# Branch Discovery Ads Subprocessors

The list below identifies vendors who process personal data on Branch's behalf where Branch is providing Discovery Ads services to customers (here, the "controllers" or equivalent under applicable privacy law(s)), as their "processor" or equivalent under applicable privacy law(s), subject to a Data Processing Addendum. Branch will update the vendors listed on this page as appropriate, and will further provide any contractually-required additional notifications to customers.

| Vendor Name | Purpose |
| --- | --- |
| Amazon Web Services (AWS) | Branch is hosted on AWS cloud servers |
| Software Mind | Engineering contractor services |
| Facet | Internal data analysis and visualization |
| Looker | Internal data analysis and visualization |
| GSuite (Google) | Cloud office tools that may be used for task tracking and analysis |
| Atlassian | Internal task tracking, including to process data subject requests |
| Zendesk | Branch data subject request portal |
| TUNE | Advertising conversion tracking |