eBay Inc. - Climate Change 2019



C0. Introduction

C_{0.1}

(C0.1) Give a general description and introduction to your organization.

eBay Inc. (NASDAQ: EBAY) is a global commerce leader including the eBay, StubHub and eBay Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world, empowering people and creating opportunity through Connected Commerce. Founded in 1995 in San Jose, Calif., eBay is one of the world's largest and most vibrant marketplaces for discovering great value and unique selection. eBay was founded on the simple belief that people are basically good. Our technology has leveled the playing field by enabling people to connect and trade around the world, regardless of their circumstances or location. We believe that commerce should be not just transactional but rather transformational. Through our platforms, we are creating a better, more sustainable form of commerce that empowers people and creates opportunity. And we are committed to reducing the environmental impact of our platform by increasing efficiency, expanding our use of cleaner energy and using our global marketplace to extend the life of goods in a more circular economy. For more information about the company and its global portfolio of online brands, visit www.ebayinc.com. For more information on our environmental initiatives, please visit https://ebayinc.com/impact/.

C_{0.2}

(C0.2) State the start and end date of the year for which you are reporting data.

	Start date	End date	, ,	Select the number of past reporting years you will be providing emissions data for
Row 1	January 1 2018	December 31 2018	No	<not applicable=""></not>

C_{0.3}

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(C0.3) Select the countries/regions for which you will be supplying data.
Australia
Belgium
Brazil
Canada
China
China, Hong Kong Special Administrative Region
Czechia
Denmark
France
Germany
India
Indonesia
Ireland
Israel
Italy
Japan
Luxembourg
Malaysia
Mexico
Netherlands
Republic of Korea
Russian Federation
Singapore
South Africa
Spain
Sweden
Switzerland
Taiwan, Greater China
Thailand
Turkey
United Kingdom of Great Britain and Northern Ireland
United States of America
Viet Nam
C0.4
(C0.4) Select the currency used for all financial information disclosed throughout your response. USD
C0.5
(C0.5) Select the option that describes the reporting boundary for which climate-related impacts on your business are being reported. Note that this option should align with your consolidation approach to your Scope 1 and Scope 2 greenhouse gas inventory. Operational control
C1. Governance
C1.1
(C1.1) Is there board-level oversight of climate-related issues within your organization? Yes

C1.1a

(C1.1a) Identify the position(s) (do not include any names) of the individual(s) on the board with responsibility for climate-related issues.

Position of individual(s)	Please explain
Director on board	Two eBay Board of Director have responsibility for climate-related issues. We have chosen to engage around climate and other ESG issues at the board level because the board members have expressed interest in monitoring the company's CSR work. In addition, engaging at the board level ensures that issues will be prioritized by all company leadership. Both directors review climate-related progress and information as part of the annual Impact Progress Update and quarterly review of renewable energy targets. The Chair of the Board has a background in social responsibility work, as founder of the Bridgespan group, a company that provides management consulting to nonprofits. The eBay founder and Board Member heads the Omidyar Network, a philanthropic investment firm. Their personal passions and business acumen, make them the appropriate board members to provide oversight for eBay's climate change management and other corporate social responsibility activities.

C1.1b

(C1.1b) Provide further details on the board's oversight of climate-related issues.

Frequency with which climate- related issues are a scheduled agenda item	Governance mechanisms into which climate-related issues are integrated	Please explain
Scheduled – some meetings	Monitoring and overseeing progress against goals and targets for addressing climate-related issues	Climate issues are on at least two board meeting agendas annually. This includes review and tracking of progress against our 100% renewable energy goal and review of climate highlights including our 2025 and 2030 absolute scope 1 and 2 emissions reduction goal from our annual Impact Progress Update. Questions or concerns from the board regarding progress toward these goals are then relayed to the Impact team to address as needed.

C1.2

(C1.2) Provide the highest management-level position(s) or committee(s) with responsibility for climate-related issues.

Name of the position(s) and/or committee(s)	Responsibility	Frequency of reporting to the board on climate-related issues
Chief Sustainability Officer (CSO)	Both assessing and managing climate-related risks and opportunities	Annually

C1.2a

(C1.2a) Describe where in the organizational structure this/these position(s) and/or committees lie, what their associated responsibilities are, and how climate-related issues are monitored (do not include the names of individuals).

Description of where in the organizational structure those positions/committees lie:

eBay has a Head of eBay Impact, who reports to the Chief Communications Officer, who reports to the CEO. The Head of eBay Impact is the position equivalent of a Chief Sustainability Officer for eBay. The company's Renewable Energy commitment has been confirmed by the Executive Leadership Team, and the responsibility for the goal sits with the CFO. The company's commitment to Renewable Energy is led by the CFO.

Rationale for why responsibility lies with these positions/committees:

The responsibility lies with the Head of eBay Impact because this position is the central position within the company that handles all corporate citizenship activities. While the execution of climate change management issues such as mitigation is spread throughout the company (for example, facilities, data center operations, and Finance), the Head of eBay Impact directs and facilitates the climate change mitigation and adaptation strategy from a centralized corporate position.

Company-specific description of responsibilities:

Responsibilities include (i) monitoring the company's carbon footprint and determining the activities that have the most significant contribution to the footprint; (ii) developing strategies to reduce the company's carbon footprint, including creating a comprehensive renewable energy strategy for eBay's facilities in regions where our operational footprint is most significant, specifically our major data center locations (Utah, Arizona, Nevada); (iii) assessing climate change-related risks for the company, such as potential impacts to buildings, data center locations, and operational costs such as shipping of packages; (iv) developing and securing approval for climate change-related corporate goals, such as eBay's commitment to achieve 100% renewable energy in our electricity supply at eBay data centers and offices by 2025 as well as decrease our carbon emissions by 50% in the same time frame.

Description of position's/committee's specific climate-related issues monitoring process:

Monitoring climate-related issues is a multi-pronged process that involves internal and external consultation. Internally, the Head of eBay Impact works with the Sustainability Manager (also part of eBay Impact) colleagues from Operations, Communications and Finance to assess any risks and opportunities that climate change may present to the company. Externally the Head of eBay Impact works with industry organizations such as Ceres and the Renewable Energy Buyers Alliance to keep up to date on science, policy, technology, and other news and developments related to climate-related issues.

C1.3

(C1.3) Do you provide incentives for the management of climate-related issues, including the attainment of targets? Yes

C1.3a

(C1.3a) Provide further details on the incentives provided for the management of climate-related issues (do not include the names of individuals).

Who is entitled to benefit from these incentives?

Energy manager

Types of incentives

Monetary reward

Activity incentivized

Emissions reduction target

Comment

As part of their annual review process an individual goals, eBay's Facilities and Energy managers are incentivized to identify and complete emissions and energy reduction projects that also result in operational cost savings for the company. These actions also support our target to achieve 100% renewable energy in our electricity supply at eBay data centers and offices by 2025 as well as decrease our carbon emissions by 50% in the same time frame.

Who is entitled to benefit from these incentives?

Chief Sustainability Officer (CSO)

Types of incentives

Monetary reward

Activity incentivized

Emissions reduction target

Comment

As part of the CSO's annual review process, progress against all public and internal Impact team goals are assessed and achieving interim goals is incentivized through overall compensation. As the person who oversees both the renewable energy and carbon emissions reduction goals, the CSO is responsible for assuring the team's progress on an annual basis.

C2. Risks and opportunities

C2.1

(C2.1) Describe what your organization considers to be short-, medium- and long-term horizons.

	From (years)	To (years)	Comment
Short-term	0	1	
Medium-term	1	5	
Long-term	5	15	

C2.2

(C2.2) Select the option that best describes how your organization's processes for identifying, assessing, and managing climate-related issues are integrated into your overall risk management.

A specific climate change risk identification, assessment, and management process

C2.2a

(C2.2a) Select the options that best describe your organization's frequency and time horizon for identifying and assessing climate-related risks.

	of monitoring	How far into the future are risks considered?	
Row 1	Six-monthly or more frequently	>6 years	Board or individual/sub-set of the Board or committee appointed by the Board eBay evaluates climate change risks and opportunities at the global level using a cross-functional governance model. This evaluation occurs annually, at a minimum, but with higher frequency in regions where our operational footprint is most significant, specifically our major data center locations (Utah, Arizona, Nevada). Our Impact team coordinates the evaluation of and response to risks and opportunities with leadership across a number of key functional areas including operations (workplace. data center), finance, government relations, legal and investor relations. Stakeholders from these teams develop specific responses to these risks & opportunities for their functional area and provide inputs to and review/approve the annual assessment and disclosure of these risks & opportunities.

C2.2b

(C2.2b) Provide further details on your organization's process(es) for identifying and assessing climate-related risks.

- Description of a process for identifying and assessing climate-related risks

eBay has a specific climate risk management process coordinated through the Impact function. Subject matter experts from the Impact team actively engage with key global functions - finance, government relations, investor relations and operations teams - to evaluate climate risks and opportunities (R/O), interpret them into a business R/O framework and develop recommendations that can then be acted upon by decision makers. eBay evaluates climate change risks and opportunities at the global level using a crossfunctional governance model. This evaluation occurs annually, at a minimum, but with higher frequency (at least every 6 months) in regions where our operational footprint is most significant, specifically our major data center locations (Utah, Arizona, Nevada). Government relations teams help assess transitional risks due to current/emerging regulation, and the potential costs to the company of complying with such regulations. The government relations team members employ consultants who review all pending regulations on the international, federal, state/local levels on a regular basis (weekly, monthly, quarterly depending on regulations) and flag any pertinent climate-related regulations. Operations teams work with internal and external experts to assess operational risks, such as the risks of extreme weather events to eBay's facilities and data centers, and the costs of operational interruptions and facility repairs. Finance helps assess market risks, such as the decreased demands for products due to weather events, and the potential cost of such decreases in demand. Investor relations uses expert consultants to assess investor-related risks such as ESG screening and questions by investors. Because eBay does not own inventory or handle logistics such as product shipping, those risks are only lightly assessed, which is different from how another ecommerce company might approach these types of operational risks. The team also consults external subject matter experts to identify opportunities as well as social/policy/environmental issues that could materially impact our business. As R/Os are identified the appropriate teams evaluate and implement response measures. Short-term risks are prioritized, but long-term risks (6 years or longer) are considered as part of this process.

- Definition of 'substantive financial impact' when identifying or assessing climate-related risks

Substantive financial impact includes lower revenue growth or revenue decrease correspond to progressively higher risk. For example, the guidance issued by eBay at the end of 2018 for 2019 was 1% to 3% revenue growth but with increased margins and cashflow, so any impacts that would cause eBay's growth to be on the lower end of the guidance, or especially below the lower end, would be considered significant.

