

US 20190367256A1

(19) United States (12) Patent Application Publication (10) Pub. No.: US 2019/0367256 A1

Baldwin et al.

Dec. 5, 2019 (43) **Pub. Date:**

(54) WHIPPED FORMULATIONS WITH DESIRED SENSORY IMPACT

- (71) Applicants: Bayer Healthcare LLC, Whippany, NJ (US); Formulated Solutions, LLC, Largo, FL (US)
- (72) Inventors: Stephen Baldwin, Flanders, NJ (US); Scott Carpenter, Palm Harbor, FL (US); Heidi Graham, Charlottesville, VA (US); Nanhye Kim, New Providence, NJ (US); Tom Meyer, Germantown, TN (US); David Revnolds, Ooltewah, TN (US); Jerry Vancleave, Lakeland, TN (US); Eric Dann, Safety Harbor, FL (US); Thomas Dann, Palm Harbor, FL (US); Renee Nelson, Brandon, FL (US); Brian Dann, Clearwater, FL (US)
- (73) Assignees: Bayer Healthcare LLC, Whippany, NJ (US); Formulated Solutions, LLC, Largo, FL (US)
- (21) Appl. No.: 16/300,323
- (22) PCT Filed: May 11, 2017
- (86) PCT No.: PCT/US17/32279 § 371 (c)(1),
 - Nov. 9, 2018 (2) Date:

Related U.S. Application Data

(60) Provisional application No. 62/334,862, filed on May 11, 2016, provisional application No. 62/351,385,

filed on Jun. 17, 2016, provisional application No. 62/396,415, filed on Sep. 19, 2016, provisional application No. 62/396,424, filed on Sep. 19, 2016.

Publication Classification

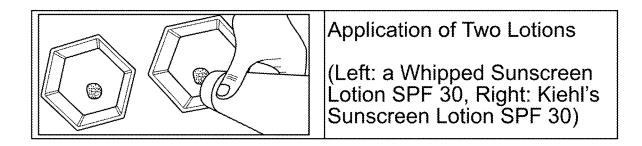
(51)	Int. Cl.	
. ,	B65D 83/14	(2006.01)
	B65D 83/62	(2006.01)
	B65D 83/20	(2006.01)
	A61K 8/04	(2006.01)
	A61Q 17/04	(2006.01)

- (52) U.S. Cl.
 - CPC B65D 83/752 (2013.01); B65D 83/62 (2013.01); A61K 2800/87 (2013.01); A61K 8/046 (2013.01); A610 17/04 (2013.01); B65D 83/207 (2013.01)

(57) ABSTRACT

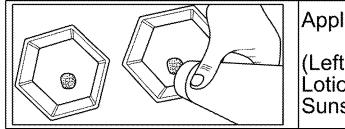
The present disclosure relates to, inter alia, a method of making a whipped formulation and the formulation. The method comprises: selecting an amount of a gas propellant co-mingled with one or more active agents. The gas propellant is dispersed in the formulation, and the formulation is filled under pressure into a package, which may be pressurized. The package has a selected amount of pressure ("pregas or cut-bag pressure"). The pressure maintains the gas propellant dispersed in the formulation and the pressurized package is under sufficient pressure such that the formulation may be expelled as a whipped formulation upon application of external force on said formulation in said package. The whipped formulation is characterized by providing a desired sensory impact to a user.

foam" delivered from a Whipped Sunscreen Lotion SPF 30				
--	--	--	--	--



Appearance of a "Whippedfoam" delivered from a Whipped Sunscreen Lotion SPF 30

FIG. 1A



Application of Two Lotions

(Left: a Whipped Sunscreen Lotion SPF 30, Right: Kiehl's Sunscreen Lotion SPF 30)

FIG. 1B-1

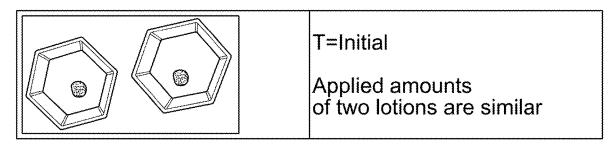
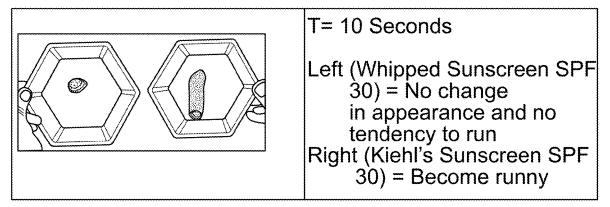


FIG. 1B-2



	A Whipped Sunscreen Lotion SPF 30 Texture: soft, silky smooth and luxurious creamy feel, and no crumbliness		
FIG. 2A-1			
	A Whipped Sunscreen Lotion SPF 30		
	Spreadability: spread evenly on skin		
FIG. 2A-2	L		
	Waterbabies Foaming Lotion		
	Texture: over-aerated, thin and crumbly		
FIG. 2B-1	······································		
	Waterbabies Foaming Lotion		
	Spreadability: spread evenly on skin but too shallow		
FIG. 2B-2			
	A Mousse-type Lotion		
	Texture: over-aerated, sticky and torn upon physical manipulation		
FIG. 2C-1			
	A Mousse-type Lotion		
	Spreadability: spread unevenly on skin		
FIG. 2C-2	L		

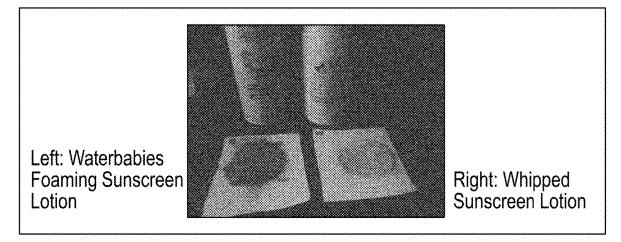


FIG. 3

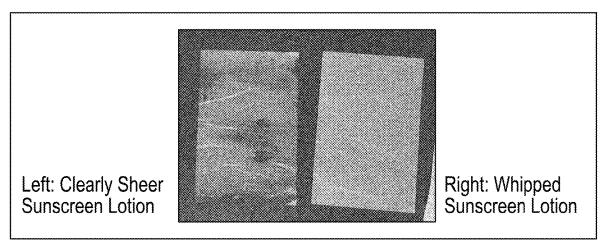
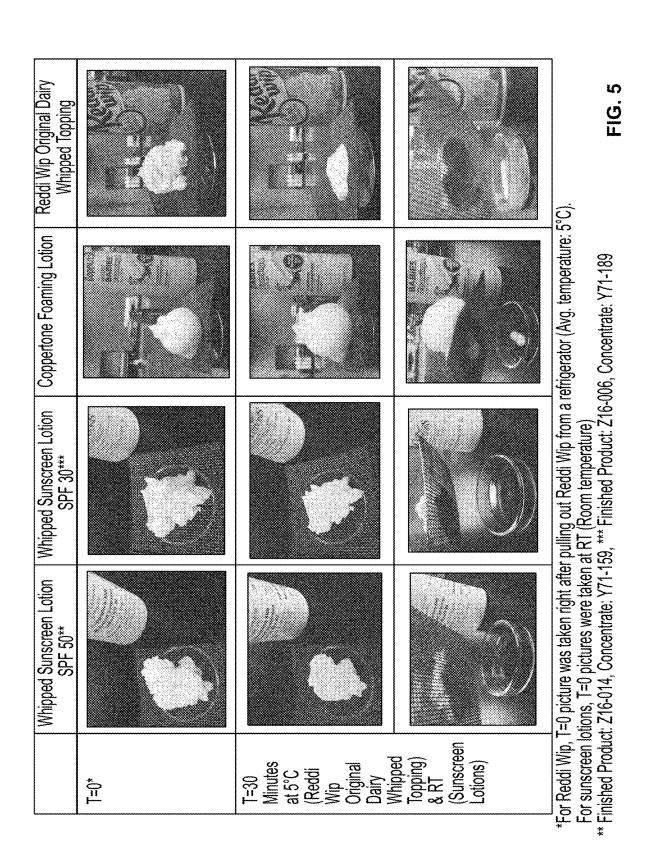


FIG. 4

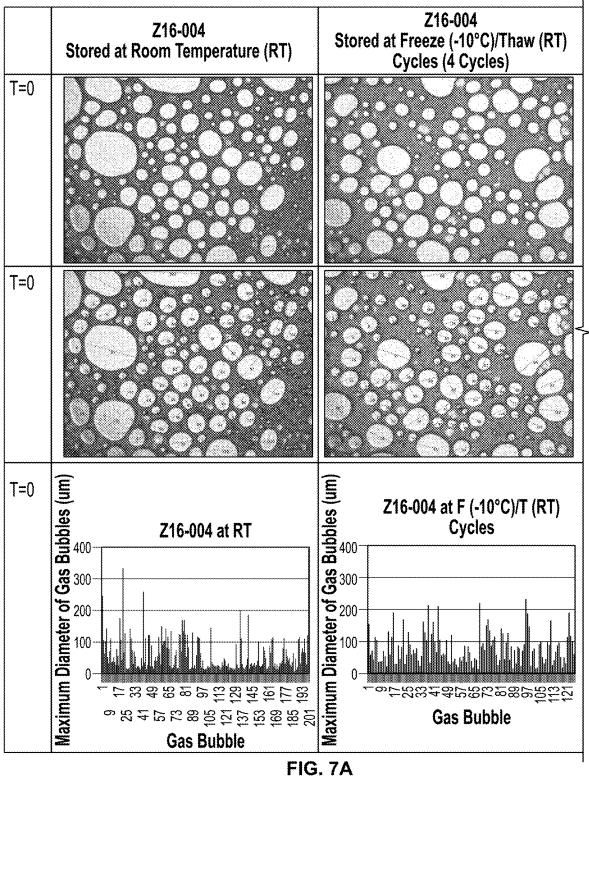


Patent Application Publication

Whipped Sunscreen Lotion SPF 50***	Stored at 50°C/75%RH for 1Month		NA
	Stored at 40°C/75%RH for 1Day		
Whipped	Stored at RT		NA
Whipped Sunscreen Lotion SPF 30**	Stored at 50°C/75%RH for 1 Month		NA
	Stored at 40°C/75%RH for 1 Day		
	Stored at Room Temperature(RT)		NA
		"Whipped- foam" Dispensed at T=0*	"Whipped- foam" Dispensed After T= 2 Min. at RT

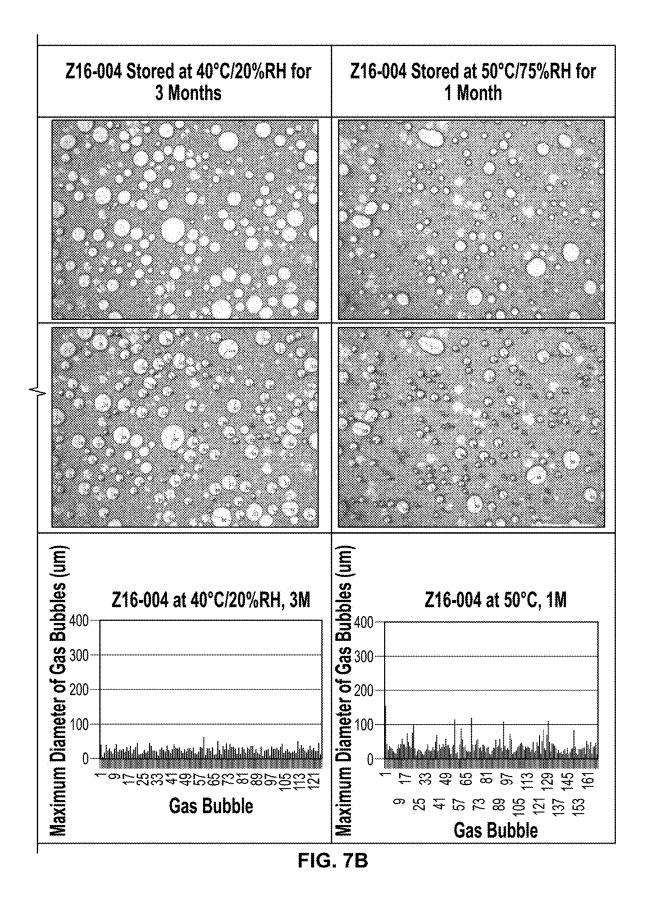
IN I
Dispensed After T= 24 Hours at RT

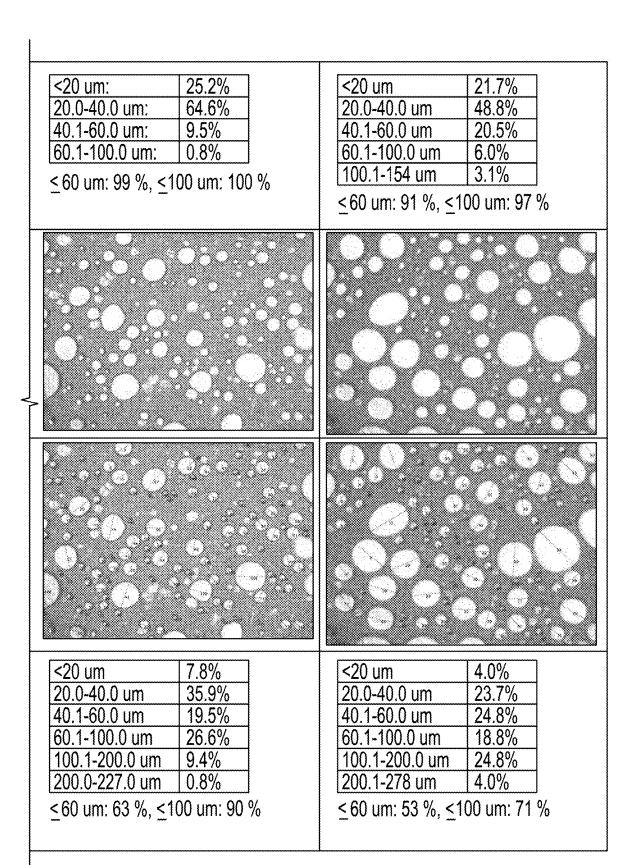




T=0	<20 um	<20 um
After T=20 min. at RT		
After T=20 min. at RT		
After T=20 min. at RT	$\begin{array}{c c c c c c c c c c c c c c c c c c c $	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$

FIG. 7A (Cont.)





Patent Application Publication Dec. 5, 2019 Sheet 10 of 69

US 2019/0367256 A1

FIG. 7B (Cont.)

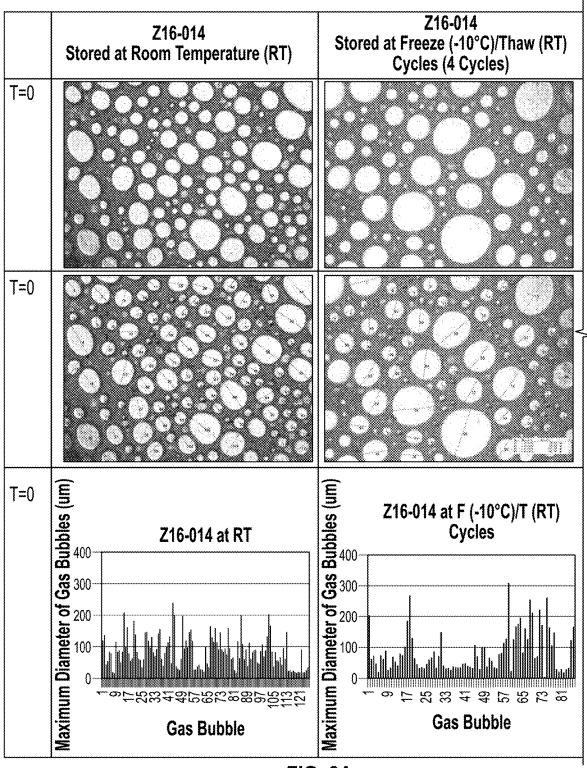
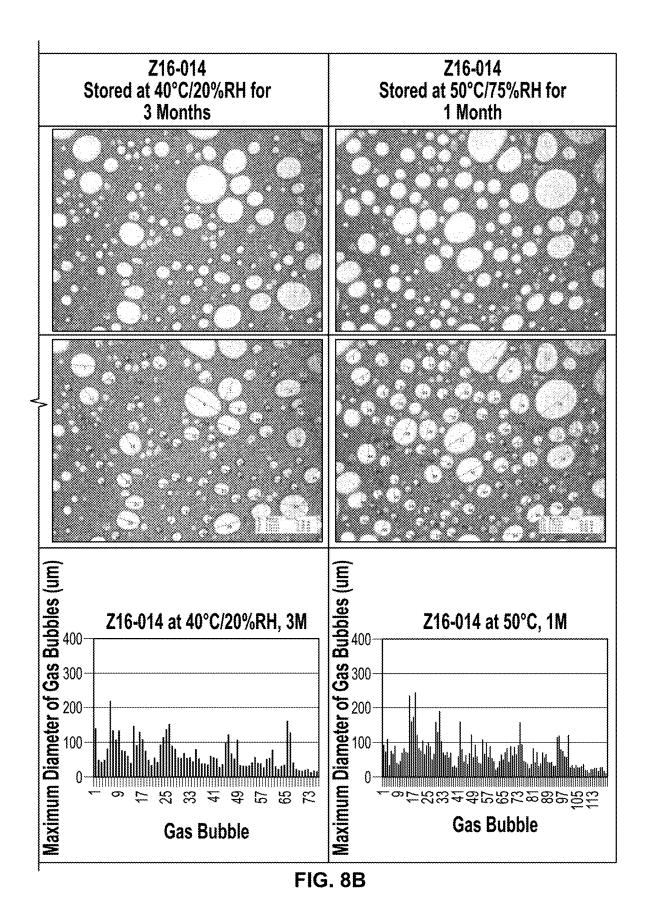


FIG. 8A

·		,
T=0	<20 um	<20 um:
After T=20 min. at RT		
After T=20 min. at RT		
After T=20 min. at RT	<20 um	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$

FIG. 8A (Cont.)



$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$	<20 um
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$

FIG. 8B (Cont.)

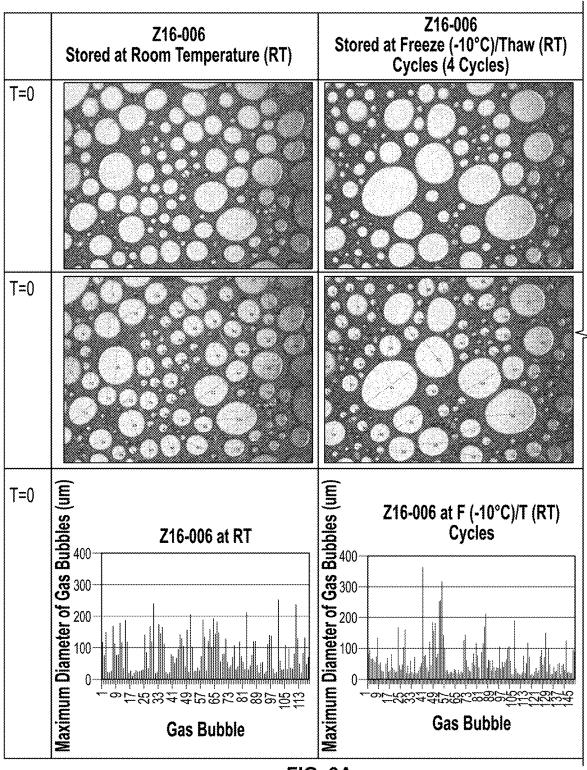
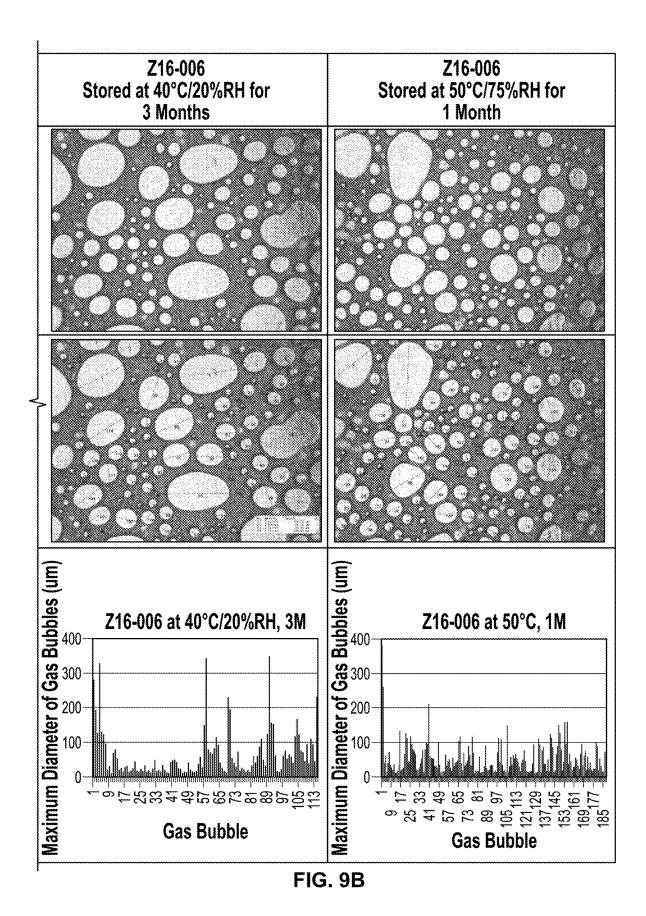


FIG. 9A

·		
T=0	<20 um	<20 um
After T=20 min. at RT		
After T=20 min. at RT		
After T=20 min. at RT	<20 um	$\begin{array}{ c c c c c c c c c c c c c c c c c c c$

FIG. 9A (Cont.)



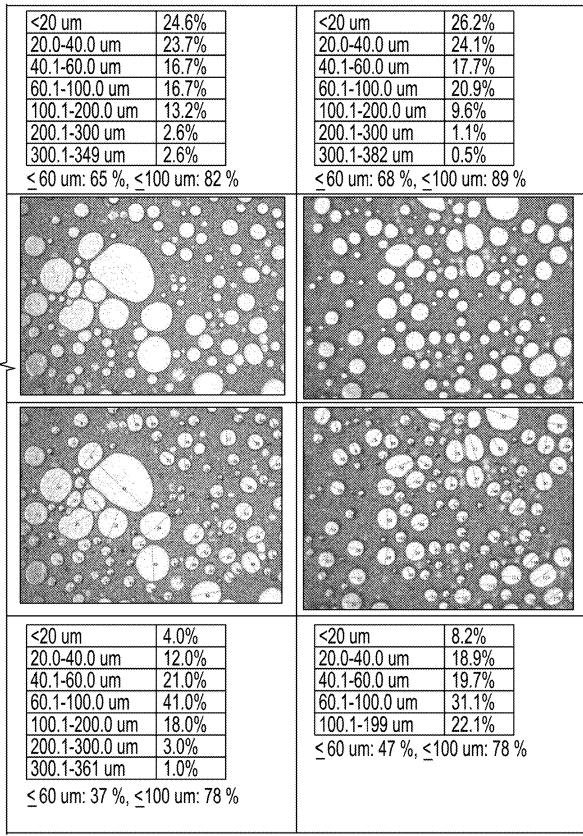


FIG. 9B (Cont.)

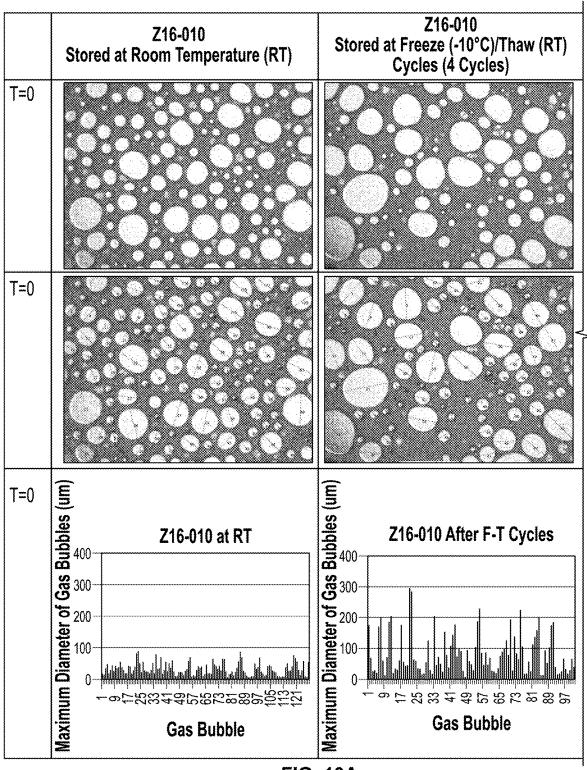
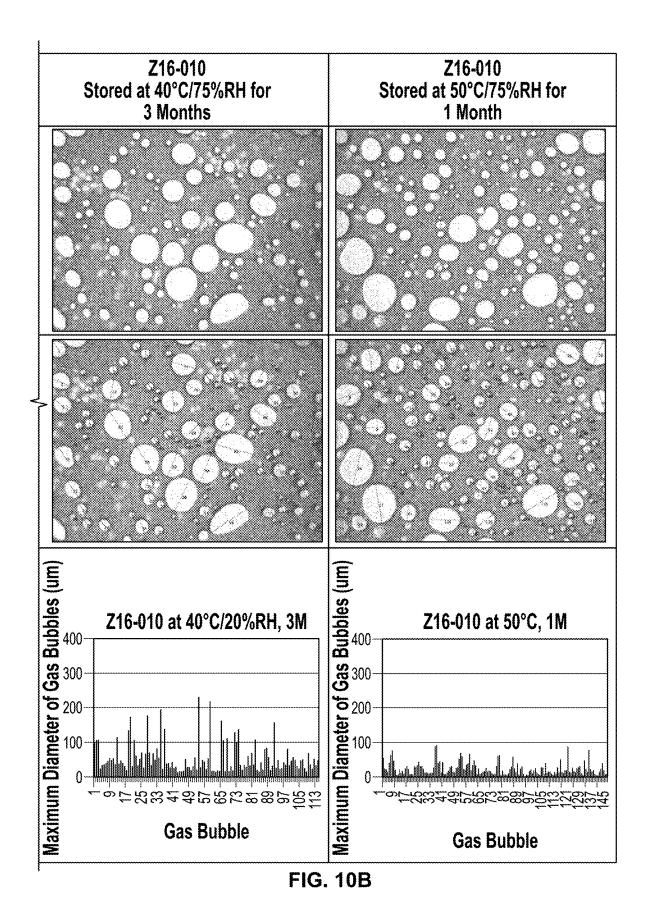


FIG. 10A

T=0	<20 um 31.3% 20.0-40.0 um 36.7% 40.1-60.0 um 21.9% 60.1-88.1 um 10.2% ≤60 um: 90 %, ≤100 um: 100 %	$\begin{array}{c c c c c c c c c c c c c c c c c c c $
After T=20 min. at RT		
After T=20 min. at RT		
After T=20 min. at RT	<20 um	<20 um

FIG. 10A (Cont.)



