

# FOX & MOGHUL SEE INCREDIBLE RESULTS FROM OUR G-3™ MARKETING STRATEGY UTILIZING GOOGLE ADS SEARCH, DISCOVERY, DISPLAY & LSAS

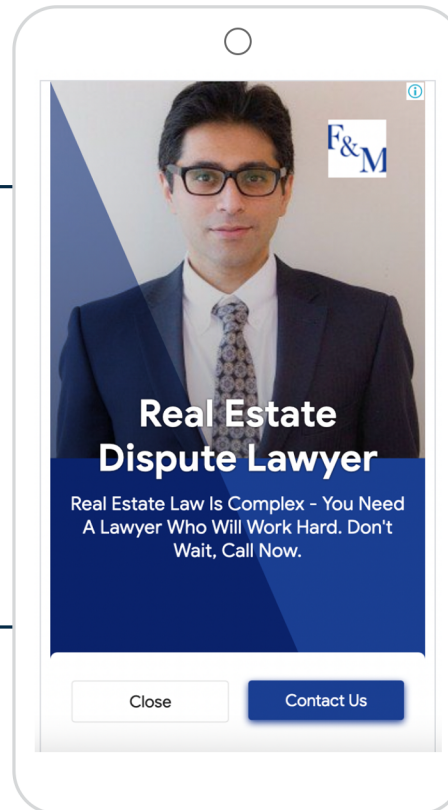


Fox & Moghul Attorneys At Law are a corporate real estate firm located in Virginia

We helped their firm drastically increase their conversions by deploying our **G-3™ Marketing Method**. We focused on four main channels: Google Search, Discovery, Display, and Local Services Ads (LSAs).

## HOW SMB TEAM DID IT:

- Leveraged four platforms to increase results
- Utilized branded search to build name recognition
- Focused on the emerging platform of Local Services Ads



## THE RESULTS



# 11%

INCREASE IN OVERALL CONVERSIONS (MONTH-OVER-MONTH)



# 15%

DECREASE IN COST PER CONVERSION



# 53%

INCREASE IN SHOW-UP-RATE FOR LOCAL SERVICES ADS



## SMB TEAM