

### INDUSTRY BENEFITS

**DIGITAL SIGNAGE MADE EASY** 



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DIGITAL SIGNAGE MADE EASY

















Integrate Cybercast visual solutions into your retail chain and shopping centres to enhance your customer shopping experience and brand loyalty. Maximise exposure by promoting targeted items with unmissable content through displays. Keep your customers informed and entertained.



### VISUALLY INFORM YOUR CLIENTS

Control your whole network and monitor performance via a web browser from a central remote location.

Perfect for one location or scale up to any number of locations. And keeping your brand image consistent across all communication touch points.



### INCREASE PRODUCT AND SERVICE EXPOSURE

Feature hot items, combos, and specials. Suggest relevant discounts, special offers with vivid images and animation right in front of your customers in a timely manner.



### CUT YOUR COSTS SIGNIFICANTLY AND REDUCE YOUR CARBON FOOTPRINT

Forget about leaflets, expensive message boards, outdated paper-based solutions, delivery delays and courier cost.



### IMPROVE YOUR STORE IMAGE AND SHOWCASE YOUR BRAND

Create eye-catching content and menu board specials with vivid images, social media feeds, reviews, and customer-oriented content for indoor and outdoor spaces. Use interactive displays to capture valuable data and create better customer engagement; feedback forms, market surveys, run competitions and loyalty programs.

## COMMUNICATE ENGAGE NTERACT



Cybercast digital signage is a versatile visual communication tool to improve your engagement with clients for both outdoor and indoor digital displays.

Use our digital signage software and quality digital displays to inform and engage with your audience in residential and commercial properties.



### IMPROVE YOUR VISUAL MARKETING STRATEGY

Easily create an effective digital real estate signage network in a few steps at any scale and for multiple locations. Fully control your network from a central remote location. Keep your brand image consistent across all communication touch points.



### INFORM YOUR CLIENTS INSTANTLY

Provide them with timely and relevant information like housing prices, upcoming auctions, property information and details on the surrounding communities. Announce loud and proud when a property has been SOLD for a record price!



### CUT YOUR COSTS SIGNIFICANTLY AND REDUCE YOUR CARBON FOOTPRINT

Forget about leaflets, expensive message boards, and outdated paper-based solutions for real estate agencies.



### ENHANCE AND IMPROVE YOUR BRAND AWARENESS & IMAGE

Create dynamic and compelling window visual displays to draw in window shoppers and increase sales. Easily make visually engaging content with eye-catching images, videos, live social media feeds, easily customise content. Dynamic content is more captivating than a static one.



### INCREASE YOUR REVENUE

Sell advertising space on your screens, launch effective real estate promo campaigns. Integrate our real estate digital signage to your property management software and list more properties quickly and efficiently.

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### IINCREASE STUDENT AND STAFF ENGAGEMENT

Use digital signage solutions as a versatile visual tool: eye-catching images, live social media feeds and any special content for schools.



### BROADCAST RELEVANT INFORMATION INSTANTLY

From highlighting school events and reminders to providing directions and maps – keep university, high school and campus staff updated with all the important and relevant information.



### CUT YOUR COSTS SIGNIFICANTLY AND REDUCE YOUR CARBON FOOTPRINT

Get rid of leaflets, expensive message boards, and outdated paper-based solutions.



### **FULL CONTROL AND OPERATION**

Control your whole network and monitor performance via a web browser from a central remote location. Perfect for one location or scale up to any number of locations.

Cybercast digital signage is the perfect tool to communicate quickly and efficiently to the masses during an emergency by using our one touch 'Panic Campaign' feature.

Use digital signage systems to create an effective and cost efficient network across schools, university campuses and dormitories.

Easily manage it centrally through a web-based dashboard: anything from sporting event reminders to special class programs. Keep your students and staff informed with urgent and time-sensitive updates.





Deploy Cybercast digital signage solutions for healthcare to enhance patient experience and improve vital communication with time poor medical staff. Keep your patients and staff informed with urgent and time-sensitive updates.



### IMPROVE YOUR OPERATIONAL EFFECTIVENESS

Easily digitalise every part of your staff/patient/visitor communication touch points. Everything from smart thermal detection terminals to screens broadcasting compliance and emergency messages.

Secure, stable, and easy-to-use – Give the staff full control on scheduling messages to a patient's dedicated screen reminding them of exercises to do and upcoming check-ups. Perfect for internal communications in staff rooms and breakout rooms.

Staff is always on the move which makes digital signage the perfect solution to target and communicate work health and safety messages, rosters, policies, staff events and productivity messages.



### CUT YOUR COSTS SIGNIFICANTLY AND REDUCE YOUR CARBON FOOTPRINT

Forget about leaflets, expensive message boards, and outdated paper-based solutions and miscommunication issues. Feel the benefits of digital signage in healthcare today and save your facility budget.