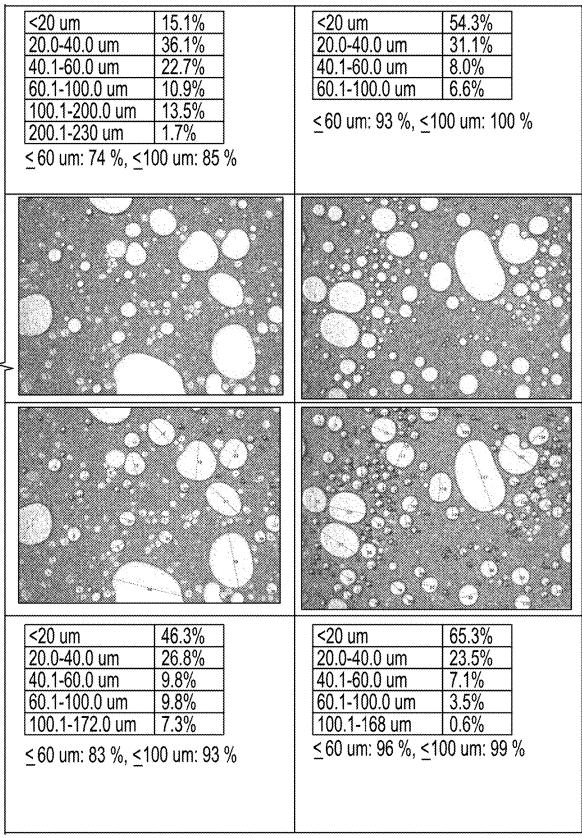
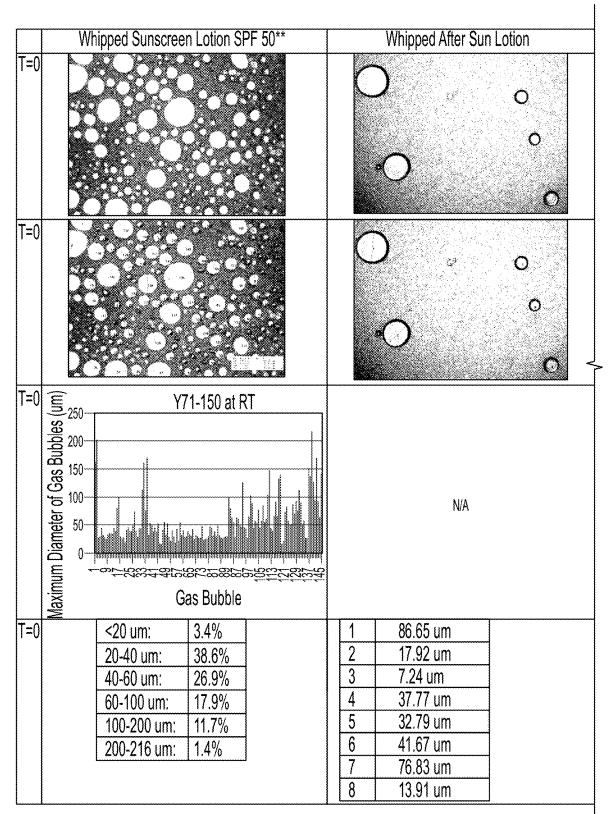


FIG. 10B (Cont.)



**Finished Product: Z16-012, Concentrate: Y71-150

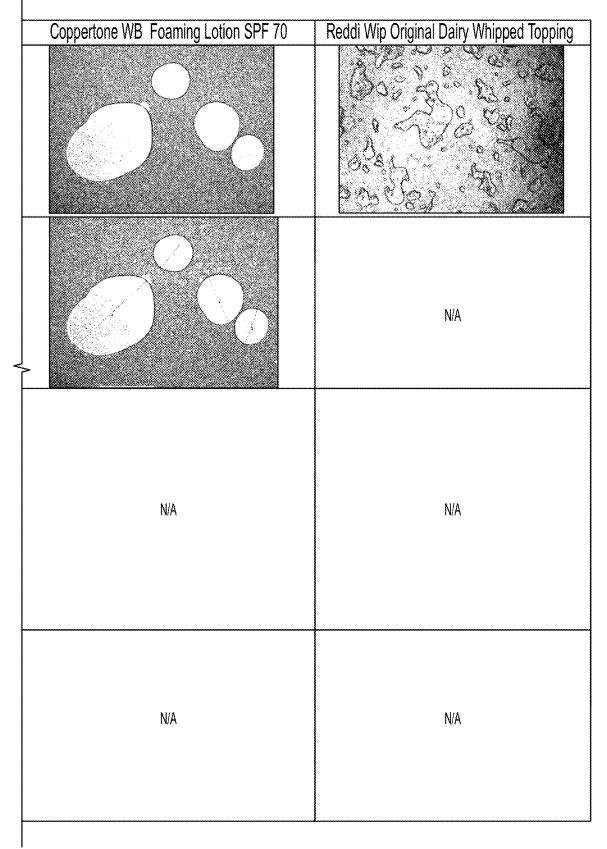


FIG. 11 (Cont.)

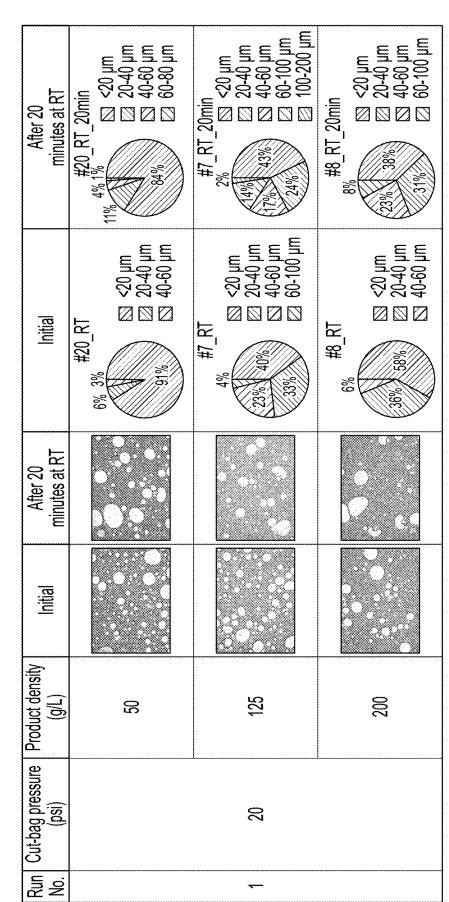
	Stored at RT for 3 months
"Whipped-foam" Dispensed	Stable, Rich Creamy
from Whipped After Sun	Appearance, and
Lotion	Fully Whipped Foam

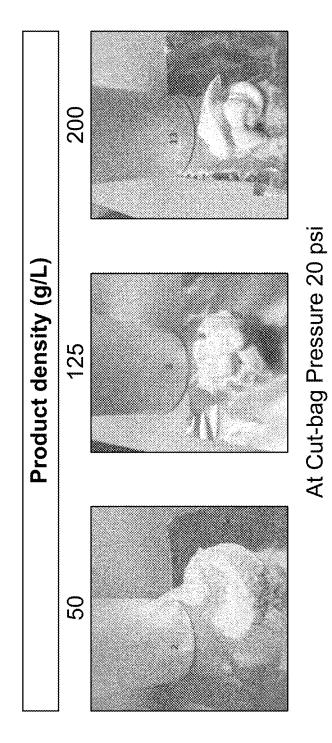
FIG. 12

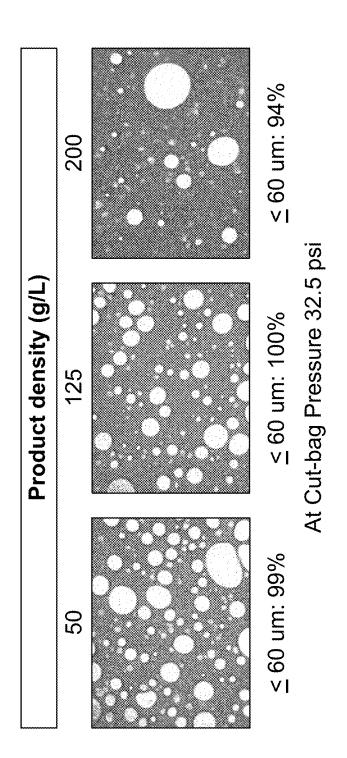
Topical Products in Whipped Products	Wippability	Spreadability or Texture of Resultant Whipped-foams
Bepanthen® Baby Moisturizer for Extra Sensitive Skin	Yes,	Very Good, Spread Easily and Smooth
Bepanthen® Antiseptic Cream (New Formulation)	Yes,	Poor (Sticky)
Bepanthol® Body Lotion	Yes,	Very Good, Spread Easily and Smooth
Priorin® Shampoo for Hair Loss, Dry and Normal Hair	Yes,	Good, Spread Easily and Watery
Priorin® Shampoo Revitalising Shampoo for Damaged Dry Hair with Millet	Yes,	Good, Spread Easily and Watery
Priorin® Ampules (Liquid)	No,	Not Applicable
Canesten® Cream Clotrimazole 1%	Yes,	Very Good, Spread Easily and Smooth

Topical Products in Whipped Products	Initial (T=0)	T=10 minutes
Bepanthen® Baby Moisturizer for Extra Sensitive Skin		
Bepanthen® Antiseptic Cream (New Formulation)		
Bepanthol® Body Lotion		T=4 min.
Priorin® Shampoo for Hair Loss, Dry and Normal Hair		T=30 sec.
Priorin® Shampoo Revitalising Shampoo for Damaged Dry Hair with Millet		T=30 sec.
Canesten® Cream Clotrimazole 1%		

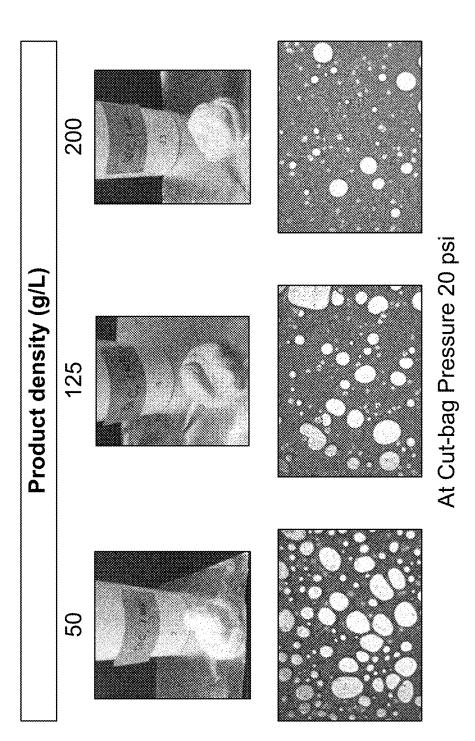
FIG. 14

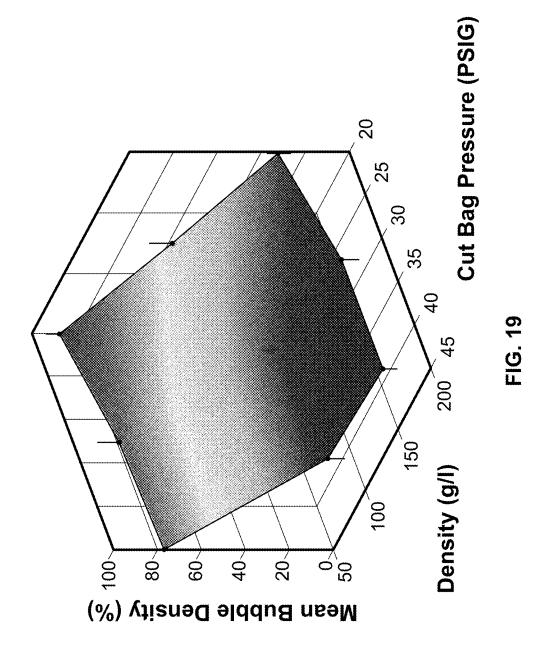


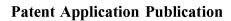


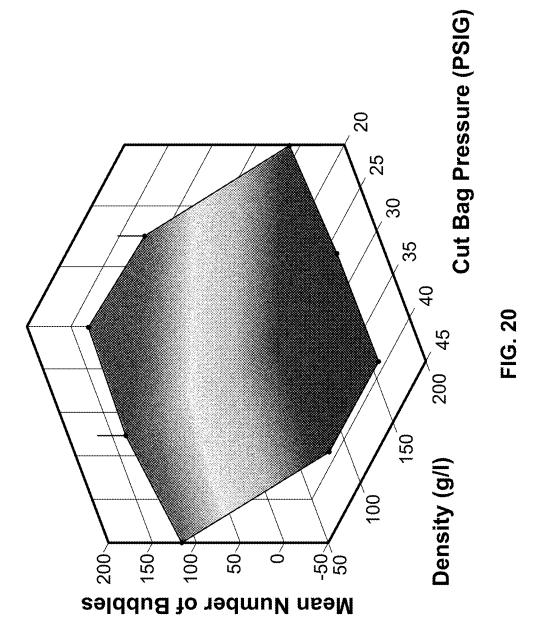












After 20 minutes at RT			
Initial			
Product density (g/L)	50	125	200
Run No. Cut-bag pressure (psi)	20		
Run No.	~		

	- A -			
50	125	200		
50				
2				

FIG. 21 (Cont.)

After 20 minutes at RT			
Initial			
Product density (g/L)	50	125	200
Run Cut-bag No. pressure (psi)		32.5	
Run No.	~		

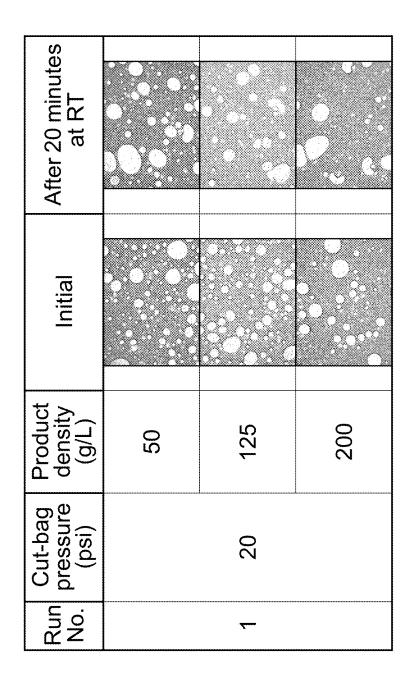
50	125	200	125
32.5			32.5
2			ю

FIG. 22 (Cont.)

After 20 minutes at RT			
Initial		1	
Product density (g/L)	50	125	200
Cut-bag pressure (psi)		45	
Run No.		~	

50	125	200		
45				
N				

FIG. 23 (Cont.)



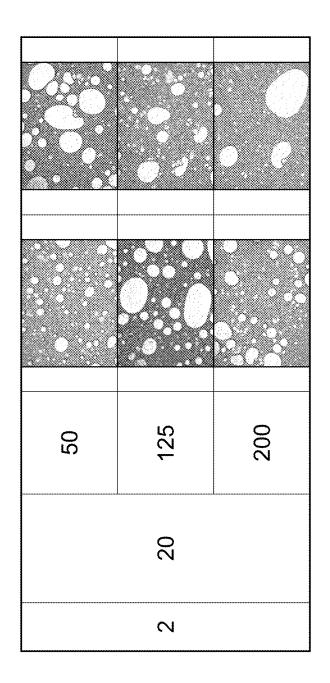
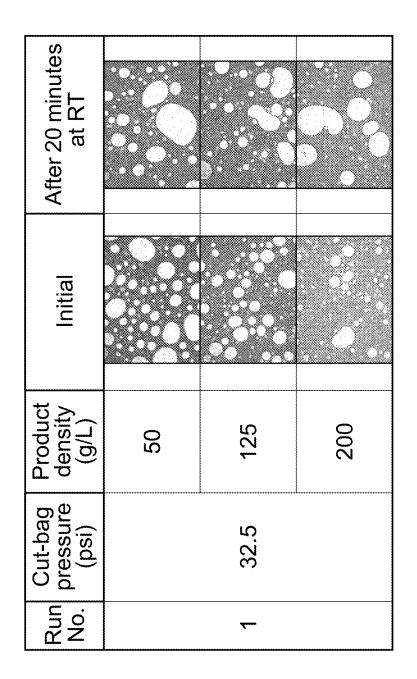


FIG. 24 (Cont.)



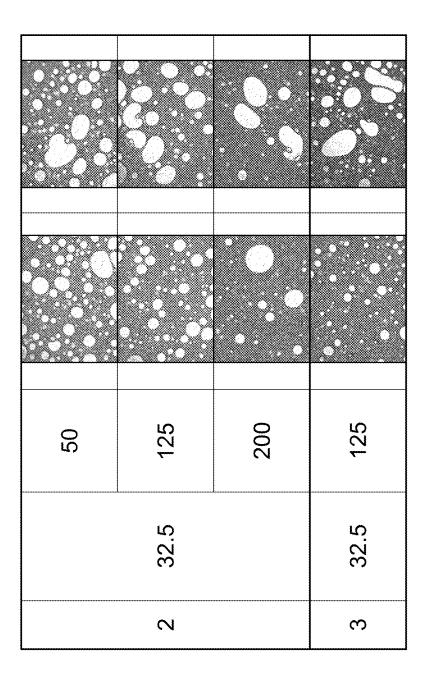
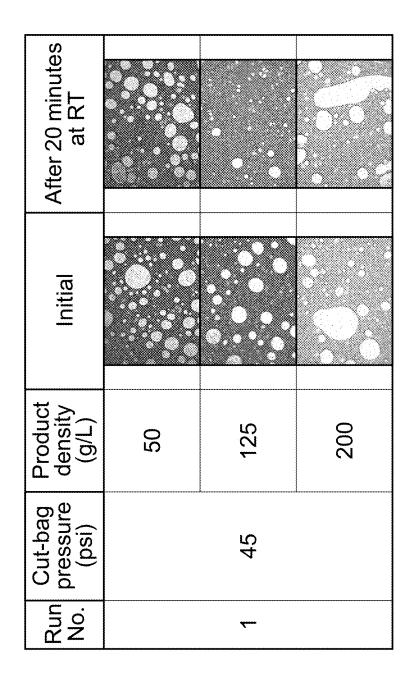


FIG. 25 (Cont.)



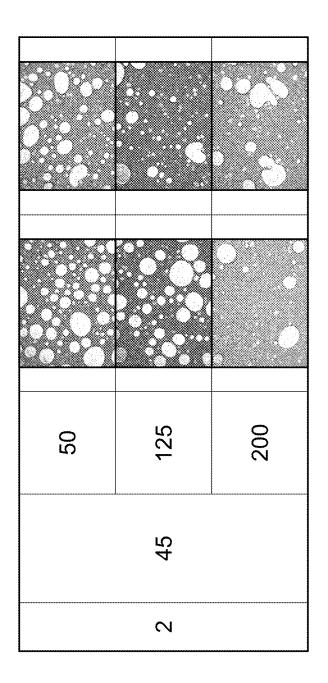
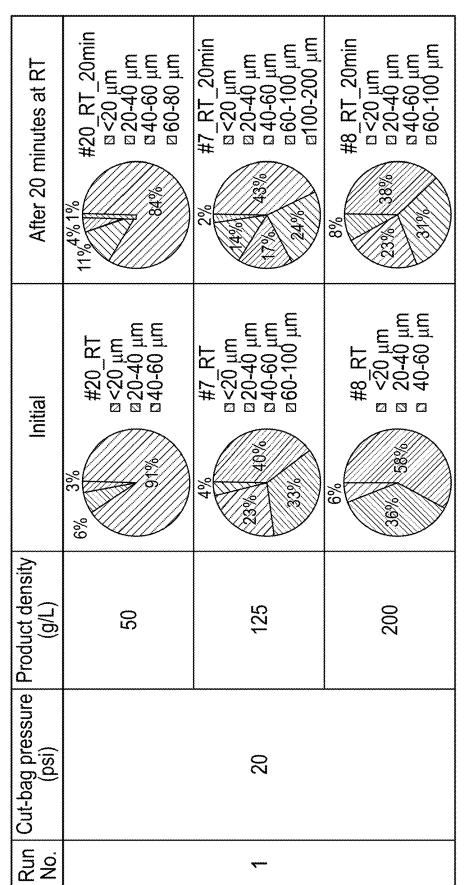
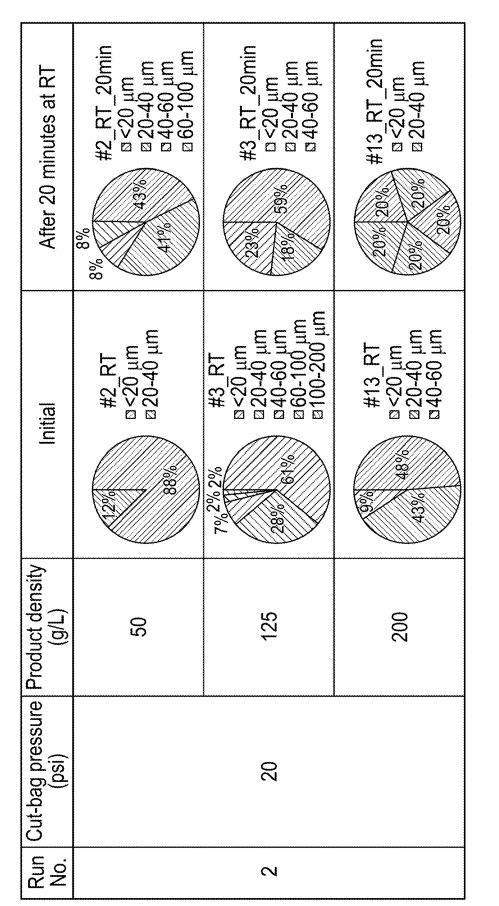


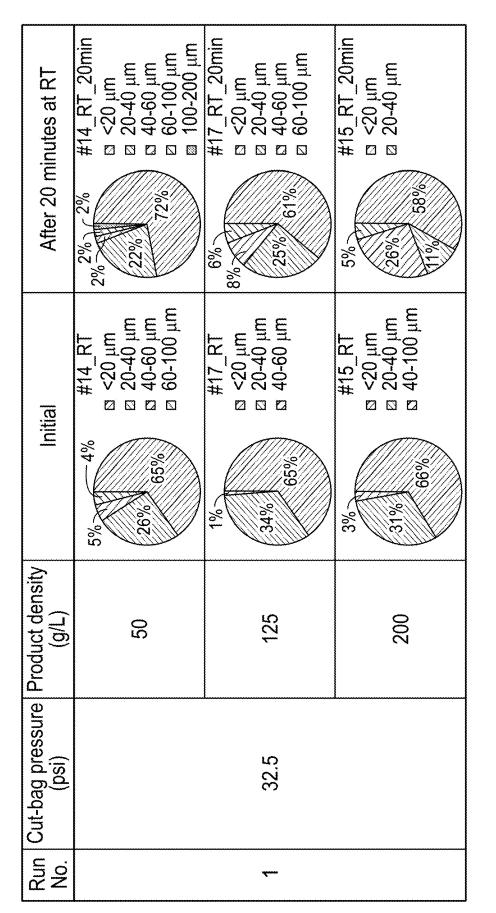
FIG. 26 (Cont.)

