

# SESSOMS LAW GROUP LANDS 10 CLIENTS FROM OUR PROPRIETARY PAID SEARCH METHODS UTILIZING GOOGLE ADS SEARCH & BRANDED CAMPAIGNS



Sessoms Law Group is an Immigration & Criminal Defense law firm located in Atlanta, Georgia.

Using our **PAID SEARCH METHODS**, the firm landed 10 signed cases in one month, achieving a 5 to 1 return on ad spend (ROI).

## HOW SMB TEAM DID IT:

- Leveraged Branded Search to amplify paid search results
- Built out segmented campaigns by language



## THE RESULTS

 **10 CASES**

SIGNED CASES FROM OUR GOOGLE ADS CAMPAIGNS IN ONE MONTH

 **5 TO 1**

ROI FROM OUR GOOGLE ADS CAMPAIGNS

 **119%**

INCREASE IN CONVERSIONS

 **SMB TEAM**