C2.2c

		Please explain	
	& inclusion		
Current regulation	Relevant, always included	eBay's Global Impact team consults with our Government Affairs colleagues to identify any current regulation risks, such as carbon pricing schemes. At the moment, the Government Affairs team is not aware of any substantive risk from current regulation. For example, the California Cap and Trade rule applies to large electric power plants, large industrial plants, and fuel distributors (e.g., natural gas and petroleum). Since eBay has a relatively small footprint compared to companies that are covered under Cap and trade, this program (and other similar programs) do not apply to eBay.	
Emerging regulation	Relevant, always included	The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue Operationally, energy is an essential input to eBay Inc.'s business. Our platform relies on a data center portfolio that is responsible for more than 82% of our total energy consumption. Our customer support organization operates facilities 24 hours a day, 7 days per we and our global staff count on being able to travel between offices and across geographies. Consequently, energy taxes and regulation could drive up energy prices, leading to increased costs to the company. eBay's Global Impact team consults with our Government A colleagues to identify any emerging regulation risks, such as carbon pricing schemes (e.g., the EU ETS related to aviation activities for non-commercial aircraft that we own and operate). With support from Government Affairs, we also advocate for clean energy policy, particularly in states where we have a significant operational footprint, including California and Utah.	
Technology	Relevant, sometimes included	As an internet/e-commerce company, eBay is a recipient of energy products and services. eBay faces risks of not capitalizing upon technological improvements/innovations that support the transition to a low-carbon, energy efficient economy. For example, if eBay does not power its Utah data centers with renewable energy, while other e-commerce companies transition their data center electricity to renewables, eBay faces reputational risks compared to its competitors.	
Legal	Relevant, sometimes included	This is a lower-likelihood risk for eBay. The company monitors all litigation as part of our Global Compliance and Legal Counsel teams' active review of correspondence, including any potential climate-related litigation, and will alert the Impact team if any potential or actual cases come to the Legal department's attention. eBay could be indirectly exposed to litigation that imposes costs on our shipping partners, e.g. UPS, due to their fuel use. Similarly, lawsuits that resulted in extra costs for electricity providers could also affect eBay indirectly, if those energy providers decided to pass on the costs to their customers. These instances have not occurred, but they pose a potential, albeit unlikely, risk to the company.	
Market	Relevant, always included	The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased reven business model relies heavily on shipping and logistics, some of which is done directly by eBay Inc. businesses, but the majority coccurs downstream of and out of our direct control. Increasing energy prices could quickly translate into higher shipping and logist costs. These risks are monitored by our delivery and logistics teams. If those costs are passed on in the prices offered to custome our commerce sites, this could drive down demand for on-line shopping. This could overall harm eBay's business.	
Reputation	Relevant, always included	Data centers can be a reputational risk, since they are known to be significant consumers of energy and are therefore significant consumers. Reputational risk is monitored by our Government Relations team as well as our Data Center (CPT) team. eBay's data ce comprise 80% of the company's carbon footprint. In 2018, our data centers were responsible for approximately 83,000 tons of CO2 emissions. External stakeholders can use their platform to publicly criticize eBay's non-renewable portions of electricity procuremer Greenpeace has done in the past. This risk is qualitatively assessed in our climate risk process and communicated to our Impact teneded.	
Acute physical	Relevant, always included	Hurricanes and floods could hurt shipping and impact customer demand. For example, during the 2018 Hurricane Michael events in Floridan, many shipments from eBay sellers located in in the southeast were delayed due to shipping network disruptions. Hurricane Florence had an impact, as well, as did other severe events in the past. In addition, electricity and telecommunication network disruptions can impact the ability of eBay customers, both sellers and buyers, to sell and make purchases online. The impact varies with the magnitude of the events and the concentrations of buyers, sellers, and shipping activities in the affected locations, but if the frequency and severity of weather events increases as climate change progresses, the risk will climb. Our Workplace Resources team actively monitors facility weather-related risk and Global Customer Service continually monitors online uptime and activity as part or our overall climate risk assessment.	
Chronic physical	Relevant, always included	eBay has facilities in 33 countries around the world (see Q0.3). Some of these locations are more vulnerable than others to potential physical changes from climate change. For instance, in San Jose, CA, maps of potential sea level rise indicate that a 1 meter increase could submerge one of two major San Jose freeways and restrict access to the San Jose Airport, affecting the ability of employees and partners to travel to eBay's headquarters in San Jose. Other risks could include disruption of our operations or physical damage to our facilities from floods, fires or other extreme weather events and possible sea level rise. Drought and other climate-related decreases in the availability of fresh water could also pose a risk to our operations. This is most particularly the case for our data center operations. Water is essential for cooling, and prolonged shortages could ultimately result in service interruptions and costly relocation of data center services, therefore our Data Center (CPT) team actively monitors and assesses the risk of water shortages as part of its operational risk assessment.	
Upstream	Relevant, always included	eBay has a limited supply chain due to the nature of its business. However, energy and business travel are significant piece of our procurement. The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Operationally, energy is an essential input to eBay Inc.'s business. Our platform relies on a data center portfolio that is responsible for more than 82% of our total energy consumption. Our customer support organization operates facilities 24 hours a day, 7 days per week, and our global staff count on being able to travel between offices and across geographies. Consequently, energy taxes and regulations could drive up energy prices, leading to increased costs to the company. eBay's Global Impact team consults with our Government Affairs colleagues to identify any emerging regulation risks, such as carbon pricing schemes. With support from Government Affairs, we also advocate for clean energy policy, particularly in states where we have a significant operational footprint, including California and Utah.	
Downstream	Relevant, always included	The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Our business model relies heavily on shipping and logistics, some of which is done directly by eBay Inc. businesses, but the majority of which occurs downstream of and out of our direct control. Increasing energy prices could quickly translate into higher shipping and logistics costs which is closely monitored by our logistics and delivery teams. If those costs are passed on in the prices offered to customers on our commerce sites, this could drive down demand for on-line shopping. This could overall harm eBay's business.	

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(C2.2d) Describe your process(es) for managing climate-related risks and opportunities.

Description of a process for managing climate-related risks

At the company level: eBay has a specific climate risk management process coordinated through the Global Impact (GI) function. Subject matter experts from the GI team actively engage with key global functions - finance, government relations, and operations teams – to evaluate climate risks annually and more frequently (at least every 6 months) for regions where our operational footprint is most significant, specifically our major data center locations (Utah, Arizona, Nevada), interpret them into a business risks framework and develop recommendations that can then be acted upon by decision makers.

- Description of a process for managing climate-related opportunities -

The team also consults external subject matter experts including REBA, World Wildlife Fund and 3rd party consultants to identify opportunities as well as social/policy/environmental issues that could materially impact our business. As opportunities are identified by our operational teams (e.g., Data Center, Compliance, Logistics and Delivery) and the appropriate teams evaluate and implement response measures. The Global Impact team is in touch with the operational teams at least quarterly to assess potential opportunities as they arise.

- i) Case study/example of how process is applied to:
- Physical risks and/or opportunities

The physical risks related to climate change are currently considered to be long-term risks. However, measures currently being taken to increase the resiliency of our facilities will help manage physical climate-related risks, as well. For example, our Utah data centers operate according to industry-leading efficiency standard, using the minimum amount of water for cooling. Reduced water availability due to droughts is a risk in the region where the data centers are located. Their efficient operations will help better manage the impact of droughts.

- Transitional risks and opportunities

An example outcome from this process is eBay's 100% renewable energy (RE) goal. In our 2016 ESG materiality assessment, energy was identified as a top stakeholder concern. The team partnered with finance and operations to assess the feasibility of renewable energy, and with the Global Communications team to assess reputation and other R/Os presented by setting the goal. Sign-off from these leaders was then taken to the executive leadership team for approval. Setting our 100% renewable energy goal included an assessment of the potential financial and reputation risks and opportunities. While it is likely that short term energy costs could rise as we implement renewable contracts, these are expected to be very modest and far surpassed by the reputation uplift (and risk avoidance) of committing to a low-carbon energy supply within the next 6 years (2025).

C2.3

(C2.3) Have you identified any inherent climate-related risks with the potential to have a substantive financial or strategic impact on your business?

Yes

C2.3a

(C2.3a) Provide details of risks identified with the potential to have a substantive financial or strategic impact on your business.

Identifier

Risk 1

Where in the value chain does the risk driver occur?

Direct operations

Risk type

Transition risk

Primary climate-related risk driver

Policy and legal: Increased pricing of GHG emissions

Type of financial impact

Increased operating costs (e.g., higher compliance costs, increased insurance premiums)

Company- specific description

The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Operationally, energy is an essential input to eBay Inc.'s business. Our platform relies on a data center portfolio that is responsible for more than 82% of our total energy consumption. In 2018, our data centers were responsible for approximately 83,000 tons of CO2e emissions. Our customer support organization operates facilities 24 hours a day, 7 days per week, and our global staff count on being able to travel between offices and across geographies. Consequently, energy taxes and regulations could drive up energy prices, leading to increased costs to the company.

Time horizon

Long-term

Likelihood

About as likely as not

Magnitude of impact

Low

Are you able to provide a potential financial impact figure?

Yes, an estimated range

Potential financial impact figure (currency)

<Not Applicable>

Potential financial impact figure - minimum (currency)

7500000

Potential financial impact figure - maximum (currency)

15000000

Explanation of financial impact figure

Electricity purchases were about 0.5 to 1% of eBay's total operating expense in 2018 (~\$30 to 60M USD). Data centers were responsible for 80% of that consumption, with other facilities comprising the other 20%. Using a conservative assumption that regulations or taxes increase energy prices (vis a vis carbon emissions pricing) by 25%, that would increase energy spend by about \$7.5 to 15M annually. The relative percent of Opex would remain unchanged. Business travel is an insignificant contributor, in terms of total % of spend for eBay.

Management method

(i) Action being implemented: eBay manages this risk by managing growth in energy consumption and its associated costs diversifying our energy supply to manage rate growth, and by advocating for policies that support a diverse energy market and provide predictability to future costs. (ii) Example of management: In early 2018 eBay began the roll out of smart meters across the highest energy consumption sites across EMEA with a view to reducing our electricity consumption by 10%. This has allowed us to measure real-time data and identify the effectiveness of projects such as kitchen upgrade in Dreilinden and LED Lighting upgrade in Dublin. In 2016 we also benefited when our largest co-location provider was able to add 100% renewable energy to its Las Vegas locations. Through our membership organizations we are actively advocating for policies that encourage a price on carbon and renewable energy availability at a price point at or near commercial rates. In 2018, eBay joined several other brands in supporting expanded renewable energy options for data centers in Virginia through a letter to its legislature. Cost, A conservative estimate is one full-time senior staff, which we estimate as approximately \$250,000. Efficiency improvements represent cost savings, so no additional costs are anticipated for those programs. On-site energy generation requires additional up-front budget, both operational and capital that cannot be accurately quantified at this time.

Cost of management

250000

Comment

Identifier

Risk 2

Where in the value chain does the risk driver occur?

Customer

Risk type

Transition risk

Primary climate-related risk driver

Policy and legal: Increased pricing of GHG emissions

Type of financial impact

Increased operating costs (e.g., higher compliance costs, increased insurance premiums)

As a result of increased transportation energy prices

Company- specific description

The potential for fuel and energy taxes and regulations expose eBay to risk both in terms of increased costs and decreased revenue. Our business model relies heavily on shipping and logistics, some of which is done directly by eBay Inc. businesses but the majority of which occurs downstream of and out of our direct control. Increasing energy prices could quickly translate into higher shipping and logistics costs. If those costs are passed on in the prices offered to customers on our commerce sites, this could drive down demand for on-line shopping. We encourage our sellers to offer free and /or fast shipping options to their customers. For example, we have or are rolling out programs in specific markets to assist in faster delivery times (e.g., metropolitan areas in Germany). While these programs are attractive to buyers, there is an inherent cost of shipping that is at risk of increasing due to increased fuel costs. This could overall harm eBay's business.

Time horizon

Medium-term

Likelihood

About as likely as not

Magnitude of impact

Medium-low

Are you able to provide a potential financial impact figure?

Yes, an estimated range

Potential financial impact figure (currency)

<Not Applicable>

Potential financial impact figure - minimum (currency)

500000000

Potential financial impact figure - maximum (currency)

1000000000

Explanation of financial impact figure

Increased shipping costs could decrease the appeal of on-line buying and selling particularly for individual or small business sellers who do not enjoy the ability to negotiate favorable shipping contracts as a function of scale. It is hard to predict the relationship between increased costs and decreased selling activity, but for example, using our 2018 revenue of \$10.7 billion, if there is a 5 to 10% reduction in activity, this could translate into \$500 million to \$100 million in lost revenue.

Management method

(i)Action being implemented: eBay already works to help our sellers manage shipping costs. The cornerstone of our strategy takes advantage of our distributed seller base to drive down shipping distance, which is the driver of shipping time and cost. (ii) Example of management: eBay offers a diverse selection of logistics partners, negotiated flat-rate shipping supplies with carriers, and guidance on right-sizing shipping packaging. eBay's new package selection feature allows sellers to use augmented reality to select the smallest package for a given item. This helps avoid excessive weight and volume of packaging, helping reduce CO2 emissions and mitigate the risk of increased fuel prices. This allows customers to enjoy lower shipping costs by benefiting from economies of scale. Additionally, eBay will continue to encourage adoption of low-carbon and electric transportation with our primary logistics partners, including UPS and FedEx. (iii) Cost Augmentation and expansion of existing programs to manage shipping costs are most likely to increase rather than decrease eBay revenue, so cost of management is essentially zero.

Cost of management

0

Comment

Identifier

Risk 3

Where in the value chain does the risk driver occur?