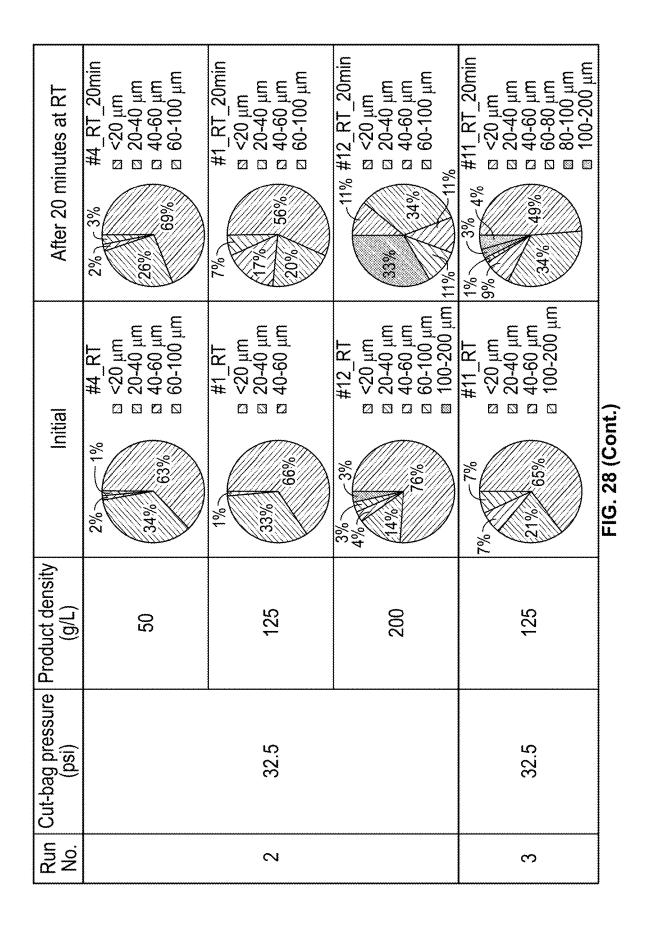


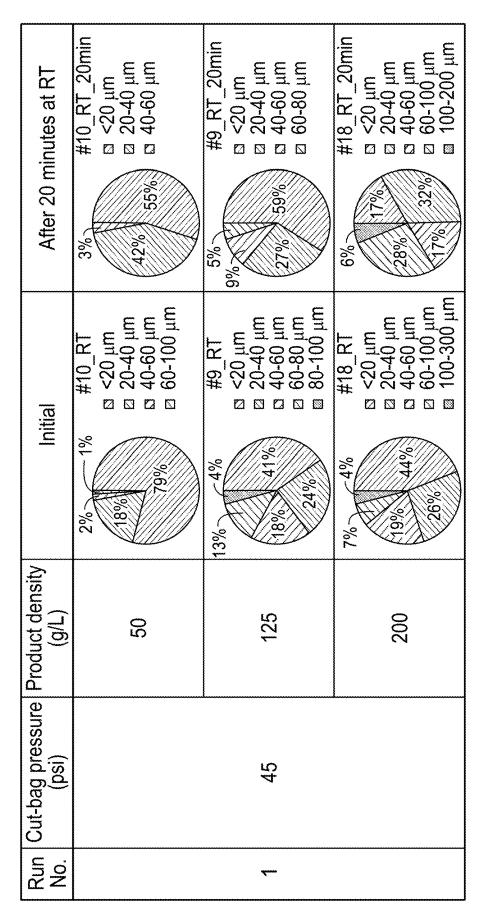
69 US 2019/0367256 A1











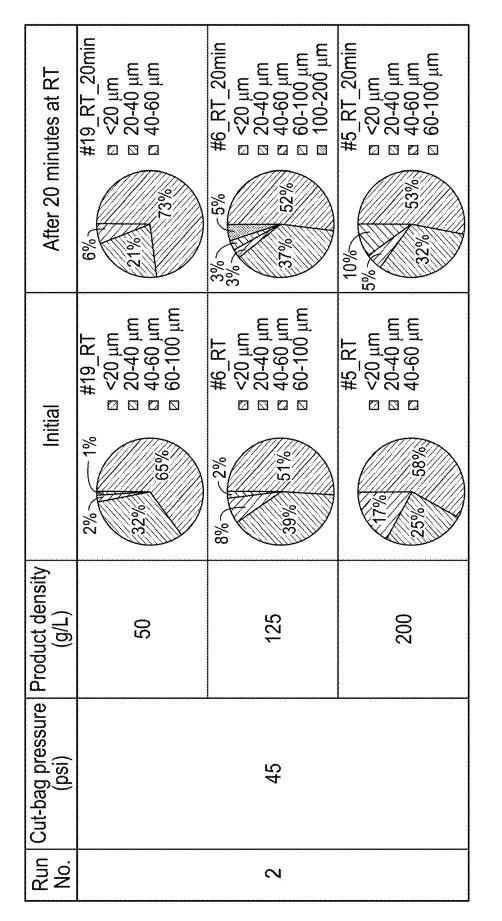


FIG. 29 (Cont.)

" "Whipped-foam" dispensed after T=2 min. at RT			
"Whipped-foam" dispensed at T=0*			
Product density (g/L)	50	125	200
Cut-bag pressure (psi)		20	
Run No.		~	

20	125	200	
20			
2			

FIG. 30 (Cont.)

"Whipped-foam" dispensed after T=2 min. at RT			
Product "Whipped-foam" density dispensed (g/L) at T=0*			
Product density (g/L)	50	125	200
Cut-bag pressure (psi)		32.5	
Run No.		~	

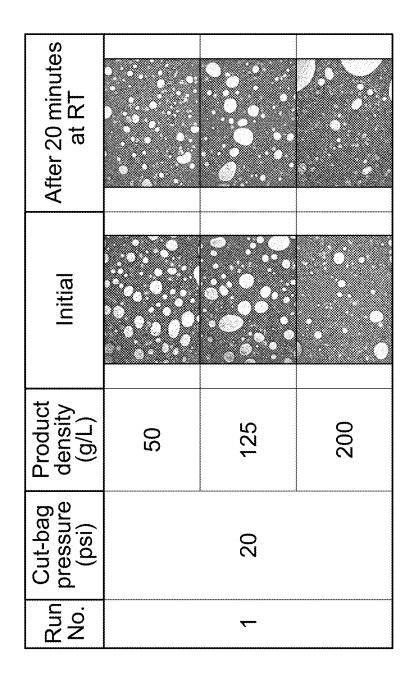
50	125	200	125
32.5			32.5
N			e

FIG. 31 (Cont.)

"Whipped-foam" dispensed after T=2 min. at RT			
"Whipped-foam" dispensed at T=0*			
Product density (g/L)	50	125	200
Run Cut-bag No. (psi)		45	
Run No.		~	

50	125	200		
45				
2				

FIG. 32 (Cont.)



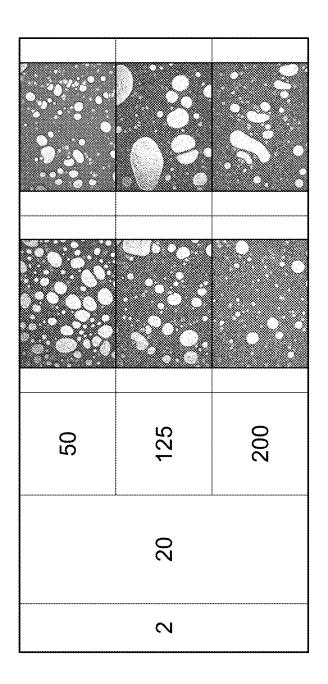
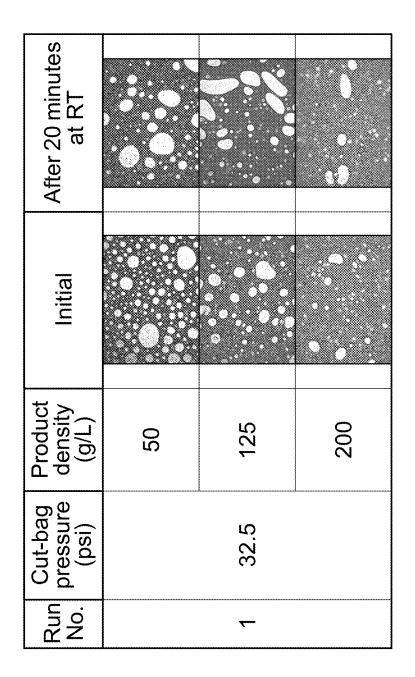
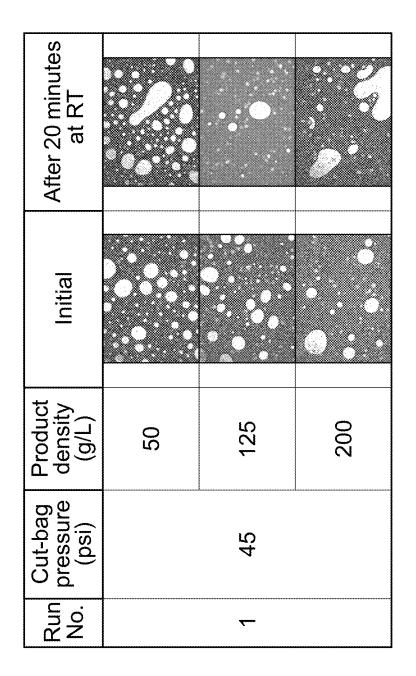


FIG. 33 (Cont.)



0			
50	125	200	125
32.5			32.5
N			Э

FIG. 34 (Cont.)



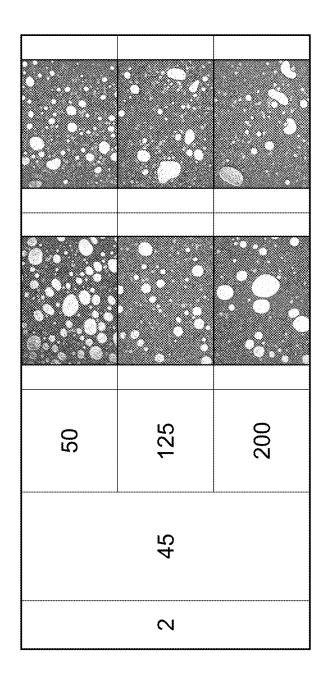
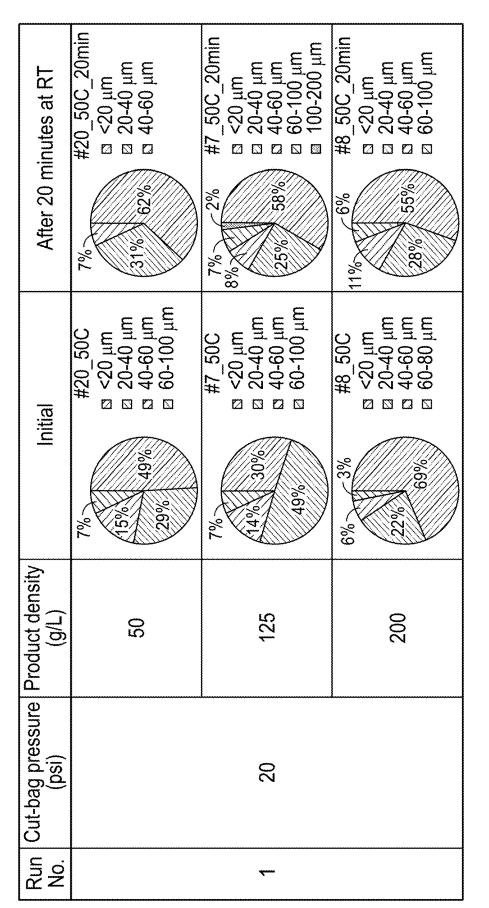


FIG. 35 (Cont.)



Patent Application Publication

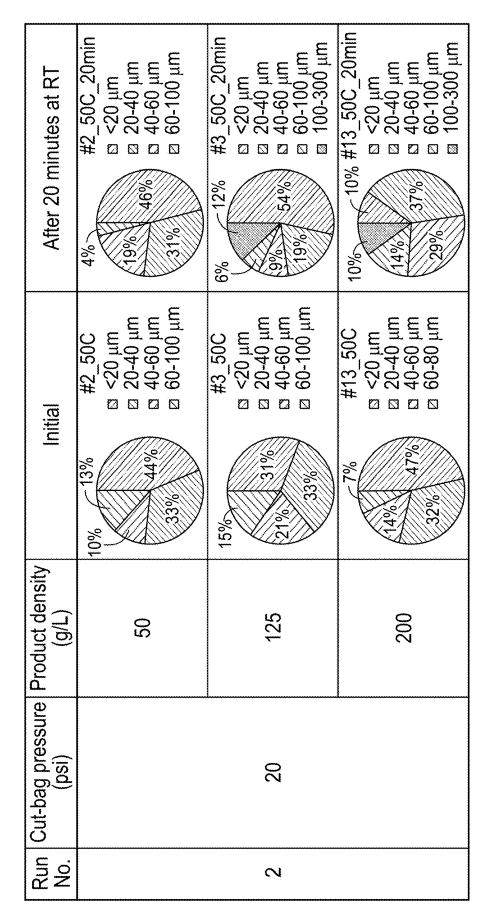
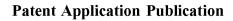
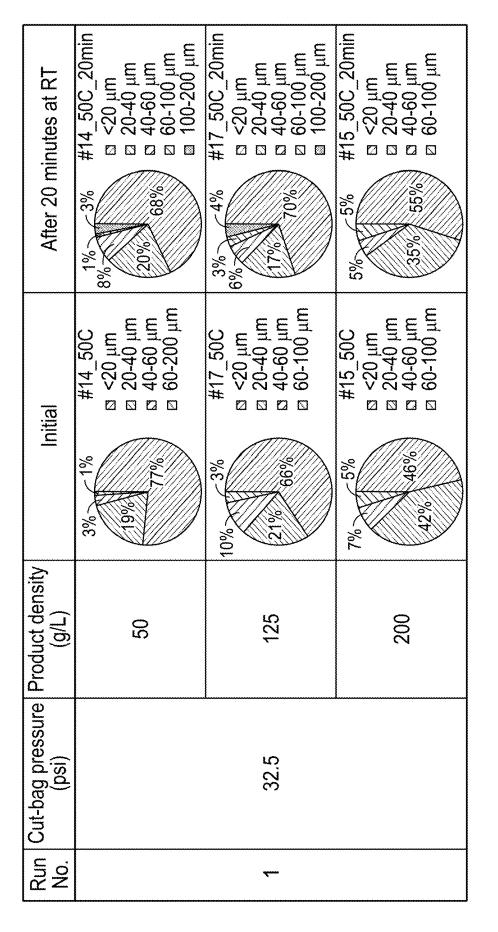
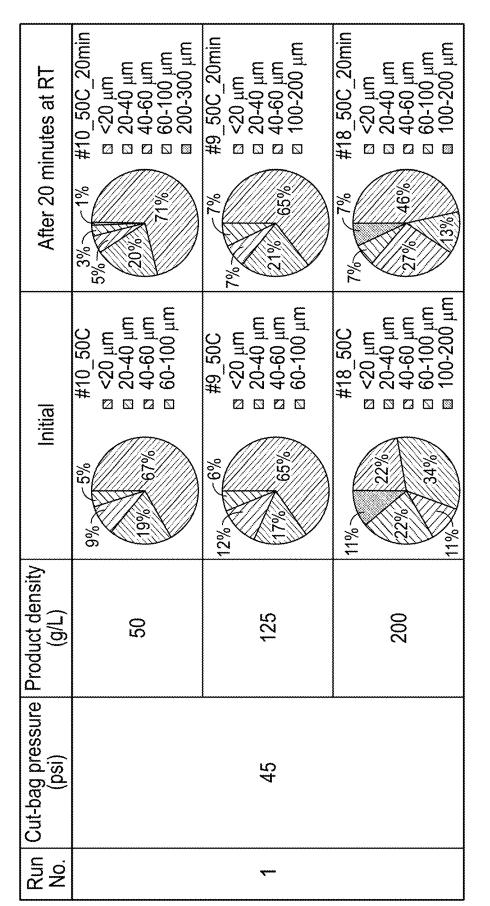


FIG. 36 (Cont.)







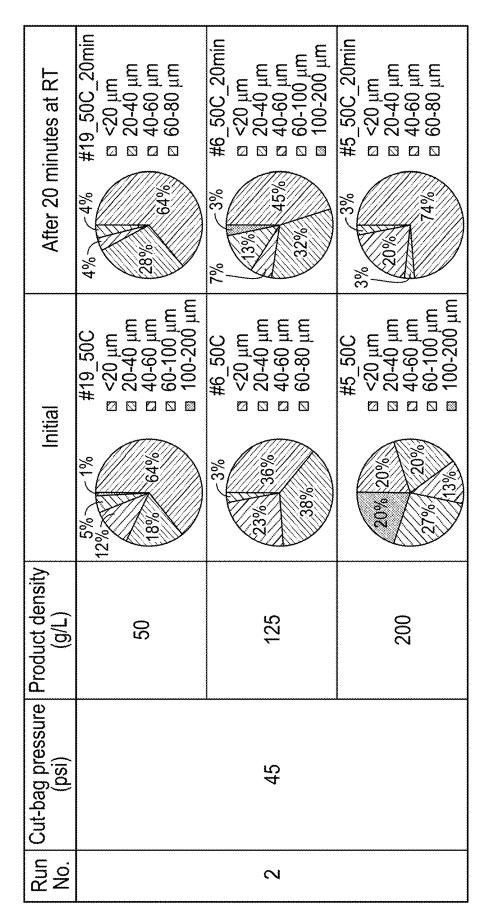


FIG. 38 (Cont.)

WHIPPED FORMULATIONS WITH DESIRED SENSORY IMPACT

TECHNICAL FIELD

[0001] This invention relates to the field of whipped or whippable formulations. More specifically, the invention relates to whipped or whippable formulations, such as for topical application, such as, for example, sunscreen. The formulations disclosed herein have a desired sensory impact to a user.

BACKGROUND

[0002] A key factor for ensuring the effectiveness of a formulation, such as sunscreen, skincare, vitamins for oral administration, woundcare for animals or humans, whip cream, haircare, medical hair and scalp treatments, topical analgesics, skin protection, etc. is end-user compliance and satisfaction.

[0003] For example, sunscreen labeling requirements instruct the consumer to "apply liberally", and to "reapply every 80 minutes and after swimming, sweating or toweling dry." Yet, reporting through the Academy of Dermatology website, dermatologists have noted that consumers typically do not apply enough sunscreen. This observed behavior, at least in part, may be because currently available sunscreens are sometimes perceived as heavy, sticky or greasy and can be aesthetically unpleasing during the application process. Also, current sunscreen lotion products tend to become runny or drippy after application. Spray Aerosol sunscreen applications, which atomize low viscosity sunscreen product, can be perceived as not providing even coverage, wasteful from overspray, or difficult to apply in windy situations; they can also be drying to the skin. Ideally, the sunscreen formulation should be easily applied to the skin of the user, and have a good texture and "feel" on the skin of the users. The sunscreen should have a desired sensory impact, so that the end user would be more likely to apply it.

[0004] Likewise, other products, such as for skincare, vitamins for oral administration, woundcare for animals or humans, whip cream, for haircare, for medical hair & scalp treatments, for topical analgesics, for skin protection, etc. could benefit from being administered as a whipped product, without the possibility of abuse.

SUMMARY

[0005] This disclosure provides a method of making a whipped formulation. The method comprises: selecting an amount of a whipping agent (e.g., a gas propellant; a first gas propellant) co-mingled with one or more active agents ("product density"). The amount of the whipping agent is dispersed in the formulation, and the formulation is filled under pressure into a package, which may be pressurized. The package has a selected amount of pressure ("pre-gas or cut-bag pressure"). In certain embodiments, the pressure maintains the whipping agent dispersed in the formulation. In certain embodiments, the pressurized package is under sufficient pressure such that the formulation, which contains the whipping agent, may be expelled as a whipped formulation upon application of external force on the, for example, actuator or 2 way controlled releasing valve containing the formulation in the package. The whipped formulation is characterized by providing the desired sensory impact to a user. In certain embodiments, the amount of the whipping agent and the amount of the cut-bag pressure are chosen based on guidance of sensory impact testing results of whipped formulations with varying amounts of the whipping agent and the cut-bag pressure. The whipped formulations used for testing are just like the one in the method above, except that they have varying amounts of the whipping agent and differing levels of cut-bag pressure.

[0006] This disclosure also provides a formulation comprising: a whipping agent co-mingled with one or more active agents. The whipping agent (e.g., a gas propellant; a first gas propellant) is dispersed in the formulation; and the formulation is filled under pressure into the package. The package is pressurized to maintain the whipping agent dispersed in the formulation. In certain embodiments, the package is under sufficient pressure to expel the formulation as a whipped formulation upon application of external force on the, for example, actuator or 2 way controlled releasing valve containing the formulation in the package. The whipped formulation is characterized by providing a desired sensory impact to a user.

[0007] Numerous other aspects are provided in accordance with these and other aspects of the invention. Other features and aspects of the present invention will become more fully apparent from the following detailed description and the appended claims.

BRIEF DESCRIPTION OF THE DRAWINGS

[0008] FIG. **1** shows the results for appearance and stayput-ness features: A whipped sunscreen lotion SPF 30 (Finished Product: Z16-006, Concentrate: Y71-189) versus Kiehl's Lotion Activated Sun ProtectorTM Water-Light Lotion for Face & Body, SPF 30. FIG. **1**A shows appearance of a "whipped-foam" delivered from a whipped sunscreen lotion SPF 30. FIG. **1B-1** shows application of two lotions (Left: a whipped sunscreen lotion SPF 30, Right: Kiehl's sunscreen lotion SPF 30). FIG. **1B-2** shows T=initial; Applied amounts of two lotions are similar. FIG. **1B-3** shows T=10 seconds; Left (a whipped sunscreen lotion SPF 30): no change in appearance and no tendency to run or drip; Right (Kiehl's sunscreen lotion SPF 30): became runny.

[0009] FIG. **2** shows results for spreadability and texture features: a whipped sunscreen lotion SPF 30 (Finished Product: Z16-006, Concentrate: Y71-189) versus two foaming lotions (the currently marketed Coppertone WaterBA-BIES® foaming lotion and a mousse-type lotion). FIG. **2A-1**: Texture of a whipped sunscreen lotion SPF 30. FIG. **2A-2**: Spreadability of a whipped sunscreen lotion SPF 30. FIG. **2B-1**: texture of WaterBABIES® foaming lotion.

[0010] FIG. 2B-2: spreadability of WaterBABIES® foaming lotion. FIG. 2C-1: Texture of a mousse-type lotion. FIG. 2C-2: Spreadability of a mousse-type lotion.

[0011] FIG. **3** shows results for the extent of product transfer after application: whipped sunscreen lotion versus WaterBABIES® foaming sunscreen lotion.

[0012] FIG. **4** shows results for the extent of product transfer after application: whipped sunscreen lotion versus clearly sheer sunscreen lotion.

[0013] FIG. **5** shows results of appearance and drain/ collapsing times of "whipped-foam" delivered from whipped sunscreen lotions versus other foaming products.

[0014] FIG. **6** shows appearance and stability of "whipped-foam" delivered from whipped sunscreen lotions, which had been stored at various storage conditions.

[0015] FIG. 7 is a photomicrograph (at 500× magnification): gas bubble (N_2O) distribution in "whipped-foam" delivered from whipped sunscreen lotion SPF 30 (Finished Product: Z16-004, Concentrate: Y71-128), which had been stored at various storage conditions. FIG. 7A: Z16-004 stored at room temperature (RT) and stored at Freeze (-10° C.)/Thaw (RT) cycles (4 cycles); and 7B: Z16-004 stored at 40° C./20% RH for 3 Months and stored at 50° C./75% RH for 1 Month.

[0016] FIG. **8** is a photomicrograph (at 500× magnification): gas bubble (N_2O) distribution in "whipped-foam" delivered from whipped sunscreen lotion SPF 50 (Finished Product: Z16-014, Concentrate: Y71-159), which had been stored at various storage conditions. FIG. **8**A: Z16-014 stored at room temperature (RT) and stored at Freeze (-10° C.)/Thaw (RT) cycles (4 cycles); and **8**B: Z16-014 stored at 40° C./20% RH for 3 Months and stored at 50° C./75% RH for 1 Month.

[0017] FIG. **9** is a photomicrograph (at 500× magnification): gas bubble (N_2O) distribution in "whipped-foam" delivered from whipped sunscreen lotion SPF 30 (Finished Product: Z16-006, Concentrate: Y71-189), which had been stored at various storage conditions. FIG. **9**A: Z16-006 stored at room temperature (RT) and stored at Freeze (-10° C.)/Thaw (RT) cycles (4 cycles); and **9**B: Z16-006 stored at 40° C./20% RH for 3 Months and stored at 50° C./75% RH for 1 Month.

[0018] FIG. **10** is a photomicrograph (at 500x magnification): gas bubble (N_2O) distribution in "whipped-foam" delivered from whipped sunscreen lotion SPF 30 (Finished Product: Z16-010, Concentrate: Y71-122), which had been stored at various storage conditions. FIG. **10**A: Z16-010 stored at room temperature (RT) and stored at Freeze (-10° C.)/Thaw (RT) Cycles (4 cycles); and **10**B: Z16-010 stored at 40° C./20% RH for 3 months and stored at 50° C./75% RH for 1 Month.

[0019] FIG. 11 is a photomicrograph (at $500 \times$ magnification): gas bubble (N₂O) distribution in "whipped-foam" delivered from whipped sunscreen lotions vs other foaming products.

[0020] FIG. **12** shows appearance of "whipped-foam" delivered from whipped After Sun lotion stored at RT for 3 months.

[0021] FIG. **13** shows results for evaluation of whipped delivery systems containing various topical products.

[0022] FIG. **14** shows results for the stability of whippedfoams delivered from whipped products containing various topical products, at room temperature.

[0023] FIG. **15** shows results of bubble size and distribution at various product densities and at 20 psi cut-bag pressure.

[0024] FIG. **16** shows appearance of "whipped foam" at various product densities and at 20 psi cut-bag pressure.

[0025] FIG. **17** shows results of bubble size and distribution at various product densities and at 32.5 psi cut-bag pressure. Lower product density leads to higher levels of small bubbles.

[0026] FIG. **18** shows results of high temperature stability (50° C.) at various product densities and at 20 psi cut-bag pressure.

[0027] FIG. **19** shows bubble density as at various product densities and cut-bag pressures. Average distribution of bubbles sampled every 0.625 mm through the fluid normalized by total fluid volume.

[0028] FIG. **20** shows number of bubbles at various product densities and cut-bag pressures. Average distribution of bubbles sampled every 0.625 mm through the fluid normalized by total fluid volume.

[0029] FIG. **21** shows appearances of "whipped-foam" delivered from whipped sunscreen samples manufactured at cut-bag pressure 20 psi with various product densities.

[0030] FIG. **22** shows appearances of "whipped-foam" delivered from whipped sunscreen samples manufactured at cut-bag pressure 32.5 psi with various product densities.

[0031] FIG. 23 shows appearances of "whipped-foam" delivered from whipped sunscreen samples manufactured at cut-bag pressure 45 psi with various product densities.

[0032] FIG. **24** Photomicrographs (at 500× magnification): Images of gas bubbles (N_2O) in "whipped-foam" delivered from whipped sunscreen samples manufactured at cut-bag pressure 20 psi with various product densities.

[0033] FIG. 25 Photomicrographs (at 500× magnification): Images of gas bubbles (N_2O) in "whipped-foam" delivered from whipped sunscreen samples manufactured at cut-bag pressure 32.5 psi with various product densities.

[0034] FIG. **26** Photomicrographs (at 500× magnification): Images of gas bubbles (N_2O) in "whipped-foam" delivered from whipped sunscreen samples manufactured at cut-bag pressure 45 psi with various product densities.

[0035] FIG. 27 Distribution of gas bubbles (N_2O) in photomicrographs (at 500× magnification) for "whipped-foam" delivered from whipped sunscreen samples manufactured at cut-bag pressure 20 psi with various product densities.

[0036] FIG. 28 Distribution of gas bubbles (N_2O) in photomicrographs (at 500× magnification) for "whipped-foam" delivered from whipped sunscreen samples manufactured at cut-bag pressure 32.5 psi with various product densities.

[0037] FIG. 29 Distribution of gas bubbles (N_2O) in photomicrographs (at 500× magnification) for "whipped-foam" delivered from whipped sunscreen samples manufactured at cut-bag pressure 45 psi with various product densities.

