First Party			
Name	**Expiration**	**Category**	**Description**
apex__wid	session	Functional	Keeps a user logged into the help center
cfu	30 minutes	Analytics	Track user engagement
endpage	Session	Functional	Control redirects of submissions to embedded forms
ep201	30 minutes	Functional	Load balancing site traffic and preventing site abuse
ep202	1 year	Analytics	Signup source attribution, event stitching, and assigning visitors to experiments
gdpr_consent_denied	1 week	Functional	Determine cookie banner response
gdpr_consent	1 year	Functional	Determine cookie banner response
notify	1 month	Functional	Display system notification messages
PHPSESSID	Session	Functional	Preserver user session state accross page requests
TDID	1 year	Analytics	Registers a unique ID that identifies a returning user's device
wuAuth	1 day	Required	secure http-only cookie used to authenticate the user session
wuConfirmPage	5 month	Functional	Controls functionality of the current page
wuentry	4 month	Functional	Controls functionality of the current page
wuNewFormRedirect	3 month	Functional	Controls functionality of the current page
wuSecureCookie	2 month	Functional	Controls functionality of the current page
wuSignup	1 month	Functional	Controls functionality of the current page
wufooPricing	0 month	Functional	Controls functionality of the current page
wuCampaign	1 month	Functional	Controls functionality of the current page
wutm	30 days	Analytics	Tracks which campaign/source sent the visitor to Wufoo
analytics	1 month	Functional	Track tab state on form analytics page
language_locale	1 month	Functional	Track current language selected
m_wufoo_preference	1 month	Functional	Track if user wants to bypass redirect to mobile web app
wuLog	1 month	Functioanl	"Remember Me" toggle on login page to remember customer email
wuCookie	1 month	Functional	"Remember Me" toggle on login page to automatically login
wufooForm	1000 minutes	Functional	Control automatic resize of embedded forms
languageSelected	Session	Functional	Determine if the user was logged in with a different language set
wuIframe	1 day	Functional	Determine if login to Wufoo was done using Iframe on third party site

103nabyrtc	7 days	Functional	Identify if the user is in a blocked country
paidCookie	7 days	Functional	Identify if the user is in a country that only allows paid accounts
wuOokie	1 day	Required	Control session transfer between Legacy Wufoo Experience and New Wufoo Experience
wuCampaignMessage	1 month	Functional	Store Wufoo Campaign message
referral	1 month	Analytics	Identify where user was referred from
wuTrack	1 month	Analytics	Identify the tracking ID form referral
newUser	1 hour	Analytics	Identify newly created accounts
[subdomain][form_id]	1 hour	Functional	Track if the form was previously submitted by the same user
wufoo_cms_exp	30 days	Functional	CMS Experimentation
ep203	3 months	Functional	Track device to limit account sharing
attr_multitouch	6 hours	Analytics	Track system attributions

Third Party				
Name	Expiration	Category	Third Party Name	Description
__bpn_uid	1 year	Functional	User Report	Used by UserReport to register the user
__ur_dc	1 year	Functional	User Report	Used by UserReport to indicate when a user has voted on an item
__ur_i	1 year	Functional	User Report	Used by UserReport to provide statistics and information about the number of users who visit the page
TapAd_DID	2 months	Analytics	TapAd	Used to determine what type of devices are being used by a user.
TapAd_TS	2 months	Analytics	TapAd	Used to determine what type of devices are being used by a user.
__cfduid	1 year	Required	Pingdom	Used to identify trusted web traffic
_cc_aud	269 days	Advertising	Lotame	Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising.
_cc_cc	Session	Advertising	Lotame	Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising.
_cc_dc	269 days	Advertising	Lotame	Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising.
_cc_id	269 days	Advertising	Lotame	Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising.
_ceg.s	3 months	Analytics	Crazy Egg	Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognize the visitor on returning visits.
_ceg.u	3 months	Analytics	Crazy Egg	Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognize the visitor on returning visits.
_dc_gtm_UA-XX	Session	Analytics	Google Analytics	Used by Google Tag Manager to control the loading of a Google Analytics script tag.
_ga	2 years	Analytics	Google Analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
_gcl_aw, _gcl_dc, _gcl_au	3 months	Analytics	Google Analytics	Stores ad click information which is used to optimize our online advertising.
_gid	1 day	Analytics	Google Analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
_gali	1 minute	Analytics	Google Analytics	Registes an event that is used to generate statistical data on how the visitor uses the website
bt3	1 year	Analytics	Signal	Used to manage tags on the website
TDCPM	1 year	Advertising	Trade Desk	Used to deliver programmatic advertising.
TDID	1 year	Advertising	Trade Desk	Used to deliver programmatic advertising.
fr	180 days	Advertising	Facebook	Used by Facebook to deliver advertisement products
_fbp	3 months	Advertising	Facebook	Track store visits across websites

