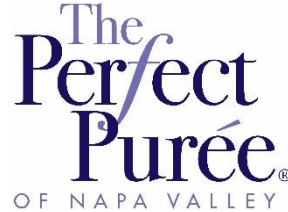


FOR IMMEDIATE RELEASE



**The Perfect Purée of Napa Valley & Charbay Distillery Host  
3rd Annual Wizards of Elixirs Cocktail Competition to Support  
Stand for Kindness  
— Oct. 28 on the Rooftop at Archer Hotel —**

**WHO:** The Perfect Purée of Napa Valley and Charbay Distillery host the third annual Wizards of Elixirs Cocktail Competition to benefit Stand for Kindness. All proceeds from ticket and raffle sales will benefit 501(c)(3) Organization Stand for Kindness to support local families directly impacted by Northern California disasters.

Visit [standforkindness.org](http://standforkindness.org) for more information. The Wizards of Elixirs Cocktail competition has raised more than \$13,000 for families severely affected by the Northern California wildfires.

**WHAT:** The Wizards of Elixirs, a friendly cocktail competition fashioned in walk-around style at Sky & Vine Rooftop Bar at Archer Hotel in Napa. The Wizards of Elixirs invites guests to sample cocktails by 16 of Wine Country's top bartenders as they vie for the People's Choice Award and appetizers prepared by Archer Hotel Napa.

Costumes are encouraged but not required.

**Competitors:**

Andaz Napa  
Bear Republic Brewing Company – Lakeside  
Brix Restaurant & Gardens  
Charlie Palmer Steak Napa  
Duke's Spirited Cocktails  
Farmstead at Long Meadow Ranch  
Geyserville Gun Club  
Goose & Gander  
Gran Electrica  
Napkins Bar & Grill  
Perch & Plow  
Ramen Gaijin

Sam's Social Club  
Sky & Vine Rooftop Bar  
Solbar  
The Q Restaurant & Bar

**WHERE:** Archer Hotel, Napa, CA  
Sky & Vine Rooftop Bar  
1230 1st St, Napa, CA 94559

**WHEN:** Monday, Oct. 28, 2019  
**5:30-6:30 pm VIP**  
**6:30-8:00 pm General Admission**

**TICKETS:** Tickets can be purchased in advanced online, VIP: \$60 and GA: \$50 plus a processing fee. Tickets can also be purchased at the door for \$55. Tickets can be found at: [www.perfectpuree.com/wizards/](http://www.perfectpuree.com/wizards/)

All tickets include cocktail tasting, light snacks and one raffle ticket. VIP Tickets include an additional raffle ticket, early entry to the event for a VIP hour of priority tasting of competition cocktails and exclusive food. Additional raffle tickets will be available to purchase for \$5 onsite. Ticket and raffle ticket proceeds will benefit 501(c)(3) organization Stand for Kindness to support local families directly impacted by wildfires.

Must be 21 to attend with ID required for admission.

**MORE INFO:**

Visit the Wizards of Elixirs event page for information and updates.

<https://www.perfectpuree.com/wizards/>

<https://www.facebook.com/events/711020396080453/>

Images from last year:

<https://www.dropbox.com/sh/1opvdluup8zemsA/AAANGgoHLKKGi6lj2cY-dn7aa?dl=0>

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**About The Perfect Purée of Napa Valley**

Since 1988, The Perfect Purée of Napa Valley has indulged the culinary passions of chefs, mixologists and food enthusiasts with products that provide ultimate fresh fruit

flavor without the peeling, dicing and simmering required for making purées from scratch.

The company's line-up of fruit purées, specialties and blends features 30-plus premium flavors, ranging from pantry staples raspberry, strawberry and banana to the exotic lychee, passion fruit and pink guava. The fruits are harvested at the peak of season, puréed and packed frozen to maintain optimal freshness, flavor and color no matter what the season. As the leading U.S. producer of premium fruit purées, The Perfect Purée of Napa Valley is revered in restaurants, hotels, bars, bakeries and catering kitchens for the just-picked taste and unmatched consistency of its products. All flavors can be frozen for up to 24 months from date of manufacture. When thawed, the purees, concentrates and specialties last 7-10 days in the refrigerator, and blends for 21 days. For more information, please visit [www.perfectpuree.com](http://www.perfectpuree.com).

### **About Charbay Distillery**

The Karakasevic family is one of the early pioneers of the modern American artisan distillery movement; they began distilling in California in 1983 with Alambic Pot Still Brandy and haven't stopped since. The lineup includes whiskeys distilled from bottle-ready beer, brandies distilled from Napa Valley grapes, vodkas flavored with 100% real fruit or tea and rum distilled from sugar cane syrup.

Marko is Generation XIII to carry on the family's European heritage of fermenting & distilling. His 25-year apprenticeship covered every category of distilling.

For more information, please visit [charbay.com](http://charbay.com)

### **About Stand For Kindness**

Stand For Kindness rose from the ashes of the 2017 North Bay Area Fires; the organization, founded by Chaela Ciongoli, Jenni Karakasevic, and Lauren Karlowsky, was conceived to create a centralized online platform connecting the world with the immediate emergency response and long-term recovery needs of Napa and Sonoma wildfire survivors. The founders supported their community by helping people evacuate, offering their homes as a refuge to evacuees, and checking on the houses and animals of others that were unable. Together, they devised a plan to quickly respond to community members in need post-disaster.

For more information, please visit [standforkindness.org](http://standforkindness.org)

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