[0038] FIG. **30** Appearances and stabilities of "whippedfoam" delivered from whipped sunscreen lotion samples (manufactured at cut-bag pressure 20 psi with various product densities), which had been stored at 50° C./75% RH for 1 week. *T=0 pictures were taken right after pulling out the samples from 50° C./75% RH storage condition and the temperature of each sample was close to 50° C. when the 'whipped-foam" was dispensed; T=2 min pictures taken 2 minutes later.

[0039] FIG. **31** Appearances and stabilities of "whippedfoam" delivered from whipped sunscreen lotion samples (manufactured at cut-bag pressure 32.5 psi with various product densities), which had been stored at 50° C./75% RH for 1 week. *T=0 pictures were taken right after pulling out the samples from 50° C./75% RH storage condition and the temperature of each sample was close to 50° C. when the 'whipped-foam" was dispensed; T=2 min pictures taken 2 minutes later.

[0040] FIG. **32** Appearances and stabilities of "whippedfoam" delivered from whipped sunscreen lotion samples (manufactured at cut-bag pressure 45 psi with various product densities), which had been stored at 50° C./75% RH for 1 week. *T=0 pictures were taken right after pulling out the samples from 50° C./75% RH storage condition and the temperature of each sample was close to 50° C. when the 'whipped-foam" was dispensed; T=2 min pictures taken 2 minutes later.

[0041] FIG. 33 Photomicrograph (at $500 \times$ magnification): Images of gas bubbles (N₂O) in "whipped-foam" delivered from whipped sunscreen lotion samples (manufactured at cut-bag pressure 20 psi with various product densities), which had been stored at 50° C./75% RH for 1 week.

[0042] FIG. 34 Photomicrograph (at $500 \times$ magnification): Images of gas bubbles (N₂O) in "whipped-foam" delivered from whipped sunscreen lotion samples (manufactured at cut-bag pressure 32.5 psi with various product densities), which had been stored at 50° C./75% RH for 1 week.

[0043] FIG. 35 Photomicrograph (at $500 \times$ magnification): Images of gas bubbles (N₂O) in "whipped-foam" delivered from whipped sunscreen lotion samples (manufactured at cut-bag pressure 45 psi with various product densities), which had been stored at 50° C./75% RH for 1 week.

[0044] FIG. 36 Distribution of gas bubbles (N_2O) in photomicrographs (at 500× magnification) for "whipped-foam" delivered from whipped sunscreen samples (manufactured at cut-bag pressure 20 psi with various product densities), which had been stored at 50° C./75% rh for 1 week.

[0045] FIG. **37** Distribution of gas bubbles (N_2O) in photomicrographs (at 500× magnification) for "whipped-foam" delivered from whipped sunscreen samples (manufactured at cut-bag pressure 32.5 psi with various product densities), which had been stored at 50° C./75% RH for 1 week.

[0046] FIG. **38** Distribution of gas bubbles (N₂O) in photomicrographs (at 500× magnification) for "whipped-foam" delivered from whipped sunscreen samples (manufactured at cut-bag pressure 45 psi with various product densities), which had been stored at 50° C./75% RH for 1 week.

DETAILED DESCRIPTION

[0047] As used herein, the word "a" or "plurality" before a noun represents one or more of the particular noun. For the terms "for example" and "such as," and grammatical equivalences thereof, the phrase "and without limitation" is understood to follow unless explicitly stated otherwise. As used herein, the term "about" is meant to account for variations due to experimental error. All measurements reported herein are understood to be modified by the term "about," whether or not the term is explicitly used, unless explicitly stated otherwise. As used herein, the singular forms "a," "an," and "the" include plural referents unless the context clearly dictates otherwise.

[0048] Unless otherwise defined, all technical and scientific terms used herein have the same meaning as commonly understood by one of ordinary skill in the art to which this invention belongs. Methods and materials are described herein for use in the present invention; other, suitable methods and materials known in the art can also be used. The materials, methods, and examples are illustrative only and not intended to be limiting. All publications, patent applications, patents, sequences, database entries, and other references mentioned herein are incorporated by reference in their entirety. In case of conflict, the present specification, including definitions, will control.

[0049] This disclosure provides a method of making a whipped formulation. The method comprises: selecting an

amount of a whipping agent (e.g., a gas propellant; a first gas propellant) co-mingled with one or more active agents ("product density"). The amount of the whipping agent is dispersed in the formulation, and the formulation is filled under pressure into a package, which may be pressurized. The package has a selected amount of pressure ("pre-gas or cut-bag pressure"). In certain embodiments, the pressure maintains the whipping agent dispersed in the formulation. In certain embodiments, the pressurized package is under sufficient pressure such that the formulation, which contains the whipping agent, may be expelled as a whipped formulation upon application of external force on the, for example, actuator or 2 way controlled releasing valve containing the formulation in the package. The whipped formulation is characterized by providing the desired sensory impact to a user. In certain embodiments, the amount of the whipping agent and the amount of the cut-bag pressure are chosen based on guidance of sensory impact testing results of whipped formulations with varying amounts of the whipping agent and the cut-bag pressure. The whipped formulations used for testing are just like the one in the method above, except that they have varying amounts of the whipping agent and differing levels of cut-bag pressure.

[0050] This disclosure also provides a formulation comprising: a whipping agent (e.g., a gas propellant; a first gas propellant) co-mingled with one or more active agents. The whipping agent is dispersed in the formulation; and the formulation is filled under pressure into the package, which package is pressurized to maintain the whipping agent dispersed in the formulation. In certain embodiments, the package is under sufficient pressure to expel the formulation as a whipped formulation upon application of external force on the formulation in the package. The whipped formulation is characterized by providing a desired sensory impact to a user.

[0051] In certain embodiments, the package maintains at least a minimal amount of pressure until substantially all the formulation in the package is expelled as a whipped formulation. In certain embodiments, the package maintains at least a minimal amount of pressure to maintain the first gas dispersed in the formulation. In certain embodiments, the package comprises a pressure generating and maintaining component. In certain embodiments, the component comprises one or more (second) gas and/or liquid propellants. In certain embodiments, the component is present in the package in sufficient amounts and pressure to expel the formulation as a whipped formulation upon application of external force on the formulation in the package. In certain embodiments, the amounts of the generating and maintaining component are sufficient to expel substantially all the formulation in the package as a whipped formulation. In certain embodiments, the one or more gas and/or liquid propellants do not co-mingle with the formulation.

[0052] In certain embodiments, the formulation is expelled (i.e., dispensed) from the package without shaking the package.

[0053] The term "can" may be used to also mean "package".

[0054] No UV filter substances are used for the foamboosting of self-foaming.

[0055] The disclosed whipped formulation may be referred to herein as whipped formulation, whipped formulation product, whipped product, and the like.

[0056] The disclosed whippable formulation may be referred to herein as whippable formulation, whippable formulation product, whippable product, and the like.

[0057] A whipped formulation is at one time a whippable formulation.

[0058] In other aspects, this disclosure provides a whipped formulation or a whippable formulation made by the disclosed method.

[0059] In other aspects, this disclosure provides a method of using a disclosed formulation, comprising administering the formulation to a subject in need there.

[0060] In certain embodiments, the disclosed formulations and methods allow for very high levels of inert gas dissolved into the product and effectively held under pressure in a gas-emulsion, preventing unwanted bubble agglomeration, providing for highly uniform product characteristics. The result is a rich, thick "whipped-cream-style" lotion that provides confidence of sunscreen coverage (in the case where the product is a sunscreen), while offering surprisingly fast "rub-in"; while not altering the inherent moisturization and protection properties of the otherwise thick, lipid-rich base formula.

[0061] Whippable products include, in addition to for skincare and suncare (Sunscreen and After Sun care), for example and without limitation:

[0062] Category—Class—Whipped Benefit

[0063] Whip Cream—Food—Anti-Abuse

[0064] Peanut Butter—Food—Ease of Application

[0065] Dessert Topping—Food—Ease of Application

[0066] Topical Analgesic—OTC Drug—Improved Absorption

[0067] Burn Cream—Medical Device Rx—Reduced Spread-ability Pain

[0068] Medical Haircare—Hair loss—NDA—Reduced Consumer Complaints—Failure to empty

[0069] Medical Haircare—Scalp treatment—OTC Drug—Improved Delivery/Application

[0070] Petrolatum Gel—OTC Drug—Ease of Application [0071] Hair Styling Product—Cosmetic—Novel Delivery of Thicker Products

[0072] Diaper Rash Prevention—OTC Drug—Novel Delivery of Thicker Products

[0073] Tooth Whitener—Cosmetic—Better Coverage

[0074] Oral Care—Toothpaste—Cosmetic—Improved Delivery

[0075] Anti-Fungal treatment—OTC/Rx Drug—Reduced Spread-ability Pain/Improved Absorption

[0076] Eye-lid Cleanser—Cosmetic—Novel Delivery

[0077] Psoriasis treatment—Medical Device—Reduced Spread-ability Pain

[0078] Colon-Rectal Treatment—Rx—Improved Drug Delivery and Absorption

[0079] Acne treatment—OTC Drug—Novel Delivery

[0080] Hand Sanitizer—OTC Drug—Formulation Approach

[0081] Natural Deodorant—Cosmetic—Improved Spread-ability

[0082] Shave Prep—Cosmetic—Novel Delivery of Thicker Products

[0083] Wound Care—Medical Device—Novel Delivery of Thicker Products

[0084] Self-Tanner—Cosmetic—Improved Delivery

[0085] Body Moisturizer—Cosmetic—Novel Delivery of Thicker Products

[0086] Lice Treatment—Medical Device/OTC—Novel Delivery of Thicker Products

[0087] Hair Depilatory—OTC Drug—Novel Delivery of Thicker Products

[0088] Anti-Hemorrhagic—Rx/Device—Formulation

Compatibility—Non-Flammability—Surgical Application

[0089] Thus, in certain embodiments, the formulations disclosed herein comprise one or more active agents for each of the above formulations.

[0090] In certain embodiments, the whipped formulation product is a skincare product, comprising one or more skincare active agents. In certain embodiments, the whipped formulation product is a sunscreen or an after-sun product. In certain embodiments, the whipped formulation product may be an oral dosage form, such as a whipped multivitamin product. In certain embodiments, the whipped formulation product may be for woundcare of animals or humans. The whipped formulation may also be, for example, whip cream, for haircare, for medical hair & scalp treatments, topical analgesics, or for skin protection.

[0091] In certain embodiments, the formulation further comprises a foaming agent. In certain embodiments, the formulation is for topical application.

[0092] In certain embodiments, the pressurized package in which pressure may be generated and/or maintained sufficient for the disclosed formulations is a Bag-on-valve, Piston Can, or Bag-in-Can. In other embodiments, the pressurized package is a mechanical pressure system, including for example, bladder system (such as Exxal Atomos System), which is a PowerContainer system with a rubber bladder around the outside providing pressure to the internal volume. In certain embodiments, springs are used to exert pressure on a bag. In certain other embodiments, hydrostatic pressure is used to exert pressure on a bag.

[0093] In certain embodiments, the package is a bag on valve (BOV) pressurized assembly, comprising a two-way fill/dispensing valve, an attached internal high barrier bag affixed to the valve, and rigid container adapted to and capable of holding positive pressure, affixed to the valve. In certain further embodiments, the container is glass, barrier resin, metal/alloy, or another material capable of holding positive pressure. In certain other further embodiments, the container is pre-pressurized with one or more gas and/or liquid propellants prior to filling. In certain further embodiments, the BOV pressurized assembly dispenses the whipped product in a metered dispensing system and not a continuously dosing system.

[0094] In certain embodiments, the pressurized package can comprise a "pressure generating and maintaining component," which may be a component that generates and/or maintains pressure in the package. It may refer to a chemical component or components which generate pressure, e.g., compressed gas, while inside an enclosed package, device or container (such as a can, for example). Non-limiting examples of such pressure generating and maintaining components are compressed gases/propellants and liquid propellants such as, for example, CO_2 , propane, butane, isobutane, dimethyl ether, nitrous oxide, nitrogen, oxygen, air, isopentane, hydrofluroolefin, and the like, and suitable blends of such propellants. When a valve is opened by applying an external force, the formulation or ingredients in the device are dispensed in a 'whipped' form or a foamy form. This

chemical component or components does not co-mingle with the formulation and may not be dispended with the whipped formulation.

[0095] In certain embodiments, pre-pressurizing the package is not needed. In certain embodiments, the package is under Zero Cut Bag Pressure, where gas is present around bag but not pressurized above ambient. Filling the package at ambient pressure, the pressure inside the package would increase as the BOV expands. In certain embodiments, the package comprises an elastomeric tube/bag (akin to a tied off surgical tube). In certain further embodiments, a slight vacuum is applied. In certain embodiments, the package is pressure agnostic, in which the container cannot hold pressure around the bag. In certain embodiments, the package has Negative Cut Bag Pressure, where vacuum is present around the bag but not pressurized above ambient. Other such systems may be used, such as the Sterilflo® system (https://www.hydrasense.ca/en/why-choose-hydrasense/ steriflo/).

[0096] A "skincare active agent" includes all those materials which are regarded as acceptable for use as active skin-protecting ingredients. A skincare active agent includes, for example and without limitation, skin protectant and/or anti-aging agent. Approval by a regulatory agency may sometimes be required for inclusion of active agents in formulations intended for human contact including but not limited to sunscreen active ingredients or petrolatum, white petrolatum, mineral oil, and dimethicone as skin protectants, as well as agents used as self-tanners or for diaper rash treatment and the like.

[0097] Sunscreen active agents which have been or are currently approved for sunscreen use in the United States and elsewhere include, without limitation, paraaminobenzoic acid, avobenzone, cinoxate, dioxybenzone, homosalate, menthyl anthranilate, octocrylene, octyl methoxycinnamate, octyl salicylate, oxybenzone, padimate O, phenylbenzimidazole sulfonic acid, octisalate, sulisobenzone, trolamine salicylate, titanium dioxide and zinc oxide, diethanolamine methoxycinnamate, digalloyl trioleate, ethyl dihydroxypropyl PABA, glyceryl aminobenzoate, lawsone with dihydroxy acetone, red petrolatum and the like. Several other sunscreen active ingredients are accepted for use in other countries. Some non-limiting examples from outside the U.S. include Tinosorb M, Tinosorb S, Uvinul T-150, UVA sorb HEB, Uvinul A Plus, Neo Heliopan AP, Neo Heliopan MBC, and the like. It is typical to use combinations of two or more skincare active agents in a formulation. Preferably, the amount of skincare active agent or agents is present in an amount that is consistent with the FDA guidelines. In other embodiments, the amount of skincare active agent or agents is present in an amount that is consistent with other regulatory bodies. The use of a combination of active agents is especially true for sunscreen formulations, to achieve higher levels of ultraviolet absorption or to provide useful absorption over a wider range of ultraviolet wavelengths than can be the case with a single active component. Preferably, the sunscreen active agent or agents is present in an amount that is consistent with the FDA sunscreen monograph for sunscreen active agent or agents that are believed to provide the requisite SPF in accordance with the FDA monograph for such sunscreens. Other skin care active agents include sunless tanning active agents, skin protectant active agent emollients, insect repelling agents, and the like. And other agents known in the art.

[0098] After Sun product is specially formulated to cool, soothe, calm, and re-hydrate (moisturize) a sunburnt or stressed skin, and to lessen the pain or itch of a sunburnt body. Currently, After Sun products are available as lotion, cream, gel, or spray. The active agents in them are known in the art and any of which is within the scope of this invention. After Sun Actives are ingredients that can provide the following (but not limited) effects on skin: cooling; soothing; calming; re-hydrating (moisturizing); or relief pain/itch associated with sunburn. As an example, and without limitation, an After Sun formulation contains Glycerin, Panthenol, and Aloe Barbadensis Leaf Juice to provide cool and moisturizing effects on skin. As another example, and without limitation, another After Sun formulation contains Lidocaine as an active to provide sunburn pain/itch relief.

[0099] Other active agents are contemplated. These include, for example and without limitation, sunscreen active agents, After Sun active agents, vitamins, food, etc. Any active agents that can be included as a whipped formulation or a whippable formulation are within the scope of this invention.

[0100] In certain embodiments, the gas propellant (comingled or co-processed with the formulation comprising one or more active agent) is nitrogen, nitrous oxide, carbon dioxide, Argon, air or oxygen. In certain embodiments, the gas propellant in the formulation is between about 0.01% w/w to about 15.00% w/w.

[0101] In certain embodiments, the formulation is a sunscreen and the one or more active agents include one or more sunscreen active agents.

[0102] Formulation:

[0103] Non-shear thickening emulsion chemistries have been developed to allow for high levels of gas dispersion, physical stability during temperature and pressure extremes, and post-dispensing foam stability. The chemistries have also been customized to allow for the inclusion of consumerrelevant ingredients that may include, for example and without limitation, sun screens, moisturizers, emulsifying agents, film forming agents, thickening agents, skin feel aesthetic enhancers, antifungals, pH adjusters, pro vitamin additives, physical skin barriers, anti-bacterial agents, skin colorants, etc. Other ingredients are also contemplated, such as, without limitation, pain relief additives.

[0104] Processing:

[0105] In processing of certain embodiments, the blended formulation is transferred into a hopper, pressurized and under a controlled temperature, rate of flow and pressure, and is transferred into a high shear, continuous-flow, high-pressure "whipping" head, which rapidly mixes the base formulation with a series of infusion gas injector ports which controls the gas pressure and rates of flow with a selection of gases (or gas) to rapidly co-mingle the gas and formulation solution, effectively "saturating" the gas into the formulation prior to injection into the package. The gas-infused formulation is then tested for density inline and controlled under pressure and finally injected under pressure into the desired package.

[0106] In certain embodiments, the whipping agent is a suitable gas. In certain embodiments, the whipping agent is co-mingled with the formulation prior to filling the formulation into the package.

[0107] In certain embodiments, the whipping agent is an aerosol propellant (including hydrocarbon propellant, com-

pressed gas propellant, soluble gas propellant, and liquefied gas propellant) or a liquid propellant.

[0108] In certain embodiments, the whipping agent is a gas propellant. The gas propellant is, for example and without limitation, nitrogen, nitrous oxide, carbon dioxide, Argon, air or oxygen. In certain embodiments, the gas propellant in the formulation is between about 0.01% w/w to about 15.00% w/w.

[0109] In certain embodiments, the whipping agent is a liquefied gas propellant, which includes, for example and without limitation, propane, isobutene, N-butane, Dymel 152a, 134a, hydrocarbons, DME (dimethyl ether), 1,3,3,3-tetrafluoropropene, and HFCs (1,1,1,2-tetrafluoroethane).

[0110] In certain embodiments, the whipping agent is a hydrocarbon propellant, which includes, for example and without limitation, methane, ethane, propane, butanes, and pentanes.

[0111] In certain embodiments, the whipping agent is nitrous oxide gas. In certain embodiments, the nitrous oxide in the formulation is about 0.1% w/w to about 4.0% w/w. In certain embodiments, the nitrous oxide in the formulation is about 0.1% w/w to about 10.0% w/w. In certain embodiments, the Nitrous Oxide in the formulation is about 0.1% w/w to about 1.9% w/w. In certain embodiments, the nitrous oxide in the formulation is about 0.1% w/w to about 1.9% w/w. In certain embodiments, the nitrous oxide in the formulation is about 0.1%, 1.0%, 1.9%, 2.0%, 3.0%, 4.0%, 5.0% w/w to about 6%, 7%, 8%, 9%, 10 w/w. Nitrous oxide has a slight sweet odor that can contribute to fragrance benefits (dual purpose gas benefits).

[0112] In certain embodiments, certain other gases can serve as a particularly good whipping agent, as evaluated by the known or estimated Ostwald Coefficients of the blended mixture and gases. Taking into consideration the potential negative effects of co-mingling of the gases with base blended formulation, example being CO_2 , which can react with water-containing formulas to create carbonic acid and cause shifts in product pH. Alternatively, CO_2 can be used as a whipping gas to deliberately modify the pH of the formulation to reach targeted pH levels. Gas propellant or combinations include, without limitation, CO_2 , argon, isobutane, nitrogen, argon, air, oxygen, isopentane, other suitable gases, and combination thereof.

[0113] In certain embodiments, the whipping agent in the formulation is between about 0.01% w/w to about 15.00% w/w.

[0114] Unless otherwise noted or otherwise clear in context to a person of ordinary skill in the art, all % herein are weight to weight (w/w).

[0115] Packaging:

[0116] In certain embodiments, the pressure in the pressurized package is initially between about 15 psig to about 60 psig. In certain embodiments, the final pressure in the pressurized package is between about 80 psig to about 160 psig. In certain embodiments, the pressure initially is about 40 psig to 45 psig. In certain embodiments, the final pressure is about 110 psig to 120 psig.

[0117] In certain embodiments, the package is a Bag on Valve (BOV) pressurized assembly, comprising a two-way fill/dispensing valve, an attached internal high barrier bag (affixed to valve), and rigid container capable of holding positive pressure (affixed to the valve). The container may be glass, barrier resin, metal/alloy, or another material capable of holding positive pressure. The container may be "pre-pressurized" with a combination of gaseous and/or

liquid propellants prior to filling, with internal pressure expected to build as the internal volume is displaced during pressurized BOV filling.

[0118] The Bag on Valve assembly and accompanying "air gap" created between bag and the pressurized rigid container help to create an insulated barrier between the formulation and the user environment. This isolative barrier is helpful to moderate the temperature swings that might be experienced when taking this product from an ambient (indoor) location to a cooler or warmer environment, such as into the sun or into vehicles located in low/high temperature environments. This barrier helps to buffer formulation temperature change and help the formulation deliver a more consistent product experience (lower temperatures can form more rigid foam structures). This feature can be particularly useful for products formulated with lower melt point foam-formers, intended for use in elevated temperature environments.

[0119] Bag on Valve delivery systems differ from traditional aerosol delivery systems in at least the following district ways: Aerosols require propellant gases to be cojoined or co-mingled into the base formulation, as would be the case in single or multiphase system. These systems use the propellant gas to both expel the product and as a foaming and/or particle breakup agent. By contrast, a Bag on Valve system includes the use of a bag within a metal can. The bag is in direct contact with the single-phase formulation and is expelled by application of pressure to the outside of the bag. As such, the propellant gas inside the package never comes in contact with the product. Particle breakup or foaming can be accomplished through the dispensing actuator design and/or through the inclusion of a secondary gas within the formulation.

[0120] This BOV design has a several distinct benefits over traditional aerosol systems including without limitation:

- **[0121]** Very high levels of product evacuation (>99% or even greater than 99.5%)
- **[0122]** The ability to dispense formulas without the need to comingle with the propellant gas ("pure" formula concentrate)
- **[0123]** The ability to include gases within the formation as a foaming or particle breakup mechanism that might not serve as a sufficient propellant system
- **[0124]** The ability to use two different gases within the system, one optimized as a propellant and one optimized as a foaming, forming (i.e., dispensing the formulation on a user's hand in a specific, desired form) or particle breakup additive.

[0125] For example, in certain embodiments, nitrous oxide is used as a whipping agent without allowing "free gas" to be expelled and potentially abused. By contrast, whipped cream packaging which is sold in a traditional aerosol permits the user the ability to release and potentially abuse the gas propellant/whipping agent.

[0126] The pressure generating and maintaining component may be a gas, such as gaseous propellant, a liquid, such as a liquid propellant or a blend of gas and liquid. As used herein, a gaseous propellant may also be a compressed gas, such as CO_2 , nitrous oxide and the like. As used herein, a liquid propellant may also be a liquefied gas, such as isobutane and the like.

[0127] The pressure generating and maintaining component can be formulated inside the device in a variety of ways,

depending upon the nature of the component or components that form the pressure generating and maintaining component. The vehicle, while acting as pressure-generator, may be a gas, even though it may have been packaged as, for example, a gas, a liquid or a solid. Non-limiting examples of the gas are carbon dioxide (CO₂), nitrous oxide (N₂O) and the like. Thus, for example, if the vehicle is carbon dioxide, the carbon dioxide can be 'derived' inside the sealed pressurized container in several ways. For example, the gas could be pumped into the container, or it could be added into the ingredients as "dry ice", or it could be derived or generated in situ via the chemical reaction of a suitable base with a suitable acid. In the case of "pumped in" or "dry ice", the gas is already present as CO₂. In the case of generation in situ via the chemical reaction of a base with an acid, the gas is generated when the acid and the base mix.

[0128] If generating the gas by chemical reaction between a base and an acid, non-limiting examples of suitable bases include sodium bicarbonate, sodium carbonate, potassium bicarbonate, potassium carbonate and the like. Non-limiting examples of suitable acids include acetic acid, citric acid and the like. Sodium bicarbonate with citric acid is a suitable combination. Because the components are being combined inside of the sealed container (device), the gas produced during the reaction is trapped which pressurizes the container.

[0129] One advantage of the inventive system is that the gas introduced or produced may be non-flammable.

[0130] In certain embodiments, the package does not display any bearding. Bearding is leakage of formulation from a package after completely wiping the orifice after dispensing. In certain embodiments, the whipped formulation product comprises at least one recognized skincare active agent.

[0131] In certain embodiments, the whipped formulation is a sunscreen formulation comprising at least one sunscreen active agent.

[0132] In certain embodiments, the whipped formulation product further comprises other ingredients, such as, for example and without limitation, one or more fatty alcohols—selected from, for example and without limitation, cetyl alcohol, stearyl alcohol, myristyl alcohol, hydrox-ystearyl alcohol, oleyl alcohol, isostearyl alcohol, harvery alcohol, hexadecyl alcohol, ricinoleyl alcohol, behenyl alcohol (lanette 22), erucyl alcohol and 2-octyl-dodecanol. In certain embodiments, the whipped formulation is an after-sun lotion (contains Cetyl alcohol) but optionally without any added behenyl alcohol.

[0133] In some embodiments, the disclosed whipped product formulation dispenses in a continuous stream when an external pressure is applied to the device, such as by depressing the valve/actuator, thereby eliminating the need to squeeze and shake the formulation out of a bottle or tube. [0134] In another embodiment, the disclosed whipped product in its device (package) operates as a "one-touch" delivery system. In such system, the user will hold down the actuator until the desired amount of formulation is dispensed.