optimizelyBuckets	10 years	Analytics	Optimizely	Records the variation the visitor has seen for each experiment. This allows us to deliver a consistent experience on successive page loads.
optimizelyEndUserId	10 years	Analytics	Optimizely	Stores the visitor's unique Optimizely identifier. It's a combination of a timestamp and random number. No other information about you visitors is stored inside.
optimizelyPendingLogEvents	15 seconds	Analytics	Optimizely	Used as a cache for a visitor's actions between tracking calls. This ensures that all events are efficiently tracked even if a visitor takes many actions in rapid succession. The cookie is wiped once the tracking call has been made.
optimizelySegments	10 years	Analytics	Optimizely	Stores the visitor's segement: browser, campaign, mobile, source type and any custom dimensions we need to improve our segmented analytics.
SSID	Session	Functional	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.
nid	6 months	Functional	Google	Used by Google to track Captcha. See here for more info (https://policies.google.com/technologies/types)
__utma	2 years	Analytics	Google Tag Manager	Used to distinguish users and sessions
__utmb	30 minutes	Analytics	Google Tag Manager	Used to determine new sessions and visits
__utmc	Session	Analytics	Google Tag Manager	Used for Google Analytics functionality
__utmt	10 minutes	Analytics	Google Tag Manager	Used to throttle request rates
__utmz	6 months	Analytics	Google Tag Manager	Stores the traffic source or camapin that explains how the user reached your site
oauth2_[client_id]	Session	Functional	MailChimp	Stores the oauth2 credentials necessary for completing the authentiation between Mailchimp and Wufoo
mp_[mixpanel_id]_mixpanel	1 year	Analytics	Mixpanel	Identify users and track user engagement
__hstc	25 days	Analytics	Usabilla	Used to help measure application performance
hubspotutk	13 months	Functional	Usabilla	Store and track user's identity
OptanonConsent	1 year	Functional	Usabilla	Used to control functionality of embedded widget
__hssc	30 minutes	Analytics	Usabilla	Used to help measure application performance
__hssrc	Session	Analytics	Usabilla	Used to help measure application performance
login_idle_session_timeout	1 year	Functional	NewRelic	Track and monitor system health
JSESSIONID	Session	Functional	NewRelic	Track and monitor system health
_uetvid	16 days	Advertising	Bing	Track store visits across websites
lang	Session	Functional	LinkedIn	Used to remember a user's language setting to ensure LinkedIn.com displays in the language selected by the user in their settings.
li_sugr	3 months	Analytics	LinkedIn	Used to make a probabilistic match of a user's identity outside the Designated Countries
bcookie	2 years	Analytics	LinkedIn	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform
UserMatchHistory	30 days	Advertising	LinkedIn	LinkedIn Ads ID syncing
AnalyticsSyncHistory	30 days	Analytics	LinkedIn	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries
bscookie	2 years	Analytics	LinkedIn	Used for remembering that a logged in user is verified by two factor authentication.
lidc	1 day	Analytics	LinkedIn	To facilitate data center selection
U	3 months	Analytics	LinkedIn	Browser Identifier for users outside the Designated Countries
IDE	2 years	Advertising	Google Double Click	provide ad delivery or retargeting
MUID	1 year	Advertising	Microsoft	Track store visits across websites
MR	6 months	Analytics	Microsoft	Bing Tracking
_gaexp	30 days	Functional	Google Analytics	Wufoo CMS Experimentation