Customer

Risk type

Physical risk

Primary climate-related risk driver

Chronic: Changes in precipitation patterns and extreme variability in weather patterns

Type of financial impact

Reduced revenues from lower sales/output

Also including reduced consumer spending power

Company- specific description

eBay is a global commerce company whose customers include hundreds of millions of users and millions of businesses. These individuals and companies could be affected by any number of climate change issues - including the financial impacts of fuel price volatility and sea level rise, caused by the changes in precipitation and variability in weather patterns. - which could present a general risk to our business through decreased access to and traffic on our platform when electricity is not available or when people are displaced from their homes. Our users may spend less time on our websites and our applications for mobile devices as a result of a variety of climate change-related diversions caused by volatility in weather, including: geopolitical events, such as war; natural disasters; power shortages or outages from weather events; major public health issues from drought, including pandemics; and other significant local, national or global events capturing the attention of a large part of the population. If any of these, or any other climate-related factors, divert our users from using of our websites or mobile applications, our business could be materially adversely affected. For example, the hurricanes (including Hurricanes Michael and Florence) in 2018 had an impact on eBay's transactions and revenue because many shipments from eBay sellers located in in the southeast were delayed due to shipping network disruptions. While the exact amount was difficult to determine due to a combination of factors impacting sales at that time, external data indicate that retail spending decreases during the weeks directly impacted by sever hurricanes.

Time horizon

Long-term

Likelihood

About as likely as not

Magnitude of impact

Medium-low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

520000000

Potential financial impact figure - minimum (currency)

<Not Applicable>

Potential financial impact figure - maximum (currency)

<Not Applicable>

Explanation of financial impact figure

Diversion of users away from using our platforms could adversely affect our business results. For instance, using 2018 revenue of \$7.4B for the eBay Marketplace, a prolonged 10% decrease in shopping on our that platform due to multiple weather events could mean as much as a 7% decrease in overall revenue (~\$520M USD).

Management method

(i) Action being implemented: The diversification of eBay's business provides customers with options that could help mitigate lower demand for on-line shopping by offering new and augmented shopping experiences. (ii) Example of management: For instance, in 2018 we continued to expand our intermediate selling services to increase customer convenience, such as eBay Consignment, eBay Authenticate, and Buy Online/Pickup in Store with select sellers, and pickup/dropoff lockers in major stores, like Argos in the UK. These are examples of how evolving programs can help reduce the business impacts of climate change. (iii) Cost -Managing changing consumer behavior is inherent in eBay's business model, so no additional management costs are anticipated at this time.

Cost of management

0

C2.4

(C2.4) Have you identified any climate-related opportunities with the potential to have a substantive financial or strategic impact on your business?

Yes

C2.4a

(C2.4a) Provide details of opportunities identified with the potential to have a substantive financial or strategic impact on your business.

Identifier

Opp1

Where in the value chain does the opportunity occur?

Customer

Opportunity type

Products and services

Primary climate-related opportunity driver

Shift in consumer preferences

Type of financial impact

Increased revenue through demand for lower emissions products and services

Company-specific description

Climate-related regulations are likely to result in increased prices for fuel and commodities, with some geographies experiencing higher price pressure than others. eBay Inc.'s portfolio companies, particularly the Marketplaces and Classifieds businesses, could benefit financially from this primarily by driving increased interest in pre-owned items due to increasing fuel and commodities prices resulting in driving up the price of new goods overall, eBay is one of the world's largest marketplaces for pre-owned goods – for instance, more than 1 million pre-owned smartphones were sold on eBay in the US and UK alone in 2018. A trend toward pre-owned over new items could translate into increased sales and revenue for eBay, as well as avoided carbon emissions and downstream economic benefit for buyers. The circular economy is an important part of eBay's business model. We have a public goal to create \$2.5 billion in positive economic impacts and avoid 2.5 million metric tons of carbon emission through the sale of pre-owned electronics and apparel by 2020. Since 2016 we have created \$2 billion in additional impact and avoided 1.7 million metric tons through the sale of these goods.

Time horizon

Long-term

Likelihood

About as likely as not

Magnitude of impact

Medium-low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

100000000

Potential financial impact figure - minimum (currency)

<Not Applicable>

Potential financial impact figure - maximum (currency)

<Not Applicable>

Explanation of financial impact figure

Changes in shopping behavior toward more on-line shopping, both for pre-owned goods, could increase eBay revenue. For

example, using 2018 Marketplace revenue of \$7.4 billion, and accounting for the portion of pre-owned goods sold on our platform, a 5% increase in on-line shopping would translate to approximately \$100 million in additional revenue from pre-owned goods alone.

Strategy to realize opportunity

The fundamental and foundational premise behind our company is to lower entrance barriers for people to participate in trade. By creating a more level playing field, we are able to champion local entrepreneurs and small businesses and provide them with access to global markets. Our ability to extend the life cycle of products is central to our brand promise. The concept of "circular commerce" has been part of our brand since the very beginning, including the sale of our first pre-owned item, a broken laser pointer. "Circular commerce" is also an important part of our forward-looking brand strategy. As such, we are actively pursuing new ways to advance circular commerce by using innovative technologies. For example, eBay Consignment (intermediated selling) and Click & Collect, which offers eBay pickup/dropoff lockers in major stores, make it easier and more convenient to sell pre-owned items. In 2018, PayPoint and eBay signed a strategic partnership that enables eBay sellers and buyers to access the Collect+ network for convenient click and collect parcel services, adding an additional 2,500 stores to the Click & Collect network in the UK. Our Click and Collect' service in the UK, lets users drop off and pick up eBay items (both new and pre-owned) without a trip to the post office. Managing and responding to changing consumer behavior is inherent in eBay's business model, so no additional management costs are anticipated at this time.

Cost to realize opportunity

0

Comment

Identifier

Opp2

Where in the value chain does the opportunity occur?

Supply Chain

Opportunity type

Products and services

Primary climate-related opportunity driver

Development and/or expansion of low emission goods and services

Type of financial impact

Increased revenue through new solutions to adaptation needs (e.g., insurance risk transfer products and services)

Company-specific description

eBay has evaluated likely changes in the cost of transportation and logistics across our four geographies of operations: North America, Asia-Pacific, Latin America and Europe-Middle East-Africa, as well as in terms of their impacts on our marketplaces. We have concluded that eBay could realize indirect benefits if increased fuel costs in other markets increase the cost of shipping product to customers. We have characterized this opportunity as our supply chain because of eBay's unique business model – where we do not directly control logistics or shipping to our seller's customers. However, due to rising fuel costs, if our primary logistics partners make improvements to operate more efficiently, then these benefits will ultimately be realized by our customers. To realize these benefits, eBay can continue to encourage adoption of low-carbon and electric transportation with our primary logistics partners, including UPS and FedEx. Because much of online shopping is based on consumer convenience, we encourage our sellers to offer low-cost or free and fast shipping. By working with logistics partners, we can help to alleviate potential cost increases for shipping by emphasizing the importance of low-carbon transport options when traditional fuel prices continue to rise. This will in turn help us to retain and expand our customer base.

Time horizon

Long-term

Likelihood

About as likely as not

Magnitude of impact

Medium-low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

750000000

Potential financial impact figure - minimum (currency)

<Not Applicable>

Potential financial impact figure - maximum (currency)

<Not Applicable>

Explanation of financial impact figure

Increased commerce activity (or decrease in commerce costs) could financially benefit eBay. For instance, using 2018 revenue of \$7.4B for the eBay Marketplace, a 10% increase in shopping due to low cost expedited shipping and convenience on our platform could mean as much as a 7% increase in overall eBay revenue (\$10.7B), which amounts to \$750M.

Strategy to realize opportunity

eBay's portfolio of businesses (Marketplaces, StubHub, Classifieds) is constantly assessing and responding to changing customer requirements and consumer sentiment. This includes making sure we have sellers offering low-cost expedited shipping. eBay maintains strong relationships with carrier partners to make the shipping that happens via eBay easier, more cost effective and more reliable. For instance, in 2016 eBay partnered with FedEx to bring eBay Valet drop-off locations to over 1600 FedEx Kinkos locations (although this program was sun-setted in mid-2018). This program, the Click and Collect and eBay Consignment programs greatly simplify the selling process, particularly for new sellers. These types of programs will continue to be essential as commerce adapts to climate change opportunities. Managing and responding to changing consumer behavior is inherent in eBay's business model, so no additional management costs are anticipated at this time.

Cost to realize opportunity

0

Comment

Identifier

Opp3

Where in the value chain does the opportunity occur?

Direct operations

Opportunity type

Energy source

Primary climate-related opportunity driver

Use of lower-emission sources of energy

Type of financial impact

Other, please specify (Increased revenue through brand reputation and decreased operational costs)

Company-specific description

Investors are increasingly expecting companies to manage their climate risk and look for financial opportunity in a low-carbon market. eBay's approach to climate change prioritizes the procurement of renewable energy, which will decrease the carbon footprint and stabilize operating costs of our business. For example, our headquarters is in San Jose, California where the grid is primarily powered by natural gas in a pseudo deregulated market with only single-option utilities that control pricing. Our only owned data base is in Salt Lake City, Utah, a fully regulated market. Even with these constraints to easily access renewable energy at a reasonable cost, eBay recognized the importance of achieving 100% renewable energy in our offices and data centers and has committed to RE100 by 2025. Putting in place financially feasible solutions now will give us the opportunity to stabilize or reduce energy costs relative to non-renewable options in the future. In addition, consumers are increasingly aligning their personal values with buying behaviors and are looking for shopping destinations that support their choices and beliefs. eBay can be an appealing brand for consumers who value sustainability, which can lead in increased demand for eBay's products, and therefore stock prices.

Time horizon

Medium-term

Likelihood

About as likely as not

Magnitude of impact

Medium-low

Are you able to provide a potential financial impact figure?

Yes, a single figure estimate

Potential financial impact figure (currency)

37700000

Potential financial impact figure - minimum (currency)

<Not Applicable>

Potential financial impact figure – maximum (currency)

<Not Applicable>

Explanation of financial impact figure

eBay does business in a strongly competitive environment that is under increasing scrutiny from stakeholders such as investors. Increased positive brand recognition and sentiment could translate into positive competitive advantage and increased stock price. For example, as of 7/18/18, eBay's Market capitalization was \$37.7 billion. A 0.1% increase in the market cap would amount to \$37.7 million.

Strategy to realize opportunity

As a member of RE100, eBay has set a goal to use 100% renewable energy in our electricity supply by 2025 at eBay-controlled data centers and offices. We are on track to achieve this goal by participating in local utility-driven green power programs, such as the City of San Jose's Clean Energy program at our headquarters in San Jose, Calif. We are also actively pursuing Power Purchase Agreements (PPAs) in deregulated markets and are assessing the feasibility of other onsite renewables in addition to our solar array in Salt Lake City, Utah. We have devised a step-wise plan to incrementally get to 100% renewable over the next 5 and a half years. This plan is regularly reviewed and re-assessed for feasibility and advancements in the market, especially in Asia, where we have a significant presence in South Korea. In addition to achieving this goal, we recognize the need to promote our progress to attract and retain customers. The Impact team deepens engagement with stakeholders and other companies on climate and renewable energy issues through strategic memberships, such as Ceres' BICEP and the Renewable Energy Buyers Alliance. Stakeholder engagement, transparency and related external activities are a normal part of our work, so we expect no additional costs to be incurred in communicating about our response to climate change or renewable energy achievements. However, we have staff dedicated to our renewable energy strategy This management cost equates to about a ½ FTE.

Cost to realize opportunity 100000

Comment

C2.5

(C2.5) Describe where and how the identified risks and opportunities have impacted your business.

