

SASB LICENSING

PROFILE WITH HENDRIK BARTEL CEO AND CO-FOUNDER OF TRUVALUE LABS



“As the first data provider to leverage the SASB framework, Truvalue Labs is applying the power of artificial intelligence to uncover risks and opportunities that impact company value from more than 100,000 third party sources.”

HOW IS SASB DATA HELPING YOU ASSESS COMPANIES?

- » Company-disclosed information is only part of the puzzle. [Truvalue Labs offers objective ESG data and analytics](#) by aggregating thousands of third party sources that pertain to over 16,000 global companies. By applying the industry-specific SASB materiality lens to our data, Truvalue Labs readily identifies the material ESG factors that matter most, at the speed of current events.

WAS THERE A FACTOR (OR FACTORS) THAT HELPED YOU DECIDE TO USE SASB?

- » As an ESG framework, SASB's strength lies in its consultative and industry-vetted approach to standard-setting. Truvalue Labs was an early adopter of the SASB worldview, and the first data provider to embed the SASB materiality lens in its core product.
- » By mining global data sources, Truvalue Labs constructs a comprehensive dataset that reflects the SASB framework, and that goes beyond what companies choose to disclose themselves.

HOW ARE YOU LEVERAGING SASB TO DRIVE BETTER UNDERSTANDING OF SUSTAINABILITY FACTORS BEYOND YOUR CORE PRODUCT OFFERING?

- » [Truvalue Labs' Academic Research Network](#) is composed of dozens of researchers from leading global academic institutions that use Truvalue Labs' ESG data in their investigations.
- » With access to Truvalue Labs data with a SASB materiality overlay, academics have conducted groundbreaking ESG research in areas such as predicting credit default risk, assessing the financial sector's contribution to the Sustainable Development Goals, and the mechanisms by which ESG creates value (among others).



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