



VAMOSA TECHNOLOGIES

MERGERS & ACQUISITIONS CHECKLIST



LIFE IS FOR SHARING.

MERGERS & ACQUISITIONS

BUSINESS PROBLEMS

During M&A projects, organisations have a need to assimilate large volumes of information. Collaboration content is often overlooked but can have a major impact on the success of these projects.

- M&A projects typically have high visibility and tight timescales
- Many streams of activity have to be coordinated to ensure a seamless merge of both content stores
- Ensuring a smooth transition between platforms requires expertise that often does not exist in-house
- Post integration problems could lead to bad publicity and a feeling that the merger hasn't gone well
- Mergers are a busy time for everyone involved, meaning that the correct focus may not be given to content transition at this time

Collaboration, Intranet, Extranet and Internet content in different source systems



Different standards and processes in use across the organisations



Tight timelines and high visibility require a safe and secure way to standardise and bring data together



Vamosa can help to make the integration of multiple environments a fast, seamless and safe process



MERGERS & ACQUISITIONS

WHAT VAMOSA OFFERS

An end to end, fully managed service

- A full service to guarantee a smooth merge of content from both sources
- All the key problems areas, handled using a proven automated process
 - Standardise content, page layouts and navigation
 - Remove obsolete headers, footers, logo, branding etc.
 - Introduce a common metadata model
- Experience of issues common in mergers and acquisitions, gained from delivering many successful projects
- Guidelines on content governance to ensure that quality does not drop off post merge

Who will benefit from this offer?

- Customers who are about to undertake an M&A project and do not have the experience or manpower to completely deliver it in-house
- Customers who may be merging content from multiple regional sites into a unified content store



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INDICATORS AND QUESTIONS

What are the key indicators?

- More likely to come through SVPs, but examining market trends and recent mergers would be worthwhile
- Try to identify global organisations with multiple regional sites hosted on different platforms

What questions should we be asking?

- How many different collaboration systems are in use and what are they?
- What is the scale of the problem?
 - How many environments?
 - how much data?
 - how many users?
- Does the organisation have a plan in place to merge and standardise their data?
- Is there an opportunity to engage on a consultancy basis with the customer to undertake analysis and help them understand scope and potential solutions

