Shelton Basket

New Smartness...New Pleasure...For You and Your Family

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Title:	New SmartnessNew Pleasure For You and Your Family!
Date:	ca. 1950
Description:	A Shelton Basket Advertisement for a Refrigerator Basket and a Deluxe Picnic Kit
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New Smartness... New Pleasure...

for you and your family!



REFRIGERATOR BASKET

Smart convenience you never dreamed of! Large 4½ gallon capacity holds 5 quart bottles or 16 bottles of soda or other beverage. Superb insulation keeps food, beverages cold until you want them. These light-weight, compact baskets add distinctive smartness at picnics, at home, while camping or motoring.





Every Shelton basket is carefully made from finest hand-drawn hard-wood. That means exceptional durability. Each basket is designed especially for its use. That means unbeatable performance. And each basket is decorator-styled. That means unmatched smartness! Every detail is perfected. Handles are firmly attached, sanded smooth. Covers are of selected hardwood furniture plywood—have lovely grain. Hardware is top quality. Years of performance, thousands of happy users prove Shelton basket superiority.



America's Finest Line of Outdoor Baskets



GENUINE HAND-DRAWN OAK AND ASH SPLINT BASKETS

DURABLE • PRACTICAL • ATTRACTIVE • LIGHTWEIGHT

Genuine splints fabricated by experienced craftsmen produce America's best baskets. Each Shelton basket lasts for years, gives untold pleasure through dependable service. Handles are sanded smooth, securely fastened. Covers are hardwood furniture plywood, handsomely finished. Every detail is perfected to give you baskets beyond compare.



EXCLUSIVE, CONVENIENT, NEW SNAP-ON TABLE LEGS

Another amazing new, exclusive Shelton advantage. Ingenious, simple snap-on legs convert the sturdy plywood covers of famous Shelton picnic baskets into roomy, firm-based serving tables. A wonderful convenience wherever you go. Available with all Shelton fitted baskets in the 50 and 90 series.

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JUMBO HAMPER with TRAY (50T Series)

(20% × 12 × 11)

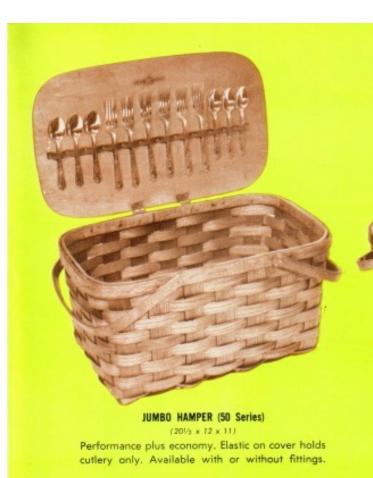
Adds real fun to every picnicl Available with or without fittings. Tray holds picnic tableware and is readily removed.

GIANT DELUXE KIT with TRAY (90 Series)

(231/2 x 1244 x 121/2)

Serves large groups. Ideal for long trips. Heavy construction throughout. Has extra reinforcing straps and runners. Extra fine weave, riveted hinges. Available with stainless steel fittings, empty, or without tray.





JUMBO HAMPER WITH PLASTIC POCKET (50P Series) (201/2 x 12 x 11)

The popular favorite for standard use. Washable plastic pocket holds fittings. Practical. Sanitary. Available with or without fittings.





ORIGINAL FLOWER DUET

Brings you new style for your arrangements. Two different heights permit carrying of short and long stemmed flowers. Offers unlimited variety of effects. Metal linings can be easily removed for cleaning or planting. Shepherd's Crook handles add to charm.



RUSTIC OLD OAKEN WASTE BASKET

Has distinctive design with swing handle for carrying. Solid board base prevents tipping. Large capacity, Close weave.

RUSTIC MAIL BASKET

Preferred by many over ordinary metal boxes. Adds to beauty of any house, will not rust or corrode. Stained and lacquered to resist weather. Ample capacity.

LITHO IN U.S.A.



A sturdy, specious genuine hand-drawn ash splint basket with two swing handles, attractively finished in walnut and equipped with useful gardening accessories. Contains a three piece-gardening tool set, a pair of fashionable ladies' gardening gloves, and a giant size kneeling pad to cushion knees and protect



Available in 3 sizes or in nest of 3 sizes. Smart and practical for many uses in the garden and your home.



ICE BUCKET

(6" dia. x 8" deep)

Spun aluminum lining and excellent insulation. Ideal tor cocktail parties. Practical size. Smart: Decorator-styled, An appreciated gift.

COLONIAL TOTE BASKET

The all-purpose, decorative, sturdy basket everyone has been waiting for. Ideal for magazines, sewing, knitting, waste, fireplace logs and kindling, and for countless other uses.

