







Senior Associate Dean BC Innovation Council Professor Sauder School of Business University of British Columbia

## Meng-Ju Wu

successfully completed and received a passing grade in

## Marketing 5501x: Marketing for Non-Marketers

a course of study offered by UBCx, an online learning initiative of The University of British Columbia through edX.

Paul Cubbon

Instructor, Marketing and Behavioural Science Division
Leader, Entrepreneurship Group
Sauder School of Business
University of British Columbia