

# ACE LAW FIRM USES OUR G-3™ MARKETING STRATEGY AND SEES INCREASE IN CONVERSIONS AND SIGNED CLIENTS.

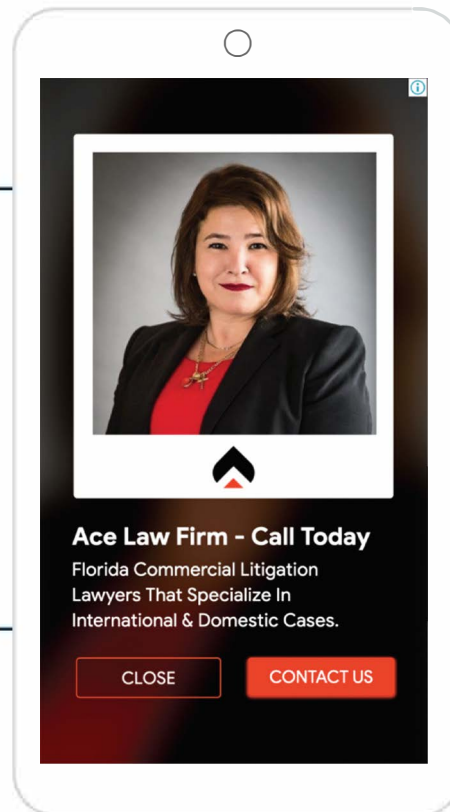


The Ace Law Firm is a worldwide, multi-lingual firm providing commercial litigation services businesses.

Using our proprietary **G-3 Marketing Method** we helped derive a multi-platform plan and leveraged detailed targeting to drive results.

## HOW SMB TEAM DID IT:

- Multi-platform sprawling approach
- Focused on Direct-intent keywords
- Doubled-down on display ads



## THE RESULTS



# 86%

INCREASE IN OVERALL CONVERSIONS IN A QUARTER OVER QUARTER COMPARISON



# \$86

COST PER CONVERSION ON DISPLAY ADS



# 46.81%

INCREASE IN CONVERSION RATE FOR ALL CAMPAIGNS



## SMB TEAM