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(54) Title: METHODS, SYSTEMS, AND COMPUTER READABLE MEDIA FOR FACILITATING IN-STORE OR NEAR-STORE ORDERING AND PAYMENT OF GOODS AND SERVICES THROUGH A SINGLE-TAP OF A NEAR FIELD COMMUNICATION (NFC) DEVICE

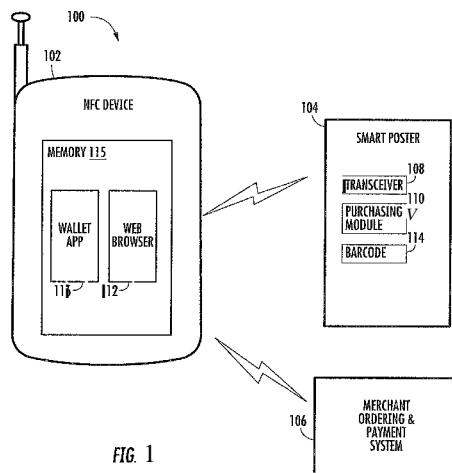


FIG. 1

(57) Abstract: Methods, systems, and computer readable media for facilitating in-store or near-store ordering and payment of goods and/or services through a single tap of a near field communication (NFC) device are disclosed. In one embodiment, a system can include a smart poster locatable in an area that is accessible to a potential consumer of goods or services. The system can further include a mechanism in or on the smart poster for directing the NFC enabled device to access a portion of a merchant ordering and payment system specific to the good or service advertised by the smart poster. The system can further include a wallet application residing on the NFC enabled device that upon interfacing with the smart poster downloads, submits, and pays for an order of the good or service advertised by the smart poster via the single NFC tap.



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INTERNATIONAL SEARCH REPORT

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PCT/US20 11/042207**A. CLASSIFICATION OF SUBJECT MATTER****G06Q 30/00(2006.01)i, G06Q 20/00(2006.01)I, H04B 5/02(2006.01)I, H04W 4/12(2009.01)I**

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G06Q 30/00; G06F 15/16; G06K 17/00; G06Q 40/00; G06Q 20/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords: NFC, RP, wireless, tag, identifier, poster, smart, purchase, application, order, buy, retail

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2009-0192912 A1 (GRIFFIN KENT et al.) 30 July 2009 See abstract and paragraphs 34-38.	1-24
Y	KR 10-2008-0021436 A (JASON R&D CO. , LTD.) 07 March 2008 See abstract, figure 1 and claims 1-6.	1-24
Y	US 2010-0161410 A1 (TULLOCH GILL) 24 June 2010 See abstract and paragraphs 39-60.	1-24
Y	KR 10-2006-0097187 A (SK TELECOM CO. , LTD.) 14 September 2006 See pages 4-6 and claims 1-6.	1-24
Y	US 2009-0144161 A1 (FISHER MICHELLE) 04 June 2009 See paragraphs 14-19 and claims 1-4.	1-24

 Further documents are listed in the continuation of Box C. See patent family annex.

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INTERNATIONAL SEARCH REPORT

Information on patent family members

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