

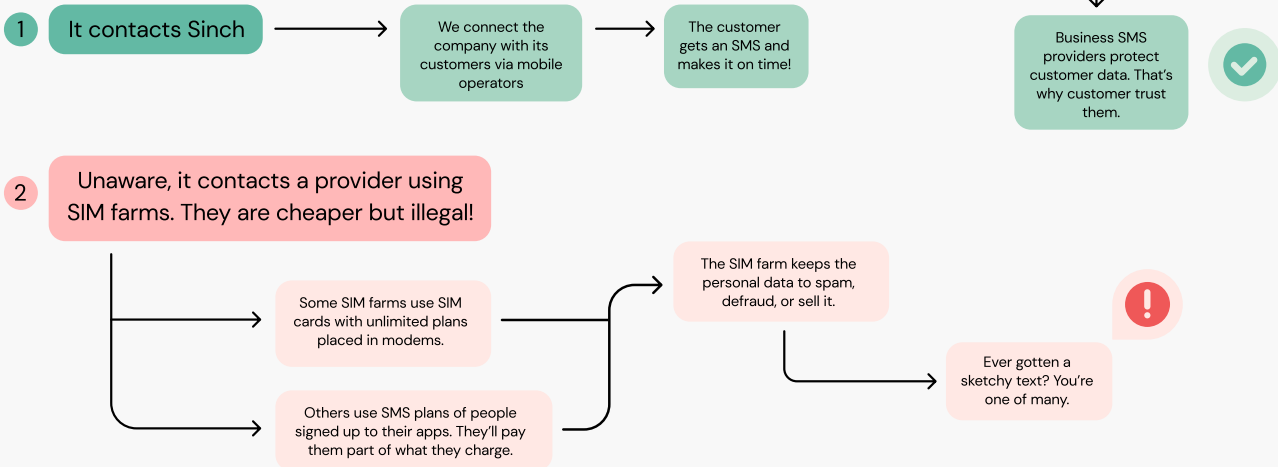
INFOGRAPHIC


The good and the bad of business SMS: how SIM farms threaten consumers


Companies, organizations, and governments use business SMS every day to promote products and operate services. But in the world of business SMS, there's good practice and bad! Let's take a look.



Let's say a company wants to notify a customer about a flight gate change or an appointment. It can do so in 2 ways:



 SIM farms threaten European consumers, delivery chains and businesses.

 The issue is serious – and growing fast. Follow us and get in touch.