

Candidacy for the post of UN Tourism Secretary-General

The World Tourism Organization (UN Tourism) is the United Nations specialized agency responsible for the promotion of responsible, sustainable and universally accessible tourism.

In line with decision [CE/DEC/9\(CXXII\)](#) adopted by the Executive Council at its 122nd session on 14 November 2024, this notice is issued to solicit candidates and to set in motion the process of selecting and appointing the Secretary-General of the Organization for the period 2026-2029, in accordance with the procedure and calendar established in document [CE/122/6/rev.2](#). The pertinent information and requirements are available on the UN Tourism website at <https://www.unwto.org/events/122-executive-council>.

The Secretary-General is the Executive Head of the Organization and most senior manager, accountable directly to the Organization's Governing Bodies. The position of Secretary-General is one of great importance, requiring the highest standards of efficiency, competence and integrity, as well as a firm commitment to the values and principles of the Organization. Candidates presented should have proven leadership and managerial abilities, extensive experience in international relations, and strong diplomatic and communication skills. Only candidates duly proposed and endorsed by the competent authority of a Member State of UN Tourism will be considered.

In order to guarantee equal opportunities for women and men in gaining access to senior decision-making positions, Member States are encouraged to consider presenting qualified women and men candidates for this position.

Appointment procedure

Candidates proposed by the Member States are invited to present their applications, and Member States are encouraged to submit them through their respective Permanent Missions to UN Tourism or Embassy accredited to the Kingdom of Spain to the Organization's Headquarters (Calle del Poeta Joan Maragall 42, 28020, Madrid, Spain) by regular mail or by hand, or electronically to the email address sg.candidacy@unwto.org. In the case of candidatures sent by both means (i.e. by regular mail or by hand and electronically), the hard copy will prevail. Candidatures should be addressed to the UN Tourism Human Resources Department and must be marked with the following reference number: **UNWTO/HHRR/VAC/17/OFSG/2024**.

Candidatures must be received by the Secretariat no later than **31 January 2025 at 00:00 hours, Madrid local time**.

All candidatures must be accompanied by the following required documents:

1. Letter of the Government of the Member State issued and signed by the competent authority¹ supporting the candidate;
2. Statement of policy and management intent expressing the views on the manner in which the candidate would perform the functions of Secretary-General;
3. Curriculum Vitae;
4. Certificate of good health, signed by a recognized medical facility.

In accordance with Article 22 of the Statutes of the Organization and Rule 29 of the Rules of Procedure of the Executive Council, the Executive Council at its 123rd session to be held in Madrid, Spain, on 29 to 30 May 2025, will consider the eligible candidatures with a view to recommend a nominee for appointment at the 26th session of the General Assembly, to be held in Riyadh, Kingdom of Saudi Arabia, from 7 to 11 November 2025.

¹ Only formal letters from the Head of State, or Prime Minister, or Minister of Foreign Affairs or Minister responsible for Tourism or from plenipotentiary ambassadors shall be regarded as valid.