wind Project in Texas and began receiving renewable energy credits in 2020. The renewable energy produced from this VPPA is approximately equivalent to our offices’ electricity usage in the U.S.

C3.4

(C3.4) Describe where and how climate-related risks and opportunities have influenced your financial planning.

	Financial planning elements that have been influenced	Description of influence
Row 1	Revenues Direct costs Indirect costs Capital expenditures Capital allocation Access to capital Assets	eBay evaluates risks that may affect our services, value chain and operations. While eBay has exposure to both physical and transition drivers, transition drivers appear to present both the most meaningful risks and opportunities for eBay’s business, strategy and financial planning for the foreseeable future. eBay’s business model enables the reuse of goods as a leading platform to buy and sell pre-owned products; however, the company’s largest indirect environmental risks can be attributed to its downstream impacts, mainly customer-related transportation of merchandise. Since eBay does not own inventory, directly handle shipping logistics or have a significant number of fulfillment centers, our physical risks are not prominent. This presents an opportunity for our company to continue on a path of resiliency, as we proactively manage climate-related risks. eBay’s transaction volume and resulting revenue has previously been impacted by Hurricane Dorian and other hurricanes in recent years. Because we expect that disruptive weather events will continue to occur, our financial planning includes contingencies for these potential dips in revenue. Our finance team works with the relevant marketplaces management to evaluate and plan for future events – in many cases the response from eBay, in terms of seller support will look the same across a market (the U.S.). However, regional differences and market volumes are taken into consideration when addressing each instance. For example, this impacted how we responded to support employees and sellers located near San Jose, California during the rolling blackouts in 2020. While eBay saw some impact within the areas that were affected, there are many dynamics driving our results and therefore opt to not quantify the impact of this particular event. However, using 2020 eBay revenue of \$10.3 billion, even a 1% impact amounts to over \$100 million, which is financially significant. We do not foresee climate-related extreme weather events to lessen in the foreseeable future, therefore the process of evaluating potential disruptions to our online sales and delivery is ongoing and 10+ years. The plans are reviewed annually and are adjusted as additional data on the frequency and severity of these events is collected from the events themselves.

C3.4a

(C3.4a) Provide any additional information on how climate-related risks and opportunities have influenced your strategy and financial planning (optional).

C4. Targets and performance

C4.1

(C4.1) Did you have an emissions target that was active in the reporting year?

Absolute target

C4.1a

(C4.1a) Provide details of your absolute emissions target(s) and progress made against those targets.**Target reference number**

Abs 1

Year target was set

2016

Target coverage

Company-wide

Scope(s) (or Scope 3 category)

Scope 1+2 (market-based)

Base year

2016

Covered emissions in base year (metric tons CO2e)

119919

Covered emissions in base year as % of total base year emissions in selected Scope(s) (or Scope 3 category)

100

Target year

2025

Targeted reduction from base year (%)

50

Covered emissions in target year (metric tons CO2e) [auto-calculated]

59959.5

Covered emissions in reporting year (metric tons CO2e)

66562

% of target achieved [auto-calculated]

88.9884005036733

Target status in reporting year

Underway

Is this a science-based target?

Yes, we consider this a science-based target, but it has not been approved by the Science-Based Targets initiative

Target ambition

1.5°C aligned

Please explain (including target coverage)

eBay's carbon emissions reduction target is applicable for all eBay's owned and leased facilities where eBay currently has procurement control. Procurement control is defined as those sites where eBay receives invoices and pays for energy. 2016 is the base year for this target. The Scope 1 and 2 GHG emissions reduction goal was developed using science-based target setting best practices and is in line with emissions trajectories that keep global warming within 1.5 degrees Celsius based on the IPCC Special Report on Global Warming of 1.5°C. In 2020, we've reduced our Scope 1 and 2 emissions by 44% from our 2016 baseline, making significant progress toward our goal. This is primarily due to the increase in our renewable energy supply and secondarily due to reduced energy usage across our offices due to COVID-19 as our employees transitioned to remote work.

Target reference number

Abs 2

Year target was set

2016

Target coverage

Company-wide

Scope(s) (or Scope 3 category)

Scope 1+2 (market-based)

Base year

2016

Covered emissions in base year (metric tons CO2e)

119919

Covered emissions in base year as % of total base year emissions in selected Scope(s) (or Scope 3 category)

100

Target year

2030

Targeted reduction from base year (%)

75

Covered emissions in target year (metric tons CO2e) [auto-calculated]

29979.75

Covered emissions in reporting year (metric tons CO2e)

66562

% of target achieved [auto-calculated]

59.3256003357822

Target status in reporting year

Underway

Is this a science-based target?

Yes, we consider this a science-based target, but it has not been approved by the Science-Based Targets initiative

Target ambition

1.5°C aligned

Please explain (including target coverage)

eBay's carbon emissions reduction target extends the 2025 the goal to 2030 and is applicable for all eBay's owned and leased facilities where eBay currently has procurement control. Procurement control is defined as those sites where eBay receives invoices and pays for energy. 2016 is the base year for this target. The Scope 1 and 2 GHG emissions reduction goal was developed using science-based target setting best practices and is in line with emissions trajectories that keep global warming within 1.5 degrees Celsius based on the IPCC Special Report on Global Warming of 1.5°C. In 2020, we've reduced our Scope 1 and 2 emissions by 44% from our 2016 baseline, making significant progress toward our goal. This is primarily due to the increase in our renewable energy supply and secondarily due to reduced energy usage across our offices related to COVID-19 as our employees transitioned to remote work.

Target reference number

Abs 3

Year target was set

2016

Target coverage

Company-wide

Scope(s) (or Scope 3 category)

Scope 1+2 (market-based)

Base year

2016

Covered emissions in base year (metric tons CO2e)

119919

Covered emissions in base year as % of total base year emissions in selected Scope(s) (or Scope 3 category)

100

Target year

2035

Targeted reduction from base year (%)

80

Covered emissions in target year (metric tons CO2e) [auto-calculated]

23983.8

Covered emissions in reporting year (metric tons CO2e)

66562

% of target achieved [auto-calculated]

55.6177503147958

Target status in reporting year

Underway

Is this a science-based target?

Yes, we consider this a science-based target, but it has not been approved by the Science-Based Targets initiative

Target ambition

1.5°C aligned

Please explain (including target coverage)

eBay's carbon emissions reduction target is applicable for all eBay's owned and leased facilities where eBay currently has procurement control. Procurement control is defined as those sites where eBay receives invoices and pays for energy. 2016 is the base year for this target. The Scope 1 and 2 GHG emissions reduction goal was developed using science-based target setting best practices and is in line with emissions trajectories that keep global warming within 1.5 degrees Celsius based on the IPCC Special Report on Global Warming of 1.5°C. In 2020, we've reduced our Scope 1 and 2 emissions by 44% from our 2016 baseline, making significant progress toward our goal. This is primarily due to the increase in our renewable energy supply and secondarily due to reduced energy usage across our offices due to COVID-19 as our employees transitioned to remote work.

C4.2**(C4.2) Did you have any other climate-related targets that were active in the reporting year?**

Target(s) to increase low-carbon energy consumption or production

C4.2a

(C4.2a) Provide details of your target(s) to increase low-carbon energy consumption or production.

Target reference number

Low 1

Year target was set

2016

Target coverage

Company-wide

Target type: absolute or intensity

Absolute

Target type: energy carrier

Electricity

Target type: activity

Consumption

Target type: energy source

Renewable energy source(s) only

Metric (target numerator if reporting an intensity target)

Percentage

Target denominator (intensity targets only)

<Not Applicable>

Base year

2016

Figure or percentage in base year

43

Target year

2025

Figure or percentage in target year

100

Figure or percentage in reporting year

74

% of target achieved [auto-calculated]

54.3859649122807

Target status in reporting year

Underway

Is this target part of an emissions target?

eBay's 100% renewable electricity target directly supports our targets to achieve a 50% absolute reduction in Scope 1 and 2 Greenhouse Gas emissions by 2025 and 75% reduction by 2030 from our 2016 baseline. (Emissions reduction target ID Abs1 and Abs2)

Is this target part of an overarching initiative?

RE100

Please explain (including target coverage)

eBay's 100% renewable electricity target was approved in 2016 as part our RE100 membership. The target coverage includes electricity consumption at offices and data centers under operational control. From 2019 to 2020, we increased our MWhs of renewable energy supply by 9%, and, we have achieved 74% renewable energy for all of our data centers and offices. We've expanded our renewable energy efforts across a total of 16 offices throughout the U.S. and Europe over 2020.

C4.3

(C4.3) Did you have emissions reduction initiatives that were active within the reporting year? Note that this can include those in the planning and/or implementation phases.

Yes

C4.3a

(C4.3a) Identify the total number of initiatives at each stage of development, and for those in the implementation stages, the estimated CO2e savings.

	Number of initiatives	Total estimated annual CO2e savings in metric tonnes CO2e (only for rows marked *)
Under investigation	4	
To be implemented*	0	0
Implementation commenced*	0	0
Implemented*	8	53.5
Not to be implemented	0	

C4.3b

(C4.3b) Provide details on the initiatives implemented in the reporting year in the table below.

