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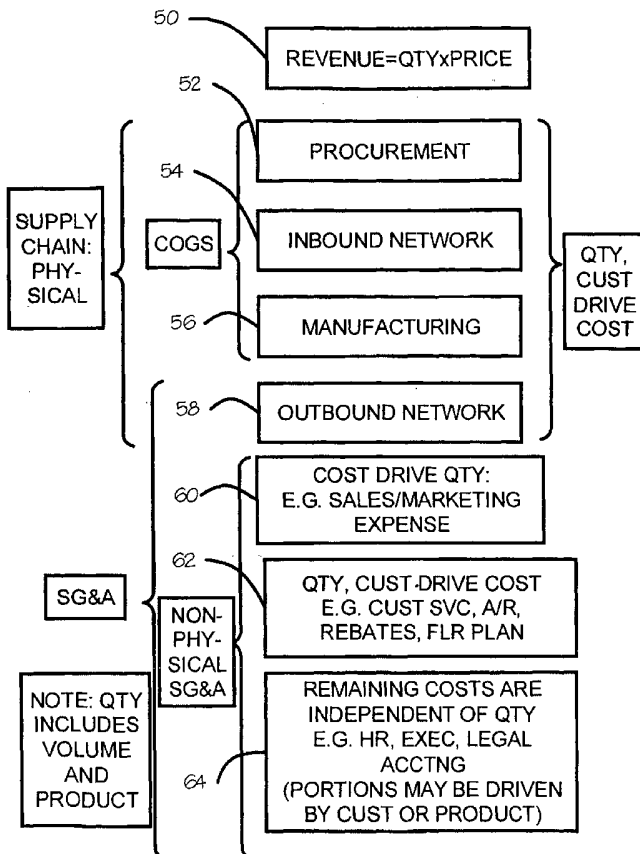
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Declarations under Rule 4.17:

- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))

[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR BUDGETING, PLANNING, AND SUPPLY CHAIN MANAGEMENT



(57) Abstract: A system and method for optimizing planned profitability and network design. The system integrates sales and marketing planning and budgeting with the supply chain. This integration is achieved by inclusion of data representative of non-physical sales (58, 60, 62, 64), general, and administrative (SG&A) costs (58, 60, 62, 64), by development of response curves including sales and marketing SG&A costs, and by development of capacitation cost curves including non-physical SG&A costs and supply chain costs. The optimality of the plan according to the present invention is made possible by applying optimization techniques to the integrated data. The optimality of the network design according to the present invention is made possible by making demands available for optimization.

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- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*
- *of inventorship (Rule 4.17(iv))*

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

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B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) USCL: 705/1,8,22,30; 703/2; 700/106,107,29,31 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) PatentCafe ICO semantic search engine of US Patent, US Published Applications, WIPO, Great Britain, Japan, Germany, European Patent Office (EPO)		
C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2003/0208392 A1 (SHEKAR et al.) 06 November 2003 (06.11.2003), see entire document	1-19
X	US 2003/0236721 A1 (PLUMER et al.) 25 December 2003 (25.12.2003), see entire document	1-5, 8-9
A	US 6,738,736 B1 (BOND) 18 May 2004 (18.05.2004), see entire document	1-19
A	Kaplan et al.; "Customer Profitability Measurement and Management"; Harvard Business School, May 2001	1-19
X	Cokins; "Are All of Your Customers Profitable To You?"; A SAS White Paper; 2003; see entire document	1-19
<input type="checkbox"/> Further documents are listed in the continuation of Box C. <input type="checkbox"/> See patent family annex.		
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Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US, Commissioner for Patents P.O. Box 1450, Alexandria, Virginia 22313-1450 Facsimile No. 571-273-3201		Authorized officer: Blaine Copenheaver Telephone No. 571-272-7774