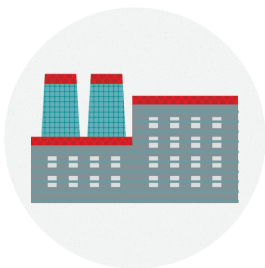


The small business CLOSURE CRISIS

Baby boomers own half of all privately held firms in North Carolina

Retiring business owners own roughly 82,470 firms which represent half of all job-creating businesses in the state. These firms employ 883,000 workers and generate approximately \$165 billion in revenue. As most of these owners retire, our local business landscape is going through a dramatic shift.

6 out of 10 business owners plan to sell in the next decade.



82,470
firms



883,000
employees



\$165 billion
in revenue

By selling to their employees, owners can secure their legacy and keep these businesses and jobs in the community.



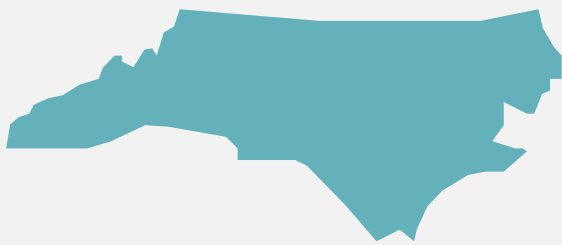
SMALL BUSINESSES
are the lifeblood of our
economy.

They make up 99.6% of all firms and provide 44.4% of all jobs in North Carolina. In addition, they circulate 3x more money back into local communities than absentee-owned businesses and corporate chains.

Baby boomers employ an estimated 1 in 5 private sector workers nationwide.

The Employee Ownership solution

Employee ownership deepens the impact of local businesses and keeps them locally owned for the long term.



Let Project Equity help you track the impact of baby boomer retirements in your region and turn crisis into opportunity.



Benefits to businesses

- Higher productivity and growth
- Lower employee turnover
- Improved longevity, lasting legacy

Benefits to workers

- Better pay and benefits
- Assets and business ownership
- Voice in key decisions

Benefits to communities

- Increased local spending
- Heightened civic engagement
- Community wealth building

Interested in learning how businesses can transition to employee ownership and communities can keep good jobs?

Visit project-equity.org