QMetrix Approach

Initial Proof of Concept (PoC)

Subset of data, easier to ringfence
- Validate Successes Internally
- Demonstrate Outcomes and Successes

Establish Foundation Phase

- Identify Stakeholders
- Establish Data Governance Committee
- Define the MDM Charter

Execute Build in Phases

- Smaller phases allows quicker delivery
- Builds momentum in the business
- Improves business buy in

Execute Review

- Check with key Stakeholders
- Evaluate adoption and utilization
- Course correct where needed

Measure What you Value

Value what you are Measuring

MDM Proof of Concept
Your Quick-Start to Success

Identify a Business Challenge

Common MDM Challenges are:
- Inconsistent Product Definitions, hierarchies in maintained in Excel
- Duplicated Customers

Business Workshops

- Understand the Business Nouns
- Structure the MDM model, Hierarchy structures
- Improves business buy in

Web Portal

- Define custom Data Stewardship Web Portal
- Maintenance forms for Entities
- Workflow SLA stats and Reporting

Build out your Infrastructure

- Quick Start on IaaS VM
- Profisee 30-day trial license key
- Ensure data sources accessibility to REST API

Standardisation and Matching

- Configure and integrate with Address/Geocoding
- Define Attribute standards (eg phone numbers)
- Build the Matching & Survivorship for GRM

Success Review

- A fully functional and operating MDM platform
- License continues to be valid for 30 days
- Infrastructure can be paused/decomissioned