Initiative category & Initiative type

Energy efficiency in buildings	Motors and drives
--------------------------------	-------------------

Estimated annual CO2e savings (metric tonnes CO2e)

0.9

Scope(s)

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency – as specified in C0.4)

1000

Investment required (unit currency – as specified in C0.4)

4500

Payback period

4-10 years

Estimated lifetime of the initiative

16-20 years

Comment

End of life exhaust fans were changed out with variable speed fans based on the static pressures.

Initiative category & Initiative type

Energy efficiency in buildings	Maintenance program
--------------------------------	---------------------

Estimated annual CO2e savings (metric tonnes CO2e)

0.4

Scope(s)

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency – as specified in C0.4)

500

Investment required (unit currency – as specified in C0.4)

5500

Payback period

11-15 years

Estimated lifetime of the initiative

16-20 years

Comment

Degradation of equipment offered opportunity for rewire of efficient fan.

Initiative category & Initiative type

Energy efficiency in buildings	Building Energy Management Systems (BEMS)
--------------------------------	---

Estimated annual CO2e savings (metric tonnes CO2e)

0.4

Scope(s)

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency – as specified in C0.4)

1000

Investment required (unit currency – as specified in C0.4)

2500

Payback period

1-3 years

Estimated lifetime of the initiative

6-10 years

Comment

Back of house electrical rooms tighter temp control allows for more efficient energy usage.

Initiative category & Initiative type

Energy efficiency in buildings	Heating, Ventilation and Air Conditioning (HVAC)
--------------------------------	--

Estimated annual CO2e savings (metric tonnes CO2e)

3.91

Scope(s)

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency – as specified in C0.4)

3300

Investment required (unit currency – as specified in C0.4)

13500

Payback period

4-10 years

Estimated lifetime of the initiative

11-15 years

Comment

Economizers allow for outside air to be pulled instead of conditioned air depending on outside air temperature.

Initiative category & Initiative type

Energy efficiency in buildings	Building Energy Management Systems (BEMS)
--------------------------------	---

Estimated annual CO2e savings (metric tonnes CO2e)

0.36

Scope(s)

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency – as specified in C0.4)

500

Investment required (unit currency – as specified in C0.4)

5000

Payback period

4-10 years

Estimated lifetime of the initiative

16-20 years

Comment

Tighter temp controls allow for more economized energy usage.

Initiative category & Initiative type

Energy efficiency in buildings	Building Energy Management Systems (BEMS)
--------------------------------	---

Estimated annual CO2e savings (metric tonnes CO2e)

2.55

Scope(s)

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency – as specified in C0.4)

2000

Investment required (unit currency – as specified in C0.4)

5000

Payback period

1-3 years

Estimated lifetime of the initiative

16-20 years

Comment

Reduction of fan speeds where appropriate allow for energy reduction.

Initiative category & Initiative type

Energy efficiency in buildings	Lighting
--------------------------------	----------

Estimated annual CO2e savings (metric tonnes CO2e)

4

Scope(s)

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency – as specified in C0.4)

1500

Investment required (unit currency – as specified in C0.4)

2900

Payback period

1-3 years

Estimated lifetime of the initiative

6-10 years

Comment

Upgraded to LED lights in the bathrooms and kitchens.

Initiative category & Initiative type

Energy efficiency in buildings	Building Energy Management Systems (BEMS)
--------------------------------	---

Estimated annual CO2e savings (metric tonnes CO2e)

41

Scope(s)

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency – as specified in C0.4)

15000

Investment required (unit currency – as specified in C0.4)

4650

Payback period

<1 year

Estimated lifetime of the initiative

6-10 years

Comment

Variant Refrigerant Volume controller upgraded to allow for local control.

C4.3c**(C4.3c) What methods do you use to drive investment in emissions reduction activities?**

Method	Comment
Dedicated budget for other emissions reduction activities	To drive investment in emissions reduction activities, eBay has a dedicated budget to support these activities. For example, to support eBay's 100% renewable electricity target, procurement (whether via on-site installations or off-site contracts) of lower-carbon energy is part of the company strategy. In 2019, we signed our first virtual purchase power agreement (VPPA) with other tech companies for the White Mesa Wind Project in Texas and began receiving renewable energy credits in 2020.
Employee engagement	Employee engagement is a key foundational element of eBay Inc.'s Impact strategy. The origins of our environmental programs can be traced directly back to the grassroots passion of our employees. Our Global Impact Teams continue this legacy. These Teams are briefed regularly on our energy and carbon approach, as well as educated about local initiatives that can impact our overall carbon footprint. Many of the extended team who work in operational energy efficiency, greener building, renewable energy and other areas are also Impact Team members.
Dedicated budget for energy efficiency	To drive investment in emissions reduction activities, eBay has a dedicated budget for energy efficiency projects. Across our eBay offices and data centers, we invest in and implement resource-efficient strategies such as tech refreshes at the data centers and LED lighting upgrades in offices to reduce our overall environmental footprint.

C4.5

(C4.5) Do you classify any of your existing goods and/or services as low-carbon products or do they enable a third party to avoid GHG emissions?

No

C5. Emissions methodology

C5.1

(C5.1) Provide your base year and base year emissions (Scopes 1 and 2).

Scope 1

Base year start

January 1 2016

Base year end

December 31 2016

Base year emissions (metric tons CO2e)

24743

Comment

Data coverage for Scope 1 emissions includes more than 95% of our operations. 2016 baseline data has been restated to ensure consistency with updated emissions factors, CDP, and RE100 reporting requirements.

Scope 2 (location-based)

Base year start

January 1 2016

Base year end

December 31 2016

Base year emissions (metric tons CO2e)

133813

Comment

Data coverage for Scope 2 (location-based) emissions includes more than 95% of our operations. 2016 baseline data has been restated to ensure consistency with updated emissions factors, CDP, and RE100 reporting requirements.

Scope 2 (market-based)

Base year start

January 1 2016

Base year end

December 31 2016

Base year emissions (metric tons CO2e)

95176

Comment

Data coverage for Scope 2 (market-based) emissions includes more than 95% of our operations. 2016 baseline data has been restated to ensure consistency with updated emissions factors, CDP, and RE100 reporting requirements.

C5.2

(C5.2) Select the name of the standard, protocol, or methodology you have used to collect activity data and calculate emissions.

The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition)

C6. Emissions data

C6.1

(C6.1) What were your organization's gross global Scope 1 emissions in metric tons CO2e?

Reporting year

Gross global Scope 1 emissions (metric tons CO2e)
18847

Start date
<Not Applicable>

End date
<Not Applicable>

Comment
eBay's Scope 1 emissions are generated from fuel sources including natural gas consumption.

C6.2

(C6.2) Describe your organization's approach to reporting Scope 2 emissions.

Row 1

Scope 2, location-based
We are reporting a Scope 2, location-based figure

Scope 2, market-based
We are reporting a Scope 2, market-based figure

Comment
To track performance against our 2025 and 2030 emissions reduction targets, we use our market-based Scope 2 emissions figure.

C6.3

(C6.3) What were your organization's gross global Scope 2 emissions in metric tons CO2e?

Reporting year

Scope 2, location-based
139389

Scope 2, market-based (if applicable)
47715

Start date
<Not Applicable>

End date
<Not Applicable>

Comment
2020 Scope 2 market-based emissions are less than Scope 2 location-based emissions, because eBay increased our MWhs of renewable energy supply by 9%, achieving 74% renewable energy for all of our data centers and offices.

C6.4

(C6.4) Are there any sources (e.g. facilities, specific GHGs, activities, geographies, etc.) of Scope 1 and Scope 2 emissions that are within your selected reporting boundary which are not included in your disclosure?

Yes

C6.4a

(C6.4a) Provide details of the sources of Scope 1 and Scope 2 emissions that are within your selected reporting boundary which are not included in your disclosure.

Source

Sites determined to be de minimis

Relevance of Scope 1 emissions from this source

Emissions are not relevant

Relevance of location-based Scope 2 emissions from this source

Emissions are not relevant

Relevance of market-based Scope 2 emissions from this source (if applicable)

Emissions are not relevant

Explain why this source is excluded

De minimis sites consist of small service offices without full-time staff and for which eBay does not have access to complete and reliable information for the 2020 reporting period.

Source

Fuel use by small vehicles/equipment

Relevance of Scope 1 emissions from this source

Emissions are not relevant

Relevance of location-based Scope 2 emissions from this source

Emissions are not relevant

Relevance of market-based Scope 2 emissions from this source (if applicable)

Emissions are not relevant

Explain why this source is excluded

It is likely that small amounts of diesel and gasoline consumption by campus and other support vehicles are not included in Scope 1 emissions estimates. eBay considers these emissions to be an insignificant contributor to the overall Scope 1 inventory total.

C6.5

(C6.5) Account for your organization's gross global Scope 3 emissions, disclosing and explaining any exclusions.

