



# TOWNSVILLE HOCKEY DEVELOPMENT PLAN

**MISSION: TO DEVELOP HOCKEY IN THE TOWNSVILLE COMMUNITY**

## INDOOR

## OUTDOOR

COACH DEVELOPMENT	UMPIRE / TECH DEVELOPMENT	RECRUITMENT & RETENTION	ENGAGEMENT	REPRESENTATIVE	TOWNSVILLE ACADEMY OF HOCKEY (TAH)	ELITE DEVELOPMENT
PATHWAY FOR COACHES TO DEVELOP	PATHWAY FOR UMPIRES TO DEVELOP	SIGN ON HOOKIN2HOCKEY FESTIVAL DAY SPORTS EXPOS SCHOOLS & GALA DAYS SPORTING SCHOOLS	CLUB SEASON CLUB DEVELOPMENT IN SEASON PROGRAMS OFF SEASON PROGRAMS SUMMER HOCKEY	OFF FIELD TEAM DEVELOPMENT (OFT) PLANNING AND ADMINISTRATION SELECTION COACHING	SPONSOR PLANNING MARKETING SELECTION CRITERIA PROGRAM RESOURCES PROMOTION	PLANNING COACHING FEEDBACK

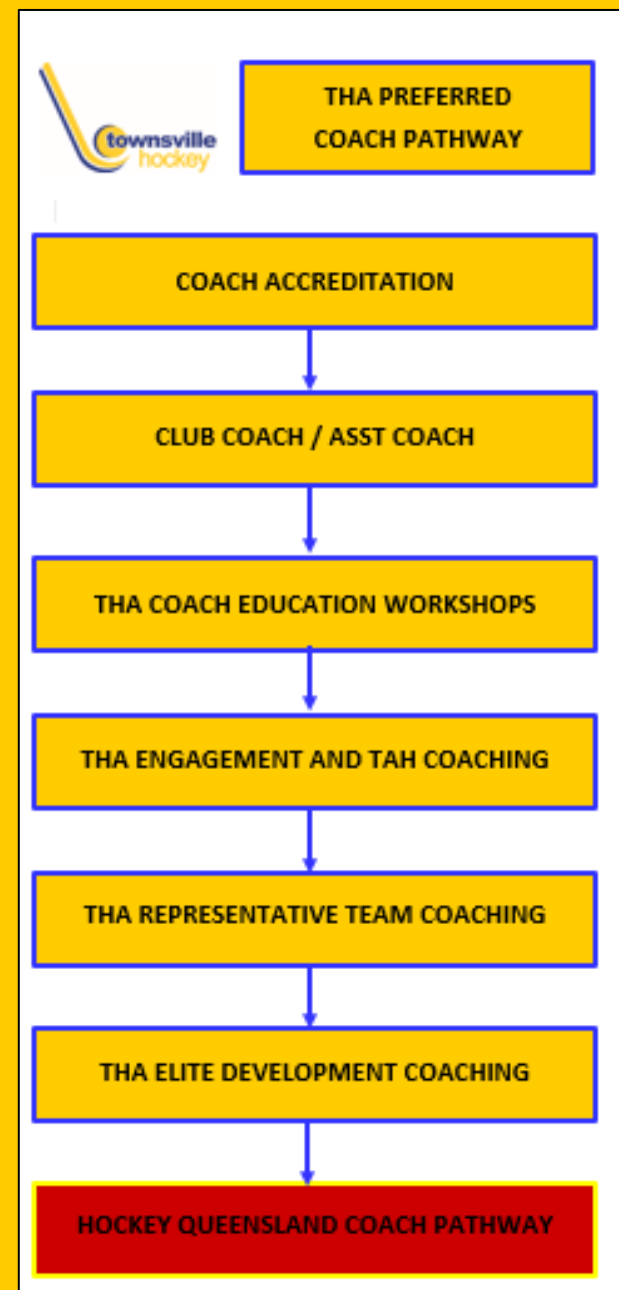
**ONLINE RESOURCES PORTAL**

**REVIEW PROCESS**

# COACH DEVELOPMENT

**Key Objective: Implement and promote the preferred coach pathway**  
**KPI: 10% increase in the number of Community and L1 Coaches**