	Impact	Description
Products and services	Impacted	Description of impact: Extreme weather events have had a small, but noticeable impact on the business due to delays in shipping and handling of products that eBay sellers sell on the platform. In addition, disruptions from the weather events temporarily reduced the ability of customers to use eBay for buying and selling. For example, eBay's business was affected during Hurricane Michael in 2018. Magnitude of impact: A 1% revenue decrease during one week in a year could result in a loss of \$2.1 million (2018 revenue of \$10.7 billion divided by 52 weeks, multiplied by 1%).
Supply chain and/or value chain	Impacted for some suppliers, facilities, or product lines	Description of impact: Extreme weather events have had a small, but noticeable impact on the business due to delays in shipping and handling of products that eBay sellers sell on the platform. In addition, disruptions from the weather events temporarily reduced the ability of customers to use eBay for buying and selling. For example, eBay's business was affected during Hurricane Michael in 2018. Magnitude of impact: A 1% revenue decrease during one week in a year could result in a loss of \$2.1 million (2018 revenue of \$10.7 billion divided by 52 weeks, multiplied by 1%).
Adaptation and mitigation activities	Not yet impacted	- A company-specific description of how each business area could be impacted (potential/predicted impact): Adaptation and mitigation activities are currently not a significant part of eBay's business. However, in the long-term, they may become a core part of eBay's operations. For example, eBay's SF Bay Area, NYC, and Washington, DC offices may need to be relocated if travel to the area is restricted due to sea level rise A description of the potential/predicted magnitude: Costs of future mitigation and adaptation activities can range dramatically, depending on the type of activity. For example, eBay's North San Jose office was recently purchased for \$132.5 million. The cost of purchasing or building another office structure could cost a similar amount. The cost of building multiple new offices and data centers could reach billions of dollars A description of the potential/predicted timeline for the impact: The time scale for this impact is long-term, 10+ years.
Investment in R&D	Not yet impacted	- A company-specific description of how each business area could be impacted (potential/predicted impact): As an online marketplace, eBay invests R&D funding into customer experience, which includes shipping and logistics, such as algorithms that match buyers and sellers that are closest to each other to reduce costs. If energy and fuel taxes or climate-related disruptions cause shipping and logics expenses to rise, eBay may invest more funding into adapting its shipping networks and partnerships to keep costs manageable A description of the potential/predicted magnitude: In 2018, eBay's Research and Development spending was \$1.29 billion. A 5-10% increase in R&D spend would amount to \$64.5 to 129 million - A description of the potential/predicted timeline for the impact: The likely time scale for this impact 5-10 years or longer.
Operations	Not yet impacted	eBay's facilities and data centers have not yet been affected by climate change-related events or regulations. Business disruptions as well as physical damage to facilities could increase costs and have potentially negative revenue impacts by restricting or disrupting altogether access to our platforms and services. Using 2018 revenue of \$10.7 billion, a 5% reduction in productivity could mean \$535 million in lost revenue. This is a long-term risk, likely 10+ years.
Other, please specify	Please select	

C2.6

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(C2.6) Describe where and how the identified risks and opportunities have been factored into your financial planning process.

	Relevance	Description
Revenues	Impacted	- A description of the impact on this area of your financial planning process eBay's transaction volume, and therefore revenue, was impacted by Hurricane Michael and other hurricanes that occurred in 2018. Because we expect that disruptive weather events will continue to occur, our financial planning includes contingencies for these potential dips in revenue A description of the magnitude of this impact While eBay saw some impact within the areas that were affected, there are many dynamics driving our results and therefore opt to not quantify the impact of the events. However, using 2018 eBay revenue of \$10.7 billion, even a 0.5% impact amounts to \$53 million, which is a significant amount.
Operating costs	Not yet impacted	- A description of the potential/predicted impact on this area of your financial planning process eBay does not have significant facility presence in areas that have been affected by climate-related events, no impact has yet been recorded. However, business disruptions as well as physical damage to facilities, such as our San Jose headquarters or our data centers in Utah, could increase costs and have potentially negative revenue impacts by restricting or disrupting altogether access to our platforms and services. Using 2018 revenue of \$10.7 billion, a 5% reduction in productivity, could mean \$535 million in lost revenue A description of the potential/predicted timescale for the impact This is expected to be a longer-term impact, 10 years or later.
Capital expenditures / capital allocation	Not yet impacted	- A description of the potential/predicted impact on this area of your financial planning process eBay does not have significant facility presence in areas that have been affected by climate-related events, no impact has yet been recorded to date. However, business disruptions as well as physical damage to facilities, including our data centers in Utah, could, in a worst case scenario, necessitate moving all computing and processing to other non-owned facilities while assessing options for rebuilding or re-siting the damaged data center. Rebuilding a data center could cost 100's of millions of dollars in capital expenditure. Planning for this magnitude of capital allocation would likely result in finding other nearer term solutions, including expansion of colo usage A description of the potential/predicted timescale for the impact We do not foresee any immediate need to rebuild or replace our owned data center and therefore the timeframe for this impact is expected longer-term, 10 years or later.
Acquisitions and divestments	Not impacted	- A description of why the impact has not affected this area of your financial planning process There are many likely reasons why climate-related impacts have not affected eBay's acquisitions and divestments, chief among them is that the company is an e-commerce company, and doesn't own inventory or manufacture products, or own/acquire enough physical infrastructure to meet the thresholds of climate change impacts.
Access to capital	Not yet impacted	- A description of the potential/predicted impact on this area of your financial planning process eBay's customer transactions have not been affected by climate-related events to the extent that the company's credit-worthiness, higher interest rate loans, and access to capital would be affected. The finance team continues to monitor our credit rating closely A description of the potential/predicted timescale for the impact However, in the long-term (10+ years), it is possible that climate events could affect the company's access to capital positively or negatively. If climate change increases demand for pre-owned goods on eBay's Marketplaces and Classifieds platforms, then the company's customer base and revenue streams could increase, supporting a higher credit rating and access to capital.
Assets	Not yet impacted	- A description of the potential/predicted impact on this area of your financial planning process eBay's assets, such as office buildings and data centers, could be impacted in climate-related events, such as hurricanes and sea level rise. Business disruptions as well as physical damage to facilities could increase costs and have potentially negative revenue impacts by restricting or disrupting access to our Marketplaces, StubHub and Classifieds platforms and services. Using 2018 revenue of \$10.7 billion, a 5% reduction in productivity, could mean \$535 million in lost revenue A description of the potential/predicted timescale for the impact The timescale for this impact is long-term, 10 years or longer.
Liabilities	Not yet impacted	- A description of the potential/predicted impact on this area of your financial planning process eBay's liabilities have not been influenced by climate change or related factors. However, increased interest rates could have a significant impact on our PNL, possibly in the tens of millions annually A description of the potential/predicted timescale for the impact However, in the long-term (10+ years) it is possible that climate damage to physical assets (such as our San Jose facilities due to sea level rise) or needs for upgrades or relocation (such as our Utah data centers due to lack of water for cooling) could cause eBay to borrow funds, thus increasing the company's liabilities.
Other	Please select	

C3. Business Strategy

C3.1

(C3.1) Are climate-related issues integrated into your business strategy?

Yes

C3.1a

(C3.1a) Does your organization use climate-related scenario analysis to inform your business strategy?

No, but we anticipate doing so in the next two years $% \left(x\right) =\left(x\right) +\left(x\right)$

(C3.1c) Explain how climate-related issues are integrated into your business objectives and strategy.

- An explanation of how business objectives and strategy have been influenced by climate-related issues. Needs to be company-specific.

In 2016, eBay conducted a materiality analysis. The two priority focus areas (of 5 total) related to climate that were identified in our materiality analysis – energy and sustainable consumption. The materiality assessment and suggested potential goals to address these issues, were presented to eBay's CEO and Board of Directors for review. They in turn tasked the Global Impact team with facilitating a goal-setting process across the appropriate functional areas and business units. For energy, this included both the Critical Infrastructure Engineering (CIE) and Workplace Resources (WPR) teams, as well as Government Relations and Finance. To address sustainable consumption, the process included the North America and UK eBay Marketplaces teams. These goals were set and included in our 2017 Impact Progress Update report and additional progress was included in our 2018 Update.

- Business strategy is linked to an emissions reductions target or energy reduction target

Through a collaborative process, eBay performed benchmarking to understand the RE aspirations of peer companies to qualitatively assess the potential reputation impact of an ambitious renewable energy target (and reputation risk without one). Using that information, as well as market and cost analyses, the cross-functional team developed a suggested timeline, estimated costs, and known R/Os of a 100% renewable energy target, which was ultimately approved by executive leadership. In 2018, we subsequently revised our carbon reduction goal to align with the new 1.5 degree IPCC scenario analyses. This goal is also reported in our 2018 Progress Update.

- At least one example of the most substantial business decision made (or if none, this is stated) as a result of the integration of climate-related issues (both the business decision and the aspect of climate change that has influenced the business decision must be made clear)

Setting a 100% renewable energy target by 2025 was the most substantial business decision made that was influenced by climate change. In 2018, eBay updated its multi-pronged, global strategy for achieving this goal and through multiple efforts is currently at 50% renewable energy. This far surpasses in ambition the only other renewables goal made in the company's history (8% of total electricity from renewable sources by 2015, set in 2012) and reflects an increased priority on reducing the carbon intensity of eBay's business as our most direct way to respond to risks presented by climate change. The primary aspects of climate change that influenced this decision are operational/regulatory and reputational risks that climate change poses to the business. Operational and regulatory risks are risks of increased energy costs due to carbon regulations – shifting to 100% renewable electricity is a hedge against that risk. Reputational risks stem from consumer trends – consumers increasingly demand that companies conduct their business sustainably and ethically, and failing to address climate change issues would reflect poorly on eBay compared to its competitors.

C3.1g

- A description of why climate-related scenario analysis is not used to inform your business strategy

eBay is still gathering information required to apply a climate-scenario analysis to inform business strategy. In addition, as a company with a very limited supply chain (the majority of our upstream procurement spend is on office and data center technology and corporate services and we do not manufacture products) and a significantly smaller footprint than heavy industrial companies (our carbon footprint is less than 1% of a major US cement producer and less than 30% of a US based technology company) eBay requires significant time to obtain buy-in from internal stakeholders for potentially using a climate-related scenario analysis.

- A description of how you plan to implement climate-related scenario analysis

The eBay Impact team will coordinate with other eBay departments (e.g. parts of Finance, Risk Management, Government Relations) to determine an appropriate climate-related scenario and conduct a company-wide assessment similar to the present risk analysis process.

To perform the climate-related scenario analysis, eBay plans to conduct the following steps over two years: (1) Establish an analysis oversight committee at the highest possible level (ideally Executive team or Board members); (2) Determine the materiality of climate risks, such as physical risks to data center operations or regulatory risks, such as carbon taxes that increase shipping costs; (3) Select scenario(s) that are most appropriate, involving external technical experts as needed; (4) Evaluate business impacts, such as interruptions to data center operations or increases in shipping costs; (5) Identify potential responses, such as investing in low-carbon shipping technologies or making data center operations more drought-resistant.

C4. Targets and performance

C4.1

(C4.1) Did you have an emissions target that was active in the reporting year?

Absolute target

C4.1a

(C4.1a) Provide details of your absolute emissions target(s) and progress made against those targets.

Target reference number

Abs 1

Scope

Scope 1 +2 (market-based)

% emissions in Scope

100

Targeted % reduction from base year

50

Base year

2016

Start year

2016

Base year emissions covered by target (metric tons CO2e)

113947

Target year

Is this a science-based target?

Yes, we consider this a science-based target, but this target has not been approved as science-based by the Science-Based Targets initiative

% of target achieved

6

Target status

Revised

Please explain

Applicable for eBay's owned and leased facilities where eBay currently has procurement control, which is defined as those sites where eBay receives invoices and pays for energy. 2016 is the base year for this target. This target was revised from the one submitted to CDP last year to include both Scope 1 and 2 emissions and to also consider the IPCC 1.5 degree scenarios.

Target reference number

Abs 2

Scope

Scope 1 +2 (market-based)

% emissions in Scope

100

Targeted % reduction from base year

75

Base year

2016

Start year

2016

Base year emissions covered by target (metric tons CO2e)

113945

Target year

2030

Is this a science-based target?

Yes, we consider this a science-based target, but this target has not been approved as science-based by the Science-Based Targets initiative

% of target achieved

6

Target status

Revised

Please explain

Applicable for eBay's owned and leased facilities where eBay currently has procurement control, which is defined as those sites where eBay receives invoices and pays for energy. 2016 is the base year for this target. This target was revised from the one submitted to CDP last year to include both Scope 1 and 2 emissions and to also consider the IPCC 1.5 degree scenarios and to extend the goal to 2030.

Target reference number

Abs 3

Scope

Scope 1 +2 (market-based)

% emissions in Scope

100

Targeted % reduction from base year

80

Base year

2016

Start year

2016

Base year emissions covered by target (metric tons CO2e)

113945

Target year

2035

Is this a science-based target?

Yes, we consider this a science-based target, but this target has not been approved as science-based by the Science-Based Targets initiative

% of target achieved

6

Target status

Revised

Please explain

Applicable for eBay's owned and leased facilities where eBay currently has procurement control, which is defined as those sites where eBay receives invoices and pays for energy. 2016 is the base year for this target. This target was revised from the one submitted to CDP last year to include both Scope 1 and 2 emissions and to also consider the IPCC 1.5 degree scenarios and to extend the goal to 2035 on our trajectory to 2050.

C4.2

(C4.2) Provide details of other key climate-related targets not already reported in question C4.1/a/b.

Target

Renewable electricity consumption

KPI - Metric numerator

MWh of renewable energy consumed or produced under scope 1 and two operational boundaries - translated into a % of total energy consumption for offices and data centers.