Purchased goods and services

Evaluation status

Relevant, calculated

Metric tonnes CO2e

202665

Emissions calculation methodology

Emissions were calculated using the US Environmentally-Extended Input-Output (USEEIO) Model life cycle assessment approach for 100% spend data for purchased goods and services over the reporting period. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard, using purchaser price.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Please explain

Capital goods

Evaluation status

Relevant, calculated

Metric tonnes CO2e

40197

Emissions calculation methodology

Emissions were calculated using the US Environmentally-Extended Input-Output (USEEIO) Model life cycle assessment approach for 100% spend data for purchased goods and services over the reporting period. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard, using purchaser price.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Please explain

Fuel-and-energy-related activities (not included in Scope 1 or 2)

Evaluation status

Relevant, calculated

Metric tonnes CO2e

28814

Emissions calculation methodology

Emissions were calculated using DEFRA's UK Government GHG Conversion Factors for Company Reporting. Emissions calculations represent the upstream emissions from the production and transportation of fuels consumed by eBay sites in the reporting year as well as emissions associated with the generation and transmission and distribution associated with electricity use.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Please explain

Upstream transportation and distribution

Evaluation status

Relevant, calculated

Metric tonnes CO2e

17280

Emissions calculation methodology

Emissions were calculated using the US Environmentally-Extended Input-Output (USEEIO) Model life cycle assessment approach for 100% spend data for purchased goods and services over the reporting period. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard, using purchaser price.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Please explain

Waste generated in operations

Evaluation status

Relevant, calculated

Metric tonnes CO2e

8402

Emissions calculation methodology

All emissions associated with purchased waste management services were calculated using estimated total spend on waste management and emission factors derived from country-specific production functions from the U.S. national input-output database.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Please explain

Physical waste data for a bottom-up analysis were not available at the time of this analysis, and thus a spend analysis was required. Lack of granularity in utility spend made it very difficult to parse out spend on waste management. As such, the average percentage spend on waste management by the data processing and hosting industry was used to estimate eBay's total spend for these topics. This method is likely to overestimate actual emissions but given that this category represents a small proportion of our total footprint, this method was considered reasonable.

Business travel

Evaluation status

Relevant, calculated

Metric tonnes CO2e

3710

Emissions calculation methodology

Values represent all emissions associated with purchased air travel, rental cars and lodging. Emissions from air travel and rental cars were calculated using miles flown and driven in rental cars by eBay employees and emissions factors specific to air travel distance and average emissions per mile for rental cars. Emissions from lodging were calculated using CEDA's input-output life cycle assessment and eBay's spend data on lodging.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

94

Please explain

Employee commuting

Evaluation status

Relevant, calculated

Metric tonnes CO2e

20400

Emissions calculation methodology

Emissions were calculated using the total number of eBay employees and the Scope 3 Evaluator Tool developed by the GHG Protocol Partner, Quantis.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Please explain

Emissions from employee commuting decreased in 2020 due to COVID-19.

Upstream leased assets

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Please explain

The emissions from eBay's leased assets (real estate) are accounted for under Scope 1 & 2 GHG emissions.

Downstream transportation and distribution

Evaluation status

Relevant, calculated

Metric tonnes CO2e

898400

Emissions calculation methodology

Emissions were calculated by adding the total delivery footprint provided by our primary carriers in the U.S. Our primary carriers account for 95% of our downstream transportation volume. To estimate for the remaining 5%, we multiplied the total volume for the other carriers by the emission intensity (ton CO2e/lb of product) from our primary carrier.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

95

Please explain

Currently, this only includes U.S. delivery, but we are working to expand this calculation globally in subsequent years.

Processing of sold products

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Please explain

eBay does not produce goods for sale. Our "product" is our platform, whose emissions are accounted for under Scope 1 & 2 GHG emissions.

Use of sold products

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Please explain

eBay does not produce goods for sale. Our "product" is our platform, whose emissions are accounted for under Scope 1 & 2 GHG emissions.

End of life treatment of sold products

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Please explain

eBay does not manufacture products.

Downstream leased assets

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Please explain

eBay's downstream leased assets are minimal and therefore not relevant.

Franchises

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Please explain

This category is not relevant to eBay as it does not operate franchises.

Investments

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Please explain

This category is not relevant to eBay as it is neither an investor nor a financial intermediary.

Other (upstream)

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Please explain

We have not identified any other upstream Scope 3 emission sources.

Other (downstream)

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Please explain

We have not identified any other downstream Scope 3 emission sources.

C6.7

(C6.7) Are carbon dioxide emissions from biogenic carbon relevant to your organization?

No

C6.10

(C6.10) Describe your gross global combined Scope 1 and 2 emissions for the reporting year in metric tons CO2e per unit currency total revenue and provide any additional intensity metrics that are appropriate to your business operations.

Intensity figure

0.00000646

Metric numerator (Gross global combined Scope 1 and 2 emissions, metric tons CO2e)

66562

Metric denominator

unit total revenue

Metric denominator: Unit total

10300000000

Scope 2 figure used

Market-based

% change from previous year

20.57

Direction of change

Decreased

Reason for change

eBay's net revenues increased 19% to \$10.3 billion in 2020 compared to 2019. From 2019 to 2020, eBay also increased our MWhs of renewable energy supply by 9% and have achieved 74% renewable energy for all of our data centers and offices. We also expanded our renewable energy efforts across a total of 16 offices throughout the U.S. and Europe over 2020. eBay's decrease in revenue intensity reflects the increase in renewable energy along with other emissions reduction activities. In addition, our overall energy use decreased by 5% in 2020 from the prior year primarily due to our workforce transitioning to remote work in response to COVID-19.

Intensity figure

5.24

Metric numerator (Gross global combined Scope 1 and 2 emissions, metric tons CO2e)

66562

Metric denominator

full time equivalent (FTE) employee

Metric denominator: Unit total

12700

Scope 2 figure used

Market-based

% change from previous year

20.67

Direction of change

Decreased

Reason for change

From 2019 to 2020, eBay increased our MWhs of renewable energy supply by 9% and have achieved 74% renewable energy for all of our data centers and offices. We also expanded our renewable energy efforts across a total of 16 offices throughout the U.S. and Europe over 2020. eBay's decrease in FTE employee intensity reflects the increase in renewable energy along with other emissions reduction activities.

C7. Emissions breakdowns

C7.1

(C7.1) Does your organization break down its Scope 1 emissions by greenhouse gas type?

Yes

C7.1a

(C7.1a) Break down your total gross global Scope 1 emissions by greenhouse gas type and provide the source of each used greenhouse warming potential (GWP).

Greenhouse gas	Scope 1 emissions (metric tons of CO2e)	GWP Reference
CO2	18684	IPCC Fifth Assessment Report (AR5 – 100 year)
CH4	10	IPCC Fifth Assessment Report (AR5 – 100 year)
N2O	10	IPCC Fifth Assessment Report (AR5 – 100 year)
HFCs	143	IPCC Fifth Assessment Report (AR5 – 100 year)

C7.2

(C7.2) Break down your total gross global Scope 1 emissions by country/region.

Country/Region	Scope 1 emissions (metric tons CO2e)
Australia	45
Belgium	24
Canada	39
China	272
Czechia	15
Denmark	79
France	14
Germany	492
India	82
Ireland	142
Israel	134
Italy	17
Luxembourg	8
Malaysia	12
Mexico	9
Netherlands	108
Russian Federation	10
Singapore	15
South Africa	3
Republic of Korea	2800
Spain	8
Sweden	5
Switzerland	67
Taiwan, Greater China	9
Thailand	1
Turkey	51
United Kingdom of Great Britain and Northern Ireland	114
United States of America	14233
Viet Nam	1
Japan	23
China, Hong Kong Special Administrative Region	15

C7.3

(C7.3) Indicate which gross global Scope 1 emissions breakdowns you are able to provide.

- By business division
- By facility
- By activity

C7.3a

(C7.3a) Break down your total gross global Scope 1 emissions by business division.

Business division	Scope 1 emissions (metric ton CO2e)
Asia/Pacific	3276
Europe, Middle East, and Africa	1290
Americas	14281

C7.3b

(C7.3b) Break down your total gross global Scope 1 emissions by business facility.