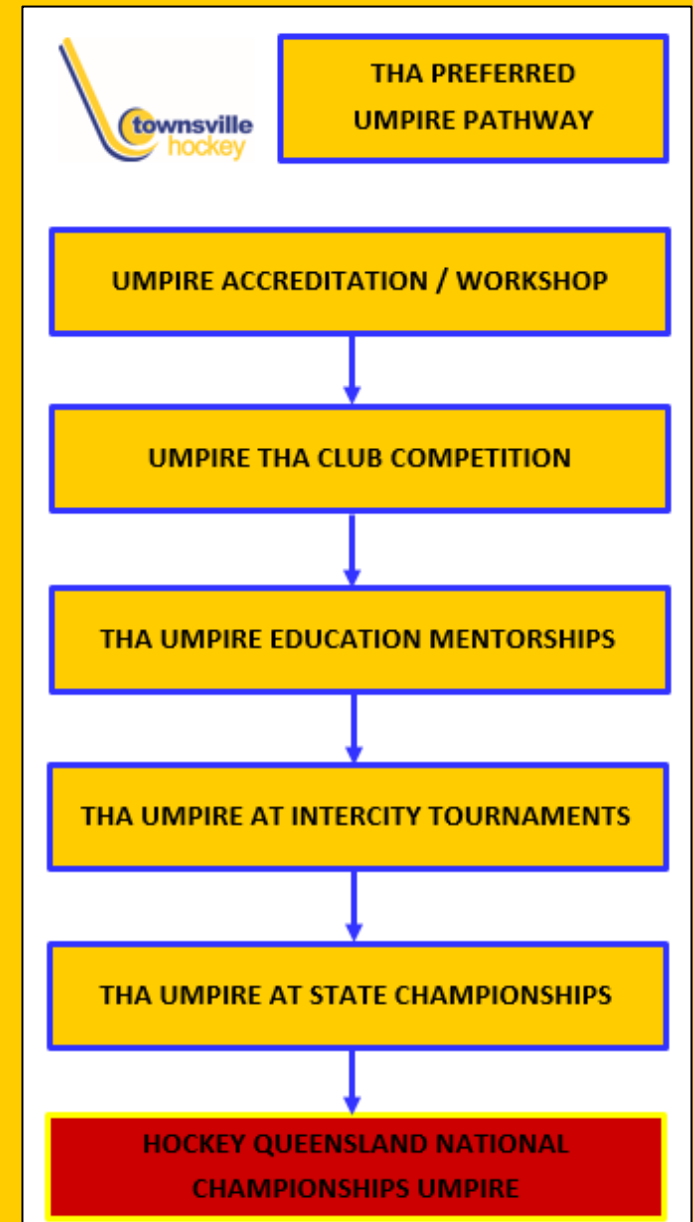
Key Priorities	Activities	Timeline	Responsibility
<b>Coach Accreditation</b>	Plan, market and conduct	Ongoing	THA & DAP RCD
<b>Club Coach / Asst Coach</b>	Offer interested coaches opportunities to coach or assist with coaching teams	Ongoing	Clubs
<b>THA Coach Education Workshops</b>	Plan, market and conduct	Ongoing	THA & DAP RCD
<b>THA Engagement and TAH Coaching</b>	Aspiring coaches	Ongoing	THA & DAP RCD Clubs
<b>THA Representative Team Coaching</b>	Invite coaches to nominate and coach representative sides	Ongoing	THA & DAP RCD Clubs
<b>THA Elite Development coaching</b>	Invite coaches to run and assist with elite development Queensland athletes	Ongoing	THA & DAP RCD
<b>Hockey Queensland Coach Pathway</b>	Invite coaches to apply for Queensland roles	Ongoing	THA & DAP RCD
<b>Indoor Hockey</b>	When indoor commences offer the same pathway as above	Ongoing	THA & Administration Clubs RCD