KPI - Metric denominator (intensity targets only)

Base year

2016

Start year

2016

Target year

2025

KPI in baseline year

46

KPI in target year

100

% achieved in reporting year

50

Target Status

Underway

Please explain

This target was announced in 2017 as part of the RE100 initiative and includes electricity consumption at offices and data centers under operational control.

Part of emissions target

Achieving a greater percentage of renewable energy also reduces our carbon emissions.

Is this target part of an overarching initiative?

RE100

C4.3

(C4.3) Did you have emissions reduction initiatives that were active within the reporting year? Note that this can include those in the planning and/or implementation phases.

Yes

C4.3a

(C4.3a) Identify the total number of initiatives at each stage of development, and for those in the implementation stages, the estimated CO2e savings.

	Number of initiatives	Total estimated annual CO2e savings in metric tonnes CO2e (only for rows marked *)
Under investigation	4	0
To be implemented*	0	0
Implementation commenced*	0	0
Implemented*	4	14274
Not to be implemented	0	0

(C4.3b) Provide details on the initiatives implemented in the reporting year in the table below.

Initiative type

Energy efficiency: Building services

Description of initiative

Building controls

Estimated annual CO2e savings (metric tonnes CO2e)

16

Scope

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency - as specified in C0.4)

39000

Investment required (unit currency - as specified in C0.4)

20000

Payback period

<1 year

Estimated lifetime of the initiative

6-10 years

Comment

Cost of initiatives is estimated and includes consultant time. Building controls includes smart meters and kitchen retrofit.

Initiative type

Low-carbon energy purchase

Description of initiative

Wind

Estimated annual CO2e savings (metric tonnes CO2e)

12180

Scope

Scope 2 (market-based)

Voluntary/Mandatory

Voluntary

Annual monetary savings (unit currency - as specified in C0.4)

0

Investment required (unit currency - as specified in C0.4)

19000

Payback period

No payback

Estimated lifetime of the initiative

<1 year

Comment

eBay's strategy is to only purchase RECs on an as needed basis. The purchase of RECs will be reevaluated on an annual basis. The RECs purchased in 2018 are only being applied to the 2018 footprint.

Initiative type

Low-carbon energy purchase

Description of initiative Solar PV Estimated annual CO2e savings (metric tonnes CO2e) Scope Scope 2 (market-based) Voluntary/Mandatory Voluntary Annual monetary savings (unit currency - as specified in C0.4) Investment required (unit currency - as specified in C0.4) 4000 Payback period No payback Estimated lifetime of the initiative <1 year Comment PG&E Solar Choice Program. Program switching to San Jose Clean Energy in 2019. Costs are approximate. Initiative type Low-carbon energy purchase **Description of initiative** Solar PV Estimated annual CO2e savings (metric tonnes CO2e) 1572 Scope Scope 2 (market-based) Voluntary/Mandatory Voluntary Annual monetary savings (unit currency - as specified in C0.4) Investment required (unit currency - as specified in C0.4) Payback period No payback Estimated lifetime of the initiative

6-10 years

Comment

RECs purchased and retired on behalf of eBay for colo data center facilities. No additional investment by eBay was required for the colo REC agreement in addition to the services contracted with the provider.

C4.3c

(C4.3c) What methods do you use to drive investment in emissions reduction activities?

Method	Comment
Dedicated budget for other emissions reduction activities	eBay has set a 100% renewable electricity target, so procurement (whether via on-site installations or off-site contracts) of lower-carbon energy is part of company strategy.
Employee engagement	Employee engagement is a key foundational element of eBay Inc.'s Impact strategy. The origins of our environmental programs can be traced directly back to the grassroots passion of our employees. Our Global Impact teams continue this legacy. These teams are briefed regularly on our energy and carbon approach, as well as educated about local initiatives that can impact our overall carbon footprint. Many of the extended team who work in operational energy efficiency, greener building, renewable energy and other areas are also Impact team members

C4.5

(C4.5) Do you classify any of your existing goods and/or services as low-carbon products or do they enable a third party to avoid GHG emissions?

No

C5. Emissions methodology

C5.1

(C5.1) Provide your base year and base year emissions (Scopes 1 and 2).
Scope 1
Base year start January 1 2015
Base year end December 31 2015
Base year emissions (metric tons CO2e) 25622
Comment
Scope 2 (location-based)
Base year start January 1 2015
Base year end December 31 2015
Base year emissions (metric tons CO2e) 122320
Comment
Scope 2 (market-based)
Base year start January 1 2015
Base year end December 31 2015
Base year emissions (metric tons CO2e) 135481
Comment
C5.2
(C5.2) Select the name of the standard, protocol, or methodology you have used to collect activity data and calculate Scope 1 and Scope 2 emissions. The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition)
C6. Emissions data
C6.1

(C6.1) What were your organization's gross global Scope 1 emissions in metric tons CO2e?
Reporting year
Gross global Scope 1 emissions (metric tons CO2e) 29552
Start date January 1 2018
End date December 31 2018
Comment
C6.2
(C6.2) Describe your organization's approach to reporting Scope 2 emissions.
Row 1
Scope 2, location-based We are reporting a Scope 2, location-based figure
Scope 2, market-based We are reporting a Scope 2, market-based figure
Comment
C6.3 (C6.3) What were your organization's gross global Scope 2 emissions in metric tons CO2e?
Reporting year
Scope 2, location-based 154526
Scope 2, market-based (if applicable) 77775
Start date January 1 2018
End date December 31 2018
Comment
C6.4
(C6.4) Are there any sources (e.g. facilities, specific GHGs, activities, geographies, etc.) of Scope 1 and Scope 2 emissions that are within your selected reporting boundary which are not included in your disclosure? Yes
C6.4a

(C6.4a) Provide details of the sources of Scope 1 and Scope 2 emissions that are within your selected reporting boundary which are not included in your disclosure.

Source

Sites determined to be de minimis

Relevance of Scope 1 emissions from this source

Emissions are not relevant

Relevance of location-based Scope 2 emissions from this source

Emissions are not relevant

Relevance of market-based Scope 2 emissions from this source (if applicable)

Emissions are not relevant

Explain why this source is excluded

De minimis sites consist of small service offices without full-time staff and for which eBay does not have access to complete and reliable information for the period in question

Source

Fuel use by small vehicles/equipment

Relevance of Scope 1 emissions from this source

Emissions are not relevant

Relevance of location-based Scope 2 emissions from this source

No emissions from this source

Relevance of market-based Scope 2 emissions from this source (if applicable)

No emissions from this source

Explain why this source is excluded

It is likely that small amounts of diesel and gasoline consumption by campus and other support vehicles are not included in Scope 1 emissions estimates. eBay considers these emissions to be an insignificant contributor to the overall Scope 1 inventory total

C6.5

(C6.5) Account for your organization's Scope 3 emissions, disclosing and explaining any exclusions.

Purchased goods and services

Evaluation status

Relevant, calculated

Metric tonnes CO2e

315000

Emissions calculation methodology

Emissions were calculated using Aligned Incentives' input-output life cycle assessment approach for 100% spend data for purchased goods and services over the reporting period. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard, using GWP values from the IPCC Fifth Assessment Report.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Explanation

Capital goods

Evaluation status

Relevant, calculated

Metric tonnes CO2e

77000

Emissions calculation methodology

Emissions were calculated using Aligned Incentives' input-output life cycle assessment approach for 100% spend data for capital goods over the reporting period. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard, using GWP values from the IPCC Fifth Assessment Report.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

n

Explanation

Fuel-and-energy-related activities (not included in Scope 1 or 2)

Evaluation status

Relevant, calculated

Metric tonnes CO2e

54000

Emissions calculation methodology

Emissions were calculated using data on eBay's energy consumption across eBay's site offices and data centers. Emissions factors represent upstream emissions from the production and transportation of fuels consumed by eBay sites in the reporting year as well as T&D losses associated with electricity use. For electricity, upstream fuel consumption was based on a location-based method, using the fuel mix for the local grid for each facility to calculate supply chain emissions. Values were calculated using GWP values from the IPCC Fifth Assessment Report.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Explanation

Upstream transportation and distribution

Evaluation status

Relevant, calculated

Metric tonnes CO2e

51000

Emissions calculation methodology

Emissions were calculated using Aligned Incentives' input-output life cycle assessment approach for 100% spend data for transportation and other logistics services over the reporting period. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard, using GWP values from the IPCC Fifth Assessment Report.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Explanation

Waste generated in operations

Evaluation status

Relevant, calculated

Metric tonnes CO2e

12000

Emissions calculation methodology

All emissions associated with purchased waste management services were calculated using estimated total spend on waste management and emission factors derived from country-specific production functions from the U.S. national input-output database. See explanation for additional information. Emissions associated with the offsite treatment of wastewater were derived bottom-up using location-adjusted unit processes to reflect the local energy mix required to process wastewater across eBay's facilities worldwide. All values represent cradle-to-gate emissions across all GHG emissions identified in the GHG Protocol Value Chain Standard, using GWP values from the IPCC Fifth Assessment Report.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

Explanation

Physical waste data for a bottom up analysis were not available at the time of this analysis, and thus a spend analysis was required. Lack of granularity in utility spend made it very difficult to parse out spend on waste management. As such, the average percentage spend on waste management by the data processing and hosting industry was used to estimate eBay's total spend for these topics. This method is likely to overestimate actual emissions but given that this category represents a small proportion of our total footprint, this method was considered reasonable.

Business travel

Evaluation status

Relevant, calculated

Metric tonnes CO2e

15000

Emissions calculation methodology

Values represent all emissions associated with purchased air travel, rental cars and lodging. Emissions from air travel and rental cars were calculated using miles flown and driven in rental cars by eBay employees and emissions factors specific to air travel distance and average emissions per mile for rental cars. Emissions from lodging were calculated using Aligned Incentives' input-output model and eBay's spend data on lodging. Rail travel and rental cars: EPA Climate Leaders Optional Emissions from Commuting, Business Travel and Product Transport. (EPA430-R-08-006)

Percentage of emissions calculated using data obtained from suppliers or value chain partners

95

Explanation

All emissions reported, except those associated with lodging, were calculated using data provided by suppliers. Business travel emissions decreased during 2018 for all sources except for Jet Fuel due in large part to company-wide efforts to limit trips and more intensely utilize telepresence and other communication technologies.

Employee commuting

Evaluation status

Relevant, calculated

Metric tonnes CO2e

30000

Emissions calculation methodology

Emissions were estimated using the total number of eBay employees, an assumed breakdown of commuting patterns (mode and distance) based on American Community Survey Reports published by the U.S. Census Bureau and average emissions factors for U.S. automobiles and mass transit from WRI's GHG Protocol Calculation Tools. Biodiesel fuel used in shuttles: Mandatory Reporting of GHG; Final Rule (40 CFR 98) - Commercial Sector Applicable as of 11/29/2013.

Percentage of emissions calculated using data obtained from suppliers or value chain partners

1

Explanation

eBay Inc. provides employee shuttles in between San Francisco and our two San Jose campuses.

Upstream leased assets

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Explanation

The emissions from eBay's leased assets (real estate) are accounted for under Scope 1 & 2

Downstream transportation and distribution

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Explanation

eBay does not produce goods for sale. Our "product" is our platform, whose emissions are accounted for under Scope 1 & 2.

Processing of sold products

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Explanation

eBay does not produce goods for sale. Our "product" is our platform, whose emissions are accounted for under Scope 1 & 2.

Use of sold products

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Explanation

eBay does not produce goods for sale. Our "product" is our platform, whose emissions are accounted for under Scope 1 & 2.

End of life treatment of sold products

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Explanation

eBay does not manufacture products.

Downstream leased assets

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Explanation

eBay's downstream leased assets are minimal and therefore not relevant.

Franchises

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Explanation

This category is not relevant to eBay as it does not operate franchises.

Investments

Evaluation status

Not relevant, explanation provided

Metric tonnes CO2e

<Not Applicable>

Emissions calculation methodology

<Not Applicable>

Percentage of emissions calculated using data obtained from suppliers or value chain partners

<Not Applicable>

Explanation

This category is not relevant to eBay as it is neither an investor nor a financial intermediary.

Other (upstream) **Evaluation status** Please select **Metric tonnes CO2e** <Not Applicable> **Emissions calculation methodology** <Not Applicable> Percentage of emissions calculated using data obtained from suppliers or value chain partners <Not Applicable> **Explanation** Other (downstream) **Evaluation status** Please select **Metric tonnes CO2e** <Not Applicable> **Emissions calculation methodology** <Not Applicable> Percentage of emissions calculated using data obtained from suppliers or value chain partners <Not Applicable> **Explanation**

C6.7

(C6.7) Are carbon dioxide emissions from biologically sequestered carbon relevant to your organization? ${\sf No}$

C6.10

(C6.10) Describe your gross global combined Scope 1 and 2 emissions for the reporting year in metric tons CO2e per unit currency total revenue and provide any additional intensity metrics that are appropriate to your business operations.