Facility	Scope 1 emissions (metric tons CO2e)	Latitude	Longitude
Aachen - Karmeliterhoefe	4	47.2	6.4
Aarhus - Axel Kiers Vej 11	60	51.7	6.4
Amsterdam (AMSTERDAM-01)	64	52.4	4.9
Amsterdam - Treublaan	0	52.3	4.9
Austin - 01	328	30.5	-97.8
Bangalore	19	12.9	77.7
Berlin - Grunberger	70	48.8	6.2
Bern	39	45.8	-0.7
Brisbane	39	37.7	-122.4
Brussels	24	50.8	4.4
Cape Town	2	-33.9	18.4
Chicago - East Balbo – LMT	3	41.873204	-87.626142
Copenhagen	19	55.7	12.5
Dreilinden - A2	15	42.963153	-77.024955
Dublin - Atrium	104	53.4	-6.4
Dublin - Aurora House	38	53.4	-6.4
Hong Kong	15	21.007135	105.833641
Incheon - KCTC - FC	105	-32.095676	115.878532
Irvine	4	33.665031	-117.746658
Istanbul - 02	51	28.272033	-81.464729
Jaipur	2	26.879493	75.781158
Kualalumpur	12	3.145719	101.609756
London - Hotham House	69	51.471824	-0.293597
London - Shutl	2	51.522686	-0.080968
Madrid - Castellana	8	35.401958	-81.094337
Malmo	5	40.6	0.6
Mexico City - Reforma	2	25.4	-101
Milan	17	38.863502	-76.973831
Moscow Butyrskiy	10	29.326976	75.709594
Netanya	134	36.640159	-85.792068
New Delhi	4	28.6	77.2
New York City - 625	51	40.74102	-73.999557
Paris	14	33.095809	-96.629096
Portland	10	45.512924	-122.68592
Prague	15	2.3	29.3
Rancho Cordova	13	38.604988	-121.280471
Richmond - Hill House	28	51.458576	-0.306344
Rye Brook	14	41.006824	-73.670433
Salt Lake City -02	859	40.515308	-111.877708
Salt Lake City - 07	31	40.515308	-111.877708
Bangkok	1	13.7	100.6
San Francisco - SH	88	37.790378	-122.396759
San Jose South - Building 00	78	37.294433	-121.894264
San Jose South - Building 01	0	37.294433	-121.894264
San Jose South - Building 02	57	37.294433	-121.894264
San Jose South - Building 03	62	37.294433	-121.894264
San Jose South - Building 04	114	37.294433	-121.894264
San Jose South - Building 05	87	37.294433	-121.894264
San Jose South - Building 06	81	37.294433	-121.894264
San Jose South - Building 07	192	37.294433	-121.894264
San Jose South - Building 08	1	37.294433	-121.894264
San Jose South - Building 09	58	37.294433	-121.894264
Seattle - Bellevue	108	47.619251	-122.2024
Seoul	436	43.133533	-75.169609
Seoul - Arc Place	44	35.686397	51.432857
Seoul - Baegam Center - FC01	19	45.85374	5.75607
Seoul - Baegam Center - FC03	339	45.85374	5.75607
Seoul - Dongtan Center - FC	1847	37.6218	126.643314
Seoul (Fine Tower Training)	10	31.206103	-97.300764
Shanghai - EOC	75	1.307605	103.858947
Shanghai - GC	148	1.307605	103.858947
Shanghai - Raffles	35	1.307605	103.858947
Shenzhen	14	27.84254	99.743171
Singapore (Millenia)	15	33.197669	-89.778625
SJ - Orchard L1	76	37.386432	-121.894447
SJ - Orchard L2	74	37.386432	-121.894447
SJ - Orchard L4	96	37.386432	-121.894447
SLC01 - South Jordan, UT Owned Data Center - eBay	54	40.564109	-111.938705

Facility	Scope 1 emissions (metric tons CO2e)	Latitude	Longitude
SLC02 - South Jordan, UT Owned Data Center- eBay	11287	40.564109	-111.938705
Sydney	41	43.150032	-70.665591
Taipei	9	25.03282	121.5588
Tokyo - Crystal Square	12	35.63134	139.745575
Tokyo - Starzen	8	35.628524	139.744033
Toronto ON 500 King St	36	43.645336	-79.396308
Valencia	7	34.420791	-118.567428
Washington DC	8	38.902656	-77.032119
Zurich	28	67.280937	14.383377
Luxembourg	8	-30.52622	152.811752
Mumbai - R-tech Park	29	19.161806	72.857589
Abingdon	15	51.623153	-1.290287
Bangalore - DV	28	12.953879	77.689651
Dreilinden - A3	3	42.963153	-77.024955
Dreilinden - J1	10	42.963153	-77.024955
Dreilinden - J6	268	42.963153	-77.024955
Dreilinden - J7	6	42.963153	-77.024955
Dreilinden - J9	115	42.963153	-77.024955
Durham	0	37.559525	-90.296309
El Dorado Hills	1	38.670352	-121.06768
Hamburg - GFW	0	53.55384	9.991647
Hamburg-Rodingsmarkt	0	53.546398	9.977765
Johannesburg	1	-26.026639	28.004781
Mexico City - Homero	7	40.879367	-73.591056
Miami - WeWork - Brickell	0	25.768091	-80.2014
Scottsdale	2	33.607345	-111.887565
SJ - Orchard L3	250	37.386432	-121.894447
SLC03 - South Jordan, UT Owned Data Center - eBay	60	40.564109	-111.938705
Tokyo - Cerulean	3	38.140911	-78.451667
Ho Chi Minh - NTN	1	22.561939	88.35939
eCG- San Jose	1	37.317537	-121.947626
eCG - Dusseldorf	0	51.227107	6.780736
eCG- Milan	0	45.490705	9.204851
eCG- Salt Lake City	0	40.763109	111.891629
Hamburg – Brandstwiete	0	53.547826	9.997055
Melbourne	2	-37.817164	144.959226
Sydney – Elizabeth St	3	-33.886429	151.208805
Toronto - Richmond	4	43.649714	-79.388878
Business Travel	29	37.294433	-121.894264
Austin - 02	9	30.5	-97.8
Amsterdam (AMSTERDAM-TRBLN)	44	52.3	4.9

C7.3c

(C7.3c) Break down your total gross global Scope 1 emissions by business activity.

Activity	Scope 1 emissions (metric tons CO2e)
Business Travel	29
Data Center	11400
Office	7418

C7.5

(C7.5) Break down your total gross global Scope 2 emissions by country/region.

Country/Region	Scope 2, location-based (metric tons CO2e)	Scope 2, market-based (metric tons CO2e)	Purchased and consumed electricity, heat, steam or cooling (MWh)	Purchased and consumed low-carbon electricity, heat, steam or cooling accounted for in Scope 2 market-based approach (MWh)
Australia	1350	1350	1897	0
Belgium	8	8	41	0
Canada	16	16	526	0
China	1232	1147	1999	138
Czechia	45	54	91	0
Denmark	108	212	569	0
France	42	37	526	0
Germany	1667	997	4156	2519
India	1211	1211	1611	0
Ireland	803	742	2424	926
Israel	367	259	741	0
Italy	24	1	80	78
Luxembourg	10	0	61	61
Malaysia	57	57	86	0
Mexico	45	45	98	0
Netherlands	3574	3952	8557	1439
Russian Federation	36	36	100	0
Singapore	525	157	1350	946
South Africa	31	31	35	0
Republic of Korea	14340	14340	26819	0
Spain	13	0	48	48
Sweden	1	2	43	0
Switzerland	12	3	468	288
Taiwan, Greater China	53	53	94	0
Thailand	7	7	14	0
Turkey	125	0	268	500
United Kingdom of Great Britain and Northern Ireland	250	37	1074	967
United States of America	112577	22240	309347	280403
Viet Nam	3	3	6	0
Japan	397	305	790	181
China, Hong Kong Special Administrative Region	460	413	623	63

C7.6

(C7.6) Indicate which gross global Scope 2 emissions breakdowns you are able to provide.

- By business division
- By facility
- By activity

C7.6a

(C7.6a) Break down your total gross global Scope 2 emissions by business division.

Business division	Scope 2, location-based (metric tons CO2e)	Scope 2, market-based (metric tons CO2e)
Americas	112637	22300
Asia/Pacific	19635	19044
Europe, Middle East, Africa	7117	6371

C7.6b

(C7.6b) Break down your total gross global Scope 2 emissions by business facility.

Facility	Scope 2, location-based (metric tons CO2e)	Scope 2, market-based (metric tons CO2e)
Aachen - Karmeliterhoehe	21	32
Aarhus - Axel Kiers Vej 11	79	163
AMS01 - Amsterdam, Netherlands COLO (Interaxion) - eBay	2852	3791
Amsterdam (AMSTERDAM-01)	121	161
Amsterdam - Colo	560	0
Amsterdam - Treublaan	0	0
Ashburn - Colo - Filigree	86	0

Facility	Scope 2, location-based (metric tons CO2e)	Scope 2, market-based (metric tons CO2e)
Atlanta - Colo	17	19
Austin - 01	1917	1624
Bangalore	151	151
Bangkok	7	7
Berlin - Grunberger	33	0
Bern	8	3
Brisbane	87	31
Brussels	8	8
Cape Town	23	23
Chennai - Colo - Swami Sivananda Salai	36	36
Chicago - Colo	115	0
Copenhagen	30	50
Dallas - Colo	94	0
Dreilinden - A2	12	0
Dublin - Atrium	307	0
Dublin - Aurora House	133	199
Dublin - Colo - Grange Castle	363	542
Frankfurt - Colo	211	320
Hong Kong	64	64
Incheon - KCTC - FC	350	350
Irvine	9	10
Istanbul - 02	125	0
Jaipur	17	17
Kualalumpur	57	57
Kwai Chung - Colo	47	0
London - Hotham House	129	0
London - Shutl	10	14
Los Angeles - Colo	60	0
Luxembourg	10	0
LVS01 - Las Vegas, NV COLO (Switch) - eBay	13369	0
LVS02 - Las Vegas, NV COLO (Switch) - eBay	13369	0
LVS03 - Las Vegas, NV COLO (Switch) - eBay	13369	0
LVS04 - Las Vegas, NV COLO (Switch) - eBay	13369	0
Madrid - Castellana	13	0
Malmo	1	2
Marseille - Colo	19	15
McCarran - Colo	24202	0
Mexico City - Homero	34	34
Mexico City - Reforma	10	10
Miami - Colo	206	159
Milan	24	0
Moscow Butyrskiy	36	36
Mumbai - R-tech Park	192	192
Netanya	367	258
New Delhi	35	35
New York City - 625	103	213
Paris	23	22
Portland	1061	2300
Prague	45	54
PyeongChon Mega Center	2635	2635
Rancho Cordova	30	25
Richmond - Hill House	50	0
Rye Brook	40	81
Salt Lake City - 02	1555	3372
Salt Lake City - 07	0	0
San Francisco - SH	380	136
San Jose South - Building 00	146	0
San Jose South - Building 01	511	0
San Jose South - Building 02	433	0
San Jose South - Building 03	188	0
San Jose South - Building 04	220	0
San Jose South - Building 05	144	0
San Jose South - Building 06	146	4
San Jose South - Building 07	197	0
San Jose South - Building 08	3	0
San Jose South - Building 09	106	0
Seattle - Bellevue	382	326
Secaucus - Colo - 02	250	0
Seoul	1040	1040
Seoul - Arc Place	63	63
Seoul - Baegam Center - FC01	63	63

