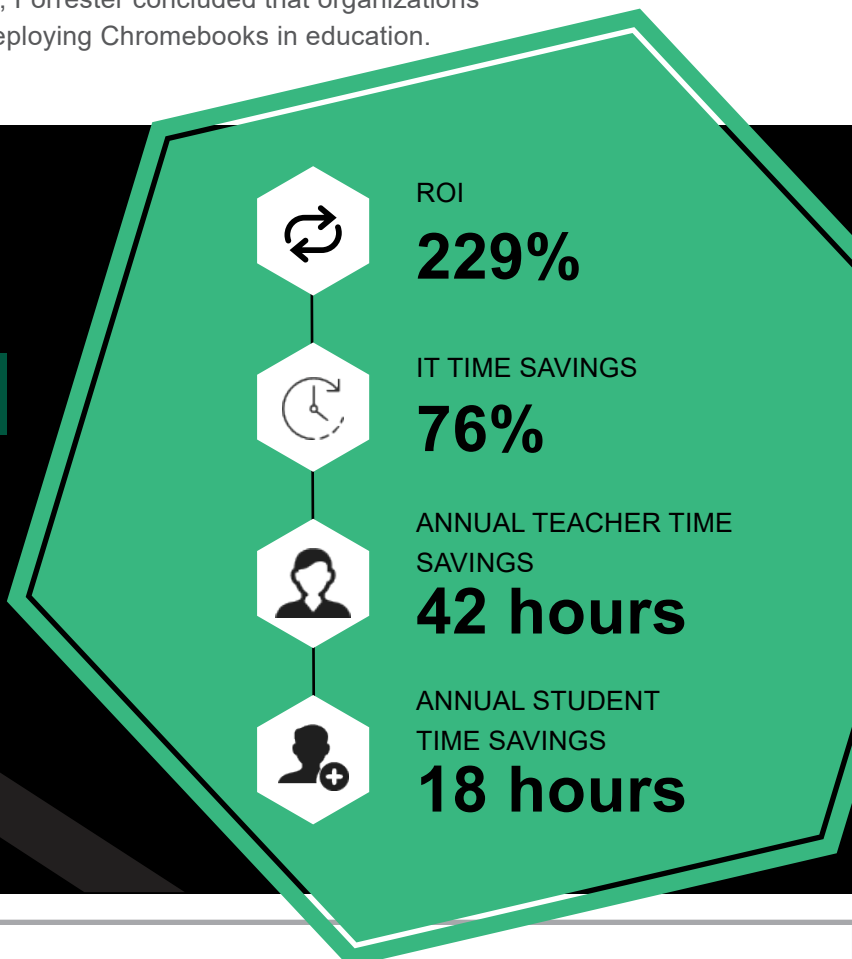
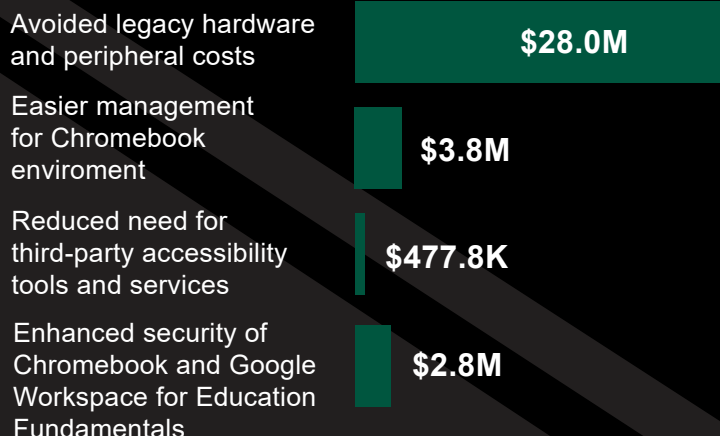


# The Total Economic Impact™ Of Chromebooks In Education

Through nine customer interviews and data aggregation, Forrester concluded that organizations may realize the following five-year financial impact by deploying Chromebooks in education.

## SUMMARY OF BENEFITS

Five-year risk-adjusted



We really started buying more Chromebooks when we found out they turn on in 10 seconds. [Legacy devices] were still turning on after 2 or 3 minutes, and that's if you didn't have updates. I mean, it's night and day difference. ... Chromebook is the best device on the planet to get you on the internet, to Google Docs, and to online collaboration [tools] as quickly as possible.

Director of information and instructional technology, K-12, North America



“We first considered a traditional notebook for our students, but we decided to instead invest in Chromebooks because they are devices aimed at education. Also, [Chromebooks] cost less, which allowed us to purchase a greater number and make more available to the schools.”



IT superintendent, K-12, Latin America

“Dare to take the leap to Google. In the end, it provides schools with a very pleasant environment that has benefits on all sides for students, staff, management, and your budget.”



IT manager, K-12, EMEA

Read the full study:

<https://goo.gle/TEI-chromebooks-edu>

This document is an abridged version of a case study commissioned by Google titled: The Total Economic Impact Of Chromebooks In Education January 2024.

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