[0135] In another embodiment, the disclosed whipped product in its package offers a continuous delivery system for an application, such as, for example and without limitation, skincare applications and suncare applications. Traditionally, "continuous delivery" is typically offered as a spray product and has been very successful due to the ease

and speed that it provides for sunscreen application. Many consumers, however, prefer lotions/gels over sprays and would benefit from a continuous delivery mechanism. The present invention offers such an advantage.

[0136] The disclosed whipped formulation product can be used for any application that would benefit from such product, including, for example and without limitation, skincare, sunscreen, After Sun care, vitamins, woundcare, etc. For each application, the formulation needs to comprise the corresponding active agent(s) and may further comprise other appropriate ingredients.

[0137] The term "emulsion" identifies oil-in-water (o/w) or water-in-oil (w/o) type dispersion formulations intended for application to the skin, and air emulsion. Such dispersion formulations include, for example and without limitation, lotions and creams providing cosmetic or therapeutic benefits. The emulsions may contain any of a number of desired "active" ingredients, including skin colorants, drug substances (such as anti-inflammatory agents, antibiotics, topical anesthetics, antimycotics, keratolytics, etc.), skin protectants or conditioners, humectants, ultraviolet radiation absorbers, food, vitamins, etc., depending on the intended uses for the formulations.

[0138] In certain embodiments, the whipped formulation product comprises one or more of a thickening agent and/or an emulsifying agent.

[0139] Suitable emulsifiers are those known in the art for producing oil-in-water type emulsions. An aqueous external phase is preferred by many people for skin contact, since it is not as likely to produce an oily or greasy sensation when it is being applied, as is an emulsion having an oil external phase. The typical oil-in-water emulsifier has a hydrophilic-lipophilic balance (frequently abbreviated as "HLB") value greater than about 9, as is well known in the art. However, this "rule" is known to have numerous exceptions. The chosen emulsifier, depending upon its chemical nature, will be a component of either the oil or aqueous phase or both, and assists with both the formation and the maintenance, or stability, of the emulsion.

[0140] Non-limiting examples of suitable emulsifiers or surfactants include pharmaceutically acceptable, non-toxic, non-ionic, anionic and/or cationic surfactants. Examples of suitable non-ionic surfactants include, for example and without limitation, glycerol fatty acid esters such as glycerol monostearate, glycol fatty acid esters such as propylene glycol monostearate, polyhydric alcohol fatty acid esters such as polyethylene glycol (400) monooleate, polyoxyethylene fatty acid esters such as polyoxyethylene (40) stearate, polyoxyethylene fatty alcohol ethers such as polyoxyethylene (20) stearyl ether, polyoxyethylene sorbitan fatty acid esters such as polyoxyethylene sorbitan monostearate, sorbitan esters such as sorbitan monostearate, alkyl glycosides such as cetearyl glucoside, fatty acid ethanolamides and their derivatives such as the diethanolamide of stearic acid, Prolipid and the like. An example of a suitable prolipid is Prolipid 141 which lists behenyl alcohol, glyceryl stearate, palmitic acid, stearic acid, myristyl alcohol, lauryl alcohol, cetyl alcohol and lecithin as its ingredients in its Formula Data Sheet. Examples of suitable anionic surfactants are soaps including, for example and without limitation, alkali soaps, such as sodium, potassium and ammonium salts of aliphatic carboxylic acids, usually fatty acids, such as sodium stearate. Organic amine soaps include, for example and without limitation, organic amine salts of aliphatic carboxylic acids, usually fatty acids, such as triethanolamine stearate. Metallic soaps include salts of polyvalent metals and aliphatic carboxylic acids, usually fatty acids, such as aluminum stearate. Other classes of suitable anionic surfactants include, for example and without limitation, sulfated fatty acid alcohols such as sodium lauryl sulfate, sulfated oils such as the sulfuric ester of ricinoleic acid disodium salt, and sulfonated compounds such as alkyl sultanates including sodium cetane sulfonate, amide sulfonates such as sodium N-methyl-N-oleyl laurate, sulfonated dibasic acid esters such as sodium dioctyl sulfosuccinate, alkyl aryl sulfonates such as sodium dodecylbenzene sulfonate, alkyl naphthalene sulfonates such a sodium isopropyl naphthalene sulfonate, petroleum sultanate such as aryl naphthalene with alkyl substitutes. Examples of suitable cationic surfactants include, for example and without limitation, amine salts such as octadecyl ammonium chloride, quaternary ammonium compounds such as benzalkonium chloride. Nonlimiting examples of emulsifiers include a mixture of cetearyl glucoside and cetearyl alcohol, available under the trade name Emulgade PL68/50 from Henkel KGaA, and PEG 30 dipolyhydroxy stearate, available under the trade name Arlacel 135 from ICI. Also preferred are various $\mathrm{C}_{12\text{-}15},\,\mathrm{C}_{12\text{-}16}$ and $\mathrm{C}_{14\text{-}15}$ alcohols available from various manufacturers, and Ceteareth 2, 10, 18, 22, Ceteth-1 and 20, cetyl dimethicone copolyol, and cetyl phosphate, glyceryl stearate, Oleth 3 and 10, polyglyceryl 3 methylglucose dis-tearate sorbitan isostearate, steareth 2, 10, and/or 20.

[0141] Other suitable emulsifiers are those known in the art for producing water-in-oil type emulsions. Non-limiting examples of some suitable water-in-oil emulsions include, for example and without limitation, SIMALINE WO (PEG-30 Dipolyhydroxystearate; available from Seppic), FLUI-DANOV 20× (Octyldodecanol & Octyldodecyl Xyloside; available from Seppic), ES-5300 (Lauryl PEG-10 Tris(trimethylsiloxy)silylethyl Dimethicone; available from Dow Corning), Abil EM90 (Cetyl PEG/PPG-10/1 Dimethicone; available from Evonik) and Abil WE09 (Polyglyceryl-4 Isostearate and Cetyl PEG/PPG-10/1 Dimethicone and Hexyl Laurate; available from Evonik). The typical water-in-oil emulsifier has a HLB value of about 4 to about 6, however, this "rule" is also known to have numerous exceptions.

[0142] It may be advantageous to incorporate thickening agents, such as, for instance, Avicel RC-591, Carbopol Ultrez, Carbopol ETD 2001, available from the B. F. Goodrich Co, Abil Wax 9801, a surfactant available from Evonik, Alginic Acid, available from Kelco, cellulose gum, available from TIC Gums, ammonium acrylates copolymer, ammonium polyacryloyl dimethyl taurate, bentonite available from Southern Clay, guar hydroxpropyltrimonium chloride available from Aqualon, magnesium aluminum silicate, available from Salomon, potassium alginate available from Kelco, beeswax available from Strah & Pitsch, and behenyl alcohol available from Nikko.

[0143] Insect repelling components are also a desirable ingredient in certain skincare and sunscreen formulations, if the formulations are to be used by persons engaged in outdoor activities. The most widely used insect repelling agent for personal care products is N,N-Diethyl-m-toluamide, frequently called "DEET" and available in the form of a concentrate containing at least about 95 percent DEET. Other synthetic chemical repellents include, for example and

without limitation, dimethyl phthalate, ethyl hexanediol, indalone, di-n-propylisocinchoronate, bicycloheptene, dicarboximide, IR3535 (3-[N-Butyl-N-acetyl]-aminopropionic acid, ethyl ester; available from Merck KGaA)) and tetrahydrofuraldehyde. Certain plant-derived materials also have insect repellent activity, including citronella oil and other sources of citronella (including lemon grass oil), limonene, rosemary oil and eucalyptus oil. Choice of an insect repellent for incorporation into the skincare or sunscreen emulsion will frequently be influenced by the odor of the repellent. The amount of repellent agent used will depend upon the choice of agent; DEET is useful at high concentrations, such as up to about 15 percent or more, while some of the plant-derived substances are typically used in much lower amounts, such as 0.1 percent or less.

[0144] The disclosed formulation/formulations may contain a wide range of additional, optional components. The CTFA Cosmetic Ingredient Handbook, Seventh Edition, 1997, the Eighth Edition, 2000, and the Personal Care Council website (http://www.personalcarecouncil.org/), describe a wide variety of cosmetic and pharmaceutical ingredients commonly used in skin care formulations, which are suitable for use in the formulations of the present invention. Examples of these functional classes disclosed in these references include, for example and without limitation: absorbents, abrasives, anticaking agents, anti-foaming agents, antioxidants, binders, biological additives, buffering agents, bulking agents, chelating agents, chemical additives, colorants, cosmetic astringents, cosmetic biocides, cryoprotectants, film stabilizers, denaturants, drug astringents, external analgesics, film formers, fragrance components, humectants, pacifying agents, pH adjusters, plasticizers, preservatives, propellants, reducing agents, skin bleaching agents, skin-conditioning agents (emollients, humectants, miscellaneous, and occlusive), skin protectants, solvents, SPF enhancers/boosters, foam boosters, hydrotropes, solubilizing agents, suspending agents (nonsurfactant), sunscreen agents, ultraviolet light absorbers, water-proofing agents, and viscosity increasing agents (aqueous and nonaqueous).

[0145] An emollient is a substance which helps to smooth and soften the skin, and may also reduce its roughness, cracking or irritation. Non-limiting examples of suitable emollients include, for example and without limitation, mineral oil having a viscosity in the range of 50 to 500 centipoise (cps), lanolin oil, coconut oil, cocoa butter, olive oil, almond oil, macadamia nut oil, aloe extracts such as aloe vera lipoquinone, synthetic jojoba oils, natural Sonora jojoba oils, safflower oil, corn oil, liquid lanolin, cottonseed oil and peanut oil. Preferably, the emollient is a cocoglyceride, which is a mixture of mono, di and triglycerides of cocoa oil, sold under the trade name of Myritol 331 from Henkel KGaA, or Dicaprylyl Ether available under the trade name Cetiol OE from Henkel KGaA or a C12-C15 Alkyl Benzoate sold under the trade name Finsolv TN from Finetex. Another suitable emollient is DC 200 Fluid 350, a silicone fluid, available from Dow Corning Corp. One or more emollients may be present ranging in amounts from about 1 percent to about 10 percent by weight, preferably about 5 percent by weight.

[0146] Other suitable emollients include, for example and without limitation, squalane, castor oil, polybutene, sweet almond oil, avocado oil, calophyllum oil, ricin oil, vitamin E acetate, olive oil, silicone oils such as dimethylopolysi-

loxane and cyclomethicone, linotenic alcohol, oleyl alcohol, the oil of cereal germs such as the oil of wheat germ, isopropyl palmitate, octyl palmitate, isopropyl myristate, hexadecyl stearate, butyl stearate, decyl oleate, acetyl glycerides, the octanoates and benzoates of $(C_{12}-C_{15})$ alcohols, the octanoates and decanoates of alcohols and poly-alcohols such as those of glycol and glyceryl, ricinoleates esters such as isopropyl adipate, hexyl laurate and octyl dodecanoate, dicaprylyl maleate, hydrogenated vegetable oil, phenyltrimethicone, jojoba oil and aloe vera extract.

[0147] Other suitable emollients which are solids or semisolids at ambient temperatures may be used. Such solid or semi-solid cosmetic emollients include, for example and without limitation, glyceryl dilaurate, hydrogenated lanolin, hydroxylated lanolin, acetylated lanolin, petrolatum, isopropyl lanolate, butyl myristate, cetyl myristate, myristyl myristate, myristyl lactate, cetyl alcohol, isostearyl alcohol and isocetyl lanolate. One or more of these emollients can be optionally included in the formulation.

[0148] The disclosed whipped formulations can further comprise skin protectant active agents. Suitable examples include, for example and without limitation, (with preferred weight percent ranges), Allantoin (0.5 to 2 percent); Aluminum hydroxide gel (0.15 to 5 percent), Calamine (1 to 25 percent); Cocoa butter (greater than 50 percent); Cod liver oil (5 to 14 percent); Dimethicone (1 to 30 percent); Glycerin (20 to 45 percent); Lanolin (12.5 to 50 percent); Kaolin (4 to 20 percent); Lanolin (12.5 to 50 percent); Mineral oil (greater than 50 percent); Petrolatum (greater than 30 percent); Topical starch (10 to 98 percent); White petrolatum (greater than 30 percent); Zinc acetate (0.1 to 2 percent); Zinc carbonate (0.2 to 2 percent); and Zinc oxide (1 to 25 percent). Additional skin protectant active agents may include Colloidal oatmeal or Sodium bicarbonate.

[0149] Water is employed in amounts effective to form the emulsion. It is generally preferred to use water which has been purified by processes such as deionization or reverse osmosis, to improve the batch-to-batch formulation inconsistencies which can be caused by dissolved solids in the water supply. The amount of water in the emulsion or formulation can range from about 15 percent to 95 weight percent.

[0150] A humectant is a moistening agent that promotes retention of water due to its hygroscopic properties. Suitable humectants include, for example and without limitation, glycerin, polymeric glycols such as poly-ethylene glycol and polypropylene glycol, mannitol and sorbitol. Preferably, the humectant is glycerin, Sorbitol 70% USP or polyethylene glycol 400, NF. More preferably, the humectant is glycerin. One or more humectants can optionally be included in the formulation in amounts from about 1 percent to about 10 percent by weight, preferably about 5 percent by weight. Other suitable humectants include, inter alia, fructose, glucose, lactic acid, PCA, potassium lactate and PCA, propylene glycol, sodium lactate, PCA, and etc.

[0151] A dry-feel modifier is an agent which when added to an emulsion, imparts a "dry feel" to the skin when the emulsion dries. Dry feel modifiers can include, for example and without limitation, talc, kaolin, chalk, starches, zinc oxide, silicone fluids, inorganic salts such as barium sulfate, surface treated silica, precipitated silica, fumed silica such as an Aerosil (silica) available from Evonik Industries, DryFlo starch (aluminum starch octenylsucinate available from Akzo Nobel), and/or an epichlorohydrin cross-linked glyc-

eryl starch, available from Ingredion, Inc. Bridgewater, N.J., under the current tradename of Vulca **90** starch.

[0152] The disclosed formulation may additionally contain waterproofing agents. A waterproofing or water resistance agent is a hydrophobic material that imparts film forming and waterproofing characteristics to an emulsion. A waterproofing agent that can be used, for example and without limitation, is a copolymer of vinyl pyrollidone and eicosene and dodecane monomers such as the Ganex V 220, Ganex P-904 LC, and Ganex V 216 Polymers, respectively, available from Ashland Inc. Still other suitable waterproofing agents include poly alfa olefin polymers, such as Performa V 825 available from New Phase Technologies and polyanhydride resin No. 18 available under the trade name PA-18 from Chevron. Additional examples of waterproofing agents are polyurethane polymers. Some such polymers are described, for example, in U.S. Pat. No. 7,097,828.

[0153] An antimicrobial preservative may be part of the disclosed formulation. An antimicrobial preservative is a substance or preparation which destroys, prevents or inhibits the proliferation of, microorganisms in the skincare formulation, and which may also offer protection from oxidation. Preservatives are frequently used to make self-sterilizing, aqueous based products such as emulsions. This is done to prevent the development of microorganisms that may grow in the product during the manufacture and distribution of the product and/or during use by consumers, who may further inadvertently contaminate the products during normal use. Typical preservatives include, for example and without limitation, the lower alkyl esters of para-hydroxyben-zoates (parabens), especially methylparaben, propylparaben, isobutylparaben and mixtures thereof, benzyl alcohol, phenyl ethyl alcohol and benzoic acid. The preferred preservative is available under the trade name of Germaben II from Sutton or a combination of chlorophenesin and benzyl alcohol. One or more antimicrobial preservatives can optionally be included in an amount ranging from about 0.001 to about 10 weight percent, preferably about 0.05 to about 1 percent.

[0154] An antioxidant may be part of the disclosed formulation. An antioxidant is a natural or synthetic substance added to the sunscreen to protect from or delay its deterioration due to the action of oxygen in the air (oxidation) and to protect the skin from sun damage. Antioxidants prevent oxidative deterioration which may lead to the generation of rancidity and nonenzymatic browning reaction products. Typical suitable antioxidants include, for example and without limitation, propyl, octyl and dodecyl esters of gallic acid, butylated hydroxyanisole (BHA, usually purchased as a mixture of ortho and meta isomers), butylated hydroxytoluene (BHT), nordihydroguaiaretic acid, Oxynex (Oxynex ST liquid is a mixture of diethylhexyl syringyliden-emalonate and caprylic/capric triglyceride), Vitamin A, Vitamin E and Vitamin C. One or more antioxidants can optionally be included in the formulation in an amount ranging from about 0.001 to about 5 weight percent, preferably about 0.01 to about 0.5 percent.

[0155] Chelating agents may be part of the disclosed formulation. Chelating agents are substances used to chelate or bind metallic ions, such as with a heterocyclic ring structure so that the ion is held by chemical bonds from each of the participating rings. Suitable chelating agents include, for example and without limitation, ethylene diaminetetraacetic acid (EDTA), EDTA disodium, calcium disodium edetate, EDTA trisodium, citric acid, EDTA tetrasodium and

EDTA dipotassium. One or more chelating agents can optionally be included in the formulation in amounts ranging from about 0.001 to about 0.2 weight, percent preferably about 0.01% weight percent.

[0156] The disclosed formulation may include foam stabilizers or foam stabilizing agents. There are many examples of such agents and means to achieve foam stability. Non-limiting examples of suitable foam stabilizers include, for example and without limitation, the Avicels, Capmul S12L, Capmul S18L, Amilite GCK-12, Amadol CMA-2, Ampholak 7 CX-C, Ampholak X CO-30, Polyox WSR N-10, Amaranth S, Foam-Coll 5, Blanose 12M31XP, Genu carrageenan, Avanel S150CG and others. Avicel is an example that can be used in the formulation. For example, Avicel RC-591 is a mixture of cellulose gum and microcrystalline cellulose. Some foam stabilizers also help improve long term high temperature stability.

[0157] Fragrances are aromatic substances which can impart an aesthetically pleasing aroma to the skincare or sunscreen formulation and may be part of the disclosed formulation. Typical fragrances include, for example and without limitation, aromatic materials extracted from botanical sources (i.e., rose petals, gardenia blossoms, jasmine flowers, etc.) which can be used alone or in any combination to create essential oils. Alternatively, alcoholic extracts may be prepared for compounding fragrances. However, due to the relatively high costs of obtaining fragrances from natural substances, the modern trend is to use synthetically prepared fragrances, particularly in high-volume products. Both types are considered to be within the scope of the present invention.

[0158] A pH modifier may be part of the disclosed formulation. A pH modifier is a compound that will adjust the pH of a formulation to a lower, e.g., more acidic pH value, or to a higher, e.g., more basic pH value. The disclosed formulations may contain such pH modifiers as is necessary. **[0159]** In some embodiments, an SPF enhancer or booster, including styrene/acrylates copolymer (such as Sunspheres PGL, commercially available from Dow Chemical), and/or skin active agents, and/or anti-oxidants, may be optionally added to the formulation.

[0160] The disclosed formulation may be used as an After Sun formulation. As used herein, an After Sun emulsion formulation is defined as a formulation that can be administered after a user has been in the sun for any amount of time and is a formulation that provides a soothing or healing effect that is pleasant to the user. Such a formulation can contain, for instance, aloe vera, vitamins A and E, cooling agents, moisturizers, redness-reducing agents and the like. [0161] The disclosed formulation may be used as selftanning formulation or for sunless tanning. As used herein, the term "sunless-tanning" or "self-tanning formulations" refer to formulations which, when applied to human skin, impart thereto an appearance similar to that achieved by exposing the skin to natural or artificial sunlight. Examples of sunless tanning active agents are described in U.S. Pat. Nos. 6,482,397, 6,261,541, and 6,231,837. Such sunless tanning compositions typically comprise, in addition to an artificial tanning effective amount of a self-tanning agent, effective amounts of a formulation coloring agent and a cosmetically acceptable carrier adapted for topical application to human skin. The self-tanning agents can also include those formulations generally accepted in the art for application to human skin, and which, when so applied, react therein with amino acids so as to form pigmented products. Such reactions give the skin a brown appearance, similar to the color obtained upon exposing it to sunlight for periods of time sufficient to tan the skin. Suitable self-tanning agents include, without limitation, alpha-hydroxy aldehydes and ketones, glyceraldehyde and related alcohol aldehydes, various indoles, imidazoles and derivatives thereof, and various approved pigmentation agents. Presently preferred herein as self-tanning agents are the alpha-hydroxy aldehydes and ketones. Most preferably, the self-tanning agent is dihydroxyacetone ("DHA"). Other suitable self-tanning agents include, without limitation, methyl glyoxal, glycerol aldehyde, erythrulose, alloxan, 2,3-dihydrox-ysuccindialdehyde, 2,3-dimethoxysuccindialdehyde, 2-amino-3-hydroxy-succindialdehyde and 2-benzylamino-3-hydroxysuccindialdehyde.

[0162] The disclosed formulation has been developed, in part, to offer consumers a unique and better way to apply topical products such as sunscreen and skin creams to themselves and others.

[0163] One advantage of the disclosed formulation product is during dispensing the density of the formulation contained within the package drops measurably, in one example dropping from a density roughly equal to 1.0 g/ml to 0.15-0.18 g/ml post evacuation. The resulting dispensed product represents a whipped product (a foam) of substantial rigidity and body, slow to collapse under ambient and elevated temperature conditions but easy to "break" upon physical manipulation, as for example during rubbing. This allows for a more "controlled" and even dispersal/spreading/ distribution of product as compared to the initial "unwhipped" presentation of the formulation.

[0164] Another advantage of the disclosed product arises from the ability to contain such a large "dispensed volume" in such a condensed package format. The volume comparison between "straight" (un-whipped) and "whipped" formulation is represented in roughly a 1:5 to 1:6 ratio, allowing for a far more consumer friendly and portable package size/format for such a large volume of dispensed product.

[0165] In certain embodiments, the disclosed formulation product can allow for more control of spread over body. In certain embodiments, the disclosed whipped formulation product provides a more rigid "push" providing enhanced tactile response. In certain embodiments, the disclosed whipped formulation product is described as "thicker, creamier, and more volume," "lighter during application." In certain embodiments, the disclosed whipped formulation product allows for more control as to "heaviness" of application. In certain embodiments, the disclosed whipped formulation product provides for faster application due to perceived fast absorption.

[0166] In certain embodiments, the disclosed formulation product allows for high levels of product evacuation, particularly for viscous products as compared to traditional non-pressurized emulsion packaging. In certain embodiments, the disclosed whipped formulation product with its pressured system allows for elevated levels of gas to be saturated into formulation, beyond what ambient would normally allow, which can increase whipping potential (lower resulting dispensed densities) and reduce sputtering that can be caused by saturating high levels of gas into formulation but failing to provide adequate pressure to contain the saturated gas. In certain embodiments, the disclosed whipped formulation product results in reduced cor-

rosion potential by separating the formulation from the rigid, pressurized container (if metal) by containing the formulation in the internal bag.

[0167] In certain embodiments, the disclosed formulation product can have its whipping agent, pressure, and gas dispersion customized for each formulation. Whereas oil and water emulsions are particularly well suited for specific gases, liquid propellants can provide much larger bubble structures. BOV dispensing mechanism allows for co-blending of the various types of liquid and gas-phase propellant allowing to dispense whipped products without substantially altering temperature or potentially induce a cooling effect due to phase change energy absorption.

[0168] The disclosed whipped product is a light and spreadable formulation and thus may be particularly well suited for sensitive or compromised skin applications, such as applying a whipped sunscreen product or an After Sun product.

[0169] The disclosed whipped product form is designed to dispense, for example and without limitation, lotion/cream/ ointment/oral dosage form/whipped cream in a controlled manner by delivering a pressurized, foaming formulation via a dispensing orifice at the touch of a button. The product is dispensed via an actuator that depresses a valve stem into a female aerosol valve. Upon activation, the gas-saturated formulation experiences a drop in pressure as it moves from a pressurized containment system to ambient conditions. This change in pressure allows the saturated gas to rapidly expand, creating bubbles within the formulation, leading to a formulation of reduced density. Formulation customizations allow these bubbles to remain stable for 10 seconds or longer, permitting the user to spread the resulting product onto a surface with enhanced coverage benefits.

[0170] Although specific suppliers of commercially available ingredients may be listed herein, it is understood that these products may be available from additional suppliers and that the instant invention is not limited to only that ingredient from the specifically cited supplier. Rather the supplier is being provided as an example of what is commercially available.

[0171] Description of certain embodiments of the whipped product

- **[0172]** Luxurious whipped product, whipped, spongy, soft, pillowy
- [0173] No shake whipping
- [0174] Not runny; stays where you put it
- [0175] Easy to apply and handle, faster, easier application
- **[0176]** More controllable, no drip allows precise placement, convenience of C-Spray but no wet-look. Applying easily to back, not chasing a liquid product, no smear mess but pull product to control application. Can apply multiple dollops to body at one time. Thus can put package down and not have to touch again while rubbing in multiple dollops
- [0177] Quick rub-out time
- [0178] Different sensory (drag of product), smoothness
- [0179] Connect emotionally with application experience
- [0180] Perception—whipped dries more quickly
- [0181] After feel—no wetness/drag/tackiness
- **[0182]** Coping mechanism: previous product dispenser has loud sound and needs shake before coming out, whipped made convenient/quiet/easy dispose

- **[0183]** Characterization of the product—brightness, density, bubble size, bubble distribution, surface tension, pH, stability, sheer, dose, sound, drag (skin feel)—low drag, sheen, full bodied, insulation, contact temperature, wetness, slip, sound cue
- **[0184]** Change in physical properties only, maintains formula properties with enhanced application benefits, "transforms application but not properties"
- [0185] May have $5 \times -10 \times$ expansion in density
- [0186] Micro-voids, micro-bubbles, infused, air emulsion, trap gas in structure
- [0187] Consistent whipped product over life of product—beginning to end
- [0188] Reduce in dead inventory
- **[0189]** Stable, supersaturated nitrous oxide loading, helps to create microbubbles and thus unique structure
- [0190] Can create variable drag experience based on processing reduced drag application, increased/better/ easier application; low sheer application for sensitive/ damaged skin
- **[0191]** Create and maintain higher solubility product through containment under elevated pressure (allows constant pressure overtime)
- **[0192]** Size of nozzle (sheer rate impact)→sound profile
- [0193] Sensory Impact

[0194] The disclosed whipped formulation product represents the careful culmination of advancements in formulation, processing, and packaging to deliver a rich, creamy, spreadable, lightweight whipped product for consumer application. The disclosed formulation also delivers desired sensory impact to a user.