Facility	Scope 2, location-based (metric tons CO2e)	Scope 2, market-based (metric tons CO2e)
Seoul - Baegam Center - FC03	1132	1132
Seoul - Colo - SEL05	5043	5043
Seoul - Dongtan Center - FC	3971	3971
Seoul (Fine Tower Training)	44	44
Shanghai - Colo	85	0
Shanghai - EOC	271	271
Shanghai - GC	645	645
Shanghai - Raffles	141	141
Shenzhen	91	91
Singapore - Colo	478	110
Singapore (Millenia)	47	47
SJ - Orchard L1	249	0
SJ - Orchard L2	235	0
SJ - Orchard L4	170	0
SJ - South - Colo - 06	78	0
SLC01 - South Jordan, UT Owned Data Center - eBay	9470	2397
SLC02 - South Jordan, UT Owned Data Center- eBay	7013	2579
Slough - Colo	46	0
SYD02 - Sydney, Aus COLO	999	999
Sydney	2	2
Taipei	53	53
Tokyo - Crystal Square	37	37
Tokyo - Starzen	55	55
Toronto ON 500 King St	16	16
Valencia	15	5
Washington DC	28	31
Zurich	4	0
Dusseldorf - Colo	422	640
Abingdon	15	23
Bangalore - DV	779	779
Chicago - East Balbo - LMT	18	18
Dreilinden - A3	13	0
Dreilinden - J1	68	0
Dreilinden - J6	399	0
Dreilinden - J7	126	0
Dreilinden - J9	358	0
Durham	1	1
El Dorado Hills	3	3
Hamburg - GFW	0	0
Hamburg-Rodingsmarkt	1	1
Ho Chi Minh - NTN	3	3
Hong Kong - Colo - Chai Wan	58	58
Hong Kong - Colo - Wan Po	291	291
Johannesburg	9	9
Miami - WeWork - Brickell	0	0
Port Melbourne - Colo	337	337
Scottsdale	9	9
SJ - Orchard L3	123	0
SLC03 - South Jordan, UT Owned Data Center - eBay	8894	8894
Tokyo - Cerulean	17	17
Shinagawa - Colo 1	91	0
Shinagawa - Colo 1	198	198
eCG - Dusseldorf	1	2
eCG- Milan	1	1
eCG- Salt Lake City	1	1
eCG- San Jose	1	1
Hamburg - Brandstwiete	1	1
Seattle - Colo - Equinix SE3	103	0
Amsterdam (AMSTERDAM-TRBLN)	40	0
Melbourne	12	12

C7.6c

(C7.6c) Break down your total gross global Scope 2 emissions by business activity.

Activity	Scope 2, location-based (metric tons CO2e)	Scope 2, market-based (metric tons CO2e)
Data Center	118839	41692
Office	20550	6023

C7.9

(C7.9) How do your gross global emissions (Scope 1 and 2 combined) for the reporting year compare to those of the previous reporting year?

Decreased

C7.9a

(C7.9a) Identify the reasons for any change in your gross global emissions (Scope 1 and 2 combined), and for each of them specify how your emissions compare to the previous year.

	Change in emissions (metric tons CO2e)	Direction of change	Emissions value (percentage)	Please explain calculation
Change in renewable energy consumption	10829	Increased	12.99	In 2020, there was an increase of 2,244 metric tons within our green power programs and 8,585 of REC purchases equates to a total of 10,829 metric tons. The emission calculation is 10,829 metric tons / 83,380 metric tons (2019 total Scope 1 and Scope 2 emissions) = 12.99%
Other emissions reduction activities	53.5	Decreased	0.064	0.064% reduction of eBay's total decrease in emissions was due to emission reduction initiatives. The emission calculation is 53.5 metric tons / 83,380 metric tons (2019 total Scope 1 and Scope 2 emissions) = 0.064%
Divestment	928	Decreased	1.11	1.11% of eBay's total decrease in emissions was due to decreases in site consumption from eBay's StubHub divestment. The emission calculation is 928.43 metric tons / 83,380 metric tons (2019 total Scope 1 and Scope 2 emissions) = 1.11%
Acquisitions		<Not Applicable >		In 2020, no acquisitions affected our emissions performance.
Mergers		<Not Applicable >		In 2020, no mergers affected our emissions performance.
Change in output		<Not Applicable >		As our marketplace business grew in 2020, data center electricity consumption increased by approximately 5%, though this increase was substantially offset by annual technology refreshes. In addition, our overall energy use decreased by 5% in 2020 from the prior year primarily due to our workforce transitioning to remote work in response to COVID-19.
Change in methodology		<Not Applicable >		In 2020, change in methodology did not affect our emissions performance.
Change in boundary		<Not Applicable >		In 2020, a change in our boundary did not affect our emissions performance.
Change in physical operating conditions		<Not Applicable >		In 2020, changes in physical operating conditions did not affect our emissions performance.
Unidentified		<Not Applicable >		In 2020, there were no unidentified drivers. (The absolute decrease in eBay's Scope 1 and 2 emissions in primarily attributable to increased consumption of renewable electricity.)
Other		<Not Applicable >		In 2020, we did not identify any other drivers. (The absolute decrease in eBay's Scope 1 and 2 emissions in primarily attributable to increased consumption of renewable electricity.)

C7.9b

(C7.9b) Are your emissions performance calculations in C7.9 and C7.9a based on a location-based Scope 2 emissions figure or a market-based Scope 2 emissions figure?

Market-based

C8. Energy

C8.1

(C8.1) What percentage of your total operational spend in the reporting year was on energy?

More than 0% but less than or equal to 5%

C8.2

(C8.2) Select which energy-related activities your organization has undertaken.

	Indicate whether your organization undertook this energy-related activity in the reporting year
Consumption of fuel (excluding feedstocks)	Yes
Consumption of purchased or acquired electricity	Yes
Consumption of purchased or acquired heat	No
Consumption of purchased or acquired steam	Yes
Consumption of purchased or acquired cooling	No
Generation of electricity, heat, steam, or cooling	Yes

C8.2a

(C8.2a) Report your organization's energy consumption totals (excluding feedstocks) in MWh.

	Heating value	MWh from renewable sources	MWh from non-renewable sources	Total (renewable and non-renewable) MWh
Consumption of fuel (excluding feedstock)	HHV (higher heating value)	0	104400	104400
Consumption of purchased or acquired electricity	<Not Applicable>	288897	75350	364247
Consumption of purchased or acquired heat	<Not Applicable>	<Not Applicable>	<Not Applicable>	<Not Applicable>
Consumption of purchased or acquired steam	<Not Applicable>	0	294	0
Consumption of purchased or acquired cooling	<Not Applicable>	<Not Applicable>	<Not Applicable>	<Not Applicable>
Consumption of self-generated non-fuel renewable energy	<Not Applicable>	0	<Not Applicable>	0
Total energy consumption	<Not Applicable>	288897	180044	468647

C8.2b

(C8.2b) Select the applications of your organization's consumption of fuel.

	Indicate whether your organization undertakes this fuel application
Consumption of fuel for the generation of electricity	Yes
Consumption of fuel for the generation of heat	No
Consumption of fuel for the generation of steam	No
Consumption of fuel for the generation of cooling	No
Consumption of fuel for co-generation or tri-generation	No

C8.2c

(C8.2c) State how much fuel in MWh your organization has consumed (excluding feedstocks) by fuel type.

Fuels (excluding feedstocks)

Natural Gas

Heating value

HHV (higher heating value)

Total fuel MWh consumed by the organization

102178

MWh fuel consumed for self-generation of electricity

62052

MWh fuel consumed for self-generation of heat

48125

MWh fuel consumed for self-generation of steam

<Not Applicable>

MWh fuel consumed for self-generation of cooling

<Not Applicable>

MWh fuel consumed for self-cogeneration or self-trigeneration

<Not Applicable>

Emission factor

53.06

Unit

kg CO2e per million Btu

Emissions factor source

US EPA Final Rule (40 CFR 98) - Commercial Sector 2013

Comment

Emissions factors were unchanged from the prior year's inventory

Fuels (excluding feedstocks)

Diesel

Heating value

HHV (higher heating value)

Total fuel MWh consumed by the organization

665

MWh fuel consumed for self-generation of electricity

665

MWh fuel consumed for self-generation of heat

0

MWh fuel consumed for self-generation of steam

<Not Applicable>

MWh fuel consumed for self-generation of cooling

<Not Applicable>

MWh fuel consumed for self-cogeneration or self-trigeneration

<Not Applicable>

Emission factor

73.9

Unit

kg CO2e per million Btu

Emissions factor source

USA EPA Final Rule (40 CFR 98) - Commercial Sector 2013

Comment

Emissions factors were unchanged from the prior year's inventory.