# UMPIRE & TECH DEVELOPMENT

**Key Objective: Implement and promote the preferred coach pathway**  
**KPI: 1 Umpire Accreditation Course & 1 Tech Course to be held in 2017**

Key Priorities	Activities	Timeline	Responsibility
Umpire & Tech Accreditation / Workshops	Plan, market and conduct	Ongoing	THA Umpiring Committee
Umpire and Tech THA Club Competition		March – September	Umpiring Committee Clubs
THA Umpire Education Mentorships	Identify and approach mentors and conduct	Ongoing	Umpiring Committee Clubs
Umpire / Tech at Intercity Tournaments	Plan, market and conduct	Ongoing	THA & Administration Umpiring Committee RCD
Umpire / Tech at State Championships	Plan, market and conduct	Ongoing	THA & Administration Umpiring Committee RCD
Hockey Queensland National Championships	N/A	Ongoing	Performance based and selected by Hockey Queensland
Indoor Hockey	When indoor commences offer the same pathway as above	Ongoing	THA & Administration Umpiring Committee Clubs RCD



# RECRUITMENT & RETENTION



**Key Objective: Increase the number of new players engaging and participating in hockey.**

**KPI: Increase new members by 2.5% per year**

Key Priorities	Activities	Timeline	Responsibility
<b>Sign On</b>	Plan, market and conduct	February	THA & Administration Clubs
<b>Hookin2Hockey</b>	Plan, market and conduct Run Hookin2Hockey Programs throughout the year	January: Before Sign on June – August: During the Season October – November: Off Season	THA & Administration Clubs and Volunteers RCD
<b>Festival Day</b>	Plan, market and conduct	January	THA & Administration Clubs and Volunteers RCD
<b>Sports Expos</b>	Have a THA and/or Club presence at all available expos	January September	THA & Administration Clubs & Volunteers RCD
<b>Schools &amp; Gala Days</b>	Assist schools with delivery of school festival competitions with school programs Assist in organisation of Gala Day	Ongoing	Schools – RCD THA
<b>Sporting Schools (SS)</b>	Promote availability of SS in hockey Deliver requested SS programs	Ongoing – Term 1 – Term 4	RCD and Paid Coaches
<b>Indoor Hockey</b>	Run SS programs on sheltered indoor surfaces where appropriate	Ongoing – Term 1 – Term 4	RCD and Paid Coaches



**Key objective: Develop and maintain engagement through players and families to build the hockey community**  
**KPI:**

**ENGAGEMENT**

Key Priorities	Activities	Timeline	Responsibility
<b>Club Season</b>		Ongoing	THA & Administration Competitions Committee
<b>Club Development</b>	RCD to run coach development programs with all junior groups RCD to prepare pre-season fitness and training programs for teams	February – June	THA RCD Clubs and Club Coaches
<b>In Season Programs</b>	Plan, market and conduct an Easter engagement development program	April	THA & Administration RCD Clubs and Volunteer Coaches
<b>Off Season Programs</b>	Plan, market and conduct an off season engagement development program	September - December	THA & Administration RCD Clubs and Volunteer Coaches
<b>Summer Hockey</b>	Plan, market and conduct a summer hockey program Look to offer a senior, junior / schools and corporate competition	September - December	THA & Administration RCD
<b>Indoor Hockey</b>	Secure a facility to run indoor and budget boards and goals Establish an Indoor Committee Call for EOI for a local club competition / program at junior and senior level Based on EOI, implement program	Ongoing	THA & DAP Indoor Committee RCD



**Key Objective: Execute a planned, prepared and communicated representative program for all key priorities**  
**KPI: Selections completed 8 weeks before the State Champs and all teams have a culture workshop**