Intensity figure

0.00001

Metric numerator (Gross global combined Scope 1 and 2 emissions)

107327

Metric denominator

unit total revenue

Metric denominator: Unit total

10746000000

Scope 2 figure used

Market-based

% change from previous year

23

Direction of change

Decreased

Reason for change

Renewable energy percentage increased due to additional renewable energy coverage for San Jose South, SJ Orchard, LVS04, and US RECs, carbon emissions decreased due to efforts including energy efficiency in building controls, and our company gross revenue increased, resulting in a decreasing intensity figure per \$1 revenue.

Intensity figure

8

Metric numerator (Gross global combined Scope 1 and 2 emissions)

107327

Metric denominator

full time equivalent (FTE) employee

Metric denominator: Unit total

14000

Scope 2 figure used

Market-based

% change from previous year

13

Direction of change

Decreased

Reason for change

Renewable energy percentage increased due to additional renewable energy coverage for San Jose South, SJ Orchard, LVS04, and US RECs, carbon emissions decreased due to efforts including energy efficiency in building controls, and our company FTEs increased, resulting in a decreasing intensity figure per FTE.

C7. Emissions breakdowns

C7.1

(C7.1) Does your organization break down its Scope 1 emissions by greenhouse gas type?

Yes

(C7.1a) Break down your total gross global Scope 1 emissions by greenhouse gas type and provide the source of each used greenhouse warming potential (GWP).

Greenhouse gas	Scope 1 emissions (metric tons of CO2e)	GWP Reference
CO2	28658	IPCC Fifth Assessment Report (AR5 – 100 year)
CH4	6	IPCC Fifth Assessment Report (AR5 – 100 year)
N2O	9	IPCC Fifth Assessment Report (AR5 – 100 year)
HFCs	879	IPCC Fifth Assessment Report (AR5 – 100 year)

C7.2

(C7.2) Break down your total gross global Scope 1 emissions by country/region.

Country/Region Australia Belgium	Scope 1 emissions (metric tons CO2e) 5 25
	25
Brazil	
Brazil	2
Canada	16
China	265
Czechia	27
Denmark	44
France	30
Germany	298
India	175
Indonesia	0
Ireland	176
Israel	286
Italy	6
Luxembourg	4
Malaysia	26
Mexico	3
Netherlands	59
Russian Federation	5
Singapore	17
South Africa	2
Republic of Korea	3216
Spain	64
Sweden	7
Switzerland	465
Taiwan, Greater China	4
Thailand	1
Turkey	25
United Kingdom of Great Britain and Northern Ireland	31
United States of America	24231
Viet Nam	3
Japan	34
China, Hong Kong Special Administrative Region	0

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(C7.3) Indicate which gross global Scope 1 emissions breakdowns you are able to provide.

By business division

By activity

C7.3a

(C7.3a) Break down your total gross global Scope 1 emissions by business division.

Business division	Scope 1 emissions (metric ton CO2e)
Africa	2
Asia/Pacific	3746
Europe	1267
Central America	3
Middle East	287
North America	24246
South America	2

C7.3c

(C7.3c) Break down your total gross global Scope 1 emissions by business activity.

Activity	Scope 1 emissions (metric tons CO2e)
Fuel cells	18836
Corporate jet	1778
Diesel	230
Natural Gas	7829
Refrigerants	879

C7.5

(C7.5) Break down your total gross global Scope 2 emissions by country/region.

Country/Region Scope 2, location-based (metric tons CO2e) Scope 2, market-based (metric tons CO2e)		Purchased and consumed electricity, heat, steam or cooling (MWh)	Purchased and consumed low-carbon electricity, heat, steam or cooling accounted in market-based approach (MWh)	
Australia	1143	1143	1500	0
Belgium	7	6	41	0
Brazil	2	2	15	0
Canada	26	26	739	0
China	2040	2040	3237	0
Czechia	71	82	132	0
Denmark	147	253	677	0
France	48	51	655	0
Germany	2730	1289	6079	4329
India	777	777	1064	0
Indonesia	64	64	88	0
Ireland	1890	1812	4556	1751
Israel	656	656	1155	0
Italy	30	44	91	0
Luxembourg	284	624	1364	0
Malaysia	83	83	127	0
Mexico	5	5	11	0
Netherlands	3905	4397	8375	0
Russian Federation	20	20	55	0
Singapore	179	179	454	0
South Africa	10	10	11	0
Republic of Korea	19387	19387	37033	0
Spain	264	477	1068	0
Sweden	1	2	52	0
Switzerland	12	83	415	0
Taiwan, Greater China	129	129	219	0
Thailand	7	7	15	0
Turkey	210	210	450	0
United Kingdom of Great Britain and Northern Ireland	311	408	1110	0
United States of America	119931	43352	281524	196025
Viet Nam	12	12	27	0
Japan	98	98	179	0
China, Hong Kong Special Administrative Region	47	47	63	0

C7.6

(C7.6) Indicate which gross global Scope 2 emissions breakdowns you are able to provide.

By business division

By facility

By activity

C7.6a

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(C7.6a) Break down your total gross global Scope 2 emissions by business division.

Business division	Scope 2, location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
Africa	10	10
Asia/Pacific	23967	23967
Europe	9929	9757
Central America	5	5
Middle East	656	656
North America	119957	43379
South America	2	2

C7.6b

(C7.6b) Break down your total gross global Scope 2 emissions by business facility.

Facility	Scope 2 location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
Aachen - Karmeliterhoefe	9	15
Aarhus - Axel Kiers Vej 11	114	199
AMS01 - Amsterdam, Netherlands COLO (Interaxion) - eBay	3183	3585
Amsterdam	204	229
Amsterdam - Colo	407	457
Amsterdam - Treublaan	113	126
Ashburn - Colo - Filigree	105	191
Atlanta - Colo	22	22
Auction (9F) - Nonhyun, KR (CLOSED 12/31/2018)	2049	2049
Aurangabad	40	40
Austin	1720	1440
Bangalore	421	421
Bangkok	7	7
Berlin - Brands4Friends	254	0
Berlin - Grunberger	50	82
Bern	6	41
Bilbao	8	15
Bilbao Gran Via	9	17
Brisbane	101	56
Brussels	7	6
Cape Town	10	10
CHD02 - Chandler, AZ COLO (DRT) - eBay plus U.S. RECs	19481	5136
Chennai - Colo - Swami Sivananda Salai	64	64
Chicago - Colo	134	101
Copenhagen	32	54
Dallas - Colo	109	108
DEN01 - Denver, CO Owned Data Center - eBay	3389	3219
Dreilinden	1690	0
DUB01 - Dublin, Ireland COLO (DRT) - eBay	496	773
Dublin - Atrium	727	0
Dublin - Aurora House	214	332
Dublin - Colo - Grange Castle	454	707
Dusseldorf - Schadowstrasse	19	31
East Granby (CLOSED 6/20/2018)	70	114
Frankfurt - Colo	236	387

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Camarier (2007) - Nonhyun, KR (CLOSED 12312018) 2961 20	Facility	Scope 2 location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
Hong Kong	Gmarket (10F) - Nonhyun, KR (CLOSED 12/31/2018)	2961	2961
Incheon - KCTC - FC	Ho Chi Minh City	12	12
Irvine	Hong Kong	67	67
Estanbul - O2	Incheon - KCTC - FC	1005	1005
Jaipur	Irvine	10	10
Revial Chung - Colo	Istanbul - 02	210	210
Kwai Chung - Colo	Jaipur	5	5
London - Notham House	Kualalumpur	83	83
London - Mark Square	Kwai Chung - Colo	47	47
London - Shutl 22 29 29 London Sackville 10 14 14 14 15 15 15 15 15	London - Hotham House	113	149
London Sackville	London - Mark Square	17	22
Los Angeles - Colo 50 79 LUX02 - Luxembourg COLO - eBay 275 602 Luxembourg 10 21 LVS01 - Las Vegas, NV COLO (Switch) - eBay 14256 0 LVS02 - Las Vegas, NV COLO (Switch) - eBay 11172 0 LVS03 - eBay 17700 0 LVS04 - Las Vegas, NV COLO (Switch) - eBay 2535 0 Madrid - Ramon de La Cruz 84 246 445 Malmo 1 2 McCarran - Colo 18 20 McCarran - Colo 3800 0 Mexico City - Polanco 3 3 Mexico City - Reforma 3 3 Milan 30 44 Moscow Butyrskiy 20 20 Murnbai - R-tech Park 290 290 Netarnya 656 656 New Delhi 21 21 New York City - 625 181 181 Paris 29 30 PHX01 - Phoenix, AZ COLO - eBay 1264 0	London - Shutl	22	29
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PHX02 - Phoenix, AZ COLO - eBay 8369 0 PHX03 - Phoenix, AZ COLO (IO) - eBay 512 455 PHX04 - Phoenix, AZ COLO - eBay 5820 169 Portland 1084 1031 Prague 71 82 PyeongChon Mega Center 1105 1105 Rancho Cordova 34 46 Richmond - Hill House 93 123			
PHX03 - Phoenix, AZ COLO (IO) - eBay 512 455 PHX04 - Phoenix, AZ COLO - eBay 5820 169 Portland 1084 1031 Prague 71 82 PyeongChon Mega Center 1105 1105 Rancho Cordova 34 46 Richmond - Hill House 93 123	· · · · · · · · · · · · · · · · · · ·		
PHX04 - Phoenix, AZ COLO - eBay 5820 169 Portland 1084 1031 Prague 71 82 PyeongChon Mega Center 1105 1105 Rancho Cordova 34 46 Richmond - Hill House 93 123	PHX02 - Phoenix, AZ COLO - eBay		0
Portland 1084 1031 Prague 71 82 PyeongChon Mega Center 1105 1105 Rancho Cordova 34 46 Richmond - Hill House 93 123	PHX03 - Phoenix, AZ COLO (IO) - eBay		
Prague 71 82 PyeongChon Mega Center 1105 1105 Rancho Cordova 34 46 Richmond - Hill House 93 123	·		
PyeongChon Mega Center 1105 1105 Rancho Cordova 34 46 Richmond - Hill House 93 123	Portland	1084	1031
Rancho Cordova 34 46 Richmond - Hill House 93 123	-		
Richmond - Hill House 93 123			
Dua Brandi		93	123
куе вгоок 53	Rye Brook	53	46
Salt Lake City - 01 489	Salt Lake City - 01	489	1157
Salt Lake City - 02 0	Salt Lake City - 02	0	0
Salt Lake City - 07 1786 4224	Salt Lake City - 07	1786	4224
San Francisco - SH 505 280	San Francisco - SH	505	280
San Jose - Colo (CLOSED 12/31/2018) 23 13	San Jose - Colo (CLOSED 12/31/2018)	23	13
San Jose South - Building 00 248 85	San Jose South - Building 00	248	85
San Jose South - Building 01 611 339	San Jose South - Building 01	611	339
San Jose South - Building 02 625 347	San Jose South - Building 02	625	347
San Jose South - Building 03 268 90	San Jose South - Building 03	268	90
San Jose South - Building 04 279 120	San Jose South - Building 04	279	120

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Facility	Scope 2 location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
San Jose South - Building 05	187	104
San Jose South - Building 06	209	71
San Jose South - Building 07	275	90
San Jose South - Building 08	3	2
San Jose South - Building 09	153	85
Sao Paulo - Portland Building	2	2
Seattle - Bellevue	329	317
Secaucus - Colo - 02	273	196
Seoul	1048	1048
Seoul - Arc Place	15	15
Seoul - Baegam Center - FC01	1650	1650
Seoul - Baegam Center - FC02	2569	2569
Seoul - Baegam Center - FC03	2456	2456
Seoul - Colo - SEL05	4244	4244
Seoul - Dongtan Center - FC	236	236
Seoul (Fine Tower Training)	49	49
Shanghai - Colo	75	75
Shanghai - EOC	652	652
Shanghai - GC	909	909
Shanghai - Raffles	199	199
Shenzhen	138	138
Singapore - Colo	112	112
Singapore (Millenia)	67	67
SJ - Orchard L1	356	117
SJ - Orchard L2	322	102
SJ - Orchard L4	280	90
SJ - South - Colo - 06	91	50
SLC01 - South Jordan, UT Owned Data Center - eBay	9159	21658
SLC02 - South Jordan, UT Owned Data Center- eBay	516	1220
Slough - Colo	55	73
SYD02 - Sydney, Aus COLO	800	800
Sydney	343	343
Taipei	129	129
Tokyo - Crystal Square	49	49
Tokyo - Starzen	48	48
Toronto ON 500 King St	26	26
US RECs		
Valencia	26	14
Washington DC	55	8
Zurich	6	43
Dusseldorf - Colo	472	774
Jakarta	0	0

C7.6c

(C7.6c) Break down your total gross global Scope 2 emissions by business activity.

