## Logo









In order to ensure proper branding, do not change or modify the above logos in any manner. Please contact the REC Foundation Marketing Department at marketing@recf.org for additional information.

### Colors

## Primary Color Palette

PMS 360 C PMS Cool Gray 8 C

HEX: #6FBF4C RGB: R113 G191 B75 CMYK: C60 M0 Y95 K0

# Secondary Color Palette

PMS 7409 C HEX: #F0B7IC RGB: R240 G183 B28 CMYK: C5 M29 Y100 K0

> PMS 2925 C HEX: #059DD9 RGB: R5 G157 B217 CMYK: C76 M23 Y0 K0

PMS 1787 C HEX: #EE2C4F RGB: R238 G44 B29 CMYK: C0 M96 Y64 K0

> Neutral Black HEX: #231F20 RGB: R35 G31 B32 CMYK: C0 M0 Y0 K100

### Typography



Headlines — Montserrat — Bold

HEX: #898A8D

RGB: R137 G138 B141

CMYK: C49 M40 Y38 K4

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUV 0123456789!@£\$%^&

Aa

Paragraph — Roboto Condensed — Regular abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUV 0123456789!@£\$%^&



Secondary Typeface — Raleway — Bold

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUV 0123456789!@£\$%^&