Fuels (excluding feedstocks)

Jet Kerosene

Heating value

HHV (higher heating value)

Total fuel MWh consumed by the organization

1557

MWh fuel consumed for self-generation of electricity

0

MWh fuel consumed for self-generation of heat

0

MWh fuel consumed for self-generation of steam

<Not Applicable>

MWh fuel consumed for self-generation of cooling

<Not Applicable>

MWh fuel consumed for self-cogeneration or self-trigeneration

<Not Applicable>

Emission factor

72.22

Unit

kg CO2e per million Btu

Emissions factor source

US EPA Final Rule (40 CFR 98) - Commercial Sector 2013

Comment

Emissions factors were unchanged from the prior year's inventory.

C8.2d**(C8.2d) Provide details on the electricity, heat, steam, and cooling your organization has generated and consumed in the reporting year.**

	Total Gross generation (MWh)	Generation that is consumed by the organization (MWh)	Gross generation from renewable sources (MWh)	Generation from renewable sources that is consumed by the organization (MWh)
Electricity	28122	28122	340	340
Heat	0	0	0	0
Steam	0	0	0	0
Cooling	0	0	0	0

(C8.2e) Provide details on the electricity, heat, steam, and/or cooling amounts that were accounted for at a zero emission factor in the market-based Scope 2 figure reported in C6.3.

Sourcing method

Unbundled energy attribute certificates, International REC Standard (I-RECs)

Low-carbon technology type

Wind

Country/area of consumption of low-carbon electricity, heat, steam or cooling

China

MWh consumed accounted for at a zero emission factor

138

Comment**Sourcing method**

Unbundled energy attribute certificates, International REC Standard (I-RECs)

Low-carbon technology type

Hydropower

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Italy

MWh consumed accounted for at a zero emission factor

78

Comment**Sourcing method**

Unbundled energy attribute certificates, International REC Standard (I-RECs)

Low-carbon technology type

Other, please specify (9.2% solar and 90.8% wind)

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Japan

MWh consumed accounted for at a zero emission factor

181

Comment**Sourcing method**

Unbundled energy attribute certificates, International REC Standard (I-RECs)

Low-carbon technology type

Hydropower

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Netherlands

MWh consumed accounted for at a zero emission factor

1344

Comment**Sourcing method**

Unbundled energy attribute certificates, International REC Standard (I-RECs)

Low-carbon technology type

Hydropower

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Singapore

MWh consumed accounted for at a zero emission factor

946

Comment**Sourcing method**

Unbundled energy attribute certificates, International REC Standard (I-RECs)

Low-carbon technology type

Wind

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Turkey

MWh consumed accounted for at a zero emission factor

500

Comment

Sourcing method

Unbundled energy attribute certificates, International REC Standard (I-RECs)

Low-carbon technology type

Biomass

Country/area of consumption of low-carbon electricity, heat, steam or cooling

United Kingdom of Great Britain and Northern Ireland

MWh consumed accounted for at a zero emission factor

197

Comment

Sourcing method

Unbundled energy attribute certificates, International REC Standard (I-RECs)

Low-carbon technology type

Other, please specify (100% Solar and Wind)

Country/area of consumption of low-carbon electricity, heat, steam or cooling

United States of America

MWh consumed accounted for at a zero emission factor

265874

Comment

Sourcing method

Green electricity products (e.g. green tariffs) from an energy supplier, supported by energy attribute certificates

Low-carbon technology type

Other, please specify (0.5% from Solar, 73.2% Water, 2.1% Wind, and 24.2% Biomass)

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Luxembourg

MWh consumed accounted for at a zero emission factor

61

Comment

Sourcing method

Green electricity products (e.g. green tariffs) from an energy supplier, supported by energy attribute certificates

Low-carbon technology type

Hydropower

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Germany

MWh consumed accounted for at a zero emission factor

2519

Comment

Sourcing method

Green electricity products (e.g. green tariffs) from an energy supplier, supported by energy attribute certificates

Low-carbon technology type

Wind

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Ireland

MWh consumed accounted for at a zero emission factor

926

Comment

Sourcing method

Green electricity products (e.g. green tariffs) from an energy supplier, supported by energy attribute certificates

Low-carbon technology type

Solar

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Spain

MWh consumed accounted for at a zero emission factor

48

Comment

Sourcing method

Green electricity products (e.g. green tariffs) from an energy supplier, supported by energy attribute certificates

Low-carbon technology type

Hydropower

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Switzerland

MWh consumed accounted for at a zero emission factor

140

Comment

Sourcing method

Green electricity products (e.g. green tariffs) from an energy supplier, supported by energy attribute certificates

Low-carbon technology type

Biomass

Country/area of consumption of low-carbon electricity, heat, steam or cooling

United Kingdom of Great Britain and Northern Ireland

MWh consumed accounted for at a zero emission factor

770

Comment

Sourcing method

Green electricity products (e.g. green tariffs) from an energy supplier, supported by energy attribute certificates

Low-carbon technology type

Solar

Country/area of consumption of low-carbon electricity, heat, steam or cooling

United States of America

MWh consumed accounted for at a zero emission factor

14529

Comment

Sourcing method

Unbundled energy attribute certificates, International REC Standard (I-RECs)

Low-carbon technology type

Wind

Country/area of consumption of low-carbon electricity, heat, steam or cooling

China, Hong Kong Special Administrative Region

MWh consumed accounted for at a zero emission factor

63

Comment

Sourcing method

Green electricity products (e.g. green tariffs) from an energy supplier, supported by energy attribute certificates

Low-carbon technology type

Wind

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Netherlands

MWh consumed accounted for at a zero emission factor

95

Comment

Sourcing method

Green electricity products (e.g. green tariffs) from an energy supplier, supported by energy attribute certificates

Low-carbon technology type

Other, please specify (100% Solar, Wind, and Hydropower)

Country/area of consumption of low-carbon electricity, heat, steam or cooling

Switzerland

MWh consumed accounted for at a zero emission factor

148

Comment

C9. Additional metrics

C9.1

(C9.1) Provide any additional climate-related metrics relevant to your business.

Description

Energy usage

Metric value

435011

Metric numerator

MWh

Metric denominator (intensity metric only)

% change from previous year

5.5

Direction of change

Decreased

Please explain

In 2020, eBay's energy consumption decreased by 5.5% compared to 2019. Although our total volume of goods sold and purchased online and our total revenue both increased in 2020 compared to 2019, our consumption was mitigated by energy efficiency projects at both our offices and our owned data center, and COVID-19 impacts (i.e. working from home arrangements).

C10. Verification

C10.1

(C10.1) Indicate the verification/assurance status that applies to your reported emissions.

	Verification/assurance status
Scope 1	Third-party verification or assurance process in place
Scope 2 (location-based or market-based)	Third-party verification or assurance process in place
Scope 3	Third-party verification or assurance process in place

C10.1a

(C10.1a) Provide further details of the verification/assurance undertaken for your Scope 1 emissions, and attach the relevant statements.

Verification or assurance cycle in place

Annual process

Status in the current reporting year

Complete

Type of verification or assurance

Limited assurance

Attach the statement

eBay 2020 CDP Verification Statement Limited_v1.pdf

Page/ section reference

1-3

Relevant standard

ISO14064-3

Proportion of reported emissions verified (%)

100

C10.1b

(C10.1b) Provide further details of the verification/assurance undertaken for your Scope 2 emissions and attach the relevant statements.

Scope 2 approach

Scope 2 location-based

Verification or assurance cycle in place

Annual process

Status in the current reporting year

Complete

Type of verification or assurance

Limited assurance

Attach the statement

eBay 2020 CDP Verification Statement Limited_v1.pdf

Page/ section reference

1-3

Relevant standard

ISO14064-3

Proportion of reported emissions verified (%)

100

C10.1c

(C10.1c) Provide further details of the verification/assurance undertaken for your Scope 3 emissions and attach the relevant statements.

Scope 3 category

Scope 3: Business travel

Verification or assurance cycle in place

Annual process

Status in the current reporting year

Complete

Type of verification or assurance

Limited assurance

Attach the statement

eBay 2020 CDP Verification Statement Limited_v1.pdf

Page/section reference

1-3

Relevant standard

ISO14064-3

Proportion of reported emissions verified (%)

100

C10.2

(C10.2) Do you verify any climate-related information reported in your CDP disclosure other than the emissions figures reported in C6.1, C6.3, and C6.5?

Yes

C10.2a

(C10.2a) Which data points within your CDP disclosure have been verified, and which verification standards were used?

Disclosure module verification relates to	Data verified	Verification standard	Please explain
C8. Energy	Energy consumption	ISO14064-3	eBay's energy consumption was verified as part of our GHG emissions verification, according to standard ISO 14064-3.
C8. Energy	Other, please specify (Percentage of renewable and non-renewable electricity)	ISO14064-3	eBay's percentage of renewable and non-renewable energy consumption was verified as part of our GHG emissions verification, according to standard ISO 14064-3.

C11. Carbon pricing

C11.1

(C11.1) Are any of your operations or activities regulated by a carbon pricing system (i.e. ETS, Cap & Trade or Carbon Tax)?

Yes

C11.1a

(C11.1a) Select the carbon pricing regulation(s) which impacts your operations.

EU ETS

C11.1b

(C11.1b) Complete the following table for each of the emissions trading schemes you are regulated by.