### **INCREASE THE PATIENT'S COMFORT**

Better manage staff and patient communication experience. Install signs, displays across the halls and rooms with bulletin updates, wayfinding, social activities or simply engage them with entertainment. Provide patients with valuable and relevant information at all times. Because content can be easily updated and rotated, multilingual messages can be interspersed, bringing another level of comfort to patients of all cultural backgrounds



### ENHANCE AND IMPROVE YOUR BRAND AWARENESS AND REPUTATION

Create dynamic and compelling visual displays throughout every part of your facility, from entrance and reception, to hallways and cafeterias, to residential bedrooms and staff rooms.

Easily make visually engaging content with eye-catching images, videos and easily customise content.





### CORPORATE & GOVERNMENT



Build an effective and simple visual network to improve corporate communication and the overall office experience.

Increase engagement within separate departments, branches, and companies. Effortlessly integrate digital signage solutions at any scale and into an unlimited number of offices. Easily update and edit your content on-the-fly with maximum security.



### VISUALLY INFORM YOUR CLIENTS

Provide them with valuable and relevant info like directions/maps, updates, important events (corporate meetings, stand-up's, birthdays, and celebrations). Also broadcast compliance and emergency messages.



### VISUALLY INFORM THE PUBLIC

Install Cybercast screens inside the public transport, bus stops and heavy traffic gathering places with announcements, FAQ, and interactive feedback forms. Provide them with valuable and relevant information like a timetable, local updates, wayfinding, compliance and emergency messages.

Cybercast digital signage is the perfect tool to communicate quickly and efficiently to the masses during an emergency by using our one touch 'Panic Campaign' feature.



### CUT YOUR COSTS SIGNIFICANTLY AND REDUCE YOUR CARBON FOOTPRINT

Forget about leaflets in the lobby, expensive message boards, and outdated paper-based solutions for corporate communications.



### IMPROVE THE OVERALL OFFICE EXPERIENCE

Feature motivating content and new career opportunities within your organisation. Encourage your employees with motivating videos and dynamic content showcasing the office community's life.



### GROW YOUR INTERNAL COMMUNICATIONS NETWORK AND IMPROVE ENGAGEMENT

Create eye-catching content with visuals, newsfeeds and employee-oriented content using digital signage software for office and outdoor spaces.





Integrate Cybercast digital signage for events into your venues to enhance visitors' experience and improve your marketing communication. Maximise the average visiting time by offering additional services with engaging and appealing digital signage content through screens. Keep your visitors informed and entertained.



### IMPROVE YOUR EXHIBITIONS, CONCERT HALLS OR STADIUMS POPULARITY

Create eye-catching content with vivid images, stun your audience with hi-tech visual solutions. Installing digital signage at events allows communicating with visitors on multiple levels, both entertaining them, marketing to them and interacting with them. As well as broadcasting compliance and emergency messages



### CUT YOUR COSTS SIGNIFICANTLY AND REDUCE YOUR CARBON FOOTPRINT

Forget about leaflets, expensive message boards, and outdated paper-based promotions. Cybercast solutions for the events industry will save your budget.



### GROW YOUR VENUE'S AND BRAND'S IMAGE

Create eye-catching content for your museum, stadium, theatre, or park. Build immersive experiences, displaying captivating images, live social media feeds, and customer-oriented content using digital signage software for indoor and outdoor spaces.



### INCREASE THE AVERAGE VISITING TIME

Market your in-house events: digital signage software for stadiums and exhibitions makes the event immersive and adds value. Suggest discounts and special offers with dynamic images, make everything interactive, engaging and entertaining!



### INFORM YOUR CLIENTS INSTANTLY

Install signs, displays across your venue with wayfinding, and interactive feedback forms. Provide them with valuable and relevant information like updates, and important events. Your exhibition or stadium digital signage can become a helping hand your visitors will appreciate.

Cybercast digital signage is the perfect tool to communicate quickly and efficiently to the masses during an emergency by using our one touch 'Panic Campaign' feature

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### COMMUNICATE ENGAGE INTERACT

Integrate Cybercast digital signage solutions into your hotel chain, restaurants and facilities to enhance guests' experience and improve your brand loyalty. Maximise the average visiting time by promoting additional services and property features with engaging and appealing content through screens. Keep your customers informed and entertained.



### INFORM YOUR CLIENTS INSTANTLY

Install hospitality displays across your facilities with wayfinding, menu boards, directional signs and interactive displays to capture valuable data and create better customer engagement; feedback forms, market surveys and loyalty programs. Provide them with valuable and relevant information like restaurant reviews, updates, and important events.



### INCREASE THE AVERAGE VISITING TIME

Market your in-house events. Suggest discounts and special offers with vivid images and hospitality advertising right in front of your guests in a timely manner.



### IMPROVE YOUR HOTEL OR APARTMENT IMAGE

Create eye-catching content with vivid images, social media feeds, reviews and customer-oriented content using hospitality signage for outdoor spaces, lobby, and apartments.



### CUT YOUR COSTS SIGNIFICANTLY AND REDUCE YOUR CARBON FOOTPRINT

Forget about leaflets, expensive message boards, and outdated paper-based promotions. Cybercast solutions for digital signage in the hospitality industry will save your budget.



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