



CLEAN

your building with the right products
for your specific substrate



PROTECT

your building with a breathable protective
treatment for long lasting beauty & performance



WE ARE WHERE YOU ARE.



PROSOCO's nationwide network of field reps and technical advisers will gladly work with you and your team to provide in-house, on-site, or web-based training seminars to arm you with the basic information needed to understand common masonry stains, protective treatment issues and the first steps to a quick remedy.

We'll even take it one step further and work with your customers to train them on site, conduct warranty testing and assist with any issues that may arise during construction.



PROSOCO

You. Us. The Project.

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PROSOCO



PALLET TAG PROGRAM

Free for masonry manufacturers & distributors

IF YOU'RE NOT TESTING, YOU'RE GUESSING

PROSOCO's Pallet Tag Program pinpoints the right cleaners and protective treatments for use on each of your unique substrates. A custom pallet tag details exactly which product to use and at what dilution rate, eliminating common areas of liability for the masonry manufacturer by providing the contractor with precise instruction for the care of your specific brick or block.



INTERESTED? HERE'S WHAT TO DO

1 Complete the Pallet Tag Program submittal form and submit it to your PROSOCO representative, or send it to PROSOCO's testing partner, AMT Labs at info@amt-labs.com. You'll receive a personal call in short order to discuss the details.

2 Compile your samples and ship them to us to get the testing started. Once testing is complete, your PROSOCO representative will reach out to schedule a time to review the report and design your customized pallet tag.

3 We'll create your customized pallet tag and quick reference sheet for your sales team that can be implemented immediately.



GET THE RIGHT CLEANER

Masonry cleaning is highly specific to the type of substrate being cleaned. Low-quality and ill-matched cleaners can cause irreparable damage to your products during the clean-down process. Our testing matches your masonry substrates with the best possible cleaner for the job.



GET THE DOCUMENTATION

Not only will you have the tag on every cube and the full report in hand, we'll also provide you with a custom short specification for cleaning and protecting your substrate. Your sales team can provide this to architects, so they can rest assured the project will look and perform exactly as intended.



GET THE RIGHT PROTECTIVE TREATMENT

We will determine which products are most effective for water repellency, anti-graffiti and stain protection, while maintaining the natural beauty, breathability and performance of the substrate. Looking to enhance the substrates appearance? We can do that too!



GET SUPPORT FROM THE EXPERTS

The tag also encourages your customers to call us with their questions, comments and concerns about cleaning and protecting, so you can keep your team doing what they do best--*selling masonry*.

ADVANTAGES

- No cost to manufacturer
- Proactive vs. reactive approach to problems from improper post-construction cleaning
- Lets manufacturers designate the most effective products and processes for cleaning and protecting the masonry sold
- Customized pallet tag on every job
- Ensures intended beauty and performance
- Free training for sales force

GOALS

- Increased masonry sales
- Reduced callbacks and settlements
- Better looking and performing masonry