EU ETS

% of Scope 1 emissions covered by the ETS

0

% of Scope 2 emissions covered by the ETS

0

Period start date

January 1 2020

Period end date

December 31 2020

Allowances allocated

0

Allowances purchased

0

Verified Scope 1 emissions in metric tons CO₂e

0

Verified Scope 2 emissions in metric tons CO₂e

0

Details of ownership

Other, please specify (Aviation activities from non-commercial aircraft that we own and operate)

Comment

In limited instances, eBay may be subject to the EU ETS. From 1 January 2012 all flights which arrive at or depart from an aerodrome situated in the territory of a Member State to which the Treaty applies shall be included. Flights which depart from or arrive in an aerodrome situated in the territory of a Member State to which the Treaty applies. This activity shall not include from 1 January 2013 to 31 December 2020, flights which, but for this point, would fall within this activity, performed by a non-commercial aircraft operator operating flights with total annual emissions lower than 1,000 tonnes per year and fewer than 243 flights per period for three consecutive four-month periods. In 2020, there were no eBay I Annex 1 flight segments due to COVID-19 and therefore no CO₂e emissions were produced or recorded under the ETS trading scheme.

C11.1d

(C11.1d) What is your strategy for complying with the systems you are regulated by or anticipate being regulated by?

In 2020, there were no eBay I Annex 1 flight segments due to COVID-19 and therefore no CO₂e emissions were produced or recorded under the ETS trading scheme.

eBay anticipates that our total annual non-commercial aircraft emissions will be lower than 1,000 tonnes per year and fewer than 243 flights per period for three consecutive four-month periods in future years. Therefore, eBay will continue to receive a certification of exemption from the verification of an annual emissions report and the surrender of carbon offsets for all Annex 1 activities. In order to achieve the low emissions trajectory for aircraft, eBay will continue to employ a senior management review system (including input from our aviation director and our Executive Leadership Team) to ensure that approved corporate jet travel is business critical.

C11.2

(C11.2) Has your organization originated or purchased any project-based carbon credits within the reporting period?

No

C11.3

(C11.3) Does your organization use an internal price on carbon?

No, but we anticipate doing so in the next two years

C12. Engagement

C12.1

(C12.1) Do you engage with your value chain on climate-related issues?

Yes, our suppliers

Yes, other partners in the value chain

C12.1a

(C12.1a) Provide details of your climate-related supplier engagement strategy.

Type of engagement

Innovation & collaboration (changing markets)

Details of engagement

Run a campaign to encourage innovation to reduce climate impacts on products and services

% of suppliers by number

1

% total procurement spend (direct and indirect)

5

% of supplier-related Scope 3 emissions as reported in C6.5

0

Rationale for the coverage of your engagement

Reported percentages are based on the suppliers for the data center colocation providers where our servers reside. These suppliers have been prioritized because they are most relevant to managing our Scope 2 emissions at our data centers. We engage with these suppliers to support our company's renewable energy target, in which we aim to source 100% of our electricity supply from renewable energy sources by 2025 for eBay-controlled data centers and offices. These suppliers are also critical in supporting our company's overall Business Continuity Plans.

Impact of engagement, including measures of success

eBay has engaged with its colocation service providers by becoming a founding member of the Future of Internet Power working group, which has the goal of powering the internet with 100% renewable energy. In 2016 this group created, and eBay signed, the Corporate Co-Location and Cloud Buyers' Principles. These principles outline six criteria that companies using Colo services would like to see their service providers meet. This included providing data on customer energy consumption, disclosing facility energy sources, and supporting renewable energy advocacy efforts. In 2020, our data center in Salt Lake City, Utah, again earned the ENERGY STAR® for Data Centers Label. Measures of success include the following: One of our largest providers, Switch, converted all of its locations in Nevada to renewable power, resulting in a nearly 50% reduction in our data center-related GHG emissions. While not a direct result of eBay's Colo and Cloud Buyer's Principles participation, we purposefully engaged with REBA and Future of Internet Power buyer members to encourage COLO providers to offer renewable energy at their facilities. Due to our 100% renewable energy goal, having Switch convert to 100% renewables at eBay sites was critical to our path to 100% and a measure of our successful engagement. Another primary provider, Equinix, is responsible for covering many of our global COLOs, and also provides a significant amount of renewable energy coverage. We continue to monitor the contribution of these footprints to our overall renewable strategy on an annual basis. Moving load from or to these facilities has a direct impact on our overall achievement of RE100 and necessitates determining if additional and new approaches will be needed. Switch's participation in renewable procurement was factored into our overall success, where our threshold for these facilities is to contribute 20 to 25% of our total renewable energy footprint.

Comment

Please note that eBay has a relatively minimal supply chain because we do not hold inventory or sell eBay-manufactured products. eBay's supply chain consists primarily of information technology, professional services and office supplies to support our digital platforms.

C12.1d

(C12.1d) Give details of your climate-related engagement strategy with other partners in the value chain.

EXPLANATION OF OTHER PARTNERS IN OUR VALUE CHAIN:

eBay continues to encourage adoption of low-carbon and electric transportation with our primary logistics partners, including USPS, UPS, and FedEx (which are not considered our direct suppliers in this context, but partners within our value chain). We also continue to provide guidance to protect sellers that could be impacted from hurricanes and wildfires, and clearly communicate eBay’s expectations of sellers and their delivery of goods.

CASE STUDY OF CLIMATE-RELATED ENGAGEMENT STRATEGY WITH OTHER PARTNERS IN OUR VALUE CHAIN:

Because much of online shopping is based on consumer convenience, we encourage our sellers to offer low-cost or free and fast shipping. By working with logistics partners, we can help to alleviate potential cost increases for shipping by emphasizing the importance of low-carbon transport options when traditional fuel prices continue to rise. This will in turn help us to retain and expand our customer base.

eBay has evaluated climate-related logistics and transportation parameters across our four geographies of operations: (1) North America, (2) Asia Pacific, (3) Latin America, and (4) Europe, Middle East and Africa, as well as in terms of their impacts on our marketplaces. We are currently exploring a pilot program for low carbon last mile delivery that will involve our value chain carrier partners.

C12.3

(C12.3) Do you engage in activities that could either directly or indirectly influence public policy on climate-related issues through any of the following?

- Direct engagement with policy makers
- Trade associations
- Other

C12.3a

(C12.3a) On what issues have you been engaging directly with policy makers?

Focus of legislation	Corporate position	Details of engagement	Proposed legislative solution
Cap and trade	Support	eBay is a strong supporter of climate action nationally and in our headquarters state of California. eBay is a member of Business for Innovative Climate and Energy Policy (BICEP), which is an advocacy coalition run by Ceres comprised of businesses with the overall goal of supporting, “broad, bi-partisan consensus among policy makers to reduce US greenhouse gas emissions 80% below 1990 levels by 2050, with an interim goal of at least 25% below 1990 levels by 2020.” Via our role in BICEP, we regularly support state and federal legislation and global policy that reinforces BICEP’s position on climate change. We were also a business voice in support of the landmark AB32 legislation and have continued to support state policy to strengthen and clarify AB 32 implementation. While AB32 was game changing, the emissions reduction mandates only extended through 2020. To continue momentum and address the need for larger GHG reductions globally, it was proposed the state create a more ambitious target and extend these targets to 2030. At the request of NGO stakeholders, eBay reached out to individual law makers to encourage their support of the bill. In 2021, we also participated in the Ceres-led LEAD on climate event (Virtual) focused on Washington, DC and the America is All In virtual event on the Hill.	Via BICEP, eBay reaffirmed corporate commitment to reducing carbon emissions by signing on to the “We Are Still In” initiative, which is a collection of over 1,200 policymakers, businesses, investors, and higher education institutions that support the Paris Climate Agreement in 2020. LEAD also continues open direct dialog with members on both sides of the house and senate around general carbon pricing options, clean energy solutions, and policies to mitigate climate risks and put the U.S. on a path to reach net-zero emissions by 2050. eBay has also signed the America Is All In Pledge to support the new U.S. climate target and mobilize whole-of-society climate action.

C12.3b

(C12.3b) Are you on the board of any trade associations or do you provide funding beyond membership?

Yes

C12.3c

(C12.3c) Enter the details of those trade associations that are likely to take a position on climate change legislation.

Trade association

TechNet

Is your position on climate change consistent with theirs?

Consistent

Please explain the trade association's position

TechNet advocates for a robust energy policy that encourages true competition in the energy market. TechNet also supports state policies to spur deployment of clean energy resources such as fuel cells, solar, wind, demand-side, advanced clean combustion, and clean transportation, and will work diligently to advance them. TechNet also supports smart grid technologies that increase the reliability and resilience of the electric grid; enable clean technologies and electric vehicles; and help consumers reduce their electric bills. TechNet supports empowering consumers with access to their energy data and new tools to help consumers cut energy use. TechNet also supports efforts to expand or create new programs should be inclusive, balanced, and data-driven in order to achieve stated aims and avoid significant disruption.

How have you influenced, or are you attempting to influence their position?

As a member of TechNet, eBay regularly participates in policy discussions among members and association leadership. eBay also works with association leaders to help develop TechNet's advocacy strategy.

C12.3e

(C12.3e) Provide details of the other engagement activities that you undertake.

