

Branch Discovery Ads

Subprocessors

The list below identifies vendors who process personal data on Branch's behalf where Branch is providing Discovery Ads services to customers (here, the "controllers" or equivalent under applicable privacy law(s)), as their "processor" or equivalent under applicable privacy law(s), subject to a Data Processing Addendum. Branch will update the vendors listed on this page as appropriate, and will further provide any contractually-required additional notifications to customers.

Vendor Name	Purpose
Amazon Web Services (AWS)	Branch is hosted on AWS cloud servers
Software Mind	Engineering contractor services
Facet	Internal data analysis and visualization
Looker	Internal data analysis and visualization
GSuite (Google)	Cloud office tools that may be used for task tracking and analysis
Atlassian	Internal task tracking, including to process data subject requests
Zendesk	Branch data subject request portal
TUNE	Advertising conversion tracking