[0195] Sensory impact (such as appearance of the whipped product, sound upon dispensing the product from the can, and impact on the skin of the whipped formulation, etc.) to the user may be evaluated by, for example, trained personnel to determine how product variants are perceived differently by the user, with statistical confidence. Those formulations determined to have desired sensory impact are thus selected. In certain embodiments, the user's senses are highly satisfied by the disclosed formulation after its application on the user.

Two intertwined process variables may contribute [0196] to controlling the consumer experience associated with a base formula; gas loading (e.g., nitrous oxide) into the formulation with the active ingredient, which impacts density, spreadability, sound, and physical appearance of product; and pre-gas can pressure, which influences stability of gas emulsion, sound, speed of dispense, sputtering, and "quality" characteristics. Multiple product variants, combining these two process variables, are run and are being physically evaluated. Physical measurements may be made, including CT scans to yield "in can" product profile characterization details; dispensing observations (such as appearance of the whipped product, sound upon dispensing the product from the can, and impact on the skin of the whipped formulation, etc.), and high temperature foam stability; and post-dispensing physical measurements including density, bubble size, and bubble size distribution. Sensory impact (such as appearance, sound, and skin impact) to the user of these multiple product variants may be evaluated by, for example, trained personnel to determine how product variants are perceived differently by the user, with statistical confidence. Some of these tested whipped

formulations would have desired sensory impact to the user. For any given product, the following parameters, as well as any other parameters that impact a user's sense(s), may be evaluated.

[0197] Appearance: visual compactness, integrity of shape, gloss, hue, intensity, brightness, opacity, whitening, etc.

[0198] Sound impact upon dispensing from the can: volume, tone, crackling/popping, sputtering, etc.

[0199] Skin Feel: firmness, stickiness, cohesiveness, peaking, wetness, spreadability, coolness, thickness, slipperiness, oiliness, waxiness, greasiness, rubs to absorbency, tautness, roughness, thickness of residue, grittiness, graininess, chalkiness, peeling/flaking, pilling, powdery-ness, plastic/ coated, etc.

[0200] In certain embodiments, the whipped formulations have desired sensory impact to a user, who may be a human user. In certain embodiments, the formulations have high sensory impact to the user; in certain embodiments, the high sensory impact is characterized by one or more of the following: positive appearance, low sound impact, high integrity of shape, visual compactness, high spreadability, positive skin feel, afterfeel (immediately after application or after a few minutes after application, such as about 10 minutes after) as well as other sensory input perceivable by a user.

[0201] The disclosed method allows for tweaking the consumer experience attributes of a whipped formulation in multiple directions, allowing is to deliver "soft and gentle" or "aggressive and greasy," etc., depending on consumer preference. Some of the attributes are: appearance, sound impact, integrity of shape, spreadability, and skin feel. All these, as well as other parameters, may be chosen such that the whipped formulation has the desired attributes.

[0202] For appearance, in certain embodiments, the appearance is a well-formed dollop; in other embodiments, such as for Kid's Messy-Loud sunscreen, the product upon dispensing sputters.

[0203] For sound impact, in certain embodiments, such as Kid's Messy-Loud sunscreen, the sound impact upon dispensing is obnoxiously loud and disruptive; in other embodiments, the sound impact is as low as possible.

[0204] For skin feel, in certain embodiments, such as Baby and Clearly Sheer, the skin feel provided by the formulation is a soft, none greasy-feel experience; in other embodiments, such as sunscreen for sport users who want to feel their sunscreen is working hard and staying with them as they move, the skin feel provided is one or more of greasiness, heaviness, and glossy.

[0205] In certain embodiments, the disclosed whipped product dispenses in a light whipped form, infused with tiny bubbles that make the texture of the formulation lighter, smoother and easier to spread across the skin. This texture also makes the formulation feel less greasy and more aesthetically pleasing on hands and skin, leaving a 'sumptuous' feel with a sunscreen during application. This formu-

lation spreads quickly and disappears rapidly as the user rubs the formulation into the skin. Such a formulation may even prevent excess application of the agent and may offer ecological advantages.

[0206] In another embodiment, the disclosed whipped product offers an easier, faster, smoother, and less greasy skincare formulation than a traditional formulation.

[0207] In certain embodiments, the physical stability of the whipped products obtained may also be characterized by means of these tests: determination of the organoleptic characteristics (e.g., aspect, color, odor), characterization of the texture (e.g., thick, fluid, greasy, non-greasy), and characterization of the spreadability.

[0208] In certain embodiments, the disclosed formulation has one or more of the following physical characteristics: a majority of bubbles being of a bubble size of less than 20 μ m, high number of bubbles, high bubble density, and high foam stability. In certain embodiments, the disclosed formulations have high foam stability at high temperatures, such as at 25° C. to 37° C., or 37° C. to 50° C.

[0209] In certain embodiments, the color of the whipped formulation post-dispensing is white. The whiteness of the whipped lotion may be used as a visual queue for application on skin.

[0210] In certain embodiments, the formulation has at least about 60% of the gas bubbles at 100 μm , after the formulation is expelled from the package. In certain embodiments, the formulation has at least about 40% of the gas bubbles at 60 μm , after the formulation is expelled from the package.

[0211] In certain embodiments, the whipped formulation product is characterized by microdispersion. In certain embodiments, the whipped formulation product is characterized by substantially consistent microvoid.

[0212] In certain embodiments, the whipped formulation product is highly emollient. In certain embodiments, the whipped formulation product has about 60% or more of the gas bubbles at 100 μ m. In certain other embodiments, the whipped formulation product has about 40% or more of the gas bubbles at 60 μ m. The gas bubbles are formed from the gas propellant co-mingled with the formulation prior to filling the formulation into the package.

[0213] In certain embodiments, the formulation has one or more of characteristics such as little or no wetness after application, having a collapse time of at least 60 seconds, or structurally stable for at least 30 minutes.

EXAMPLES

[0214] For this invention to be better understood, the following examples are set forth. These examples are for purposes of illustration only and are not be construed as limiting the scope of the invention in any manner.

[0215]

TABLE 1

		rmulation): Whipped Sunscreen Y71-159), Batch Size: 1000 g.
	Concentration (% w/w)	Manufacturing Directions
Part A Ingr	edients	_
Purified water, USP Avicel RC-591	43.77 2.00	Step 1: In a container large enough to hold the entire batch, add the Water of Part A, with rapid mixing, add the Avicel RC-591 of Part A and mix until free from lumps.
Part B Ingr	edients	_
Disodium EDTA Ganex P-904 LC Glycerin, USP Sunspheres PGL	0.10 0.80 2.50 8.00	Step 2: Add the ingredients of Part B to the batch of Step 1 and mix until dispersed. Begin heating the aqueous phase to 158-167° F. (70-75° C.) with mixing.
Part C Ingr	redients	_
Octocrylene, USP Octisalate, USP Homosalate, USP Dicaprylyl Ether	8.00 4.50 10.00 2.00	Step 3: In a separate container, add the ingredients of Part C and heat to $158-167^{\circ}$ F. (70-75° C.) with mixing until dissolved.
Vitamine E, USP Avobenzone, USP Oxybenzone, USP Prolipid 141 Lanette 22 (CM) Cetyl Alcohol, NF	0.25 3.00 6.00 4.50 2.00 1.00	Step 4: Add the oil phase of Step 3 to the batch of Step 2 and mix until homogenous. Turn off heat and cool to at least 113° F. (45° C.).
Chlorphenesin Bart D Incr	0.27	
Part D Ingr	eutents	-
Sodium Ascorbyl Phosphate	0.01	Step 5: Add Part D ingredients to the batch then slowly added the Dry-Flo to the
Benzyl Alcohol, NF Fragrance Dry-Flo Pure Part E Ingr	0.90 0.40 4.00 redients	batch and mix well.
Purified water, USP	Q.S.	- Step 6: Q.S. the batch with water of Part E and mix well. Package accordingly.

TA	DT	\mathbf{D}	2	
-LA	ы	Æ.	2	

Finished Product (Concentrate + Gas): Whipped Sunscreen Lotion SPF 50 (BOV) (Z16- 014), Batch Size: 5 oz. Bag on Valve (BOV) Can					
Ingredients	Concentration (% w/w)				
Whipped Sunscreen Lotion Concentrate (Y71-159)	98.10				
Nitrous Oxide (1st Gas)	1.90				

[0216] The following three major steps are involved in manufacturing a whipped product (Finished Product).

[0217] 1) Pre-mixing step: Co-process of a base formulation (Concentrate) and a 1st Gas.

[0218] 2) Pre-pressurizing step: Pressurizing of a 2nd gas between a bag and the inside wall of the product package.

[0219] 3) Packaging step: Packaging the pre-mixed formulation (concentrate+the 1st gas) into the pre-pressurized Bag on Valve (BOV) package. **[0220]** In other embodiments, the following steps are involved in manufacturing a whipped product.

[0221] 1. Concentrate Production Step: The base sunscreen emulsion was processed in accordance with the manufacturing process according to Table 1, and held for the Gas Co-Processing step.

[0222] 2. Gas Co-Processing Step: The base sunscreen formulation was added to the mixing chamber and a 1st Gas was vigorously co-mingled or dispersed with a high pressure mixing head into the base formulation at 150 psig, and held at pressure until Packaging Step.

[0223] 3. Pre-pressurizing step: Pressurizing of a 2nd gas between a bag and the inside wall of the Bag on Valve product package to no less than 40 psig.

[0224] 4. Packaging step: Packaging the pre-mixed formulation (concentrate+the 1st gas) into the pre-pressurized Bag on Valve (BOV) package by injection into the two way valve opening at a pressure of at least 400 psig.

[0225] Generally, a blended base formulation (e.g., Y71-159) is transferred into a hopper, pressurized and under a

controlled temperature, rate of flow and pressure is transferred into a high shear, continuous-flow, high-pressure "whipping" head, which rapidly mixes the base formulation with a series of infusion gas injector ports which controls the gas pressure and rates of flow with a selection of gases (or gas) to rapidly co-mingle the gas (1st gas) and the base formulation, effectively "dispersing" the gas into the formulation prior to injection into the pre-pressurized Bag on Valve (BOV) package. In addition, the gas-infused formulation is tested for density inline and controlled under pressure and finally injected under pressure into the desired package.

Example 2. Exemplary Formulations

[0226]

TABLE 3

	Concentration (% w/w)						
Ingredient	Whipped Sunscreen Lotion Concen- trates Y71-128 (SPF 30)	Whipped Sunscreen Lotion Concen- trates Y71-189 (SPF 30)	Whipped Sunscreen Lotion Concen- trates Y71-122 (SPF 50)	Whipped Sunscreen Lotion Concen- trates Y71-159 (SPF 50)			
Avicel RC-591	2.00	2.00	2.00	2.00			
Disodium EDTA	0.10	0.10	0.10	0.10			
Ganex P-904 LC	0.80	0.80	0.80	0.80			
Glycerin	2.50	2.50	2.50	2.50			
Sunspheres PGL	8.00	8.00	8.00	8.00			
Octocrylene	8.00	8.00	4.00	8.00			
Octisalate, USP	4.50	4.50	4.50	4.50			
Homosalate	10.00	10.00	10.00	10.00			
Dicaprylyl Ether	2.00	2.00	2.00	2.00			
Tocopherol	0.25	0.25	0.25	0.25			
Avobenzone	3.00	3.00	3.00	3.00			
Oxybenzone	_	_	6.00	6.00			
Prolipid 141	4.50	4.50	4.50	4.50			
Lanette 22 (CM)	2.00	2.00	2.00	2.00			
Cetyl Alcohol	1.00	1.00	1.00	1.00			
Chlorphenesin	0.27	0.27	0.27	0.27			
Sodium Ascorbyl	0.01	0.01	0.01	0.01			
Phosphate							
Benzyl Alcohol	0.90	0.90	0.90	0.90			
Fragrance SZ-		0.40	—	0.40			
1405 MOD 2010							
Citrus Waters	0.15	—	0.15				
SZ28506							
Dry-Flo Pure	4.00	4.00	4.00	4.00			
Water	Q.S.	Q.S.	Q.S.	Q.S.			

Example 3. Characteristics of Whipped Sunscreen Products

[0227] 1. Background

[0228] Whipped sunscreen products have been developed. The whipped sunscreen product (Finished Product) consists of a base emulsion formulation (Concentrate) and a propellant (Gas), which is then packaged into a pre-pressurized Bag on Valve (BOV) package. Exemplary manufacturing process steps for whipped sunscreen products at pilot scale are provided in Examples 1 and 2.

[0229] 2. Objectives

[0230] The objective of this study is to evaluate the characteristics of these whipped sunscreen products stored at various storage conditions.

[0231] 3. Evaluation Studies

[0232] Formulation details for whipped sunscreen products used in the following evaluation studies are summarized in Table 4. All whipped sunscreen products (SPFs 30 and 50) that are tested in the evaluation studies are manufactured and packaged at the intended manufacturing site

[0233] 3.1. Evaluation Study I: Features of "Whipped-Foam" Delivered from Whipped Sunscreen Products

[0234] The following features are assessed for whipped sunscreen products:

[0235] Appearance and Stay-put-ness;

[0236] Spreadability and Texture; and

[0237] Extent of product transfer after application.

[0238] One drawback of standard lotion products is their tendency to become runny or drippy after application. As shown in FIG. **1**, Kiehl's sunscreen lotion, a typical sunscreen lotion product, become runny right after application. On the contrary, a whipped sunscreen lotion delivers a voluminous and creamy "whipped-foam" that does not deflate soon after dispensing, and stays firmly on the application site and then resists to run. This stay-put-ness attribute of whipped sunscreen products is advantageous as they do not need to be spread immediately after application.

[0239] FIG. **2** compares the spreaderability and texture attributes of a whipped sunscreen lotion to those of two foaming products, the currently marketed Waterbabies foaming sunscreen lotion and a mousse-type lotion. Even though the dispensed "whipped-foam" displays substantial firmness and body, it breaks down easily and spread evenly on skin as compared to the foams that are delivered from the two other foaming products. The texture of the "whipped-foam" is soft, silky smooth and luxurious creamy feel, and no crumbliness is observed during physical maneuvering. On the other hand, the textures of Waterbabies foaming lotion and mousse-type lotion are "over-aerated, thin and crumbly" and "over-aerated, sticky, with torn edges upon physical manipulation," respectively.

[0240] Whipped sunscreen products have been described as "huggable" as users feel there is very little oiliness/tack after application. A preliminary "product transfer" study is conducted using a whipped sunscreen lotion and Waterbabies foaming lotion. In this study, the sunscreen application thickness is 2.5 mg/cm², which is greater than the recommended thickness, 2 mg/cm². Briefly, about 0.5 g of each sunscreen product is applied on each arm (application area: 200 cm^2) and rubbed by hand. After 1 minute drying time, a piece of cotton is placed on each arm and pressed by 1 Kg Calibration Weight for 30 seconds. The transferred sunscreen on each cotton piece is then exposed to UV light to show the difference in transferred sunscreen amount between the whipped and the foaming sunscreen lotion products. As presented in FIG. 3, the whipped lotion shows significantly lower level of product transfer relative to the foaming lotion, supporting the aforementioned users' satisfying experience with whipped sunscreen products.

[0241] Subsequently, an in-use "product transfer" study is performed to further mimic consumer behavior. For this study, approximately the same amount of each sunscreen product is applied on each arm and then a piece of blotting paper is placed on each arm right after rub out. The blotting papers are pressed firmly by hands with appropriate pressure for 10 seconds. The transparency on the papers indicates the transfer of sunscreen products. The results (FIG. **4**) show that the level of product transfer from the currently marketed Clearly Sheer sunscreen lotion SPF 50 is substantially

higher than that from a whipped sunscreen lotion SPF 50. In fact, there is very little to no product transfer present in the paper for the whipped sunscreen lotion SPF 50. This study results also confirm the previous preliminary study results

clothes over the whipped sunscreen products.[0242] 3.2. Evaluation Study II: The Drain and/or Collapsing Times of "Whipped-Foam" Delivered from Whipped Sunscreen Lotion Products

and suggest that consumers would feel comfortable wearing

[0243] One important quality of the whipped formulations is their ability to resist collapsing that would cause liquid drainage from the foam. By monitoring the drain or collapsing times of foams, the relative stability of various foams can be compared. FIG. 5 shows the drain or collapsing time results of four foams that are delivered from four different products, two whipped sunscreen lotion products (SPFs 30 and 50), Coppertone Waterbabies foaming lotion, and Reddi Whip Original Dairy Whipped Topping. Initially, the dispensed "whipped-foams" from two whipped lotions products have similar appearance compared to those from the Waterbabies foaming lotion and Reddi Wip Whipped Topping (has been stored at 5° C.). However, after 30 minutes, the "whipped-foams" still largely maintain their foam structure, while the Waterbabies foaming lotion and Reddi Wip Whipped Topping have partially liquidized and lost some of their foam structures. The two whipped sunscreen products are more stable: they provide the longest drain or collapsing time. This longer drain or collapsing time can be beneficial as customers can control the speed of distributing the whipped lotion products to themselves and others (particularly kids).

[0244] 3.3. Evaluation Study III: Physical Stability of "Whipped-Foam" Delivered from Whipped Sunscreen Products

[0245] Developmental stability studies are conducted on two whipped sunscreen lotion products (SPFs 30 and 50). For these studies, packaged samples are placed on developmental stability at three different storage conditions (room temperature, 1 day at 40° C./20% RH, and 1 month at 50° C.). The stability results presented in FIG. 6 demonstrate that both whipped lotion products are able to produce "whipped-foam" with acceptable structure even right after storage at 50° C./75% RH (relative humidity) for 1 month (note that the temperature of the each sample is close to 50° C. when the 'whipped-foam" was dispensed). There is no significant change in appearance of "whipped-foam" for the samples stored at 40° C./20% RH for 1 day and the samples stored for 1 month at 50° C. and then allowed to cool to RT. It appears that thermal stress does not have a significant impact on the performance of whipped sunscreen products. This characteristic can be particularly useful for sunscreen products, which are intended for use in elevated temperature environments.

[0246] 3.4. Evaluation Study IV: The Size and Distribution of Gas Bubbles in "Whipped-Foam" Delivered from Whipped Sunscreen Products

[0247] To gain better assessment of thermal stress and temperature cycling effects on whipped sunscreen lotion products, microscopic observation is performed on the samples stored for 1 or 3 months at four different storage conditions (RT, Freeze (-10° C.)/Thaw (RT) Cycles (4 cycles), 40° C./20% RH, and 50° C.). Photomicrographs were taken utilizing KEYENCE digital microscope VHX-600.

[0248] The photomicrographic method of measuring gas bubble size is selected since the drainage rate of "whipped-foam" was very low as demonstrated in Evaluation study II (FIG. **5**). This method is not applicable to conventional foam that drains faster, because the sample would drain appreciably during the time of the experiment (e.g., photomicrograph of Reddi Wip Original Dairy Whipped Topping shown in FIG. **11**).

[0249] Photomicrographs in FIG. 7 through FIG. **10** show characteristic microscopic images of "whipped-foam" taken at two different times (T=initial and T=20 minutes (the resultant "whipped-foam" had been kept at room temperature (RT) for 20 minutes after dispensing)). Initially, the gas bubbles are spherical, separated by liquid films. Subsequent shots (T=20 minutes) show that shapes of some bubbles are more like polyhedral rather than spheres. In addition, the number of the bubbles observed is decreased slightly as compared to the initial level.

[0250] As presented in FIG. 7 through FIG. 10, no significant change in distribution of gas bubble sizes in the resultant "whipped-foam" is observed for all of the samples. The measured diameters for at least about 60% of gas bubbles are 100 μ m (the diameters for at least about 40% of gas bubbles are 60 km). Subsequent measurement (T=20 minutes) of gas bubbles show that the diameters for at least about 40% of gas bubbles are 100 μ m.

[0251] Although "whipped-foam" exposed at RT for 20 minutes results in slight decrease in the number of bubbles and slight increase in bubble size, it still maintains its foam structure as seen in evaluation study III (FIG. 6). In addition, there are no significant differences in the bubbles size and bubble distribution for the samples stored at different storage conditions, indicating that whipped products still maintain the desired "whipped-foam" appearance and characteristics as seen in evaluation studies II and III. Therefore, the results from this study clearly demonstrate that the temperature cycling as well as high temperature exposure have little or no impact on the performance of the whipped products.

[0252] 3.5. Evaluation Study V: The Size and Distribution of Gas Bubbles in "Whipped-Foam" Delivered from Whipped Sunscreen Products Vs Other Foaming Products **[0253]** In addition to the whipped sunscreen product of this invention, three foaming products are examined microscopically for the size and distribution of gas bubbles, and the obtained results are summarized in FIG. **11**.

[0254] Similarly, to whipped sunscreen products of this invention, whipped After Sun lotion also delivers a voluminous and creamy "whipped-foam" with outstanding spreadability, stay-put-ness, and texture (FIG. **12**). However, unlike whipped sunscreen lotion of this invention, limited numbers of gas bubbles are retained. The measured diameters for about 100% of the retained gas bubbles are ≤ 100 µm, implying that stabilization of gas bubble structure is maintained to some extent.

[0255] Few large bubbles are observed in photomicrographs of Waterbabies foaming lotion. The reason of this might be related to the insufficient stabilization of gas bubble structure against Ostwald ripening or coalescence leading to an increase in the bubble size.

[0256] The photomicrographic method of measuring gas bubble size is not applicable to whipped cream dispensed from Reddi Wip Original Dairy Whipped Topping because it would drain appreciably during the time of the experiment. That is why no gas bubbles observed for Reddi Wip. **[0257]** This study shows that whipped sunscreen lotion products offer clear superiority in preventing coalescence of gas bubbles to maintain stable foam structures.

[0258] 4. Conculusions

[0259] Characteristics of whipped sunscreen products are evaluated. The resulting dispensed "whipped-foam" has rich creamy appearance with excellent features including no tendency to become runny, break down easily, spread evenly on skin, silky smooth texture, and extremely low level of product transfer.

[0260] In addition, "whipped-foam" does not drain or collapse fast (resist collapsing at least 30 minutes at RT), allowing more controlled application of the product.

[0261] Moreover, whipped sunscreen products are very stable at various storage conditions (RT, Freeze (-10° C.) / Thaw (RT) Cycles (4 cycles), 40° C./20% RH (3 months), and 50° C./75% RH (1 month)) and deliver thermally stable "whipped-foams" that exhibit adequate physical stabilities. Whipped sunscreen products are also able to retain the gas bubbles in a sufficiently compact structure that substantially prevents coalescence of the gas bubbles to maintain stability of the "whipped-foam" even when the product is subjected to multiple heat stress.

[0262] Table 4: Formulation Comparison of Whipped Sunscreen Products Used in Evaluation Studies

TABLE 4A

Formulation of	Whipped S	unscreen	Product	s (Finish	ed Produ	icts)
		Cor	centratio	on (% w/	(w)	
Component	SPF 30	SPF 30	SPF 50	SPF 50	SPF 50	SPF 50
COPPERTONE Clearly Sheer Whipped Lotion Concentrate SPF 30	98.10		_	_		_
COPPERTONE Ultraguard Kids Whipped Lotion Concentrate SPF 30	_	98.10	_	_		_
COPPERTONE Clearly Sheer Whipped Lotion Concentrate SPF 50	_	_	98.10	_	_	_
COPPERTONE Ultraguard Kids Whipped Lotion Concentrate SPF 50		_	_	98.10	_	_
COPPERTONE Waterbabies Whipped Lotion Concentrate SPF 50	_	_		_	98.10	_
COPPERTONE WaterBABIES Whipped Lotion Concentrate SPF 50		_	_	_	_	98.10
Nitrous Oxide	1.90	1.90	1.90	1.90	1.90	1.90

TABLE 4B

	Igredient I	oncentrate							
	Concentration (% w/w)								
Ingredient	SPF 30	SPF 30	SPF 50	SPF 50	SPF 50	SPF 50			
Avicel RC- 591	2.00	2.00	2.00	2.00	2.00	2.00			
Disodium EDTA	0.10	0.10	0.10	0.10	0.10	0.10			
Ganex P-904 LC	0.80	0.80	0.80	0.80	0.80	0.80			
Glycerin	2.50	2.50	2.50	2.50	2.50	2.50			
Sunspheres PGL	8.00	8.00	8.00	8.00	8.00	8.00			
Octocrylene	8.00	8.00	4.00	8.00	8.00	8.00			
Octisalate, USP	4.50	4.50	4.50	4.50	4.50	4.50			
Homosalate	10.00	10.00	10.00	10.00	10.00	10.00			
Dicaprylyl Ether	2.00	2.00	2.00	2.00	2.00	2.00			
Tocopherol	0.25	0.25	0.25	0.25	0.25	0.25			
Avobenzone	3.00	3.00	3.00	3.00	3.00	3.00			
Oxybenzone			6.00	6.00	6.00	6.00			
Prolipid 141	4.50	4.50	4.50	4.50	4.50	4.50			
Lanette 22 (CM)	2.00	2.00	2.00	2.00	2.00	2.00			
Cetyl Alcohol	1.00	1.00	1.00	1.00	1.00	1.00			
Chlorphenesin	0.27	0.27	0.27	0.27	0.27	0.27			
Sodium Ascorbyl	0.01	0.01	0.01	0.01	0.01	0.01			
Phosphate Benzyl Alcohol	0.90	0.90	0.90	0.90	0.90	0.90			
Fragrance SZ-1405 MOD	—	0.40	_	0.40	_	_			
2010 Citrus Waters	0.15	—	0.15	_	—	—			
SZ28506 Waterbabies 5235646	_	_	—	_	0.25	—			
Waterbabies #486738	_	_	—	_	—	0.25			
Dry-Flo Pure	4.00	4.00	4.00	4.00	4.00	4.00			
Water	Q.S.	Q.S.	Q.S.	Q.S.	Q.S.	Q.S.			

TΔ	BI	F	4
- 173	பட	ιĽΣ.	