**REPRESENTATIVE**

Key Priorities	Activities	Timeline	Responsibility
<b>Off Field Team Development (OFT)</b>	Establish a Representative Committee Create a Coach and Manager Toolkit	November - Ongoing	THA & Representative Committee RCD
<b>Planning and Administration</b>	Call for coach, manager and player nominations earlier Representative Program Information 2017	Ongoing	THA & DAP Representative Committee RCD
<b>Selection</b>	All selections completed 8 weeks before State Championships Communicate selection criteria prior to trials	Ongoing	THA & DAP Representative Committee RCD
<b>Coaching</b>	Support representative coaches through team preparation and competition All athletes undergo a culture workshop	Ongoing	THA & DAP RCD
<b>Indoor Hockey</b>	Call for EOI for THA representative indoor teams at U13, U15 and U18 Based on EOI, implement program	August - November	THA & Representative Committee RCD Clubs



**Key Objective: Adopt the TAH proposal and plan, market and conduct the program**

**KPI: Review Success of 2017**

**\* PLEASE SEE THE TAH ACADEMY PROPOSAL / WORKING DOCUMENT**

<b>Key Priorities</b>	<b>Activities</b>	<b>Timeline</b>	<b>Responsibility</b>
<b>Sponsorship</b>	Use local contacts to source a sponsor of the program	November 2016	THA & Administration RCD
<b>Planning</b>	Finalise and approve TAH proposal		THA & DAP
<b>Marketing</b>	Communicate and market the program to all members of TAH	November / December 2016	THA & Administration RCD Clubs
<b>Selection Criteria</b>	Open nominations to the TAH Implement agreed selection criteria for all TAH groups	December 2016	THA & DAP RCD
<b>Program</b>	Plan and document the program and send to selected athletes	January 2016	RCD & DAP
<b>Resources</b>	Approach coaches to volunteer to implement the program	January 2016	THA & RCD
<b>Promotion</b>	Use media to promote the sponsors, the program and TAH partners	Ongoing	THA & Administration RCD



**Key Objective: Prepare and provide the best support and preparation possible for Queensland identified athletes**  
**KPI: Review after feedback from Queensland coaches and monitor development**

<b>Key Priorities</b>	<b>Activities</b>	<b>Timeline</b>	<b>Responsibility</b>
<b>Planning</b>	Plan, allocate field time and communicate	Ongoing	THA, DAP & Administration RCD
<b>Coaching</b>	Plan, communicate and conduct - Physical Development - Technical Development - Tactical Development	Ongoing	THA & DAP RCD
<b>Feedback</b>	Attain feedback from Queensland Coaches Meet with athletes and provide feedback Set future individual development plan	Ongoing	RCD



# ONLINE RESOURCE PORTAL



**Key Objective: To provide an online resource portal which is accessible for clubs, coaches and athletes**

**KPI:**

<b>Key Priorities</b>	<b>Activities</b>	<b>Timeline</b>	<b>Responsibility</b>
<b>Planning</b>	Use feedback from Committees, Clubs, Coaches and Athletes on what resources they would like to have access to	Ongoing	THA, DAP & Administration Representative, Competitions and Umpiring Committees RCD
<b>Sponsorship</b>	Use local contacts to source a sponsor for the online resource portal	November / December 2016	THA & Administration RCD
<b>Provision</b>	Create, develop and maintain the online resource portal	Ongoing	RCD
<b>Marketing</b>	Promote and communicate the program to all	Ongoing	THA, DAP & Administration RCD
<b>Review</b>	Review resources on a 3 monthly basis	Ongoing - Quarterly	THA & DAP RCD



# REVIEW PROCESS

Activities	Timeline	Responsibility
Create review documents to implement the review process	February 2017	THA & Administration DAP & RCD
Review of all areas Reports by relevant committees to THA	Quarterly	THA & Administration Coach Dev – DAP & RCD Umpire & Tech – Umpiring Committee Recruitment & Retention – RCD Engagement – Competitions & RCD Representative – Representative Committee & RCD TAH & Elite Dev –DAP & RCD
End of Season Open Forums	Yearly – September / October	THA & Administration