BUSINESS FOR INNOVATIVE CLIMATE AND ENERGY POLICY: eBay is a member of Business for Innovative Climate and Energy Policy (BICEP), which is an advocacy coalition run by Ceres comprised of businesses with the overall goal of supporting, "broad, bi-partisan consensus among policy makers to reduce US greenhouse gas emissions 80% below 1990 levels by 2050, with an interim goal of at least 25% below 1990 levels by 2020." Via our role in BICEP, we regularly support state and federal legislation and global policy that reinforces BICEP's position on climate change. As a BICEP member, eBay has signed on to the Climate Declaration, a call to action from leading American businesses and individuals urging policymakers and business leaders to seize the economic opportunity in tackling climate change. In 2015, eBay joined dozens of companies and organizations in the Business Backs a Low Carbon USA initiative, which calls on the US government to support strong action on climate change both nationally and abroad, including the Paris Climate Accord."

More recently via BICEP, eBay reaffirmed corporate commitment to reducing carbon emissions by signing on to the "We Are Still In" initiative, which is a collection of over 1,200 policymakers, businesses, investors, and higher education institutions that support the Paris Climate Agreement.

AMERICA IS ALL IN PLEDGE: eBay has also signed the America Is All In Pledge to support the new U.S. climate target and mobilize whole-of-society climate action.

RENEWABLE ENERGY BUYERS ALLIANCE: eBay is a member of the Renewable Energy Buyers Alliance (REBA) and a signatory of the Corporate Renewable Energy Buyers Principles. Companies across the US want to power their operations with clean and renewable energy but navigating the path to renewables is harder than it should be. REBA exists to make the transition easier by helping companies understand the benefits of moving to renewables, connecting corporate demand to renewable energy supply, and helping utilities better understand and serve the needs of corporations. eBay was a founding member of the Business Renewables Center that is now part of the fully-formed REBA.

FUTURE OF INTERNET POWER: eBay is a founding member of the Future of Internet Power, a working group convened via Business for Social Responsibility (BSR), now run by REBA. This group is comprised of leading technology companies that will share and promote best practices and develop a platform for driving low-carbon, sustainable power for data centers in collaboration with select utilities and policymakers.

SILICON VALLEY LEADERSHIP GROUP: eBay is also a member of the Silicon Valley Leadership Group. The Leadership Group is a key player in helping ensure the implementation of California's AB 32 rewards efficiency, protects innovation and provides flexibility to seek out and implement the lowest-cost solutions, while also meeting our greenhouse gas reduction goals. In addition, the Leadership Group is increasingly active in federal-level advocacy for smart energy and climate policies.

EPA GREEN POWER PARTNERSHIP: In 2020, we were also designated as an official member of the U.S. Environmental Protection Agency's (EPA) Green Power Partnership, a voluntary program that encourages organizations to use green power as a way to reduce the environmental impacts associated with conventional electricity. We also were included in the partnership's Top 30 Tech & Telecom list, which highlights the annual use of leading Green Power Partners in the tech industry.

C12.3f

(C12.3f) What processes do you have in place to ensure that all of your direct and indirect activities that influence policy are consistent with your overall climate change strategy?

To ensure a coordinated approach to and positions on climate and energy policy activities, regular meetings are held regularly between the Impact and Government Relations teams, along with other internal stakeholders from Global Communications, Finance, and Operations. Agendas for these meetings include business impacts, pending policy initiatives and discussion of how these do or do not align with our corporate climate and energy strategy, as well as identify any opportunities/requests to engage with external stakeholders on these activities. Per these discussions we have chosen to support We Mean Business, TCFD reporting and joined in the LEAD on Climate activities – consistent with our commitment to support climate action.

(C12.4) Have you published information about your organization's response to climate change and GHG emissions performance for this reporting year in places other than in your CDP response? If so, please attach the publication(s).

Publication

In mainstream reports

Status

Complete

Attach the document

2021 Proxy Statement.pdf

Page/Section reference

Page 28 ("Enterprise Risk and Sustainability Oversight"); Page 30 ("eBay Impact")

Content elements

Governance
Strategy
Risks & opportunities
Emission targets

Comment

Our 2021 Proxy Statement explicitly references climate and describes our strategy to manage ESG risks and opportunities. We also include information on our 2025 renewable energy and carbon emissions reduction targets. Board-level sustainability oversight is also described. With oversight from the Corporate Governance and Nominating Committee, team of key functional leaders implementing policies and programs for sustainability and philanthropy.

Publication

In mainstream reports

Status

Complete

Attach the document

2020-Annual-Report.pdf

Page/Section reference

Page 14 ("Risk Factors") of our 2020 10-K Filing

Content elements

Risks & opportunities

Comment

We reference the effects of climate change (such as drought, flooding, wildfires, increased storm severity, and sea level rise) in our risk factors in our 2020 Annual 10-K Filing.

Publication

In voluntary sustainability report

Status

Complete

Attach the document

eBay-Impact-2020-Report.pdf

Page/Section reference

Page 9 ("Our Impact Goals"); Pages 11-12 ("Supporting Sustainable Development") and Pages 20-22 ("Environmental Footprint"); Page 25 ("Circular Commerce"); Page 33 ("Our Governance Model"); Pages 43-44 ("GRI Index"); and Page 46 ("SASB Disclosure")

Content elements

Governance
Strategy
Risks & opportunities
Emissions figures
Emission targets
Other metrics

Comment

We report on our climate-related governance structure, risks and opportunities, emissions metrics and targets, and other environmental metrics.

Publication

In voluntary sustainability report

Status

Complete

Attach the document

eBay-TCFD-FY19-Report.pdf

Page/Section reference

Page 4 ("Governance"); Pages 5-9 ("Strategy"); Pages 10-12 ("Risk Management"); and Pages 13-14 ("Metrics and Targets")

Content elements

Governance
Strategy
Risks & opportunities

Emissions figures
Emission targets
Other metrics

Comment

Publication

In voluntary communications

Status

Complete

Attach the document

eBay-Environmental-Policy.pdf

Page/Section reference

All

Content elements

Governance
Strategy
Risks & opportunities
Emission targets

Comment

eBay's Environmental Policy includes details on our company's ESG commitment, including actions to manage climate-related risks.

C15. Signoff

C-FI

(C-FI) Use this field to provide any additional information or context that you feel is relevant to your organization's response. Please note that this field is optional and is not scored.

C15.1

(C15.1) Provide details for the person that has signed off (approved) your CDP climate change response.

	Job title	Corresponding job category
Row 1	eBay's Environmental Policy includes details on our company's ESG commitment, including actions to manage climate-related risks.	Chief Executive Officer (CEO)

SC. Supply chain module

SC0.0

(SC0.0) If you would like to do so, please provide a separate introduction to this module.

SC0.1

(SC0.1) What is your company's annual revenue for the stated reporting period?

	Annual Revenue
Row 1	10271000000

SC0.2

(SC0.2) Do you have an ISIN for your company that you would be willing to share with CDP?

Yes

SC0.2a

(SC0.2a) Please use the table below to share your ISIN.

	ISIN country code (2 letters)	ISIN numeric identifier and single check digit (10 numbers overall)
Row 1	US	2786421030

SC1.1

(SC1.1) Allocate your emissions to your customers listed below according to the goods or services you have sold them in this reporting period.

Requesting member

PayPal Holdings Inc

Scope of emissions

Scope 1

Allocation level

Company wide

Allocation level detail

<Not Applicable>

Emissions in metric tonnes of CO2e

505

Uncertainty (±%)

10

Major sources of emissions

Natural Gas and Diesel

Verified

No

Allocation method

Other, please specify

Please explain how you have identified the GHG source, including major limitations to this process and assumptions made

Based on primary footprint calculations.

Requesting member

PayPal Holdings Inc

Scope of emissions

Scope 2

Allocation level

Company wide

Allocation level detail

<Not Applicable>

Emissions in metric tonnes of CO2e

3739

Uncertainty (±%)

10

Major sources of emissions

Electricity

Verified

No

Allocation method

Other, please specify

Please explain how you have identified the GHG source, including major limitations to this process and assumptions made

Based on primary footprint calculations.

SC1.2

(SC1.2) Where published information has been used in completing SC1.1, please provide a reference(s).

2020 Impact Report

SC1.3

(SC1.3) What are the challenges in allocating emissions to different customers, and what would help you to overcome these challenges?

Allocation challenges	Please explain what would help you overcome these challenges
Other, please specify	We do not have an established methodology for allocating emissions for specific customers.

SC1.4

(SC1.4) Do you plan to develop your capabilities to allocate emissions to your customers in the future?

No

SC1.4b

(SC1.4b) Explain why you do not plan to develop capabilities to allocate emissions to your customers.

Only small number of customers requests this information.

SC2.1

(SC2.1) Please propose any mutually beneficial climate-related projects you could collaborate on with specific CDP Supply Chain members.

SC2.2

(SC2.2) Have requests or initiatives by CDP Supply Chain members prompted your organization to take organizational-level emissions reduction initiatives?

No

SC4.1

(SC4.1) Are you providing product level data for your organization's goods or services?

No, I am not providing data

Submit your response

In which language are you submitting your response?

English

Please confirm how your response should be handled by CDP

	I am submitting to	Public or Non-Public Submission	Are you ready to submit the additional Supply Chain questions?
I am submitting my response	Investors Customers	Public	Yes, I will submit the Supply Chain questions now

Please confirm below

I have read and accept the applicable Terms