Information of several topical products evaluated Product Description	
Bepanthen ® Baby Moisturizer for Extra Sensitive Skin Bepanthen ® Antiseptic Cream (whipped formulation) Bepanthol ® body Lotion Priorin ® Shampoo For Hair Loss, Dry and Normal Hair Priorin ® Shampoo Revitalising Shampoo for Damaged Dry Hair with Millet Priorin ® Ampules (liquid) Canesten ® Cream Clotrimazole 1%	

Example 4. Technical Feasibility Assessment: A New Whipped Delivery System for Various Topical Products

[0263] The feasibility of developing a new whipped delivery system for various topical products is evaluated. The scope of work includes manufacture of whipped products

using nitrous oxide, feasibility experiments to evaluate whippability of these whipped products, together with spreadability and texture of resultant whipped-foams, and followed by monitoring the stability of whipped-foams. Total of seven topical products of Bepanthen®, Priorin®, and Canesten® brands are selected for these evaluations (Table 5). In general, a whipped product (Finished Product) should be prepared by 1) pre-mixing step: co-process of a Concentrate and a 1st Gas, 2) pre-pressurizing step: pressurizing of a 2nd gas between a bag and the inside wall of the product can, and 3) packaging step: packaging the pre-mixed formulation (concentrate+the 1st gas) into the pre-pressurized Bag on Valve (BOV) package. For this proof of principle study, a pre-pressurized BOV package and the pre-mixing step are not utilized. However, in order to mimic the performance of a typical whipped product, the mixture of each topical product (98.10% w/w) and nitrous oxide (1.90% w/w) in a package is shaken vigorously before dispensing to ensure a fine dispersion of nitrous oxide in each topical product (continuous medium).

[0264] All products except Priorin® Ampules are found to be whippable without any formulation optimization or process optimization (FIG. 13). Among whippable products, three topical products (Bepanthen® Baby Moisturizer, Bepanthol® body Lotion, and Canesten® Cream) produce whipped-foams having excellent spreadability with smooth texture. The resultant whipped-foams are further evaluated for their stability at room temperature (RT). As shown in FIG. 14, whipped-foams dispensed from whipped products containing two Priorin® Shampoos are not stable at RT. Acceptable whipped-foam stability is observed for whipped products containing Bepanthen® Baby Moisturizer, Bepanthen® Cream, Bepanthol® body Lotion, and Canesten® Cream. Based on the results, it appears that three Priorin® products tested would not meet the requirements for a whipped delivery system without significant formulation modifications. In addition, the current Bepanthen® Cream would not offer clear superiority in spreadability and texture attributes of the resultant whipped-foam. However the formulation would be able to be modified to improve whipped characteristics and spreadability.

Example 5

[0265] Other products have been shown to be whippable, for example and without limitation:

- [0266] Category—Class—Whipped Benefit
- [0267] Whip Cream—Food—Anti-Abuse
- [0268] Peanut Butter—Food—Ease of Application
- [0269] Dessert Topping—Food—Ease of Application

[0270] Topical Analgesic—OTC Drug—Improved Absorption

[0271] Burn Cream—Medical Device Rx—Reduced Spread-ability Pain

[0272] Medical Haircare—Hair loss—NDA—Reduced Consumer Complaints—Failure to empty

[0273] Medical Haircare—Scalp treatment—OTC Drug—Improved Delivery/Application

- [0274] Petrolatum Gel—OTC Drug—Ease of Application
- [0275] Hair Styling Product—Cosmetic—Novel Delivery

of Thicker Products [0276] Diaper Rash Prevention—OTC Drug—Novel Delivery of Thicker Products

[0277] Tooth Whitener—Cosmetic—Better Coverage

Delivery [0279] Anti-Fungal treatment—OTC/Rx Drug—Reduced Spread-ability Pain/Improved Absorption

[0280] Eye-lid Cleanser—Cosmetic—Novel Delivery

[0281] Psoriasis treatment—Medical Device—Reduced

Spread-ability Pain

[0282] Colon-Rectal Treatment—Rx—Improved Drug Delivery and Absorption

[0283] Acne treatment—OTC Drug—Novel Delivery

[0284] Hand Sanitizer—OTC Drug—Formulation Approach

[0285] Natural Deodorant—Cosmetic—Improved Spread-ability

[0286] Shave Prep—Cosmetic—Novel Delivery of Thicker Products

[0287] Wound Care—Medical Device—Novel Delivery of Thicker Products

[0288] Self-Tanner—Cosmetic—Improved Delivery

[0289] Body Moisturizer—Cosmetic—Novel Delivery of Thicker Products

[0290] Lice Treatment—Medical Device/OTC—Novel Delivery of Thicker Products

[0291] Hair Depilatory—OTC Drug—Novel Delivery of Thicker Products Anti-Hemorrhagic—Rx/Device—Formulation Compatibility—Non-Flammability

Example 6 Physical Characteristics Due to Changes in Gas Loading and Pre-Gas Pressure

Example 6A

[0292] Two intertwined process variables may contribute to controlling the consumer experience associated with a whipped formulation: (1) gas loading (e.g., Nitrous Oxide), which impacts density, spreadability, sound profile during dispensing, and physical appearance of product; and (2) pre-gas can pressure, which influences stability of gas emulsion, sound, speed of dispense, sputtering, and "quality" characteristics. Multiple product variants, combining these two process variables, were run and were being physically evaluated. Physical measurements were made, including CT scans, to yield "in can" product profile characterization details; dispensing observations (appearance, sound, etc.) and high temperature foam stability; and post-dispensing physical measurements including density, bubble size, and bubble size distribution.

[0293] Nine formulations manufactured at various process conditions, representing the practical range of "cut bag" (pre-gas) pressure and nitrous oxide loading, shown in Tables 6, 8, 9, and 10, were tested.

TABLE 6

	_	Cut Bag Pressure (psi)			
		20	32.5	45	
Product Density g/L	50	Х	Х	Х	
	125	Х	х	Х	
	200	Х	Х	Х	

[0294] Each variable combination sampled was evaluated via a CT Scanner to determine bubble size and bubble size distribution while remaining in-can and under elevated pressure. The samples were then evaluated after dispensing

across a wide range of factors including appearance, bubble size and distribution, and high temperature foam stability. The results are shown in FIGS. **15-38**.

[0295] Some post-dispensed results are:

[0296] Appearance of "whipped foam": richer, more voluminous appearance at lower product density (FIG. **16**).

[0297] Gas bubble size and distribution: lower product density leads to higher levels of small bubbles (FIG. **17**).

[0298] High temperature stability: no significant changes in appearance of "whipped foam", bubble size and distribution at 50° C. (FIG. 18).

[0299] Changes in cut-bag pressure have minimal effect on "whipped foam" characteristics.

[0300] Both the bubble density (FIG. **19**) and number of bubbles (FIG. **20**) in each density/cut bag pressure variable sampled showed: Increases in bubble density/bubble number at low product density and low cut bag pressure; Decreases in bubble density/bubble number at high density and high cut bag pressure. This appears to be the result of the lower density variables containing more entrapped gas and having less external pressure to contain expansion of the

bubbles. By contrast, the higher density product contains less gas and is capable of repressing bubble size due to high exerted pressures on the formulation contained within.

[0301] In conclusion, a single finished whipped lotion formulation, processed under a variety of conditions, is capable of possessing unique physical (pre-dispensed and post dispensed) characteristics. Furthermore, these characteristics often translate directly into the consumer experience and have been demonstrated to impact perceptible changes in key consumer criteria including auditory experience, skin feel, perception of the physical characteristics of the product, and application.

[0302] Fluid Dynamic Analysis

[0303] Fluid dynamic of "in can" product (finished product) was evaluated using CT Scan, which produces crosssectional images (virtual "slices") of specific areas of a scanned object, allowing the user to see inside the object without cutting. Density (g/l) means product density (g/L); Cut Bag Pressure (PSIG) means Cut-bag Pressure (psi). Measured precision: Precision of fluid measurement (or CT number precision) was calculated to be: 1 SD: 0.5 HU; Max range: 2 HU. Results are shown in Table 7.

TABLE 7

Sample	Mean fluid density (%)	$^{\rm SD}$	Mean sabresolution bubble density (%)	SD	Mean visible bubble density (%)	SD	Total bubble count (%
1	69.1	5.7	28.7	5.4	2.5	0.8	31.2
2	6.3	2.6	37.8	5.1	56.3	7.4	94.1
3	54.3	5.4	38.9	4	7.6	1.6	46.5
4	0	0.02	15.1	7.4	84.9	7.4	100.0
5	80.9	4.8	19	4.2	1.3	0.9	20.3
6	76.2	7	24	6.8	1	0.6	25.0
7	32	5.6	52.1	4	17.5	3.0	69.6
8	67	9.8	31.8	7.1	2.1	1.2	33.9
9	78.1	5.9	22.24	5.4	1	0.8	23.2
10	26.4	6.3	69.6	5.2	4.3	1.9	73.9
11	72.4	5.4	28	3.9	3.2	0.8	31.2
12	78.2	6.2	22.11	6.02	1.5	0.9	23.6
13	69.6	5.7	28	5.9	2.1	1.1	30.1
14	21.7	6.6	76.2	6.6	2.6	1.9	78.8
15	79.2	7.9	17.9	11.8	1.4	0.8	19.3
16	24.3	16.7	56.8	9.7	24.3	7.4	81.1
17	59.6	6.1	38.8	5.6	2.5	1	41.3
18	80	8.4	20	5.6	2.1	1	22.1
19	20.5	5.2	72.2	4.1	7.5	3	79.7
20	20.9	2.1	61.9	3.4	18.9	1.5	80.8
			Mean # of visible		Max # of	Density	Bag pressure
	Sample	$^{\mathrm{SD}}$	bubble	SD	bubbles	(g/l)	(PSIG)
	-		bubble		bubbles	(g/l)	(PSIG)
	1	5.5	bubble 19.7	4.7	bubbles 30	(g/l) 125	(PSIG) 32.5
	1 2	5.5 9.0	bubble 19.7 137.4	4.7 29.2	30 187	(g/l) 125 50	(PSIG) 32.5 20
	1 2 3	5.5 9.0 4.3	bubble 19.7 137.4 103.8	4.7 29.2 32	500 bubbles 30 187 160	(g/l) 125 50 125	(PSIG) 32.5 20 20
	1 2 3 4	5.5 9.0 4.3 10.5	bubble 19.7 137.4 103.8 127.6	4.7 29.2 32 29.2	30 187 160 187	(g/l) 125 50 125 50	(PSIG) 32.5 20 20 32.5
	1 2 3 4 5	5.5 9.0 4.3 10.5 4.3	19.7 137.4 103.8 127.6 2.3	4.7 29.2 32 29.2 1.6	30 187 160 187 7	(g/l) 125 50 125 50 200	(PSIG) 32.5 20 20 32.5 45
	1 2 3 4 5 6	5.5 9.0 4.3 10.5 4.3 6.8	19.7 137.4 103.8 127.6 2.3 3.6	4.7 29.2 32 29.2 1.6 2.9	30 187 160 187 7 5	(g/l) 125 50 125 50 200 125	(PSIG) 32.5 20 20 32.5 45 45
	1 2 3 4 5 6 7	5.5 9.0 4.3 10.5 4.3 6.8 5.0	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6	4.7 29.2 32 29.2 1.6 2.9 36	30 187 160 187 7 5 193	(g/l) 125 50 125 50 200 125 125	(PSIG) 32.5 20 20 32.5 45 45 20
	1 2 3 4 5 6 7 8	5.5 9.0 4.3 10.5 4.3 6.8 5.0 7.2	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6 21.3	4.7 29.2 32 29.2 1.6 2.9 36 1	30 187 160 187 7 5 193 56	(g/l) 125 50 125 50 200 125 125 200	(PSIG) 32.5 20 20 32.5 45 45 45 20 20
	1 2 3 4 5 6 7 8 9	5.5 9.0 4.3 10.5 4.3 6.8 5.0 7.2 5.5	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6 21.3 2.8	4.7 29.2 32 29.2 1.6 2.9 36 1 3.1	30 187 160 187 7 5 193 56 3	(g/l) 125 50 125 50 200 125 125 200 125 200 125	(PSIG) 32.5 20 20 32.5 45 20 20 20 45
	1 2 3 4 5 6 7 8 9 10	5.5 9.0 4.3 10.5 4.3 6.8 5.0 7.2 5.5 5.5	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6 21.3 2.8 108.7	4.7 29.2 32 29.2 1.6 2.9 36 1 3.1 33.9	30 187 160 187 7 5 193 56 3 162	(g/l) 125 50 125 50 200 125 125 200 125 200 125 50	(PSIG) 32.5 20 20 32.5 45 45 20 20 45 45
	1 2 3 4 5 6 7 8 9 10 11	5.5 9.0 4.3 10.5 4.3 6.8 5.0 7.2 5.5 5.5 4.0	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6 21.3 2.8 108.7 14	4.7 29.2 32 29.2 1.6 2.9 36 1 3.1 33.9 5.4	30 187 160 187 7 5 193 56 3 162 30	(g/l) 125 50 125 50 200 125 125 200 125 50 125 50 125 50 125 200 125 125 200 125 125 125 125 125 125 125 125	(PSIG) 32.5 20 20 32.5 45 45 20 20 45 45 45 32.5
	1 2 3 4 5 6 7 8 9 10 11 12	5.59.04.310.54.36.85.07.25.55.54.06.1	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6 21.3 2.8 108.7 14 3.5	4.7 29.2 32 29.2 1.6 2.9 36 1 3.1 33.9 5.4 2.3	30 187 160 187 7 5 193 56 3 162 30 14	(g/l) 125 50 125 50 200 125 125 200 125 50 125 200 125 200	(PSIG) 32.5 20 20 32.5 45 45 20 20 45 45 32.5 32.5
	1 2 3 4 5 6 7 8 9 10 11 12 13	5.59.04.310.54.36.85.07.25.55.54.06.16.0	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6 21.3 2.8 108.7 14 3.5 2.6	4.7 29.2 32 29.2 1.6 2.9 36 1 3.1 33.9 5.4 2.3 8.3	30 187 160 187 7 5 193 56 3 162 30 14 46	(g/l) 125 50 125 50 200 125 125 200 125 50 125 200 125 200 200 200	(PSIG) 32.5 20 20 32.5 45 45 20 20 20 45 45 32.5 32.5 20
	1 2 3 4 5 6 7 8 9 10 11 12 13 14	5.59.04.310.54.36.85.07.25.55.54.06.16.06.9	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6 21.3 2.8 108.7 14 3.5 2.6 108.8	4.7 29.2 32 29.2 1.6 2.9 36 1 3.1 3.9 5.4 2.3 8.3 37	30 187 160 187 7 5 193 56 3 162 30 14 46 138	(g/l) 125 50 125 50 200 125 125 200 125 50 125 200 125 200 125 50 125 50 125 50 125 50 200 50 200 50 50 200 200	(PSIG) 32.5 20 32.5 45 45 45 20 20 45 32.5 32.5 20 32.5
	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	5.59.04.310.54.36.85.07.25.55.54.06.16.06.911.8	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6 21.3 2.8 108.7 14 3.5 2.6 108.8 2.9	4.7 29.2 32 29.2 1.6 2.9 36 1 3.1 3.9 5.4 2.3 8.3 37 1.8	Subbles 30 187 160 187 7 5 193 56 3 162 30 14 46 138 8	(g/l) 125 50 125 50 200 125 125 200 125 50 125 200 125 200 200 200	(PSIG) 32.5 20 20 32.5 45 45 20 20 20 45 45 32.5 32.5 20
	1 2 3 4 5 6 7 8 9 10 11 12 13 14	5.59.04.310.54.36.85.07.25.55.54.06.16.06.9	bubble 19.7 137.4 103.8 127.6 2.3 3.6 141.6 21.3 2.8 108.7 14 3.5 2.6 108.8	4.7 29.2 32 29.2 1.6 2.9 36 1 3.1 3.9 5.4 2.3 8.3 37	30 187 160 187 7 5 193 56 3 162 30 14 46 138	(g/l) 125 50 125 50 200 125 125 200 125 50 125 200 125 200 125 50 125 50 125 50 125 50 200 50 200 50 50 200 200	(PSIG) 32.5 20 20 32.5 45 45 45 20 20 45 32.5 32.5 32.5 20 32.5

TABLE 7-continued

19	5.1	142.3	36.1	193	50	45	
20) 3.7	183.4	13	205	50	20	

*remove sample 4 due to questionable fluid mixture

Table Key Fluid density (%): non bubble fluid

 $\overline{\text{Density}_{fluid}} = 100 \frac{\overline{\text{Vol}_{non_bubble_fluid}}}{\overline{\text{V}_{-1}}}$ Vol_{all_fluid}

Note:

Volall_fluid includes total volume of sample within bag

Example 6B

[0304] Whipped sunscreen products consisting of a base emulsion formulation (concentrate) and a propellant (gas) are packaged into a pre-pressurized Bag on Valve (BOV) package. The objective of this example is to evaluate the characteristics of whipped sunscreen products manufactured at various process conditions. Formulation details for a whipped sunscreen product used in the following evaluation studies are summarized in Tables 10 and 11. Batches were prepared based on the whipped sunscreen product SPF 50 at various levels of process conditions: three different cut-bag pressures (20, 32.5, and 45 psi) and three different product densities (50, 125, and 200 g/L). See Table 10. The batches tested in the evaluation studies were manufactured and packaged at the intended manufacturing site.

TABLE 8

Composition of Whipped S	unscreen Product (Finished Products)
Ingredient	SPF 50 Concentration (% w/w)
Avicel RC-591 Disodium EDTA	2.00 0.10

TABLE 8-continued

Composition of Whipped Sunscreen Product (Finished Products)					
Ingredient	SPF 50 Concentration (% w/w)				
Ganex P-904 LC	0.80				
Glycerin	2.50				
Sunspheres PGL	8.00				
Octocrylene	8.00				
Octisalate, USP	4.50				
Homosalate	10.00				
Dicaprylyl Ether	2.00				
Tocopherol	0.25				
Avobenzone	3.00				
Oxybenzone	6.00				
Prolipid 141	4.50				
Lanette 22 (CM)	2.00				
Cetyl Alcohol	1.00				
Chlorphenesin	0.27				
Sodium Ascorbyl Phosphate	0.01				
Benzyl Alcohol	0.90				
Waterbabies 5235646	0.25				
Dry-Flo Pure	4.00				
Water	Q.S.				

TABLE 9

Concentrate (Base Formulation): Whipped Sunscreen Lotion Concentrate, Batch Size: 1000 g				
	Concentration (% w/w)	Manufacturing Directions		
Part A Ingr	edients	_		
Purified water, USP Avicel RC-591	43.77 2.00	Step 1: In a container large enough to hold the entire batch, add the Water of Part A, with rapid mixing, add the Avicel RC-591 of Part A and mix until free from lumps.		
Part B Ingredients		-		
Disodium EDTA Ganex P-904 LC Glycerin, USP Sunspheres PGL	0.10 0.80 2.50 8.00	Step 2: Add the ingredients of Part B to the batch of Step 1 and mix until dispersed. Begin heating the aqueous phase to 158-167° F. (70-75° C.) with mixing.		
Part C Ingr	edients	-		
Octocrylene, USP Octisalate, USP Homosalate, USP Dicaprylyl Ether Vitamine E, USP	8.00 4.50 10.00 2.00 0.25	Step 3: In a separate container, add the ingredients of Part C and heat to 158- 167° F. (70-75° C.) with mixing until dissolved.		

Concentrate (Base Formulation): Whipped Sunscreen Lotion Concentrate, Batch Size: 1000 g					
	Concentration (% w/w)	Manufacturing Directions			
Avobenzone, USP	3.00	Step 4: Add the oil phase of Step 3 to the			
Oxybenzone, USP	6.00	batch of Step 2 and mix until homogenous.			
Prolipid 141	4.50	Turn off heat and cool to at least 113° F.			
Lanette 22 (CM)	2.00	(45° C.).			
Cetyl Alcohol, NF	1.00				
Chlorphenesin	0.27				
Part D Ingr	edients	_			
Sodium Ascorbyl Phosphate	0.01	Step 5: Add Part D ingredients to the batch then slowly added the Dry-Flo to the			
Benzyl Alcohol, NF	0.90	batch and mix well for at least 5 minutes.			
Fragrance	0.40				
Dry-Flo Pure	4.00				
Part E Ingr	edients	_			
Purified water, USP	Q.S.	Step 6: Q.S. the batch with water of Part E and mix well. Package accordingly.			

TABLE 9-continued

TA	BL	Æ	10	
T 7 7		<u> </u>	10	

	Samples	
SAMPLE	CUT BAG PRESSURE (psi)	DENSITY (g/L)
170	NEAT - NO GAS	NEAT - NO GAS
567	CONTROL	CONTROL
852	20	50
819	32.5	50
903	45	50
33	20	125
754	32.5	125
90	45	125
707	20	200
836	32.5	200
125	45	200

[0305] The results are shown in FIG. 21—FIG. 38.

Example 7 Sensory Impact Studies

[0306] Two intertwined process variables may contribute to controlling the consumer experience associated with a base formulation: gas loading (e.g., Nitrous Oxide), which impacts density, spreadability, sound impact upon expelling from the package, and physical appearance of product; and pre-gas can pressure, which influences stability of gas emulsion, sound, speed of dispense, sputtering, and "quality" characteristics. Sensory impact (such as appearance, sound, and skin impact) to the user of product variants of these two variables were evaluated by trained personnel to determine how product variants are perceived differently by the user, with statistical confidence.

[0307] The sensory impact studies were conducted by Sensory Spectrum (222 Oak Ave, Kannapolis, N.C. 28081; 554 Central Ave, New Providence, N.J. 07974). These studies involve skinfeel descriptive analysis of a whipped formulation. Whipped formulations with multiple variables are studied to understand impact of modified manufacturing processes on sensory characteristics of the formulation.

[0308] Study Design

[0309] Protocol Development

[0310] Sensory Spectrum consultants and panel leaders evaluate prototypes, method of dispensing/application and

sound upon dispensing to develop a custom protocol for descriptive analysis. The Spectrum Descriptive Analysis Method grounds itself in the use of published and internal intensity reference scales to define intensity boundaries in sensory experiences. Skinfeel panelists are trained using the Spectrum Descriptive Analysis Method for personal care products. They are selected on their ability to detect and discriminate differences in visual and tactile properties. Panelists are trained on a universal scale that focuses on intensity or strength of the signal, coupled with detailed description and definitions of sensory attributes and use of calibrated training samples. All panelists receive a minimum of 100 hours of training and practice prior to commissioning of client research and are extensively trained in evaluation of sprays, creams, and related product forms.

[0311] Attribute intensity is rated on a 101-point intensity: scale with 0=none and 100=very strong/very high. The intensity scale uses 1-point increments. Panelists are trained to use the scale in a similar way across panelists and across samples. Use of a universal scale allows attributes to be compared in intensity to one another, (e.g. comparing intensity of slippery feel to intensity of sticky feel), as well as for comparison of samples within and across studies and products having shared attributes.

[0312] All evaluations are replicated. Data collection of this type is well suited to correlation with both instrumental and consumer research data. The samples are shown in Tables 6, 8, 9, and 10.

[0313] The study design involved monadic assessments of whipped sunscreen formulations in a randomized and balanced complete block design, and estimate mean values for each sensory attribute for each product. A trained panel performed all assessments using the Spectrum Descriptive Analysis Method.

[0314] The analyses provide both descriptive (qualitative) and intensity measures (quantitative) of the products. The descriptive analysis methodologies are based on those described in ASTM Manual **26**, Sensory Testing Methods, 2nd Ed, E. Chambers IV, editor, and ASTM Manual on Descriptive Analysis Testing for Sensory Evaluation, R. Hootman, editor, and Sensory Evaluation Techniques by Meilgard, Civille and Carr.

[0315] Prototype Evaluations—Appearance

[0316] Sensory Spectrum consultants evaluated the color of the prototypes (hue, intensity, brightness, opacity) via consensus.

[0317] Prototype Evaluations—Sound

[0318] Sensory Spectrum's Skinfeel Descriptive analysis panel (minimum of eight panelists) was trained to evaluate the volume and pitch of the perceptible sounds of the prototypes as they were dispensed from their containers. They also assessed the presence/absence of qualitative characteristics of the sound.

[0319] Prototype Evaluations—Skinfeel Panel Composition: Eight (8) to eleven (11) trained panelists evaluated the products. All panelists passed an annual validation test.

[0320] Test Article Description

[0321] The sunscreen test articles/products contain sunscreen ingredients that comply with the types, combinations and concentrations specified by the 1999 FDA Final Sunscreen Monograph or subsequent FDA regulations. All products are over-labeled and bulk packaged and/or over-labeled in their marketed packaging. Products that are not sunscreens may also be tested as benchmarks along with the sunscreen test articles/products.

[0322] Test Article Description:

[0323] Whipped Sunscreen SPF 50 Lotion; Sunscreen Lotion SPF 50 Non-Whipped.

[0324] Procedures

[0325] Two 4"×2" rectangular evaluation sites were scribed on each volar forearm. Panelists spread the product within the rectangle with index or middle finger, using a gentle oval motion, at a rate of two strokes per second.

[0326] Whipped Product Dispensing Instructions:

[0327] Pick up can and with other hand twist actuator noting that the icon moves from the locked position to the unlocked. Place index finger into saddle-shaped curve in actuator in preparation to dispense. Rotate can down at an angle, so that the actuator orifice is positioned close (i inch) to the petri dish, in preparation to dispense. Depress actuator and allow product to dispense by building into itself on the petri dish and then slowly pull can up and away. Release the actuator after 2 beats of a metronome set at 120BPM. NOTE: This amount may be enough to cover a whole appendage (arm, leg, or one side of a torso).

[0328] Neat Product Dispensing Instructions:

[0329] In a plastic petri dish, the panel leader or technician dispenses the product from a standard bottle in a spiral shape using a nickel size circle, filling it from the edge to the center.

[0330] No adverse events were reported.

[0331] The study sampling plan used a randomized and balanced complete block design. Nine samples (Tables 6, 8, 9, and 10) were replicated so that each sample was seen twice by each panelist, and one sample was seen three times by each panelist. The average of the replicate evaluations by each panelist was used in the summary analysis for each attribute. Mean and standard deviation for each attribute was analyzed for each sample. SAS was used to conduct this analysis.