Activity	Scope 2, location-based emissions (metric tons CO2e)	Scope 2, market-based emissions (metric tons CO2e)
Purchased Electricity	154435	77684
Purchased Steam	91	91

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C7.9

(C7.9) How do your gross global emissions (Scope 1 and 2 combined) for the reporting year compare to those of the previous reporting year?

Decreased

C7.9a

(C7.9a) Identify the reasons for any change in your gross global emissions (Scope 1 and 2 combined) and for each of them specify how your emissions compare to the previous year.

	Change in emissions (metric tons CO2e)	Direction of change	Emissions value (percentage)	Please explain calculation
Change in renewable energy consumption	8805	Decreased	7	Due to additional renewable energy coverage for San Jose South, SJ Orchard, LVS04, and US RECs and reduced renewable energy coverage for Salt Lake Draper and Portland sites, we estimate that the S2 emissions decreased compared to the previous year by 8,805 tCO2e. Therefore, we arrived at 7% through (8,805 /121,373)*100 = 7%
Other emissions reduction activities	14274	Decreased	12	Due to emission reduction activities implemented during the year as detailed in CC4.3, including energy efficiency in building controls. In 2018, 14,274 tCO2e were reduced and our total S1 and S2 emissions in the previous year were 121,373 tCO2e, therefore we arrived at 12% through (14,274/121,373)*100 = 12%
Divestment	0	No change	0	
Acquisitions	0	No change	0	
Mergers	0	No change	0	
Change in output	26412	Increased	22	Due to increased electricity, fuels, and cooling demand during the year, we estimate that S1 and S2 emissions increased compared to the previous year by 26,412 tCO2e. Therefore, we arrived at 22% through (26,412/121,373)*100 =22%
Change in methodology	17379	Decreased	14	Due to regular changes in updated electricity emission factors, we estimate that S2 emissions were reduced compared to the previous year by 17,379 tCO2e. Therefore, we arrived at 14% through $(17,379/121,373)*100 = 14\%$
Change in boundary	0	No change	0	
Change in physical operating conditions	0	No change	0	
Unidentified	0	No change	0	
Other	0	No change	0	

C7.9b

(C7.9b) Are your emissions performance calculations in C7.9 and C7.9a based on a location-based Scope 2 emissions figure or a market-based Scope 2 emissions figure?

Market-based

C8. Energy

C8.1

(C8.1) What percentage of your total operational spend in the reporting year was on energy?

More than 0% but less than or equal to 5%

C8.2

(C8.2) Select which energy-related activities your organization has undertaken.

	Indicate whether your organization undertakes this energy-related activity
Consumption of fuel (excluding feedstocks)	Yes
Consumption of purchased or acquired electricity	Yes
Consumption of purchased or acquired heat	No
Consumption of purchased or acquired steam	Yes
Consumption of purchased or acquired cooling	No
Generation of electricity, heat, steam, or cooling	Yes

C8.2a

(C8.2a) Report your organization's energy consumption totals (excluding feedstocks) in MWh.

	Heating value	MWh from renewable sources	MWh from non-renewable sources	Total MWh
Consumption of fuel (excluding feedstock)	HHV (higher heating value)	0	105018	105018
Consumption of purchased or acquired electricity	<not applicable=""></not>	202104	150077	352181
Consumption of purchased or acquired heat	<not applicable=""></not>	<not applicable=""></not>	<not applicable=""></not>	<not Applicable></not
Consumption of purchased or acquired steam	<not applicable=""></not>	0	401	401
Consumption of purchased or acquired cooling	<not applicable=""></not>	<not applicable=""></not>	<not applicable=""></not>	<not Applicable></not
Consumption of self-generated non-fuel renewable energy	<not applicable=""></not>	419	<not applicable=""></not>	419
Total energy consumption	<not applicable=""></not>	202523	255496	458019

C8.2b

(C8.2b) Select the applications of your organization's consumption of fuel.

	Indicate whether your organization undertakes this fuel application
Consumption of fuel for the generation of electricity	Yes
Consumption of fuel for the generation of heat	Yes
Consumption of fuel for the generation of steam	No
Consumption of fuel for the generation of cooling	No
Consumption of fuel for co-generation or tri-generation	No

C8.2c

(C8.2c) State how much fuel in MWh your organization has consumed (excluding feedstocks) by fuel type.

Fuels (excluding feedstocks)

Natural Gas

Heating value

HHV (higher heating value)

Total fuel MWh consumed by the organization

96921

MWh fuel consumed for self-generation of electricity

53722

MWh fuel consumed for self-generation of heat

43199

MWh fuel consumed for self-generation of steam

<Not Applicable>

MWh fuel consumed for self-generation of cooling

<Not Applicable>

MWh fuel consumed for self-cogeneration or self-trigeneration

<Not Applicable>

Comment

Fuels (excluding feedstocks)

Diesel

Heating value

HHV (higher heating value)

Total fuel MWh consumed by the organization

907

MWh fuel consumed for self-generation of electricity

907

MWh fuel consumed for self-generation of heat

O

MWh fuel consumed for self-generation of steam

<Not Applicable>

MWh fuel consumed for self-generation of cooling

<Not Applicable>

MWh fuel consumed for self-cogeneration or self-trigeneration

<Not Applicable>

Comment

Fuels (excluding feedstocks)

Jet Kerosene

Heating value

HHV (higher heating value)

Total fuel MWh consumed by the organization

7190

MWh fuel consumed for self-generation of electricity

0

MWh fuel consumed for self-generation of heat

0

MWh fuel consumed for self-generation of steam

<Not Applicable>

MWh fuel consumed for self-generation of cooling

<Not Applicable>

Comment

C8.2d

(C8.2d) List the average emission factors of the fuels reported in C8.2c.

Diesel

Emission factor

74.15

Unit

kg CO2e per million Btu

Emission factor source

U.S. EPA Final Rule (40 CFR 98) - Commercial Sector 2013

Comment

Jet Kerosene

Emission factor

72.47

Unit

kg CO2e per million Btu

Emission factor source

U.S. EPA Final Rule (40 CFR 98) - Commercial Sector 2013

Comment

Natural Gas

Emission factor

53.12

Unit

kg CO2e per million Btu

Emission factor source

U.S. EPA Final Rule (40 CFR 98) - Commercial Sector 2013

Comment

C8.2e

(C8.2e) Provide details on the electricity, heat, steam, and cooling your organization has generated and consumed in the reporting year.

		Generation that is consumed by the organization (MWh)		Generation from renewable sources that is consumed by the organization (MWh)
Electricity	54141	54141	419	419
Heat	0	0	0	0
Steam	0	0	0	0
Cooling	0	0	0	0

(C8.2f) Provide details on the electricity, heat, steam and/or cooling amounts that were accounted for at a low-carbon emission factor in the market-based Scope 2 figure reported in C6.3.

Basis for applying a low-carbon emission factor

Off-grid energy consumption from an on-site installation or through a direct line to an off-site generator owned by another company

Low-carbon technology type

Solar PV

Region of consumption of low-carbon electricity, heat, steam or cooling

North America

MWh consumed associated with low-carbon electricity, heat, steam or cooling

419

Emission factor (in units of metric tons CO2e per MWh)

0

Comment

665 KW solar array, Salt Lake City Utah data center site

Basis for applying a low-carbon emission factor

Contract with suppliers or utilities (e.g. green tariff), supported by energy attribute certificates

Low-carbon technology type

Hydropower

Region of consumption of low-carbon electricity, heat, steam or cooling

Europe

MWh consumed associated with low-carbon electricity, heat, steam or cooling

4329

Emission factor (in units of metric tons CO2e per MWh)

0

Comment

100% hydropower renewable energy option purchased from utility providers for sites in Berlin and Dreilinden, Germany

Basis for applying a low-carbon emission factor

Contract with suppliers or utilities (e.g. green tariff), supported by energy attribute certificates

Low-carbon technology type

Wind

Region of consumption of low-carbon electricity, heat, steam or cooling

Europe

MWh consumed associated with low-carbon electricity, heat, steam or cooling

1751

Emission factor (in units of metric tons CO2e per MWh)

0

Comment

100% wind power renewable energy option purchased from utility providers for sites in Dublin, Ireland

Basis for applying a low-carbon emission factor

Energy attribute certificates, Renewable Energy Certificates (RECs)

Low-carbon technology type

Wind

Region of consumption of low-carbon electricity, heat, steam or cooling

North America

MWh consumed associated with low-carbon electricity, heat, steam or cooling 28000

Emission factor (in units of metric tons CO2e per MWh)

Λ

Comment

RECs purchased by eBay from Renewable Choice Energy, Inc. All RECs were sourced from Sleeping Bear Wind facility in Oklahoma

Basis for applying a low-carbon emission factor

Contract with suppliers or utilities (e.g. green tariff), supported by energy attribute certificates

Low-carbon technology type

Solar PV

Region of consumption of low-carbon electricity, heat, steam or cooling

North America

MWh consumed associated with low-carbon electricity, heat, steam or cooling

3567

Emission factor (in units of metric tons CO2e per MWh)

Λ

Comment

Solar Choice Program participation by San Jose offices. Program is 100% solar power.

Basis for applying a low-carbon emission factor

Energy attribute certificates, Renewable Energy Certificates (RECs)

Low-carbon technology type

Solar PV

Wind

Biomass (including biogas)

Region of consumption of low-carbon electricity, heat, steam or cooling

North America

MWh consumed associated with low-carbon electricity, heat, steam or cooling

162276

Emission factor (in units of metric tons CO2e per MWh)

0

Comment

RECs purchased via Arizona Public Service equivalent to 100% of total energy use for Phoenix owned data centers. All RECs sourced 75% from Red Rock Solar Plant and remaining 25% from a combination of other solar, biogas, and wind; RECs purchased through Switch equivalent to 100% of total energy use for co-located data centers in Nevada. All RECs sourced 100% from solar PV installations owned by Switch.

Basis for applying a low-carbon emission factor

Energy attribute certificates, Renewable Energy Certificates (RECs)

Low-carbon technology type

Solar PV

Wind

Region of consumption of low-carbon electricity, heat, steam or cooling

North America

MWh consumed associated with low-carbon electricity, heat, steam or cooling

2182

Emission factor (in units of metric tons CO2e per MWh)

0

Comment

RECs purchased via Rocky Mountain Power Blue Sky program equivalent to 60% of total energy use for Portland, OR site. All Blue Sky RECs sourced from 50% wind power and 50% solar power.

C9. Additional metrics

C9.1

(C9.1) Provide any additional climate-related metrics relevant to your business.

Description

Energy usage

Metric value

458019

Metric numerator

MWh

Metric denominator (intensity metric only)

% change from previous year

1.5

Direction of change

Increased

Please explain

C10. Verification

C10.1

(C10.1) Indicate the verification/assurance status that applies to your reported emissions.

	Verification/assurance status
Scope 1	Third-party verification or assurance process in place
Scope 2 (location-based or market-based)	Third-party verification or assurance process in place
Scope 3	Third-party verification or assurance process in place

C10.1a

(C10.1a) Provide further details of the verification/assurance undertaken for your Scope 1 and/or Scope 2 emissions and attach the relevant statements.

