

Monthly active users of Yahoo Search in the European Union

Period of Reporting	Average number of monthly active users of Yahoo Search based on unique identifiers (reported in millions)*
1 January 2024 to 30 June 2024	20.1
1 July 2023 to 31 December 2023	19.2
1 January 2023 to 30 June 2023	19.1
*based on internal Yahoo analytical data from Yahoo search properties including those owned by corporate affiliates of Yahoo EMEA Limited.	