[0332] Perceptual maps of the samples were developed to better understand the relationships among the attributes that define the sensory space of the sample category tested and where the products fall in that space. This information is used to group samples in homogeneous groups.

[0333] Some of the findings are:

[0334] Chroma/Intensity (of Color)

[0335] Density appeared to provide a directional impact regarding Chroma and Intensity but statistics were not available.

[0336] Cracking/Popping

[0337] Both Density and Cut Bag Pressure appeared to provide a directional impact regarding Cracking/Popping noise but statistics were not available.

[0338] Sputtering

[0339] Both Density and Cut Bag Pressure at lower densities appeared to provide a directional impact regarding Sputtering but statistics were not available.

[0340] Noise

[0341] Density appeared to provide a directional impact regarding Noise but statistics were not available.

[0342] Sound

[0343] Overall, many of the samples have a low sound impact when dispensed from the packaging. Three samples are moderately loud and high-pitched. One sample makes a crackling/popping sound while two samples sputter when dispensed.

[0344] Three Key Dimensions explain 90% of the variability in descriptive profiles of skinfeel. Dimension 1—Oily during rubout with a glossy thick, greasy residue (53% of variability) Dimension 2—Glossy and low in firmness when dispensed (19% of variability). Dimension 3—Visually compact when dispensed into a petri dish (18% of variability).

[0345] Prototypes that stand out in Dimension 1 are as follows. Prototype 836 is oily and slow to absorb during rubout, leaves a moderately glossy finish on the skin, and has the highest, thickest residue that is oily & greasy in character. Prototype 567 absorbs quickly, is less glossy, and leaves a thinner residue.

[0346] Prototypes that stand out in Dimension 2 are as follows. When dispensed into a petri dish, Prototype 170 is the shiniest among all prototypes for up to 30 seconds. It is also the least firm when manipulated, but it should be noted that this sample was evaluated slightly differently due to its format (neat, not whipped). Prototype 819 is least glossy when dispensed into a petri dish, and is firmest among the whipped prototypes.

[0347] Prototypes that stand out in Dimension 3 are as follows. When dispensed into a petri dish, Prototypes 170 and 903 are visually compact and hold their shape. Prototypes 033, 125 & 567 are airier when dispensed and don't hold their shape as well as other prototypes.

[0348] Tables 11-16 display some of the data. Attribute intensity is rated on a 101-point intensity: scale with 0=none and 100=very strong/very high.

TABLE 11

Sound Impact				
	Attrib	utes		
Sample	Volume	Tone		
033	6.0 CD	7.0 C		
090	4.8 D	4.9 CD		
125	3.2 E	3.5 D		
170*	n/a	n/a		
567	6.9 C	7.2 C		
707	3.2 E	3.5 D		
754**	4.8 D	5.6 CD		

TABLE 11-continued

Sound Impact				
Attributes				
Volume	Tone			
41.5 A	41.2 A			
3.1 E	3.0 D			
38.1 B	36.8 B			
40.1 A	42.6 A			
<.0001	<.0001			
1.50	2.93			
**	**			
	Attri Volume 41.5 A 3.1 E 38.1 B 40.1 A <.0001 1.50			

*Lotion format; dispensed via pipette

**Sample was replicated twice for a total of 3 evaluations

	Hue (qualitative)	Chroma	Intensity* (means)	Opacity
033	yellow	76.4	7.8	100.0
090	yellow	63.7	10.1	100.0
125	yellow	71.6	9.2	100.0
170	yellow	68.4	8.2	100.0
567	white	75.6	0.0	100.0
707	yellow	70.0	8.7	100.0
754	yellow	70.1	8.1	100.0
819	white	85.9	0.0	100.0
836	yellow	74.3	6.5	100.0
852	white	86.0	0.0	100.0
903	white	84.7	0.0	100.0

TABLE 12

NOTES:

Standard 15-point scale was used for this evaluation

*White is the absence of color, therefore the intensity = 0

TABLE	13	3
-------	----	---

			Rubout				
Attributes	033	090	125	170	567	707	754
Wetness-RO	52.2 DE	51.9 E	56.4 AB	54.0 CD	46.8 G	52.5 DE	54.8 BC
Spreadability -	64.6 DEF	66.8 BCD	68.1 ABC	64.9 DEF	62.9 FG	69.3 AB	67.8 ABC
RO							
Coolness-RO	6.1 FG	8.0 CD	8.9 BC	7.5 DE	6.5 EFG	10.1 AB	7.9 CD
Thickness-RO	36.0 BC	36.4 BC	36.0 BC	35.6 C	34.9 C	37.5 AB	35.9 BC
Slipperiness-RO	72.0 D	75.4 B	79.9 A	72.5 CD	67.9 F	80.4 A	74.8 BC
Oil-RO	23.3 DEF	23.4 DE	28.0 B	20.8 EFG	19.7 G	27.0 BC	24.6 CD
Wax-RO	10.1 BCDE	9.2 CDE	8.9 DE	12.4 A	10.2 ABCD	8.9 DE	11.5 AB
Grease-RO	35.3 CD	38.6 AB	39.2 AB	35.2 CD	33.7 DE	40.4 A	36.9 BC
Whitening-RO	18.5 C	16.9 C	53.2 B	14.8 CD	4.5 E	52.8 B	20.8 C
Rubs to	53.9 C	44.5 D	74.3 B	35.0 EF	35.0 EF	71.5 B	41.8 DE
Absorbency							
	Attributes	819	836	852	903	p-value	lsd sig

Attributes	819	836	852	903	p-value	lsd	sig
Wetness-RO	48.7 FG	58.0 A	53.9 CD	49.5 F	<.0001	1.99	**
Spreadability -	61.1 G	70.2 A	65.5 CDE	63.1 EFG	<.0001	2.55	**
RO							
Coolness-RO	5.5 G	10.5 A	6.9 DEF	5.9 FG	<.0001	1.32	**
Thickness-RO	35.6 BC	39.1 A	34.7 C	35.5 C	0.0003	1.83	**
Slipperiness-RO	70.2 DEF	80.7 A	71.3 DE	69.2 EF	<.0001	2.38	**
Oil-RO	21.3 EFG	31.5 A	21.8 DEFG	20.4 FG	<.0001	2.95	**
Wax-RO	10.0 BCDE	7.9 E	10.6 ABCD	11.4 ABC	0.0040	2.20	**
Grease-RO	35.0 CD	39.8 A	31.9 E	35.7 CD	<.0001	2.80	**
Whitening-RO	7.4 DE	75.7 A	5.3 E	6.6 DE	<.0001	8.20	☞ ☞
Rubs to	32.4 F	93.1 A	33.5 EF	30.4 F	<.0001	8.54	**
Absorbency							

Means that share a common letter within an attribute are not statistically significantly different at the indicated CL

** = Significantly different at 95% confidence level

* = Significantly different at 90% confidence level

lsd = Is reported at 95% if p-value < 0.05 and 90% if 0.05 < p-value < 0.10

TABL	F 1	4
TADL	டா	+

			TABLE 14	ł			
		Imr	nediate After	feel			
Attributes	tes 033		125	170	567	707	754
Gloss-Imm	oss-Imm 21.4 CD		34.2 B	20.6 CDE	16.0 E	36.1 B	22.5
Whitening-Imm	2.4 C	3.0 C	12.9 B	2.8 C	0.7 C	16.8 B	3.1
Tautness-Imm	15.4	15.2	15.4	15.4	15.2	15.0	15.4
Stickiness-Imm	8.3 C	8.6 C	8.7 C	8.4 C	6.2 D	10.5 B	9.4
Roughness-Imm	18.2 A	18.5 A	18.6 A	18.7 A	18.7 A	18.0 A	18.4
Slipperiness - Imm	67.2 CD	69.4 BC	69.5 BC	69.7 B	66.3 D	69.9 B	70.2
Thickness of Residue-Imm	17.5 B	17.3 B	18.9 B	15.1 C	12.3 E	19.2 B	17.6
Amount of Residue-Imm	25.5 D	25.6 D	29.0 BC	22.0 E	17.5 F	30.0 B	26.4
Oily Intensity- Imm	14.2 CD	15.3 CD	20.8 B	14.0 CDE	11.3 E	20.5 B	16.3
Waxy Intensity- Imm	18.0	19.5	21.3	21.0	20.2	19.7	18.7
Greasy 30.5 CD Intensity-Imm Silicone 1.1 BCD Intensity-Imm		32.3 C	35.1 AB	31.7 CD	26.5 E	36.6 A	32.5
		0.9 BCD	3.0 A	0.7 BCD	0.0 D	1.4 BC	0.3
Plastic/Coated Intensity- Imm	3.5 A	2.7 AB	0.0 D	2.7 AB	2.7 AB	1.8 BC	1.5
Att	ributes	819	836	852	903	p-value	lsd s
Glo	ss-Imm	19.3 CDE	46.9 A	17.6 DE	16.8 DE	<.0001	4.63
	itening-Imm	1.7 C	32.9 A	1.6 C	2.5 C	<.0001	5.22
	itness-Imm	15.3	15.4	15.6	15.2	0.4690	
	ckiness-Imm	6.5 D	12.7 A	8.2 C	6.0 D	<.0001	1.53
	ughness-Imm	18.8 A	16.5 B	19.0 A	18.8 A	0.0002	1.02
	operiness -	70.1 B	73.2 A	70.5 B	71.5 AB	<.0001	2.36
Thi	ickness of sidue-Imm	12.8 DE	22.4 A	14.5 CD	13.5 CDE	<.0001	1.98
Am	iount of	18.4 F	39.0 A	19.9 EF	18.9 F	<.0001	2.86
Residue-Imm Oily Intensity- Imm Waxy		13.4 DE	24.8 A	14.8 CD	12.8 DE	<.0001	2.84
		22.2	18.0	19.0	21.0	0.1774	
Gre	ensity- Imm easy ensity-Imm	29.4 D	37.5 A	30.7 CD	31.4 CD	<.0001	2.74
Sili	icone ensity-Imm	0.7 BCD	1.8 AB	0.5 CD	0.5 CD	0.0008	1.29
Pla	stic/Coated ensity-	1.8 BC	0.9 CD	2.3 ABC	1.8 BC	0.0003	1.47

Means that share a common letter within an attribute are not statistically significantly different at the indicated CL

** = Significantly different at 95% confidence level
* = Significantly different at 90% confidence level
* = Significantly different at 90% confidence level
lsd = Is reported at 95% if p-value < 0.05 and 90% if 0.05 < p-value < 0.10

TABLE

10-minute Afterfeel								
Attributes	033	090	125	170	567	707	754	
Gloss-10 Min	14.0 BC	13.7 BC	19.1 A	13.2 BCD	11.3 D	17.5 A	14.4 B	
Whitening-10 Min	0.8 C	1.0 C	3.6 B	0.5 C	0.0 C	5.5 AB	0.2 C	
Tautness-10 Min	14.5	14.9	15.1	14.8	14.9	14.4	15.0	
Stickiness-10 Min	3.9 CD	3.5 D	4.9 BC	3.0 DE	2.0 EF	6.0 B	3.9 CD	
Roughness-10 Min	18.9	19.0	19.2	18.9	18.9	18.7	18.8	
Slipperiness- 10 Min	74.4 AB	73.3 BCD	72.0 D	74.3 ABC	72.9 BCD	72.3 CD	74.4 AB	
Thickness of Residue-10 Min	11.1 DE	12.0 CD	13.4 BC	9.7 EF	8.2 G	13.4 B	11.6 D	

TABLE 15-continued

24

		10	-minute Afte	erfeel			
Amount of	15.9 CD	16.9 C	19.7 B	14.0 DE	12.1 EF	20.0 B	15.9 CD
Residue-10 Min Oily Intensity-	7.8 CDE	8.3 CD	12.8 B	8.1 CD	5.7 E	13.9 B	9.2 C
10 Min							
Waxy Intensity- 10 Min	21.4 CD	23.5 BC	24.0 BC	23.7 BC	23.1 BCD	23.5 BC	22.2 CD
Greasy	24.2 CD	27.0 BC	26.9 BC	24.5 CD	18.6 E	28.2 B	26.5 BC
Intensity- 10 Min							
Silicone	0.9	1.6	1.8	2.3	2.0	1.7	1.2
Intensity- 10 Min							
Plastic/Coated	4.2 A	2.7 BCD	1.8 DE	3.2 ABC	2.7 BCD	3.6 AB	2.1 CDE
Intensity-10							
Min							

 Attributes	819	836	852	903	p-value	lsd	sig
Gloss-10 Min	12.2 BCD	19.6 A	12.5 BCD	11.7 CD	<.0001	2.29	**
Whitening-10 Min	0.0 C	6.8 A	0.5 C	0.5 C	<.0001	1.92	**
Tautness-10 Min	15.1	15.1	14.9	14.9	0.4953		
Stickiness-10 Min	1.3 F	7.4 A	2.9 DE	1.8 EF	<.0001	1.26	**
Roughness-10 Min	18.8	18.1	19.3	18.8	0.3659		
Slipperiness-	75.7 A	74.0 ABC	74.5 AB	75.5 A	0.0049	2.02	**
10 Min							
Thickness of	8.7 FG	16.2 A	9.7 EF	8.4 FG	<.0001	1.43	**
Residue-10 Min							
Amount of	11.7 F	25.0 A	13.5 EF	11.6 F	<.0001	1.96	**
Residue-10 Min							
Oily Intensity-	7.1 CDE	16.2 A	9.0 C	6.1 DE	<.0001	2.20	**
10 Min							
Waxy Intensity-	27.8 A	19.9 D	25.8 AB	26.2 AB	0.0007	3.38	**
10 Min							
Greasy	23.2 D	31.6 A	23.6 D	22.6 D	<.0001	2.85	* *
Intensity- 10							
Min							
Silicone	3.3	1.9	1.6	2.0	0.1559		
Intensity- 10							
Min							
Plastic/Coated	2.3 CDE	1.4 E	2.7 BCD	2.7 BCD	0.0006	1.20	**
Intensity-10							
Min							

Means that share a common letter within an attribute are not statistically significantly different at the indicated CL

** = Significantly different at 95% confidence level

* = Significantly different at 90% confidence level

lsd = Is reported at 95% if p-value < 0.05 and 90% if 0.05 < p-value < 0.10

			17	ADLE IO				
			М	anipulation				
Attributes	033	707	754					
Firmness in Hand/Firmness	42.8 B	41.5 BC 39.4 D 31.4 F 39.1		39.1 D	36.8 E	36.7 E		
Stickiness	29.4 AB	29.6 A	28.3 A	BC 25.6 F	26.7 DEF	28.6 ABC	26.4 E	F
Cohesiveness	9.3 B	3 B 8.8 BCD 9.5 B 11.3 A 8.3 CDE		9.2 BC	8.6 B	8.6 BCDE		
Peaking	31.2 B	31.2 B 27.7 BC 31.3 B 38.6 A		26.0 CD	31.3 B	31.4 B		
	Attribute	s	819	836	852	903 p-v	alue Isd	\mathbf{s} i
	Firmness Hand/Fir		46.6 A	36.3 E	40.3 CD	40.8 CD <.0	001 1.95	; *:
	Stickines		28.1 BCD	28.4 ABC	27.7 CDE	26.3 EF <.0	001 1.46	5 *
	Cohesive	eness	7.8 E	9.3 B	9.1 BC	7.9 DE <.0	001 0.94	*
	Peaking		16.9 F	26.9 C	23.1 DE	20.6 EF <.0	001 3.81	*

TABLE 16

Means that share a common letter within an attribute are not statistically significantly different at the indicated CL

** = Significantly different at 95% confidence level * = Significantly different at 90% confidence level

lsd = Is reported at 95% if p-value < 0.05 and 90% if 0.05 < p-value < 0.10

25

		2	Appearance					
Attributes	033	090	125	170	567	70)7	754
Visual Compactness-	75.5 EF	77.5 CDE	73.2 F	84.3 A	73.9 F	76.3	DEF	80.4 BC
Imm								
Integrity of Shape-	81.0 DE	80.5 DE	79.1 E	87.1 A	78.8 E	79.2	Е	83.1 CD
Imm								
Gloss-Imm	80.6 AB	80.4 AB	80.1 AB	81.5 A	79.7 B		AB	80.6 AB
Visual Compactness- 10 Sec	75.4 EF	77.1 CDE	73.2 F	83.9 A	73.5 F	76.1	DEF	80.1 BC
Integrity of Shape- 10 Sec	79.5 CD	78.3 CD	78.3 CD	85.5 A	77.1 D	78.4	CD	81.8 BC
Gloss-10 Sec	80.6 AB	80.4 AB	80.1 AB	81.5 A	79.7 B	80.7	AB	80.6 AB
Visual Compactness- 30 Sec	75.3 DE	77.1 CD	73.4 E	83.6 A	73.6 E	76.0	DE	80.1 BC
Integrity of Shape- 30 Sec	78.4 CD	77.1 DE	76.9 DE	84.5 A	75.0 EI	F 77.4	DE	80.9 BC
Gloss-30 Sec	80.6 AB	80.4 AB	80.1 AB	81.5 A	79.7 B	80.7	AB	80.6 AB
Visual Compactness- 60 Sec	74.8 EF	77.0 CDE	72.7 F	83.3 A	73.1 F	75.6	DEF	80.0 ABC
Integrity of Shape- 60	76.7 C	76.1 C	75.3 C	83.8 AB	73.8 C	D 76.4	С	80.5 B
Sec								
Gloss-60 Sec	80.1 AB	81.5 A	80.6 AB	79.5 BC	80.7 A	B 80.6	AB	76.0 D
Attributes		819	836	85	2	903	p-value	lsd sig
Visual Com	pactness-	81.1 AB	79.1 BC	CD 80.4	BC	81.5 AB	<.0001	3.51 **
Imm Integrity of	Shana	83.3 BCT) 733 F	857	ABC	865 AB	< 0001	334 **

TADLE 17

Integrity of Shape-83.3 BCD 73.3 F 85.7 ABC 86.5 AB <.0001 3.34 ** Imm Gloss-Imm 760 D 80.0 AB 797 B 78.1 C <.0001 1.48 ** Visual Compactness- 10 80.5 AB 78.9 BCD $80.1 \ \mathrm{BC}$ 81.4 AB <.0001 3.38 ** Sec Integrity of Shape- 10 79.0 CD 72.3 E 84.1 AB 85.8 A <.0001 3.51 ** Sec Gloss-10 Sec 76.0 D 80.0 AB 79.7 B 78.1 C <.0001 1.48 ** Visual Compactness- 30 80.3 ABC 78.6 BCD 80.0 BC 81.3 AB <.0001 3.39 ** Sec Integrity of Shape- 30 77.2 DE 71.6 F 83.5 AB 85.3 A <.0001 3.40 ** Sec Gloss-30 Sec 76.0 D 80.0 AB 79.7 B 78.1 C <.0001 1.48 ** Visual Compactness- 60 80.2 ABC 78.7 BCD 79.9 BC 81.4 AB <.0001 3.40 ** Sec Integrity of Shape- 60 76.2 C 70.8 D 83.1 AB 84.8 A <.0001 3.43 ** Sec Gloss-60 Sec 80.0 AB 79.7 B 80.4 AB 78.1 C <.0001 1.48 **

Means that share a common letter within an attribute are not statistically significantly different at the indicated CL

** = Significantly different at 95% confidence level

* = Significantly different at 90% confidence level

lsd = Is reported at 95% if p-value < 0.05 and 90% if 0.05 < p-value < 0.10

[0349] A summary of the study parameters is below.

[0350] As it is Dispensed
[0351] a. Firmness
[0352] b. Stickiness
[0353] c. Integrity of Shape
[0354] d. Peaking
[0355] e. Gloss vs Dull (matte to Shinniness)
[0356] f. Sound
[0357] i. During Dispensing
[0358] 1. Loudness
[0359] 2. Harshness
[0360] 3. Whoosh?
[0361] 4. Fart sound?
[0362] ii. During Pinching for Firmness
[0363] 1. Crackling/Popping

[0364] g. Porosity (Dense whip-cream vs Foam, which has large porosity)

[0365] h. Coloration (scale ranging from yellow to white), where white is not a bad thing but indicates amount of gas in product

[0366] Rub-Out

[0367] a. Wetness

- [0368] b. Spreadability
- [0369] c. Thickness
- [0370] d. Oil
- [0371] e. Wax
- [0372] f. Grease
- [0373] g. Whitening
- [0374] h. Rubs to Absorb
- [0375] i. Crackling/Popping as rubbing out
- [0376] j. Cooling
- [0377] k. Cushioning/Softness
- [0378] 1. Density of Dollup (volume vs weight)

[0379] Afterfeel

[0380] a. Immediate

[0381] i. Gloss [0382] ii. Whitening

[0383] iii. Stickiness

- [0384] iv. Thickness of Residue
- [0385] v. Amount of Residue
- [0386] vi. Oil
- [0387] vii. Wax
- [0388] viii. Grease
- [0389] ix. Silicone
- [0390] x. Plastic coated
- [0391] b. After 10 minutes
- [0392] i. Gloss
- [0393] ii. Whitening
- [0394] iii. Stickiness
- [0395] iv. Thickness of Residue
- [0396] v. Amount of Residue
- [0397] vi. Oil
- [0398] vii. Wax
- [0399] viii. Grease
- [0400] ix. Silicone
- [0401] x. Plastic coated

Other Embodiments

[0402] The foregoing description discloses only exemplary embodiments of the invention.

[0403] It is to be understood that while the invention has been described in conjunction with the detailed description thereof, the foregoing description is intended to illustrate and not limit the scope of the invention, which is defined by the scope of the appended claims. Other aspects, advantages, and modifications are within the scope of the appended claims. Thus, while only certain features of the invention have been illustrated and described, many modifications and changes will occur to those skilled in the art. It is therefore to be understood that the appended claims are intended to cover all such modifications and changes as fall within the true spirit of the invention.

1. A method of making a whipped formulation, comprising:

- (a) selecting an amount of a whipping agent to be comingled with one or more active agents,
- (b) dispersing said amount of said whipping agent in the formulation by rapidly mixing said formulation, with all ingredients blended, with said whipping agent in a high shear, continuous-flow, high-pressure whipping head, pressurized under controlled temperature, rate of flow, and pressure, which rapidly mixes the formulation with a series of infusion gas injector ports controlling the whining agent pressure and rates: wherein the whipping agent is Nitrous Oxide, CO₂, argon, isobutane, nitrogen, Argon, air, oxygen, isoentane, or combination thereof,
- (c) filling the formulation under pressure into a pressurized package, and
- (d) expelling said formulation from the package as a whipped formulation:
 - wherein said package has a selected amount of pressure ("pre-gas or cut-bag pressure"); said pressure maintaining the whipping agent dispersed in the formulation; wherein said pressurized package is under sufficient pressure such that said formulation is

expelled as a whipped formulation upon application of external force on said formulation in said package; wherein said whipped formulation is characterized by providing desired sensory impact to a user;

wherein said amount of said whipping agent and said amount of said cut-bag pressure are chosen based on guidance of sensory impact testing results of whipped formulations with varying amounts of the whipping agent and the cut-bag pressure.

2. The method of claim 1, wherein said package comprises a pressure generating and maintaining component, wherein said component comprises one or more gas and/or liquid propellants which are not co-mingled with the formulation.

3. The method of claim **1**, wherein said package is a bag on valve (BOV) pressurized assembly, comprising a two-way fill/dispensing valve, an attached internal high barrier bag affixed to said valve, and rigid container adapted to holding positive pressure, affixed to the valve.

4. The method of claim 3, wherein said container is glass, barrier resin, metal/alloy, or another material capable of holding positive pressure.

5. The method of claim **3**, wherein the BOV pressurized assembly dispenses the formulation in a metered dispensing system.

6. The method of claim 1, wherein said formulation is a sunscreen and said active ingredient is a sunscreen active ingredient.

7-8. (canceled)

9. The method of claim 1, wherein said formulation has one or more of the physical characteristics selected from the group consisting of a majority of bubbles being of a bubble size of less than $20 \,\mu$ m, high number of bubbles, high bubble density, and high foam stability.

10. The method of claim 9, wherein said high foam stability is at high temperature.

11. The method of claim 1, wherein said desired sensory impact is high sensory impact and is one or more selected from the group consisting of positive appearance, low sound impact, high integrity of shape, visual compactness, high spreadability, and positive skin feel.

12-16. (canceled)

17. A whipped formulation made by the method of claim 1.

18-19. (canceled)

20. A whipped formulation expelled from a package, said formulation comprising: a whipping agent co-mingled with one or more active agents, said whipping agent being dispersed in the formulation; wherein the formulation being filled under pressure into a package, which package is pressurized to maintain the whipping agent dispersed in the formulation; wherein said package is under sufficient pressure to expel said formulation as a whipped formulation upon application of external force on said formulation in said package; wherein said whipped formulation is characterized by providing a desired sensory impact to a user; wherein the whipping agent is Nitrous Oxide, CO_2 , argon, isobutane, nitrogen, Argon, air, oxygen, isopentane, or combination thereof.

21. The formulation of claim 20, wherein said package comprises a pressure generating and maintaining component, wherein said component comprises one or more gas and/or liquid propellants which are not co-mingled with the formulation.

22. The formulation of claim **20**, wherein said package is a bag on valve (BOV) pressurized assembly, comprising a two-way fill/dispensing valve, an attached internal high barrier bag affixed to said valve, and rigid container adapted to holding positive pressure, affixed to the valve.

23. The formulation of claim 22, wherein said container is glass, barrier resin, metal/alloy, or another material capable of holding positive pressure.

24. The formulation of claim **22**, wherein the BOV pressurized assembly dispenses the formulation in a metered dispensing system.

25. The formulation of claim **20**, wherein said formulation is a sunscreen and said active ingredient is a sunscreen active ingredient.

26. (canceled)

27. The formulation of claim 20, wherein said formulation is for topical application.

28. The formulation of claim **20**, wherein said formulation has one or more of the physical characteristics selected from the group consisting of a majority of bubbles being of a bubble size of less than 20 μ m, high number of bubbles, high bubble density, and high foam stability.

29. The formulation of claim **28**, wherein said high foam stability is at high temperature.

30. The formulation of claim **20**, wherein said desired sensory impact is high sensory impact and is one or more selected from the group consisting of positive appearance, low sound impact, high integrity of shape, visual compactness, high spreadability, and positive skin feel.

31-36. (canceled)

* * * *