Scope

Scope 1

Verification or assurance cycle in place

Annual process

Status in the current reporting year

Complete

Type of verification or assurance

Limited assurance

Attach the statement

eBay Verification Statement Limited_7 18 2019 FINAL.pdf

Page/ section reference

Page 1 and 2

Relevant standard

ISO14064-3

Proportion of reported emissions verified (%)

100

Scope

Scope 2 location-based

Verification or assurance cycle in place

Annual process

Status in the current reporting year

Complete

Type of verification or assurance

Limited assurance

Attach the statement

eBay Verification Statement Limited 7 18 2019 FINAL.pdf

Page/ section reference

Page 1 and 2

Relevant standard

ISO14064-3

Proportion of reported emissions verified (%)

100

Scope

Scope 2 market-based

Verification or assurance cycle in place

Annual process

Status in the current reporting year

Complete

Type of verification or assurance

Limited assurance

Attach the statement

eBay Verification Statement Limited_7 18 2019 FINAL.pdf

Page/ section reference

Page 1 and 2

Relevant standard

ISO14064-3

Proportion of reported emissions verified (%)

100

C10.1b

(C10.1b) Provide further details of the verification/assurance undertaken for your Scope 3 emissions and attach the relevant statements.
Scope Scope 3- at least one applicable category
Verification or assurance cycle in place Annual process
Status in the current reporting year Complete
Attach the statement eBay Verification Statement Limited_7 18 2019 FINAL.pdf
Page/section reference Page 1 and 2
Relevant standard ISO14064-3
C10.2
No, but we are actively considering verifying within the next two years C11. Carbon pricing
C11.1
(C11.1) Are any of your operations or activities regulated by a carbon pricing system (i.e. ETS, Cap & Trade or Carbon Tax)? Yes
C11.1a
(C11.1a) Select the carbon pricing regulation(s) which impacts your operations. EU ETS
C11.1b

(C11.1b) Complete the following table for each of the emissions trading systems in which you participate.

EU ETS

% of Scope 1 emissions covered by the ETS

1

Period start date

January 1 2018

Period end date

December 31 2018

Allowances allocated

0

Allowances purchased

0

Verified emissions in metric tons CO2e

278

Details of ownership

Other, please specify (Aviation activities from non-commercial aircraft that we own and operate)

Comment

From 1 January 2012 all flights which arrive at or depart from an aerodrome situated in the territory of a Member State to which the Treaty applies shall be included. Flights which depart from or arrive in an aerodrome situated in the territory of a Member State to which the Treaty applies. This activity shall not include from 1 January 2013 to 31 December 2020, flights which, but for this point, would fall within this activity, performed by a non-commercial aircraft operator operating flights with total annual emissions lower than 1,000 tonnes per year and fewer than 243 flights per period for three consecutive four-month periods. In 2018, eBay's total Annex 1 flight segments totaled 8 flights and total emissions totaled 278.362 metric tons CO2e. For this reason, eBay received a certification of exemption from the verification of an annual emissions report and the surrender of carbon offsets for all Annex 1 activities.

C11.1d

(C11.1d) What is your strategy for complying with the systems in which you participate or anticipate participating?

In 2018, eBay's total Annex 1 flight segments totaled 8 flights and total emissions totaled 278.362 metric tons CO2e. For this reason, eBay received a certification of exemption from the verification of an annual emissions report and the surrender of carbon offsets for all Annex 1 activities.

eBay anticipates that our total annual non-commercial aircraft emissions will be lower than 1,000 tonnes per year and fewer than 243 flights per period for three consecutive four-month periods in future years. Therefore, eBay will continue to receive a certification of exemption from the verification of an annual emissions report and the surrender of carbon offsets for all Annex 1 activities. In order to achieve the low emissions trajectory for aircraft, eBay will continue to employ a senior management review system to ensure that approved travel is business critical.

C11.2

(C11.2) Has your organization originated or purchased any project-based carbon credits within the reporting period?

C11.3

(C11.3) Does your organization use an internal price on carbon?

No, but we anticipate doing so in the next two years

C12. Engagement

C12.1

(C12.1) Do you engage with your value chain on climate-related issues?

Yes, our suppliers

Yes, other partners in the value chain

C12.1a

(C12.1a) Provide details of your climate-related supplier engagement strategy.

Type of engagement

Innovation & collaboration (changing markets)

Details of engagement

Run a campaign to encourage innovation to reduce climate impacts on products and services

% of suppliers by number

1

% total procurement spend (direct and indirect)

5

% Scope 3 emissions as reported in C6.5

0

Rationale for the coverage of your engagement

eBay has a relatively minimal supply chain because we do not hold inventory or sell manufactured products. eBay's main service is the internet platform used by our buyers and sellers, and the suppliers most relevant to the platform are the data center colocation providers where our servers reside. We have over 500 tier 1 suppliers, however only a very small number of them are colo data center providers, hence the % of suppliers by number is only 1.

Impact of engagement, including measures of success

In 2016 our largest provider, Switch, converted all of its locations in Nevada to renewable power, resulting in a nearly 50% reduction in our data center-related GHG emissions. While not a direct result of eBay's Colo and Cloud Buyer's Principles participation, we purposefully engaged with REBA and Future of Internet Power buyer members to encourage colo providers to offer renewable energy at their facilities. Due to our 100% renewable energy goal, having Switch convert to 100% renewables at the eBay sites was critical to our path to 100% and a measure of our successful engagement. We continue to monitor the contribution of these footprints to our overall renewable strategy on an annual basis. Moving load from or two these facilities has a direct impact on our overall achievement of RE100 and necessitates determining if additional and new approaches will be needed. Switch's participation in renewable procurement was factored into our overall success, where our threshold for these facilities is to contribute 20 to 25% of our total RE footprint. Spend % is approximate for proprietary reasons. Number of suppliers: <10 eBay engages with its colocation service providers by being a founding member of the Future of Internet Power working group, which has the goal of powering the internet with 100% renewable energy. In 2016 this group created, and eBay signed, the Corporate Co-Location and Cloud Buyers' Principles. These principles outline six criteria that companies using colo services would like to see their colo service providers meet, such as providing data on customer energy consumption, disclosing facility energy sources, and supporting renewable energy advocacy efforts. eBay has been engaging our co-location providers about cleaner energy for about 5 years, and the Principles offer another tool for continuing that engagement. It is also important to note that we report 0 Scope 3 emissions above because we consider these emissions under our Scope 2 footprint.

Comment

(C12.1c) Give details of your climate-related engagement strategy with other partners in the value chain.

- A company specific description of your climate-related engagement strategy with other partners in the value chain

eBay has evaluated climate-related logistics and transportation parameters across our four geographies of operations: North America, Asia-Pacific, Latin America and Europe-Middle East-Africa, as well as in terms of their impacts on our marketplaces. We have concluded that eBay could realize indirect benefits if loosening US transportation fuel standards and increased fuel costs in other markets increase the cost of shipping product to customers.

- A clear explanation of who 'other partners in the value chain' constitutes

To realize these benefits, eBay can continue to encourage adoption of low-carbon and electric transportation with our primary logistics partners, including UPS and FedEx. (which are not considered our direct suppliers in this context). Because much of online shopping is based on consumer convenience, we encourage our sellers to offer low-cost or free and fast shipping. By working with logistics partners, we can help to alleviate potential cost increases for shipping by emphasizing the importance of low-carbon transport options when traditional fuel prices continue to rise. This will in turn help us to retain and expand our customer base.

C12.3

(C12.3) Do you engage in activities that could either directly or indirectly influence public policy on climate-related issues through any of the following?

Direct engagement with policy makers Trade associations Other

C12.3a

(C12.3a) On what issues have you been engaging directly with policy makers?

Focus of legislation	 Details of engagement	Proposed legislative solution
Cap and trade	eBay is a strong supporter of climate action nationally and in our headquarters state of California. We were a business voice in support of the landmark AB32 legislation and have continued to support state policy to strengthen and clarify AB 32 implementation. While AB32 was game changing, the emissions reduction mandates only extended through 2020. To continue momentum and address the need for larger GHG reductions globally, it was proposed the state create a more ambitious target and extend these targets to 2030. At the request of NGO stakeholders, eBay reached out to individual law makers to encourage their support of the bill. We also participated in the Ceres-led LEAD on carbon pricing event in Washington, DC in the first half of 2019.	a particular solution but opened direct dialog with members on both sides of the

C12.3b

(C12.3b) Are you on the board of any trade associations or do you provide funding beyond membership? Yes

C12.3c

(C12.3c) Enter the details of those trade associations that are likely to take a position on climate change legislation.

Trade association

TechNet

Is your position on climate change consistent with theirs?

Consistent

Please explain the trade association's position

TechNet advocates for a robust energy policy that encourages true competition in the energy market. TechNet also supports state policies to spur deployment of clean energy resources such as fuel cells, solar, wind, demand-side, advanced clean combustion, and clean transportation, and will work diligently to advance them. TechNet also supports smart grid technologies that increase the reliability and resilience of the electric grid; enable clean technologies and electric vehicles; and help consumers reduce their electric bills. TechNet supports empowering consumers with access to their energy data and new tools to help consumers cut energy use. TechNet also supports efforts to expand or create new programs should be inclusive, balanced, and data-driven in order to achieve stated aims and avoid significant disruption.

How have you influenced, or are you attempting to influence their position?

As a member of TechNet, eBay regularly participates in policy discussions among members and association leadership. eBay also works with association leaders to help develop TechNet's advocacy strategy.

C12.3e

(C12.3e) Provide details of the other engagement activities that you undertake.

eBay is a member and serves on the steering committee of Business for Innovative Climate and Energy Policy (BICEP), which is an advocacy coalition of businesses with the overall goal of supporting, "broad, bi-partisan consensus among policy makers to reduce US greenhouse gas emissions 80 percent below 1990 levels by 2050, with an interim goal of at least 25 percent below 1990 levels by 2020." Via our leadership role in BICEP, we regularly support state and federal legislation and global policy that reinforces BICEP's position on climate change. As a BICEP member, eBay has signed on to the Climate Declaration, a call to action from leading American businesses and individuals urging policymakers and business leaders to seize the economic opportunity in tackling climate change. In 2015, eBay joined dozens of companies and organizations in the Business Backs a Low Carbon USA initiative, which calls on the US government to support strong action on climate change both nationally and abroad, including the Paris Climate Accord." Most recently via BICEP, eBay reaffirmed corporate commitment to reducing carbon emissions by signing on to the "We Are Still In" initiative, which is a collection of over 1,200 policymakers, businesses, investors, and higher education institutions that support the Paris Climate Agreement. eBay Inc. is a founding member of the Future of Internet Power, a working group convened via Business for Social Responsibility (BSR). This group is comprised of leading technology companies that will share and promote best practices and develop a platform for driving low-carbon, sustainable power for data centers in collaboration with select utilities and policymakers. eBay Inc. is also a member of the Silicon Valley Leadership Group. The Leadership Group is a key player in helping ensure the implementation of California's AB 32 rewards efficiency, protects innovation and provides flexibility to seek out and implement the lowest-cost solutions, while also meeting our greenhouse gas reduction goals. In addition, the Leadership Group is increasingly active in federal-level advocacy for smart energy and climate policies. eBay is a member of the Renewable Energy Buyers Alliance and a signatory of the Corporate Renewable Energy Buyers Principles. Companies across the US want to power their operations with clean and renewable energy but navigating the path to renewables is harder than it should be. REBA exists to make the transition easier by helping companies understand the benefits of moving to renewables, connecting corporate demand to renewable energy supply, and helping utilities better understand and serve the needs of corporations. eBay was a founding member of the Business Renewables Center that is now part of the fully-formed REBA.

C12.3f

(C12.3f) What processes do you have in place to ensure that all of your direct and indirect activities that influence policy are consistent with your overall climate change strategy?

To ensure a coordinated approach to and positions on climate and energy policy activities, regular meetings are held regularly between Impact and Government Relations staff, and on an ad hoc basis with other internal stakeholders from Global Communications, Finance and operations. Agendas for these meetings include business impacts, pending policy initiatives and discussion of how these do or do not align with our corporate climate and energy strategy, as well as identify any opportunities/requests to engage with external stakeholders on these activities.

(C12.4) Have you published information about your organization's response to climate change and GHG emissions performance for this reporting year in places other than in your CDP response? If so, please attach the publication(s).

Publication

In voluntary sustainability report

Status

Complete

Attach the document

eBay-Impact-2018-Progress-Update.pdf

Page/Section reference

Page 6, Governance Page 9, Goals Page 11-16, footprint and assurance Page 20 - collaboration and advocacy

Content elements

Governance

Emissions figures

Emission targets

Other metrics

Comment

C14. Signoff

C-FI

(C-FI) Use this field to provide any additional information or context that you feel is relevant to your organization's response. Please note that this field is optional and is not scored.

C14.1

(C14.1) Provide details for the person that has signed off (approved) your CDP climate change response.

	Job title	Corresponding job category
Row 1	Chief Executive Officer	Chief Executive Officer (CEO)

Submit your response

In which language are you submitting your response?

Please confirm how your response should be handled by CDP

		Public or Non-Public Submission	I am submitting to
	I am submitting my response	Public	Investors

Please confirm below

I have read and accept the applicable Terms

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